



Good practices toward infection freedom

Antibiotic Awareness Week | Storytelling/Photo essay contest

In celebration of the 2017 Antibiotic Awareness Week, the Food and Agriculture Organization of the United Nations Regional Office for Asia and the Pacific (FAO RAP) is launching its first photo essay competition in Asia along the global theme of *good farming practices to promote infection prevention and control*.

FAO RAP challenges entrants to capture good farming practices that contribute to infection prevention and control. Submit photos with an accompanying story highlighting how the practices can contribute to the prudent use of antimicrobials, such as antibiotics, in a farm setting.

Guidelines:

1. The photo contest is open to all including photography enthusiasts, animal farmers, veterinary students, organizations and others. FAO employees, contractors and their immediate family members are excluded from participating in this contest.
2. All entries must be submitted during the contest period—from 4 September to 13 October 2017 and sent to relevant email addresses below with the Subject Line: **AAW Contest**. Multiple entries per individual are allowed. Please submit your entries to the following country representatives:
 - Cambodia: Makara.Hak@fao.org
 - China: Zifeng.Han@fao.org
 - India: Rajesh.Dubey@fao.org
 - Indonesia: Lia.Mundiany@fao.org
 - Lao PDR: Thipphaphone.Duangchak@fao.org
 - Myanmar: Ohn.Kyaw@fao.org
 - Nepal: Dhan.Ratala@fao.org
 - Philippines: Reildrin.Morales@fao.org
 - Viet Nam: Hang.NguyenThuy@fao.org
 - Other entries: Domingo.Caro@fao.org
3. The photos and accompanying story must not have been previously published anywhere else online or in print.
4. Photo captions should include the following:
 - Who is in the photograph and what is going on within the photo.
 - Name of the city, country where the picture was made.

- When was the photo taken.
 - Other details that may not be seen in the photo.
5. The photo and accompanying texts/story will be used during the FAO's campaign on antimicrobial resistance.
 6. Initial submission should comprise of photo and text in a PDF attached with the email. Submission must be in **English**. Entrants can also include a submission in local language but English entries will primarily be evaluated.
 7. Only minimal post-processing is allowed (i.e., cropping, adjusting of exposure and contrast). Using in-phone editing apps is allowed.
 8. Accompanying narrative text should focus on farming practices that might contribute to the mitigation of antimicrobial resistance (AMR) (please refer to examples in the box below). The text must be at least 200 words.
 9. Three national level (country competition) winners from each country will be selected by each of the FAO Emergency Centre for Transboundary Animal Diseases (ECTAD) Country Offices. From these national winners one Regional winner (inter-country competition within Asia) will be selected.
 10. Entrants must read and accept the rules and conditions of this contest.
 11. Shortlisted entrants may be asked to submit the accompanying photos, which should be in .jpeg or .tiff format and have at least 300 dpi.
 12. The top three Regional entries will be featured and published at the FAO website including its other online accounts with the photographer's byline, short profile, and photo.
 13. Announcement of winners will be on 2 November 2017.

Selected Entries:

- Each FAO ECTAD Office will select three entries as winners.
- The prize for the regional winner will consist in a trip to attend the opening of the AAW celebrations at FAO RAP in Bangkok, Thailand on 13 November 2017. FAO will cover the costs of travel and accommodation for three days and two nights at standard UN rates. The winning regional entry will be announced by 2 November 2017
- Winning national entries will be featured in an exhibit for the celebration of the 2017 AAW throughout the Region as hosted by the FAO ECTAD Country Office.

Criteria for judging:

- Relevance to the theme 40%
- Technical quality 20%
- Narrative/Story 20%
- Image impact 20%

Examples of good farming practices

- Practice biosecurity
 - Restricted/Regulated access
 - Pest/Vector control
 - Resting, cleaning and disinfection
 - Quarantine
 - New animal introduction protocols (quarantine, all-in all-out)
 - Three-zone biosecurity
- Sound routine operations
 - Monitoring of water quality and circulation (aquatics)
 - Proper, systematic storage of antimicrobials (temperature, first-in first-out, etc.)
 - Quality checks of drugs, feeds, water
 - Routine clinical examination by animal health practitioners
 - Use of indigenous/disease-resistant breeds
 - Testing of antibiotic sensitivity before prescribing
 - Provision of clean water always
 - Good farm record-keeping
 - Rapid animal disease diagnosis
 - Observation of withdrawal period
 - Having clear channels of information (lab results to farmer/vet)
- Use of alternatives
 - Probiotics
 - Use of traditional medicines
- Improvement of infrastructures
 - Proper ventilation system
- Disease prevention
 - Good vaccination program
 - Immunomodulation
- Waste management
 - Containment of slurry
 - Good farm waste management scheme
 - Proper disposal of unused/expired antibiotics
- Providing reinforcing environment
 - Legal basis, regulatory guidelines
 - Good public-private partnerships to disseminate best practice
 - Providing good evidence; cost benefit of best practices
 - Reliable veterinary services