# From Guidelines to Impact: The Experience with the IAEG-AG Food Consumption Measuring Guidelines

**Alberto Zezza** 

World Bank -Living Standards Measurement Study (LSMS)

Meeting of the UN Committee of Experts on Food Security, Agriculture and Rural Statistics (UN-CEAG)

Rome, 14 October 2022

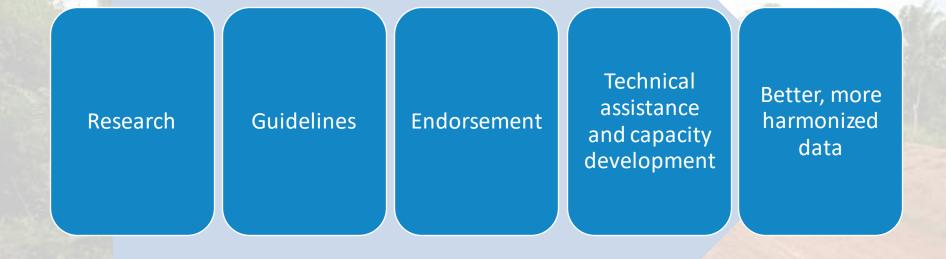


#### On a road to better food data...





#### On a road to better food data...





#### The research



RESEARCH TOPICS	STUDIES
Food away from home	<ul><li>Peru, Brazil</li><li>Vietnam, India</li></ul>
Length of food list	<ul><li>Indonesia</li><li>Brazil</li></ul>
Length of recall (and diary)	<ul><li>Bangladesh</li><li>Niger, Tanzania</li><li>Canada</li></ul>
Acquisition vs. consumption	<ul> <li>Mongolia</li> </ul>
Household vs. individual	<ul><li>Ethiopia</li><li>Bangladesh</li></ul>

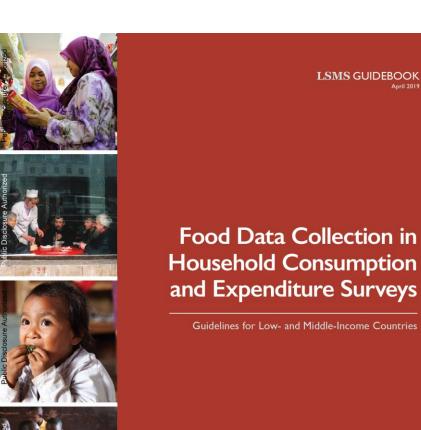


Special Issue: <u>Food Counts</u>



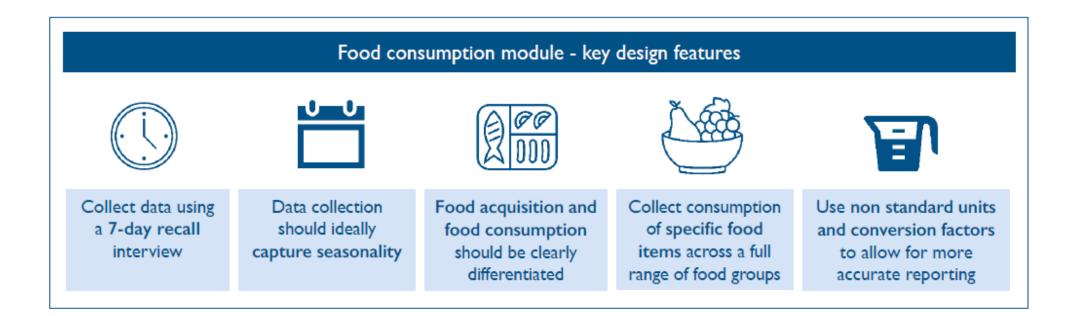
### The Guidelines: Main areas of attention and contention

- Diary and recall
  - Length of recall
- Food Away from Home
- Seasonality
- Acquisition & Consumption
- Food list
- Meal participation
- Non-standard units



