

Integrated Farming and Marketing System (IFMS) Project

Presented by : CRS Cambodia-IFMS Project



Goal and Strategic Objectives

Goal: Reduced Vulnerability & Increased Income for The Poor

SO1: Improved
Food
Availability

SO2: Strong Rural
Institutions and
Networks

SO3: Effective
Access to
Markets

SO1: Improved Food Availability

Agricultural production and productivity are increased

Viable natural resource management and utilization practices are implemented

Farm lands are improved by sustainable agricultural production systems

SO2: Strong Rural Institution and Network

NGOs and CBOs have technical and management capacity to provide technical assistance services.

Communities are organized for advocacy for rural infrastructure investment and services.

CBOs & NGOs can support rural livelihood

CBOs participate in infrastructure investments

SO3: Effective Access to Markets

Market information is accessible to the farmers

Farmers use market information to respond to market opportunities

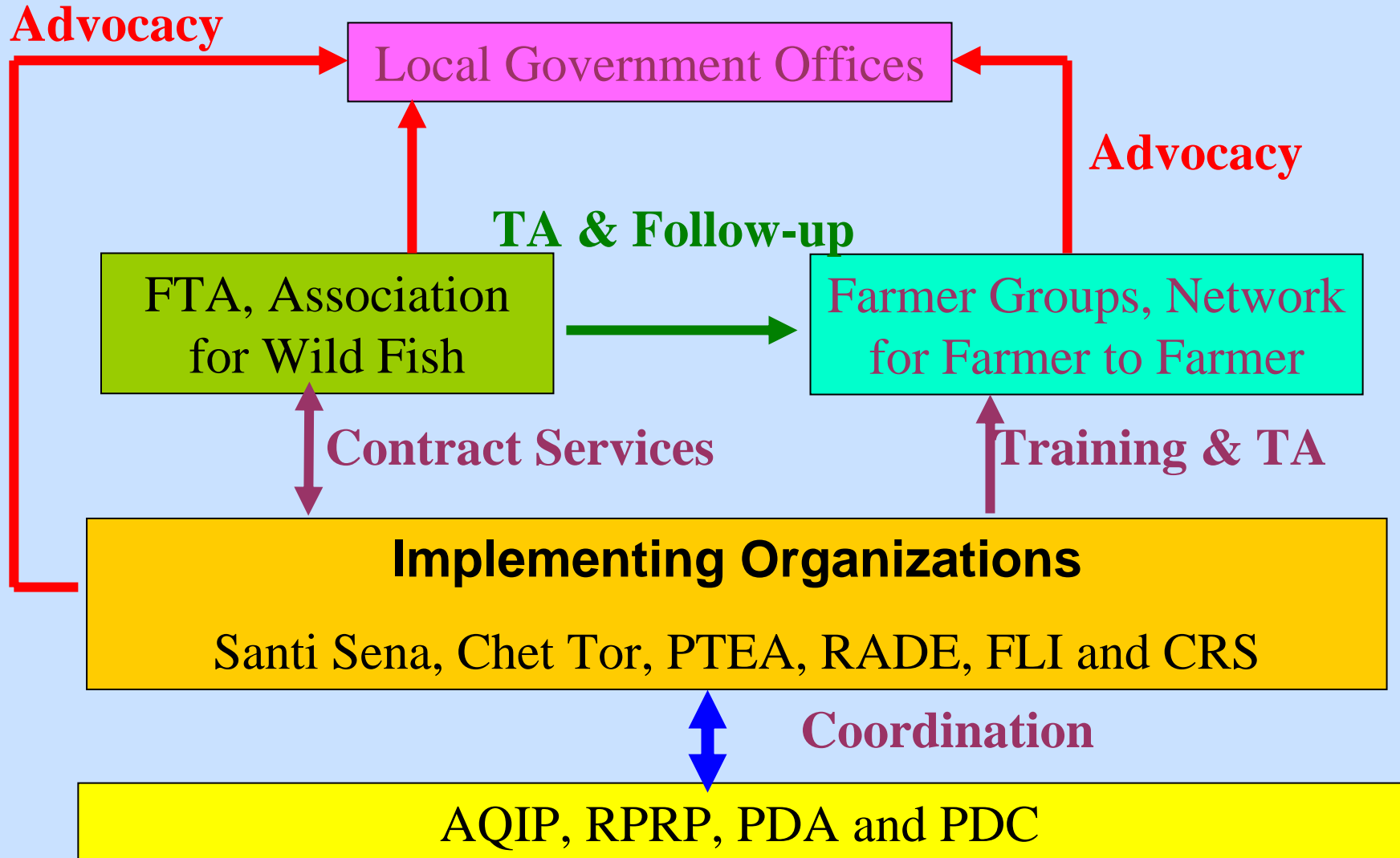
Middlemen channel agricultural inputs/outputs in better conditions for the farmers

