With the objective to officially kick off the UN Decade of Family Farming, FAO and IFAD will host this Global Launch to present the Decade’s objectives and the Global Action Plan on 29 May. This event will also seek for engagement of various stakeholders through concrete actions at country level to support family farming through enabling policies and investments. Finally, it also aims to increase understanding about the potentials and multidimensional contributions of family farming and how it can contribute to the achievement of SDGs.

The Launch will be preceded on 27 and 28 May by farmers’ knowledge exchange sessions and regional dialogues on priorities for the implementation of the Decade, open to the participation of representatives of the relevant stakeholders such as governments, civil society organizations, producers organizations, academia, and the private sector.
**FAMILY FARMING ORGANIZATIONS AND THEIR CONSTITUENCIES AGENDA**

**08h00-09h00**
**ARRIVAL AND REGISTRATION**

**09h00-09h30**
**WELCOME COFFEE**

Arbre de la vie / Atrium (Building A, Ground Floor)

**09h30-11h00**
**Presentation of the United Nations Decade of Family Farming (UNDFF)**

Facilitator: **Mr Stefano Prato**, Managing Director, Society for International Development (SID)

Opening Remarks
- **H.E. Renato Alvarado Rivera**, Minister of Agriculture and Livestock of Costa Rica

Keynote speaker: The critical role of family farmers in achieving SDGs and Food security
- **H.E. Mohammad Hossein Emadi**, Ambassador of the Islamic republic of Iran, Permanent Representative to FAO/ Chair of the Committee on Agriculture (COAG)

Presentation of the Global Action Plan of the UNDFF
- **Ms Marcela Villarreal**, Director, Partnerships Division (PSP), FAO
- **Mr Ashwani Muthoo**, Director, Global Engagement and Multilateral Relations Division (GEM), IFAD

UNDFF: a unique opportunity that needs ambitious commitments
- **Mr Alberto Ercilio Broch**, Vice-president of WRF, Secretary General of COPROFAM
- **Ms Saquina Mucavele**, Executive Director, MuGeDe, Mozambique and WFO Women Committee
- **Mr Edgardo Lazaro Garcia Aguilar**, International Coordination Committee, La Via Campesina

**11h00-12h30**
**The Diversity of Family Farmers - DIALOGUE AMONG CONSTITUENCIES**

Red Room

Panelists:
- **Pastoralism in Family Farming**: **Mr Khalid Khawaldeh**, World Alliance of Mobile Indigenous People (WAMIP)
- **Fisher folks in Family Farming**: **Ms Editrudith Lukanga**, World Forum of Fishers Harvesters & Fish Workers (WFF)
- **Indigenous People and Family Farming**: **Ms Eva Gamboa**, The Continental Network of Indigenous Women (ECMIA)
- **Mountain Family Farming**: **Mr Juan Andres Gutierrez**, EUROMONTANA
- **Forest Farming**: **Ms Vu Le Y Voan**, Vietnam Farmers Union

**12h30-14h30**
**LUNCH BREAK**

**14h30-16h00**
**Concrete contributions of Family Farming Organizations to the implementation of the Decade (working groups)**

**Objective**: The aim of the session is twofold: i) sharing concrete experiences on building public policies with and based on family farmers and, ii) gathering key elements which will be necessary to meet the objectives of the UNDFF, including the elements to be included in the monitoring system.
• Working Group in English (Ethiopia Room)
  - Facilitator: George Dixon (FIMARC)
  - Case: Jessie Macinnis (National Farmers’ Union, LVC, Canada)

• Working Group in French (Lebanon Room)
  - Facilitator: Samilata Méite (NCFF, Côte D’Ivore)
  - Case: Nadhirou Sall (ROPPA, Senegal), National Plan for Investment in Agriculture

• Working Group in Spanish (Philippines Room)
  - Facilitator: Rodolfo Gonzalez Greco, LVC
  - Case: Pedro Guzman (NCFF, Colombia), Ministerial Resolution 464/2017 on strategic public policies for family farming; Edgardo Lazaro Garcia Aguilar (LVC)

16h00-17h00
Red Room
(Language: English, Spanish, French, Arabic)

REPORTING BACK

17h00-17h30
CLOSING REMARKS

Co-Facilitators

• Ms Esther Penunia, Secretary General, Asian Farmers’ Association for Sustainable Rural Development (AFA), Philippines
• Ms Francisca Rodriguez, President, National Association of Rural and Indigenous Women (ANAMURI/CLOC-VC), Chile

