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With the scope of giving value to the popular knowledge in harmonic human life with environment, the "Sustainable Lifestyles program" carries out a multi-annual plan of activities with the people of Pantanal and the Cearà semi-arid regions.

The rescate of their oral and traditional knowledge about the harmonic life of human beings with environment and the practice of agroecology together with the new generations.

The search for a new practice of popular economy founded on the basis of the "buen vivir" (live good)

The promotion of lobbying and advocacy action by popular organizations towards the public space of governance.

The traditional communities of the Pantanal region in Mato Grosso do Sul State (Brazil) and those of fishermen and women of the semi-arid region of Cearà State are using their traditional knowledge in an horizontal dialogue with the scientific thought to put in practice in their life the concepts of agro-ecology and the "buen vivir" idea, stressing the aspects of communication and new generation's protagonism.



