



# Migration and rural development: A handbook for preparing, running and evaluating a capacity development workshop



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This handbook is a detailed step-by-step guide to conceive, organize and conduct a comprehensive capacity development workshop on migration and rural development. At the same time, the handbook is meant to be consulted and used by single modules or sections on specific thematic areas.

## WHO SHOULD USE THIS HANDBOOK?

The handbook is addressed to FAO staff and other development practitioners who aim to undertake capacity development activities in the domain of migration and rural development. It assumes the perspective of the sending countries, with a focus on North African and sub-Saharan African areas.

## WHY A HANDBOOK ON MIGRATION AND RURAL DEVELOPMENT?

This handbook responds to a need for practical guidance on capacity development activities in the domain of migration and rural development. While the public debate and the policy interventions on migration and development have mainly focused on migration management, brain drain, diaspora engagement, migrants' rights and remittance-enhancement, rural development remains an area mostly neglected by stakeholders.

The handbook was conceived within the project "Youth mobility, food security and rural poverty reduction: Fostering rural diversification through enhanced youth employment and better mobility" (GCP/INT/240/ITA) – in brief the RYM project – implemented by FAO in Tunisia and Ethiopia between 2015 and 2017, and funded by the Italian Agency for Development Cooperation.

### The main objectives of the RYM project were to:

- ▶ offer alternatives to migration, addressing youth unemployment and poor working conditions at rural level, especially among young people;
- ▶ Maximize the positive nexus between migration and rural development; and
- ▶ contribute to policy coherence between migration and rural development.

In the framework of the RYM project, capacity development activities were developed between July and October 2017 in Tunisia and Ethiopia, to strengthen the capacity of national stakeholders to facilitate policymakers and development practitioners in addressing the nexus between migration and rural development at individual, organizational and policy levels.

This handbook draws from the experience of the project, where assessment and training and evaluation methods, tools and contents were tested and adapted for future trainings in the two RYM target countries, Tunisia and Ethiopia, as well as in other countries.

## WHAT IS THE TARGET AUDIENCE OF THE HANDBOOK?

The handbook is intended for use by:

- ▶ FAO staff who are required to coordinate, support, participate in or conduct programmes and activities on migration;
- ▶ staff in the ministries of agriculture, fisheries, forestry and rural development concerned by integrating the dimension of migration into agriculture and rural development policies and programmes;
- ▶ policymakers and staff working in agencies involved in promoting decent employment opportunities for rural youth;
- ▶ staff in the ministry responsible for migration, rural development and labour issues;
- ▶ public or private institutions, such as civil society organizations (CSOs), involved in strategic planning for migration, agriculture and rural development, employment; and
- ▶ other agricultural stakeholders, such as programme designers and implementers, researchers, and statisticians.

## HOW IS THE HANDBOOK USED?

The handbook consists of two main sections:

- ▶ **Section 1** focuses on the methodological, strategical and organizational issues related to the phases of assessment, preparation and evaluation of capacity-building activities.
- ▶ **Section 2** presents the training modules on migration and rural development organized according to technical areas. The training modules provide key definitions and concepts on migration, rural development and employment, conceptual insights, statistical data, practical examples from case studies, and group activities to be undertaken with participants.

## THE TRAINING MODULES

The manual consists of nine training modules addressing the main areas concerned with migration and rural development:

1. **Key terms and concepts:** provides definitions of the main terms and concepts around migration with regard to geographical scope, length, mobility pattern, main reason and its voluntary or forced nature.
2. **Understanding migration and rural development in a specific target country or region:** suggests key data and information, national and international data sources to build a migration country profile for the training.
3. **The drivers of rural outmigration:** reviews the main determinants of migration at a context (macro), household/community (meso) and individual (micro) level.

4. **The link between migration and rural development:** illustrates how migration and development affect each other, and reviews the positive and negative potential impact of migration on rural areas of origin.
5. **Promoting youth employment in rural areas as an alternative to migration:** highlights how decent work deficits affect rural youth and the role of both demand and supply side of employment on occupational outcomes.
6. **Migration and rural development - the role of the diaspora:** defines the role of diaspora at both an individual and collective level in promoting rural development in origin rural contexts.
7. **Migration and development - remittances:** identifies the role of remittances as a potential rural development enhancer.
8. **Migration and rural development - targeted policies:** illustrates some of the migration and rural development policies addressing each of the four main key targets that feature in the migration cycle.
9. **Building policy coordination and partnership on migration and rural development:** presents the positive outcomes and premises for building policy coordination and coherence on migration and rural development.

Modules can be tailored to the specific contexts, participants' profile and workshop objectives, by extending or reducing them (i.e. allowing to organise from a 1-day to a 5-day workshop), changing the sequence in which they are presented, adapting the suggested activities or introducing new ones. Each module includes learning objectives, conceptual background, practical exercises and group activities and covers the main issues in the relative topic.



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