Speakers

• Mr José Graziano da Silva, Director-General, FAO
• Mr Gilbert F. Houngbo, President, IFAD
• H.E. Mario Arvelo, Ambassador of the Dominican Republic, Chairperson of the Committee on World Food Security
• H.E. Maria Fernanda Espinoza, President of the UN General Assembly
28 May 2019 – Tuesday

DAY OF DIALOGUE: PRIORITY TECHNICAL ISSUES RELATED TO FAMILY FARMING

08h00-09h00 ARRIVAL AND REGISTRATION

09h00-09h30 WELCOME COFFEE
Arbre de la vie/ Atrium (Building A, Ground Floor)

09h30-11h00 Plenary: Setting the enabling environment to boost Family Farming contributions to the SDGs
Red Room (Language: English, Spanish, French, Arabic, Russian, Chinese)
Facilitator: Ms Ana Paula de La O Campos, Programme Adviser (SP3), FAO
Introduction: Mr Jean-Michel Sourisseau, Economist and Lead Researcher at the joint research unit ‘Actors, resources and territories for development’, CIRAD, France

Panelists
- Mr Gonçalo de Freitas Leal, General Director, Directorate-General for Agriculture and Rural Development (DGADR), Portugal
- Mr Souvanthong Namvong, Green Extension Approach, Deputy Head of Division for Extension Information – Department of Technical Extension and Agro-Processing (DTEAP), Ministry of Agriculture and Forestry (MAF), Lao PDR
- Mr Salem Talbi, Deputy Director of Monitoring Evaluation of Programs and Development Projects, General Directorate of Agricultural Studies and Development, Ministry of Agriculture, Hydraulic Resources and Fisheries, Tunisia
- Mr Nadjirou Sall, Secretary-General, ROPPA, Senegal
- Ms Chukki Nanjundaswamy, Chair, Amrita Bhoomi, Agroecology School of LVC, India
- Mr Arturo Estrada Acosta, Coordinator of Institutional Strategy, Bats’il Maya/Capeltic, Mexico
- Mr Román Gerardo Cordero Mojica, Coordinator of Institutional Relations, Central American Agricultural Council (CAC)

PARALLEL SESSIONS - REGIONAL SESSIONS

11h00-12h30 ASIA AND SOUTH PACIFIC
Sustainable Natural Resource Management, Youth Engagement, and Inclusive Markets for Empowered Family Farmers in Asia and South Pacific
Lebanon Room (Language: English, Chinese, Russian)
Introduction and Facilitator: Dr Dao The Anh, Vice President, Vietnam Academy of Agriculture Sciences (VAAS), Vietnam

Panelists
- Mr Bounyasith Saengmany, Coordinator, Bamboo and NTFPs Development Association (BNDA), Huaphan, Lao PDR
- Mr Shimpei Murakami, Chairperson, AINOUKAI (member of AFA), Japan
- Dr Aslan, Acting Deputy Director for Programme, Southeast Asian Ministers of Education Organization (SEAMO) BIOTROP (Southeast Asian Regional Centre for Tropical Biology), Indonesia
- Ms Shamika Mone, President, Inter-Continental Network of Organic Farmers Organisations (INOFO), India
11h00-12h30  
**LATIN AMERICA AND THE CARIBBEAN**

Family farming and territorial development: strengthening inclusive governance mechanisms at territorial level

**Introduction and Facilitator:** *Mr Luis Carlos Beduschi*, Policy Officer, FAO

**Panelists**
- *Mr Luis Gabriel Guzmán Castro*, Subdirector of Productive Projects, Agency of Territorial Renewal, Colombia
- *Mr Eduardo Cerdá*, President, National Network of Municipalities and Communities to Promote Agroecology (RENAMA), Argentina
- *Mr Vanderley Zieger*, President of the National Union of Family Farming and Solidarity Economy Cooperatives (UNICAFES) and Member of the Cooperative System of Rural Solidarity Credit (CRESOL), Brazil
- *Ms Karen Vizental*, Vice President, Corporate Communications and Sustainability of Unilever for Latin America and the Southern Cone, Unilever, Argentina
- *Ms Florinda Silva Colman*, Family Farmer, Director of the Peasant National Organization – Paraguay/Secretary of Women of COPROFAM. Representing the Latin American and Caribbean Food Sovereignty Alliance