Farmers experiment with marketing opportunities

Planning and production to respond to specific markets

Project Strategies

Strengthening of Social Capital



Project Strategies (Cont')

Integrated Farming System

Integrated farming system approach taking into account the necessity to increase household income.

Management of natural resources by improving farmland shape and pagoda based wild fish management

Farmer to Farmer extension composed of the Farmer Trainer Association, farmer leaders/promoters, farmer group leaders and every farmer

Activities and Achievements

Formed and strengthen to 7,858 beneficiaries, 963 Groups
in 209 Villages, 36 Communes, 8 District, 2 Provinces

Funding and TA to build ditches and dykes for 1,029 HH

Distributed 143 water pumps machines to farmer groups

Advocacy for the provincial governor on infrastructure
of community canal

Activities and Achievements (Cont')

Trained on Basic of Agribusiness for 1,838P

Supported on Small Animal Production to 1,933HH

Supported on Cash Crop Production to 1,363HH

Supported on fruit tree and MPT production to 1,007HH

Activities and Achievements (Cont')

Disseminated of agriculture product prices information

Supported Soil Improvement to 1,622 HH

Conducted Cross visit on IFMS for 3,523 F

Activities and Achievements (Cont')

Gender and Peace Building Mainstreaming to 3,78P

Participatory Design on Integrated Farming System to 373 HH

Provided TA and Supported Rice Production to 1,723 HH

Supported Aquaculture and Wild Fish Management to 1,787 HH

Activities and Achievements (Cont')

Formed and Strengthen 1 Farmer Trainer Association
and 7 Wild Fish Management Association

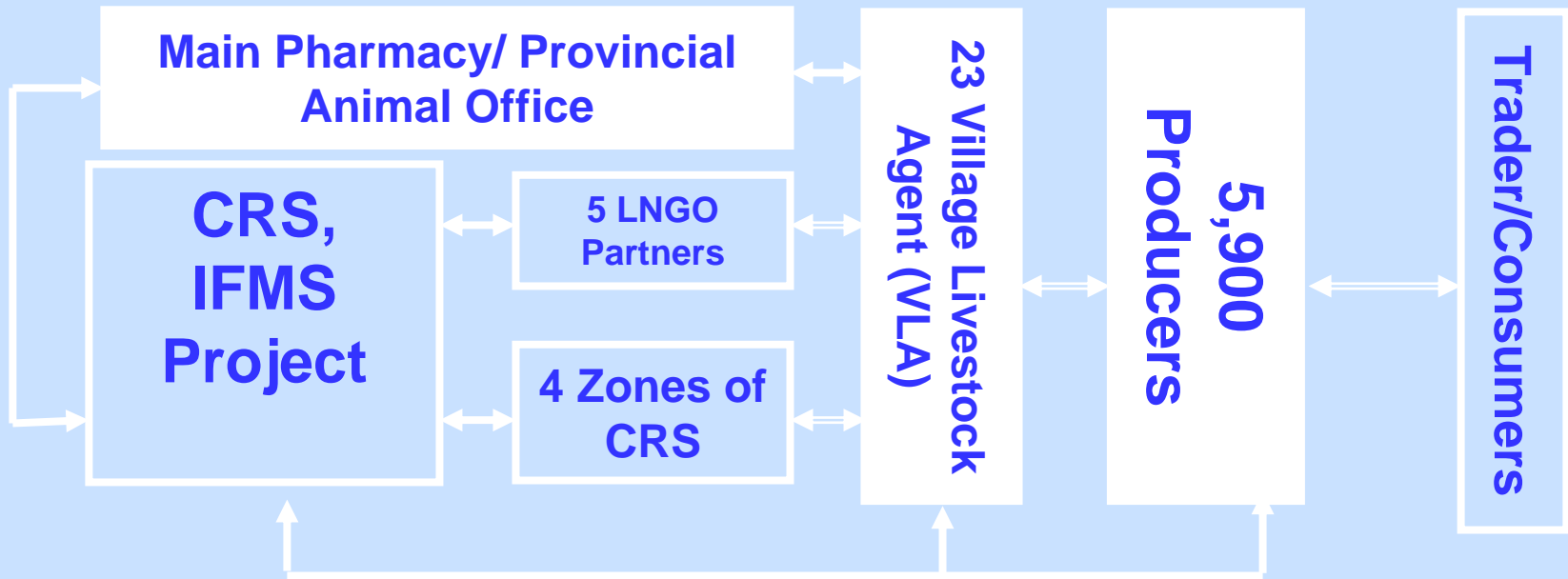
Created Small Rural Business to 18 Agri-input supplies,
23 VLAs, 17 Fish Seed Producers and 11 Fruit Tree Nurseries

