

Vision Critical

How AI can help solve our food waste problem

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David Jackson, Director of Marketing & Public Affairs



Kristin

Kitchen production manager
IKEA Eindhoven



Simon

Head Chef

International Convention Centre



Vijay

Executive Chef

Armani Hotel in Dubai

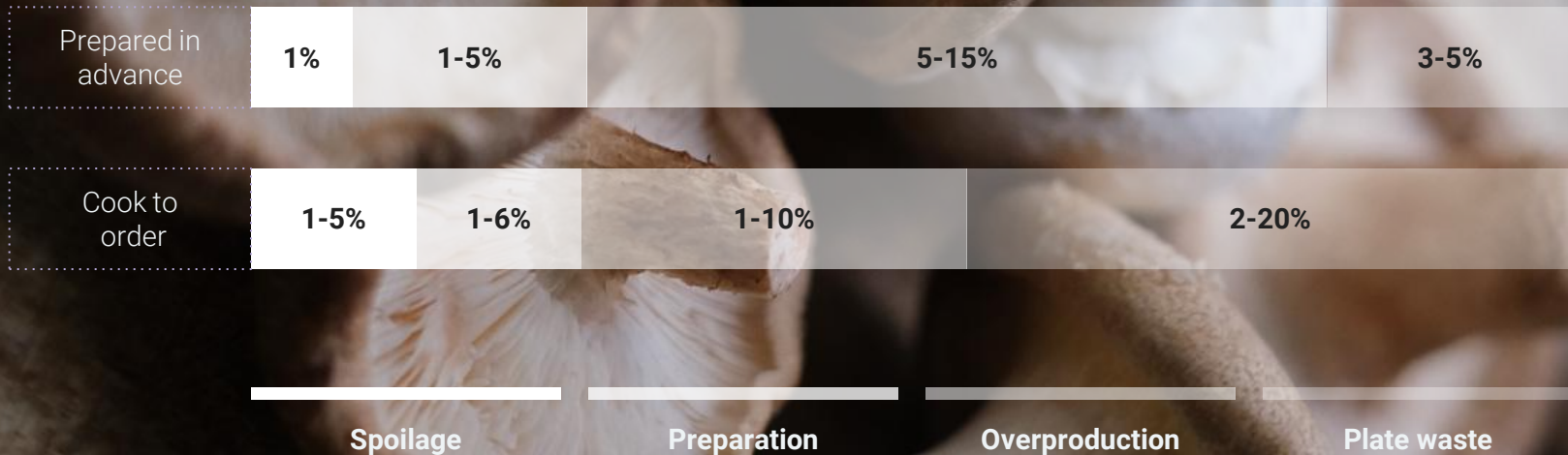


What Do These (Very) Different
Kitchens All Have In Common?

In commercial kitchens food waste is typically **between 5% - 15%** of food cost



Waste profiles vary by service model style



What Would Happen If We Armed Our Chefs With AI To Fight Food Waste?

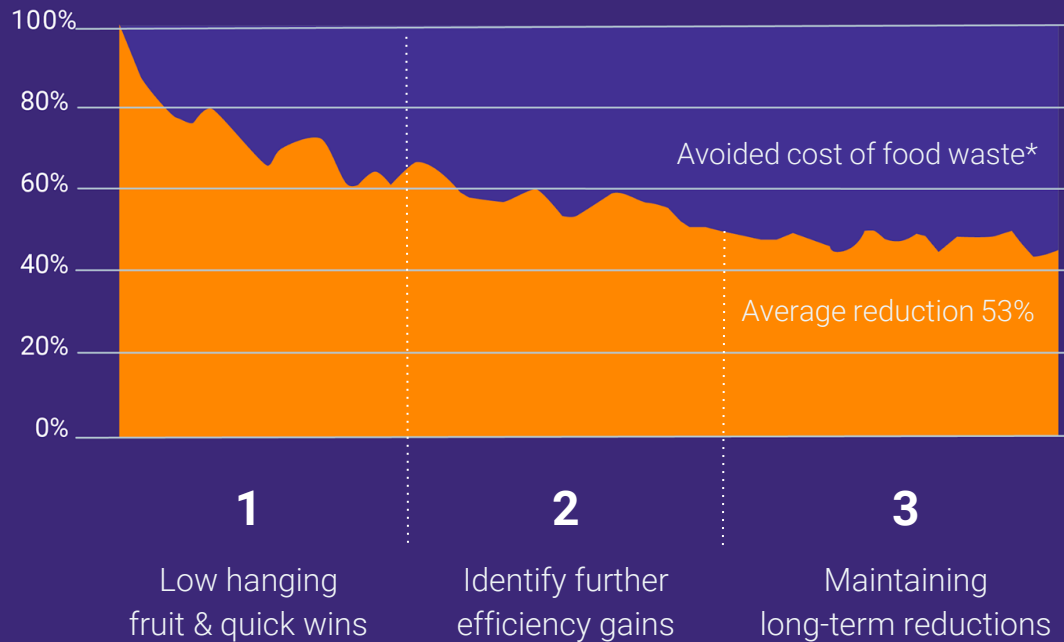
IKEA UK & Winnow





[Click for demo video](#)