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11h00-12h30  
**NEAR EAST AND NORTH AFRICA**

Creating sustainable and inclusive rural livelihoods

**Introduction and Facilitator:** *Mr Rachid Serraj*, Delivery Manager of the Regional Initiative on Small Scale Family Farming, FAO

**Panelists**
- *Ms Elsayda Mohamed Elhassan Elfadul*, Projects Manager, Forest National Corporation, Sudan
- *Mr Bahaa Gomaa*, Project Coordinator, Egypt-Italy for Agribusiness and Trade, FLW and Value Chain Development in Egypt and Tunisia, Egypt
- *Mr Ahmed Sourani*, General Coordinator, Gaza Urban and Periurban Agriculture Platform (GUPAP), Palestine
- *Mr Slimane Lassakeur*, Algerian representative, World Alliance of Mobile Indigenous Peoples (WAMIP) and Réseau Arabe des Communautés pastorals (Pasto-Arabic), Algeria
- *Mr Bachri Mohamed*, Director of partnership and strategies of National Agency for the development of the oasis zones and the argan tree (ANDZOA), Morocco

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12h30-14h30  
**LUNCH BREAK**

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12h30-14h00  
**SIDE EVENT:** Farmer to farmer cooperation on community based water management: strengthening resilience through knowledge exchange

**Facilitator:** *Mr Eduardo Mansur*, Director, Land and Water Division (CBL), FAO

**Video:**
- Farmer to farmer knowledge exchange: Semiarid, Dry Corridor, Sahel
- Sahel: 1 Million cisterns for the Sahel – climate change adaptation and social protection

**Panelists**
- *Mr Alexandre Henrique Bezerra Pires*, Executive Coordinator, Brazilian Semiarid Articulation (ASA), Brazil
- *Ms Gloria Díaz Felipe Maldonado*, Leader of the Jocote Plan sector, Maraxcó Village, Municipality of Chiquimula, Guatemala
- **Mr Malick Ba**, Executive Director, NGO Symbiose, Senegal

**Speech:** **Mr José Graziano da Silva**, Director-General, FAO

**Closing remarks:** **H.E. Joséphine Ouedraogo**, Ambassador of Burkina Faso, Permanent Representative to FAO, IFAD, and WFP

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<td>14h30-16h00</td>
<td>Ethiopia/Malaysia Room</td>
<td><strong>Introduction and Facilitator:</strong> <strong>Dr Cheikh Oumar Ba</strong>, Executive Director, Initiative for Agricultural and Rural Prospective Analysis (IPAR), Senegal</td>
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<td>(Language: English, French, Arabic, Chinese)</td>
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<td>• <strong>Mr Salim Cisse</strong>, Permanent Secretary of the Agricultural Orientation Law, Mali</td>
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<td>• <strong>Ms Fatma Ben Rejeb</strong>, Chief Executive Officer, Pan African Farmers Organization (PAFO)</td>
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<td>• <strong>Ms Editrudith Lukanga</strong>, Co-President of the World Forum of Fish Harvesters and Fish Workers (WFF) and General Secretary of the African Women Fish Processors and Traders Network (AWFISHNET), Tanzania</td>
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<td>• <strong>Mr Audace Kubwimana</strong>, Africa Programme Manager, International Land Coalition</td>
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<td>• <strong>Mr Daniel Wanjama</strong>, CEO, Seed Savers Network, Kenya</td>
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<td>• <strong>Mr Eric Muthomi</strong>, Stawi Foods and Fruits Ltd, Kenya</td>
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<td>• <strong>Mr Gérard Landry</strong>, National Committee on Family Farming, Madagascar</td>
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<td>14h30-16h00</td>
<td>Lebanon Room</td>
<td><strong>Keynote Presentation</strong> – FAO support to smallholders and family farms and the main conclusions and recommendations of the FAO regional synthesis report on smallholders and family farms:</td>
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<td>(Language: English, Spanish, French, Russian)</td>
<td>Facilitator: <strong>Mr Zoltán Kálmán</strong>, Minister Plenipotentiary, Permanent Representative of Hungary to the UN Food and Agriculture Agencies in Rome</td>
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<td>• <strong>Ms Ekaterine Zviadadze</strong>, Head of Policy and Analysis Department of the Ministry of Environmental Protection and Agriculture, Georgia</td>
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<td>• <strong>Mr Alfredo Campos</strong>, Board Member of Confederação Nacional da Agricultura – CNA (Portugal) and Representative of the European Coordination Via Campesina in the International Steering Committee of the Decade for Family Farming, Portugal</td>
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<td>• <strong>Ms Katerina Vrublova</strong>, Policy Advisor, COPA-COGECA, Czech Republic</td>
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<td>• <strong>Mr Alessio Miliani</strong>, CEO of Colfiorito, Italy</td>
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<td>• <strong>Mr Aleksandr Temirbekov</strong>, Adviser to the Chairman of the Water Users Association, representative of the National Committee for Family Farming, Kyrgyzstan</td>
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<td>• <strong>Ms Judith Hitchman</strong>, President, Urgenci – International Network for Community Supported Agriculture, Ireland</td>
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14h30-16h00
Philippines Room
(Language: English)

