



Proposal for GACSA's participation to regional and international events in 2017

In order to achieve its vision and mission, GACSA's participation in various conferences and events supports the following objectives:

1. Implementation of GACSA's communications strategy plan:
 - Enhancing the recognition of GACSA as an inclusive and action-oriented platform, particularly for catalyzing the scaling-up of Climate-Smart Agriculture in all regions of the world, as well as for all types of agriculture.
 - Increasing GACSA's visibility by profiling CSA practices and sharing CSA success stories.
2. Building an accurate perception of GACSA to address global food security issues in a climate smart manner;
3. Increasing support for GACSA at policy level through: a) connecting all stakeholders with governments, research organizations, farmers' organizations and financial institutions in order to find practical solutions to the challenges of climate change; b) being problem-solving and action-oriented to stimulate the transfer of information to help all stakeholders achieve greater efficiency in terms of food security in the face of climate change; c) Increase the role of GACSA in introducing CSA in NDCs;
4. Supporting the efforts of GACSA members to reach out to others across the world. This ensures that member events are appropriately supported by the communication and dissemination of information with regards to working with members to spread their climate-smart actions;
5. Promoting an inclusive participation in GACSA activities (private sector, farmer organizations, NGOs, CSOs, international organizations, governments, Research centres and academics), thereby attracting more stakeholders to the alliance, taking into account gender and youth issues;
6. Exploring the creation of partnerships with CSA Regional Alliances;
7. Increasing partnerships with members and non-members;
8. Disseminating knowledge across and outside the alliance to scale up CSA: the Action Groups work on identifying and answering specific needs related to CSA;
9. Leverage support, including resources.

Strategic participation

Taking into consideration financial constraints, GACSA should target its participation in events of strategic value that offer opportunities to advance as many of the above-mentioned objectives as possible. For the remainder of 2017, the following events were identified:



- UN Climate Week (insert dates, New York)
- CFS 44 plenary session (9-13 October, Rome)
- COP 23 (insert dates, Bonn)
- 4th Global Scientific CSA Conference (insert dates, Johannesburg)

As part of the *modus operandi* of the Alliance GACSA members play a key role in ensuring GACSA's participation in conferences and international events, which can take essentially two forms:

1. GACSA event

- The Facilitation Unit work with GACSA members to organize events on topical issues that promote a multi-stakeholder approach, showcase members' CSA work through Action Group's activities and advance trending issues.
- Co-chair or FU moderates the event. Panelists can be members and non-members.

2. GACSA member represents GACSA

Methodology to be used should be:

- Sending an email to all GACSA members to ascertain if they have applied for events in the conferences and asking if they have the possibility of inviting GACSA to these events. GACSA members can also proactively inform the Facilitation Unit of their participation in a specific event relevant to GACSA;
- Organizing with them the presence of GACSA in the events through its members (on behalf of GACSA) that have accreditation;
- FU will support members in participating and preparing concept notes and presentations on GACSA.