



Food and Agriculture  
Organization of the  
United Nations

PHOTO  
CHALLENGE



World  
Soil Day  
2019

# Greening the future

## CELEBRATE SOILS, FIGHT EROSION AND HAVE FUN!

All you have to do is to go to your local market, find a native species, plant it and take a photo holding the pledge card.

Do you know that when soils are covered by vegetation, they are protected against soil erosion and healthier?



## TAKE PART IN THE CHALLENGE IN 5 EASY STEPS

- 1 PRINT** out the pledge card
- 2 CHOOSE A LOCATION** that might lack vegetation and pop the seed or seedling in the soil
- 3 TAKE A PHOTO** or selfie holding the pledge card
- 4 SHARE** your photo on Social Media using the hashtags **#StopSoilErosion** **#WorldSoilDay**
- 5 SEND** your photo to **world-soil-day@fao.org** before 30 November and include a **SHORT DESCRIPTION** (200 words max.) illustrating how your action is fighting soil erosion



## THE PRIZE

The 'top 5' individuals or groups whose photos receive the most likes on social media will receive a surprise gift bag and a certificate of recognition.



CONTACT US AND VISIT THE WORLD SOIL DAY WEBSITE [FAO.ORG/WORLD-SOIL-DAY](http://FAO.ORG/WORLD-SOIL-DAY)



GLOBAL SOIL  
PARTNERSHIP



World  
Soil Day  
2019

# I plant to

# **#STOPSOILEROSION**



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