**NORTH AMERICA**
Family Farmers and Sustainable Agriculture in North America

**Moderator:** *Ms Caroline Emond*, Director General, International Dairy Federation, Canada

**Panelists**
- *Mr Ron Bonnett*, Past President, Canadian Federation of Agriculture, Canada
- *H.E. Kip Tom*, Ambassador of the United States of America, Permanent Representative to the UN Agencies
- *Ms Marilyn Hershey*, Chair, Dairy Management Inc., United States of America
- *Mr Jack Froese*, Director, Canadian Canola Growers Association, Canada

16h00-17h30
Wrap-up Session - INTERACTIVE DIALOGUE AMONG REGIONS

**Facilitator:** *Ms Sara Savastano*, Director of Research and Impact Assessment, IFAD

**Rapporteurs of the regional sessions**
- Asia and South Pacific: *Ms Esther Penunia*, Secretary General, Asian Farmers’ Association for Sustainable Rural Development (AFA), Philippines
- Latin America and Caribbean: *Mr Lautaro Viscay*, Technical Secretary, Specialized Meeting on Family Farming of MERCOSUR (REAF)
- Near East and North Africa: *Mr Shahin Ghoirashizadeh*, Alternate of the Permanent Representation of the Islamic Republic of Iran to FAO
- Africa: *Dr Cheikh Oumar Ba*, Executive Director, Initiative for Agricultural and Rural Prospective Analysis (IPAR), Senegal
- Europe and Central Asia: *Ms Natalija Bogdanov*, Professor, Belgrade University, Serbia
- North America: *Ms Caroline Emond*, Director General, International Dairy Federation, Canada

16h00-18h00
Roundtable “The Role of Parliamentarians in Strengthening Family Farming”

**Ethiopia Room**

**Moderator:** *Mr Jean-Leonard Touadi*, Former member of the Italian Parliament and FAO Special Coordinator for Parliamentary Alliances, FAO

**Opening and Introduction of the UN Decade of Family Farming**
- *Mr Roberto Ridolfi*, Assistant Director-General, Programme Support and Technical Cooperation Department (PS), FAO
- *Mr Ashwani Muthoo*, Director, Global Engagement and Multilateral Relations Division (GEM), IFAD
- *H.E. Mario Arvelo*, Ambassador of the Dominican Republic, Chairperson of the Committee on World Food Security

**The importance of public policies for Family Farming**
- *Mr Alberto Ercilio Broch*, Vice-president of WRF, Secretary General of COPROFAM

**Experiences from Parliamentarians on Family Farming legislation**

**Closing remarks**
- *Ms Marcela Villarreal*, Director, Partnerships Division (PSP), FAO

18h00-19h00
Cocktail

Aventino Terrace
(8th Floor)
29 May 2019 – Wednesday

OFFICIAL LAUNCH OF THE UN DECADE OF FAMILY FARMING

08h30-09h30
Arrival and Registration

09h30-10h00
Arbre de la vie / Atrium (Building A, Ground Floor)

10h00-13h00
Official Launch of the UN Decade of Family Farming and the Global Action Plan

Facilitator: Ms Charlotte Salford, Associate Vice-President, External Relations and Governance Department, IFAD