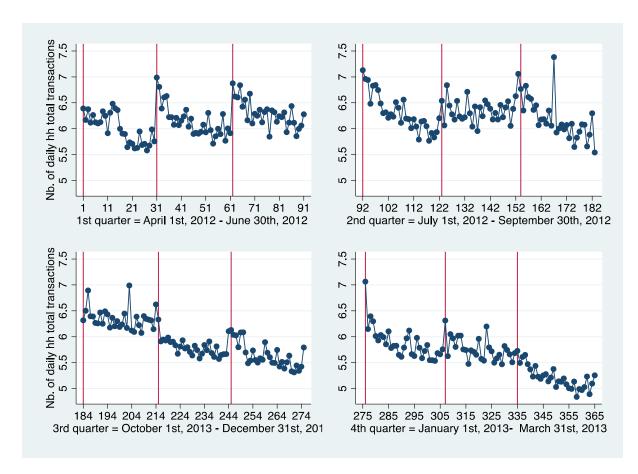
Guidelines for Low- and Middle-Income Countries

### Recommendations – at home consumption



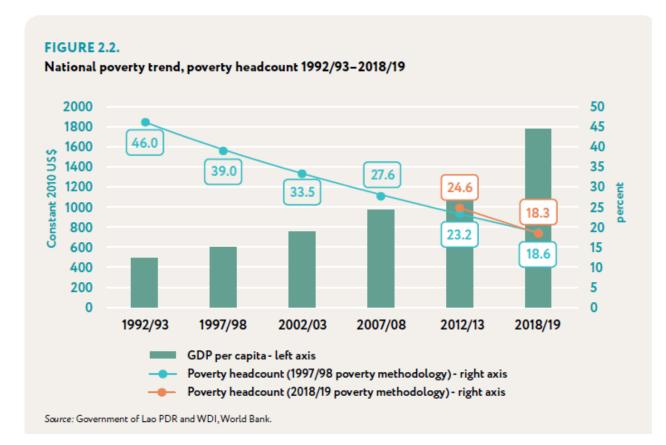


Country dialogue



Number of reported transactions declines over diary period, and over the 12 months of the survey

- Country dialogue
- Technical assistance

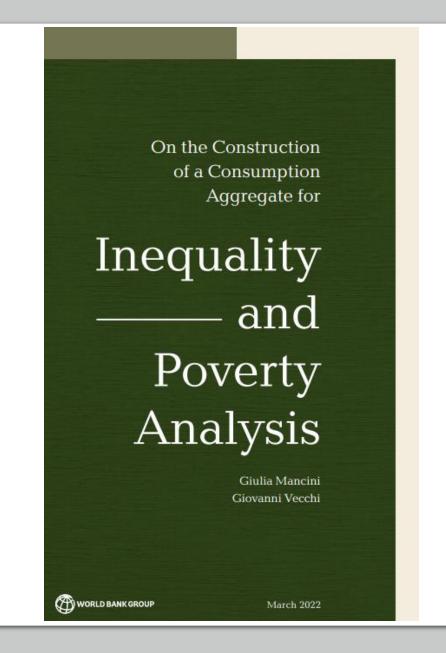


Lao PDR switched from 30- to 14-day diary, while assessing the comparability of their poverty estimates

- Country dialogue
- Technical assistance
- Capacity development
  - Country level
  - Regional
  - Global



- Country dialogue
- Technical assistance
- Capacity development
  - Country level
  - Regional
  - Global
- Reference document for other initiatives
  - Harmonized analysis (poverty, food security)



#### What next?

- Capacity, capacity, capacity...
- Methodological research gaps remain
  - FAFH
  - Individual level
- Integration with other data sources has opportunities, but not easy
- Importance of commitment of UN-CEAG to push the agenda
  - Partnership is key
  - Consensus goes a long way



# From Guidelines to Impact: The Experience with the IAEG-AG Food Consumption Measuring Guidelines

**Alberto Zezza** 

World Bank -Living Standards Measurement Study (LSMS)

Meeting of the UN Committee of Experts on Food Security, Agriculture and Rural Statistics (UN-CEAG)

Rome, 14 October 2022