We'd expect to halve food waste



Typical
food cost savings



2%-8%

Typical
year 1 ROI



2x-10x

Building analytics tools with our partners

- Identify food waste trends from operations
- Track project KPIs over time
- Benchmark performance between your sites
- Measure progress against reduction targets



The power of pictures

Poor



Average



Good





[Click for demo video](#)

Winnow Sense

Post consumer waste

Sense helps you automatically capture and draw insights from plate waste data and images, giving your team greater visibility and control.

Benefits to operators:

- Touchless data capture
- Food cost reduction
- Gather valuable customer insight
- Benchmark across sites
- Reduce environmental impact
- Help consumers make more sustainable decisions



A solution for every kitchen

Winnow Track

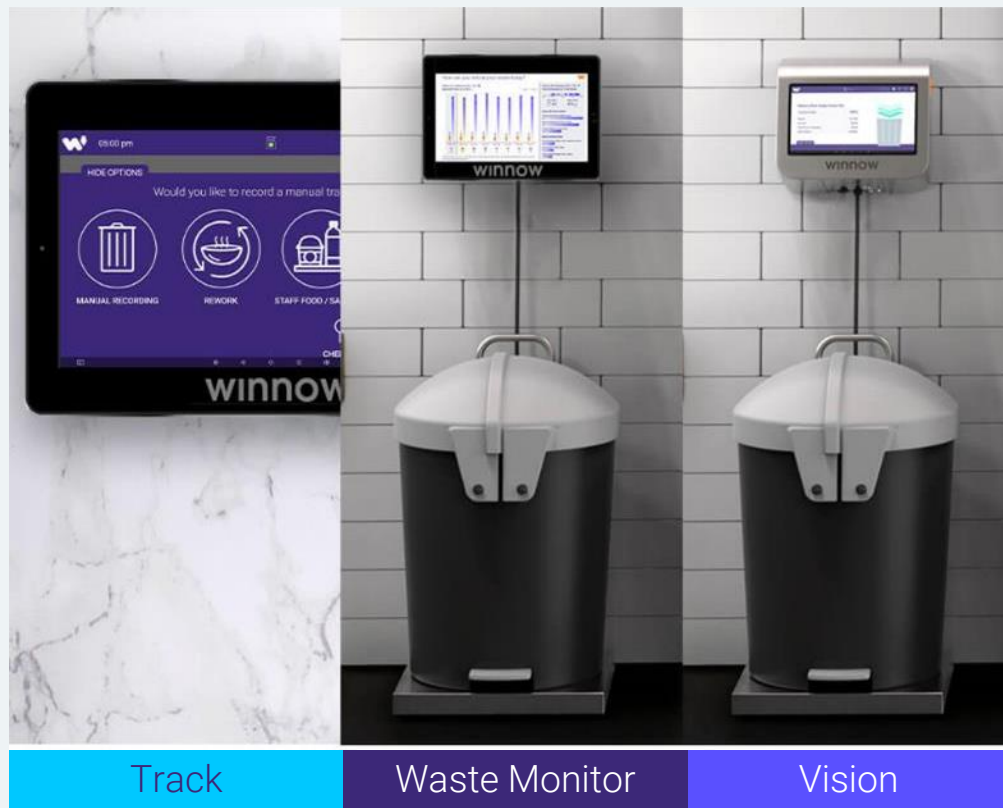
App with supplied Winnow tablet for small kitchens/kiosks to get a basic measurement of food waste.

Winnow Waste Monitor

Digital scale solution with connected tablet. Automatically records weight and gives more accurate data quality.

Winnow Vision

Motion camera automatically captures images. In built AI capability learns to recognise what's thrown away eventually automating entire collection process.



Global leaders are rapidly
deploying our solutions

>1400

kitchens

45

live countries

36m meals

Saved from the bin every year

2x-10x

Food cost savings vs
Winnow fees



Thank you.



david.jackson@winnowsolutions.com
winnowsolutions.com
#ForTheLoveOfFood