Screening of the official video for the UN Decade of Family Farming

Launch of the Global Action Plan

- Mr José Graziano da Silva, Director-General, FAO
- Mr Gilbert F. Houngbo, President, IFAD
- Mr Jean-Pierre Demargerie, Deputy Director – Programme Policy Division, WFP
- Special message from His Holiness, Pope Francis read by His Excellency Monseigneur Fernando Chica Arellano, Permanent Observer of the Holy See to FAO, IFAD and WFP
- Mrs Elizabeth Mpofu, General Coordinator, La Via Campesina (LVC)
- Mr Theo De Jager, President, World Farmers’ Organisation (WFO)
- Mr Martín Uriarte, President, World Rural Forum (WRF)

GROUP PICTURE

MINISTERIAL SEGMENT – PROMOTING FAMILY FARMING TO ACHIEVE THE SDGS

Facilitator: Mr Roberto Ridolfi, Assistant Director-General, Programme Support and Technical Cooperation Department (PS), FAO

Panelists

- H.E. Marcos Alexandre Nhunga, Minister of Agriculture and Forest of Angola
- H.E. Renato Alvarado Rivera, Minister of Agriculture and Livestock of Costa Rica
- H.E. Francisco Martins dos Ramos, Minister of Agriculture Fisheries and Rural Development of Sao Tome and Principe
- H.E. Santiago Hardie, Secretary for Family Farming of Argentina
- H.E. Syukur Iwantoro, Secretary General Ministry of Agriculture of Indonesia
- H.E. Alessandra Pesce, Undersecretary for Agricultural, Forestry, Food and Tourism Policies of Italy
- H.E. Abdullah Lahlouh, Deputy Minister for Agriculture of Palestine

13h00-15h00
Lunch Break

13h15-14h45
Side event: “Cabbage, Potatoes and Other Demons”
A film by Serban Georgescu (Romania, 2016, 60 minutes)

Austria Room
(Language: English)

Documentary Film, presented under the patronage of the Romanian Embassy in Italy, on the occasion the Romanian Presidency of the Council of the European Union

In a Romanian village, 1,000 family farmers with 1000 tractors sit on 100,000 tons of cabbage in the local market, waiting for customers. At the end of the day they either sell for nothing or destroy their crops. Is there any way out? A documentary on family farms that take a close
look at the everyday struggles, challenges and hopes they face and their issues from technology, to financing and market access.

15h00-17h00  HIGH LEVEL SESSION – UNDFF: People at the center of Healthy and Sustainable Food Systems to achieve the SDGs

Red Room
(Language: English, Spanish, French, Arabic, Russian, Chinese)

Co-Facilitators
- Ms Marcela Villarreal, Director, Partnerships Division (PSP), FAO
- Mr. Ashwani Muthoo, Director, Global Engagement and Multilateral Relations Division (GEM), IFAD

Introduction: Mr Carlos Furche, Director of Agricultural Development Economics Division (ESA), FAO and Former Minister of Agriculture of Chile

Panelists
- Dr. Dick Nuwamanya Kamuganga, President, The Uganda National Farmers’ Federation, Uganda
- Ms Francisca Rodriguez, President, National Association of Rural and Indigenous Women (ANAMURI/CLOC-VC), Chile
- Mr. Nathanael Buka Mupungu, President of PROPAC, Democratic Republic of the Congo
- Ms Bernadette F. San Juan, SAAD Program Director, Ministry of Agriculture, Philippines
- Mr. Thomas Cherenet Asfaw, National Coordinator, Livestock and Fisheries Sector Development Project (LFSDP), Ethiopia
- Ms Khadija Catherine Razavi, Head, NGO Cenesta, Iran
- Mr Tuntiak Katan, Vice Coordinator, Indigenous Organizations of the Amazon Basin (COICA), Ecuador
- Mr Leonard Mizzi, Head of Unit C1 in DG DEVCO, European Commission

17h00-17h30  CLOSING REMARKS

Red Room
(Language: English, Spanish, French, Arabic, Russian, Chinese)

- Mr Roberto Ridolfi, Assistant Director-General, Programme Support and Technical Cooperation Department (PS), FAO
- Ms Charlotte Salford, Associate Vice-President, External Relations and Governance Department, IFAD
- H.E. Marco Vinicio Vargas, Permanent Representative of Costa Rica to the UN Agencies in Rome and Chairperson of the International Steering Committee of the UN Decade of Family Farming

The event is funded by FAO including the Flexible Multi-Partner Mechanism (FMM), and IFAD. The FMM has been supported by Sweden, the Netherlands, Belgium, the Flanders Cooperation, Italy, Switzerland, and France.