HELPING SMALLHOLDER PRODUCERS TO ACCESS MARKETS IN MARGINALIZED AREAS OF KENYA AND SOUTH SUDAN

Low agricultural production and low household incomes mean that food security in the northwest of Kenya and the southeastern part of South Sudan continues to be a challenge. With smallholder producers and small and medium-sized entrepreneurs often marginalized and excluded from access to markets at national and regional levels, there was an urgent need to devise innovative approaches to developing and reinforcing efficient business linkages between value chain actors.

WHAT DID THE PROJECT DO?
FAO improved the incomes of smallholder producers – thereby strengthening their food security – by supporting agricultural production and commercialization in West Pokot County, Kenya and in Eastern Equatoria State, South Sudan, with particular focus on food commodities, horticulture and livestock value chains. Emphasis was placed on supporting and strengthening smallholder farmers to organize themselves into pre-cooperative groups and cooperatives for profitable production, processing, value addition and marketing of agricultural products, based on pro-poor strategies. The key outputs through which this was achieved were (i) an increase in market-oriented production, (ii) strengthening of farmer-based organizations and cooperatives, (iii) greater engagement of service providers in agribusiness and (iv) policy work to mainstream value chain development into national and regional agricultural strategies.

IMPACT
FAO’s approach in conducting mainly hands-on training to smallholder producers ensured that the capacities of beneficiaries were built and that business linkages with the private sector and key government institutions were created. These market links will provide a solid basis for the future food security of the beneficiaries in the target areas. The establishment of pre-cooperative groups and the formalization of cooperatives, coupled with the support in preparing business and action plans, translated into a successful model that is now in place for the commercialization of agricultural products in marginalized areas.

KEY FACTS

**Contribution**
USD 1 900 000

**Duration**
July 2013 – June 2017

**Resource Partners**
Government of Italy

**Partners**
Ministry of Agriculture, Livestock and Fisheries (Kenya), Ministry of Agriculture, Forestry, Cooperative and Rural Development (South Sudan)

**Beneficiaries**
Women and youth groups in West Pokot County, Kenya and cooperatives and small and medium-sized enterprises in Eastern Equatoria State, South Sudan
ACTIVITIES

- 11 demonstration plots established in West Pokot County to improve production of high-value vegetable crops such as green gram, watermelon, and okra.
- Motor pumps and pipes provided in Masol area at encouraging prices to youth groups in order to boost the use of irrigation.
- Pre-cooperative groups in Masol, Ortum, Lomut, and Sigor areas trained on production of high-quality mango seedlings, papaya, and watermelon.
- Women’s groups in West Pokot County supported in processing and commercialization of mango chips and linked with producers.
- Subregional training of trainers organized in Addis Ababa, Ethiopia, and Kigali, Rwanda to enhance entrepreneurial skills.
- Farmers’ groups in Masol area trained on improved agricultural production methods.
- In Eastern Equatoria State, training of cooperatives’ management staff in business planning, business management, and entrepreneurship.
- Kapoeta Women’s Milk Association supported through training on business planning and management and through provision of milk-handling equipment.
- Experience-learning visits organized for five cooperatives from South Sudan – Tic Ber, Can Mito Tuti, Wat Mit, Nen Anyim and Harambee.
- Slaughterhouse constructed in the Torit municipality and training provided to management staff.
- Torit’s Hides and Skins Cooperative Society strengthened by business skills training and facilitation of market linkages.

Project Code
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Project Title
Food Security through Commercialization of Agricultural sector in marginalized areas in Kenya and South Sudan under the Comprehensive Africa Agriculture Development Program (CAADP) Framework, with focus on women and youth

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