Provided techniques and inputs on Vegetable to 3,168 HH

Trained and Supported Seed on Fodder Crop to 503 HH

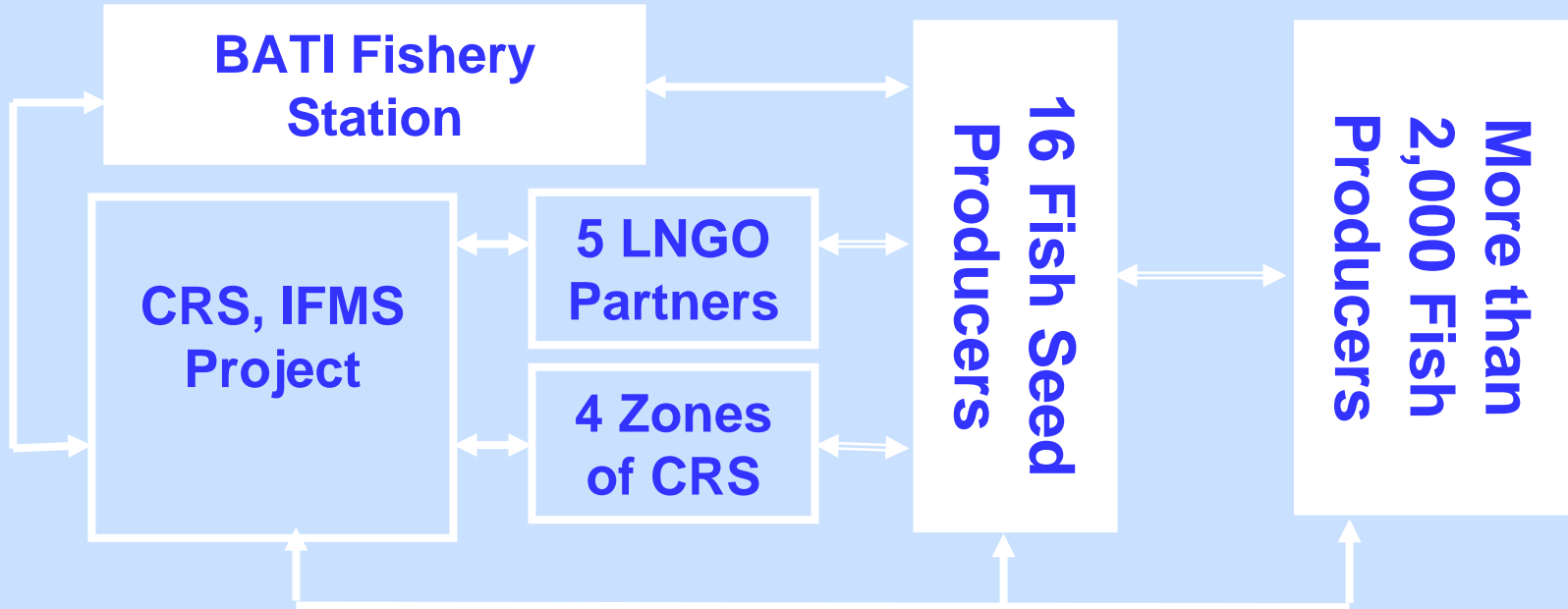
Agriculture Market Chains (Cont')

Small Animal



Agriculture Market Chains (Cont')

Aquaculture



Value Chains For Phnom Penh Market (Water Morning Glory)



Challenges in next phase

- Strengthen the capacity and funding to Local NGOs.
- Increase awareness on gender and peace building to key stockholders.
- Replicate the success to others location with similar context in Cambodia.
- Fund raising for small rural agri-business.