THE 50x2030 INITIATIVE

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WHY? To close data gaps and promote evidence-informed decision making in agriculture

INVESTMENTS
Nearly $239 billion are invested annually in agriculture in L/LMICs, often without the benefit of recent, comparable, or accurate agricultural statistics

DATA GAPS
Most L/LMICs cannot cover basic agricultural data needs, and the majority have not conducted an agricultural survey in the last five years

DEVELOPMENT MONITORING
Most countries cannot produce data to monitor the SDGs or indicators to monitor regional agendas such as CAADP

Closing data gaps is a precondition for the evidence-informed decision making and optimal investment that will achieve SDG2 – Zero Hunger.
WHAT? An initiative for Data-Smart Agriculture that aims to:

Increase and sustain evidence-based decision making in agriculture in 50 L/LMIC by 2030

- Producing and disseminating more, better, and timely agricultural and rural statistics through collecting surveys
- By promoting sustainable agricultural statistical systems in partner countries
- By ensuring that data are used in more and better ways
WHAT? A partnership for Data-Smart Agriculture that combines:

**The technical and operational capabilities of key multilateral implementers:**
FAO, World Bank, and IFAD

**The strategic influence, vision, and resources of development agencies:**
USAID, Bill and Melinda Gates Foundation, Germany’s BMZ, Italy’s AICS, and Australia’s DFAT

**The hard work and commitment of partner countries:**
50 committed L/LMICS
HOW? By providing flexible tools for varying country needs

It offers two programmes:

• An Agricultural Survey Program
• An Integrated Agricultural and Rural Survey Program

50x2030 builds upon:

• FAO’s Agricultural Integrated Survey (AGRISurvey) program and the World Bank’s Living Standards Measurement Study-Integrated Surveys on Agriculture (LSMS-ISA)

At the country level, the 50x2030 survey programs are developed around country needs, capacity, and the country’s potential for technical and financial take-over.
Agricultural Survey Program

A continuous approach that joins an **annual** core module and **periodic** rotating modules on key agricultural topics

- Provides fully representative data from both household and non-household (commercial) farms
Integrated Agricultural and Rural Survey Program

Combines the farm-based annual agricultural survey program with a periodic household-based rural socioeconomic survey program.

Provides more in-depth coverage of socioeconomics (income, employment, nutrition and food security, etc.).
Governance and Implementation Structure

**Direction**
- **Partnership Council**
  - to provide direction and strategic guidance
  - Multi-partner

**Coordination**
- **A Program Management Team**
  - to coordinate implementation
  - World Bank: Rome and Washington, DC

**Implementation**
- **Data Production Component**
  - FAO
- **Data Use Component**
  - IFAD
- **Methods & Tools Development Component**
  - World Bank
What does 50x2030 offer?

DATA PRODUCTION
Survey Program Design
- Questionnaires and manuals
- Cognitive and pilot tests
- Sampling design
- Training of field staff
- Advanced data-collection technologies

Data collection and processing

Data Dissemination: tabulation plans and support on data anonymization, curation, documentation

DATA USE
Assesses national data ecosystems and develops strategic plans to address most critical gaps

Training to better analyse, interpret, and present relevant agricultural data for decision making

Advocacy and training to decision makers on the value of evidence-informed decision making

METHODS & TOOLS
Tests new and better methods for agricultural and rural surveys:

- Integration of survey approaches: Sampling, thematic coverage
- Integration of technology, updating of methodologies: CAPI, key themes
- Integration with other data sources: Satellite imagery, administrative data

Develops and promotes new cost-effective, high-quality tools for national survey programs
The total estimated cost of the Initiative is **$500 - $700 million**, to be shared by partner countries, donors, multilaterals, and the private sector.

The principle is that countries contribute with the funding for data collection from the start and progressively take over.
The Funding Mechanism

**Multidonor trust fund**
(Coordination, Technical Assistance, Data collection)

**IDA funds**
(Data Collection)

= Smart AG Data
Initiative launched at UNGA, **Sept 2018**

**Partnership Council** established

**Governance** and Operations Framework developed

**Multi-donor trust fund** and other bilateral grants established

Over **$75 million in funding** commitments from donors and multilateral organizations, plus the commitment of World Bank to facilitate or promote the use of IDA/IBRD loans for country programs

Standardized the tools and the generic questionnaires to be used in the initiative

Currently, the program management team is being staffed
Timeline and Next Steps

Start date: JULY 2019

12 existing countries transitioned into Initiative

New countries onboarded in 2019, based on:

- Country commitment
- Potential for impact
- Financial contribution from national resources
- Income classification
- Regional affiliation
12 countries have transitioned to the initiative
What do you need to do if you are interested?

- We need to know that you are interested. How?
  - Sending a formal letter from your offices to the FAO-REP in your country
  - Or to the World Bank representation in your country
- We need that you coordinate internally with the Minister of Finance in your country
  - All IDA countries ask WB for loans in a constant basis
  - Big push of WB to support countries' statistical capacity building through IDA
  - Therefore, you need to let them know that this statistical project can be included in the next negotiation process with the WB
- New countries onboarded, based on: country commitment, financial contribution from national resources and income classification
  - Currently, WB is negotiating a regional IDA program that includes: Ghana, Sierra Leone, Liberia, Ivory Coast, Burkina Faso, Cape Verde and Mali
Thank you!