Get involved

JOIN THE GLOBAL EFFORT TO FIGHT SOIL EROSION BY ORGANIZING AN OUTSTANDING EVENT ON 5 DECEMBER 2019

**TEACHERS**
- Organize a lecture or a fieldtrip on soil erosion, show one of our videos and visit soil museums
- Print out and display WSD visuals and plan a drawing contest
- Work on school gardens

Engage with the youth

**STUDENTS**
- Plan a soil experiment or a soil painting competition
- Share WSD material on social media
- Organize a concert

Encourage your teacher

**FARMERS**
- Brand your stand and local market with WSD banners
- Gather your community members together for a soil fair
- Organize a meeting with indigenous people on local knowledge or a training

Share your knowledge

**PRIVATE SECTOR**
- Advertise WSD on your facade and/or website
- Stimulate the creation of shared gardens within your company
- Plant trees and cover the soil around your building

Turn-it green

**NGOs**
- Plan a “run or walk for soil” event, a soil festival or a gardening afternoon
- Distribute soil gadgets such as tee-shirt or pens, add the WSD button to your webpage or email signature
- Organize a broadcast or a public talk

Join the move!

Support soil science

**SCIENTISTS**
- Organize a workshop, a scientific conference, a soil fair, a seminar or round tables on soil erosion
- Support a soil museum and encourage citizen science experiments
- Participate in interviews or official talks on soils

Support soil science

**SMALL ACTIONS MATTER**
Our material is yours

**COMMUNICATION TOOLKIT**
Infographics, poster, banners, buttons and the WSD logo, and more, all freely downloadable

**EDUCATIONAL KIT**
Books, booklets, videos

**WSD LOGO**
The WSD logo is not available in your local language? Send us the translation and the GSP team will prepare a high-quality logo version, which will be shared on the website!

**WSD GADGETS**
Ready-to-print design to produce your WSD T-shirt, mug, cap, bag

**DIFFUSE ON SOCIAL MEDIA**
Share the WSD messages and campaign material using #WorldSoilDay and #StopSoilErosion

**JOIN THE PHOTO CHALLENGE**
Get involved in the “Greening the future” photo challenge, make a #StopSoilErosion pledge and share it on social media by 30 November!

**BE PART OF THE STORY**
Don’t forget to share your success (and fun) by sending us photos or videos. This material will be uploaded on the WSD photo-gallery

**PIN YOUR EVENT**
On the WSD map: www.fao.org/world-soil-day/worldwide-events/add-events

**APPLY FOR THE KING BHUMIBOL WORLD SOIL DAY AWARD**
The most outstanding WSD celebrations of 2019 will have the chance to compete and win 15 000 USD and a trip to Thailand

CONTACT US AND VISIT THE WORLD SOIL DAY WEBSITE FAO.ORG/WORLD-SOIL-DAY

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