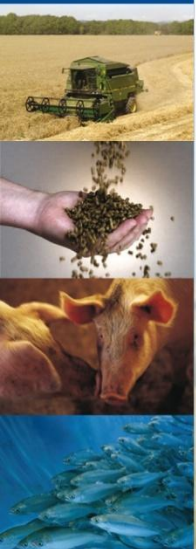


Private's sector's role and interest in LEAP

Nicolas MARTIN
FEFAC

FAO Online learning event
Tackling climate change through livestock: Global assessment
and multi-stakeholder initiative

22-24 October 2013



FEFAC in a nutshell

- Created in 1959 – 50th Anniversary in 2009
- Represents industrial compound feed and premixtures manufacturers
- 28 Members:
 - 23 Member Associations from 22 EU Member States
 - 3 Observer Members (Turkey, Serbia, Russia)
 - 3 Associate Members (Switzerland, Norway, EMFEMA)
- 153 mio. t of industrial compound feed in EU-28 in 2012
- 7 Technical Committees to assist the FEFAC Council
 - Animal Nutrition
 - Industrial Compound Feed Production
 - Premix & Mineral Feed
 - European Feed Manufacturers Guide (EFMC)
 - Fish Feed
 - Milk Replacers
 - Sustainability



Active Members

VFÖ	Austria	1995 (1964)
APFACA/BEMEFA	Belgium	1959
BFMA	Bulgaria	2013
CFIA	Croatia	2013 (2008)
CFA	Cyprus	2004 (2003)
CMSOZZN	Czech Republic	2004 (2000)
DAKOFO	Denmark	1973
FFDIF	Finland	1995 (1993)
SNIA	France	1959
DVT	Germany	1959
HGFA	Hungary	2012
ASSALZOO	Italy	1959
IGFA	Ireland	1973
LGPA	Lithuania	2005
NEVEDI	The Netherlands	1959
IZP	Poland	2004 (2001)
IACA	Portugal	1986 (1976)
AFPWTC	Slovakia	2004 (2003)
GZS	Slovenia	2004
CESFAC	Spain	1986
FS	Sweden	1995
LANTMÄNNEN	Sweden	1995
AIC	United Kingdom	1973

(observer as from ...)

Observer Members

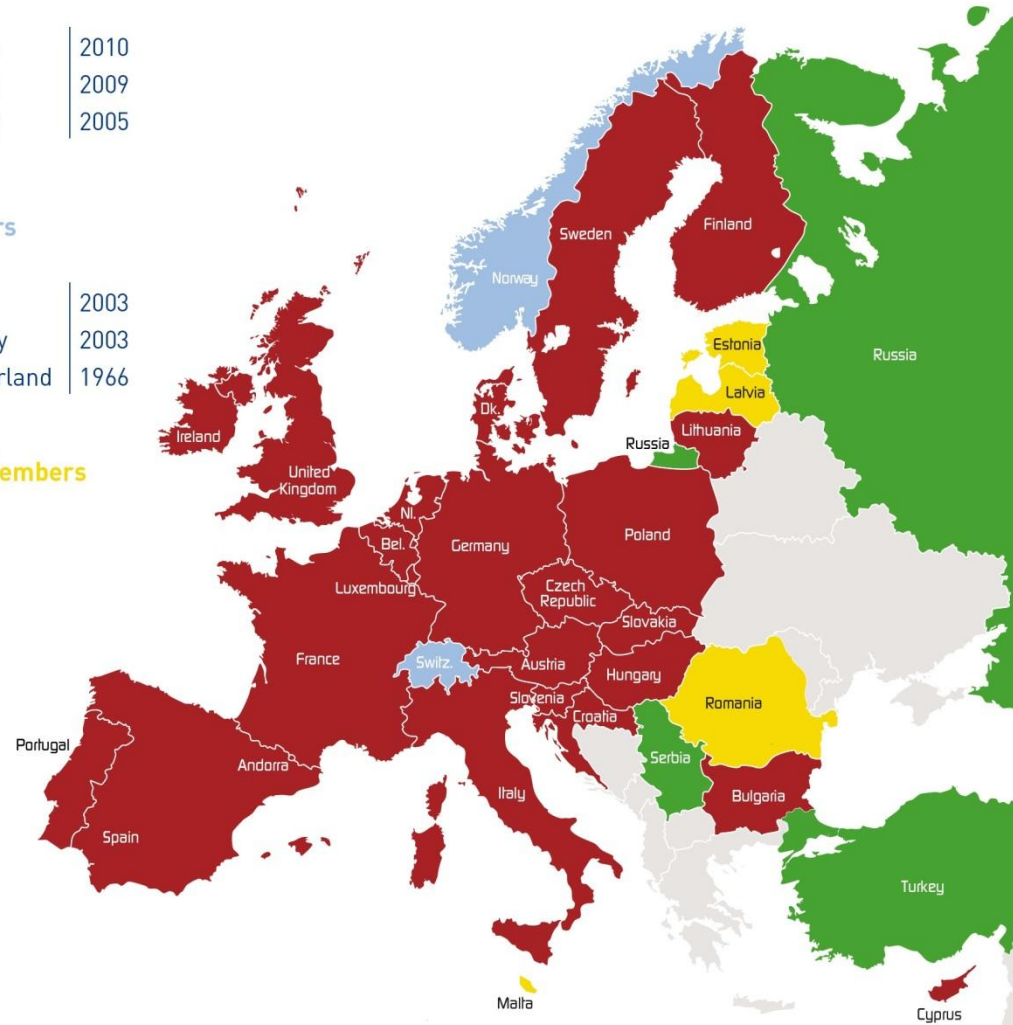
RUFM	Russia	2010
SFMA	Serbia	2009
TURKIYEM	Turkey	2005

Associate Members

EMFEMA		2003
FHL	Norway	2003
VSF	Switzerland	1966

Potential Active Members

Estonia
Latvia
Malta
Romania



Private sector participation in LEAP

- International Dairy Federation (IDF)
- International Egg Commission (IEC)
- International Poultry Council (IPC)
- **International Feed Industry Federation (IFIF)**
- International Meat Secretariat (IMS)



14 members in the feed consortium

7 Associations

- AFIA
- AIC
- BEMEFA
- DAKOFO
- FEFAC
- NEVEDI
- SNIA

7 Companies

- AGRIFIRM
- DE HEUS
- DENKAVIT
- FOR FARMERS
- NUTRECO
- Cargill Animal Nutrition
- VAN DRIE GROUP



The need to measure the impact on the environment

- Feed and livestock industry under pressure
- Need to communicate on reliable figures
- No green washing
- Common methodology is a pre-competitive issue and is part of customers expectations
- Sustainable development is an opportunity !



Harmonization: a success factor for environmental footprinting

- Environmental footprinting is complex.
- Results are highly correlated to assumptions and methodology used.
- Example
 - 1 kg of Dutch milk (average) according to the Water Footprint Network : 544 L of water (477L of green water, 42 L blue water, 25L grey water)
 - Alternative study focussing on consumptive freshwater (De Boer et al., 2012) : 66 L of blue water per kg of FPCM (assumption: irrigated grass and maize)
- Need for global harmonization !



Importance of chain dialogue to overcome difficulties

- Feed: important component to increase sustainability of livestock products
- Feed industry is committed to that objective
- Concerted actions from all partners are imperative to be successful.
- In the end, it all about trust !



Partnership: win/win situation

- What does the private sector bring to LEAP?
 - Technical expertise
 - Funding
 - Legitimacy
- What does the private sector get from LEAP?
 - Credibility
 - Legitimacy
 - Recognition
 - Avoid mis-communication

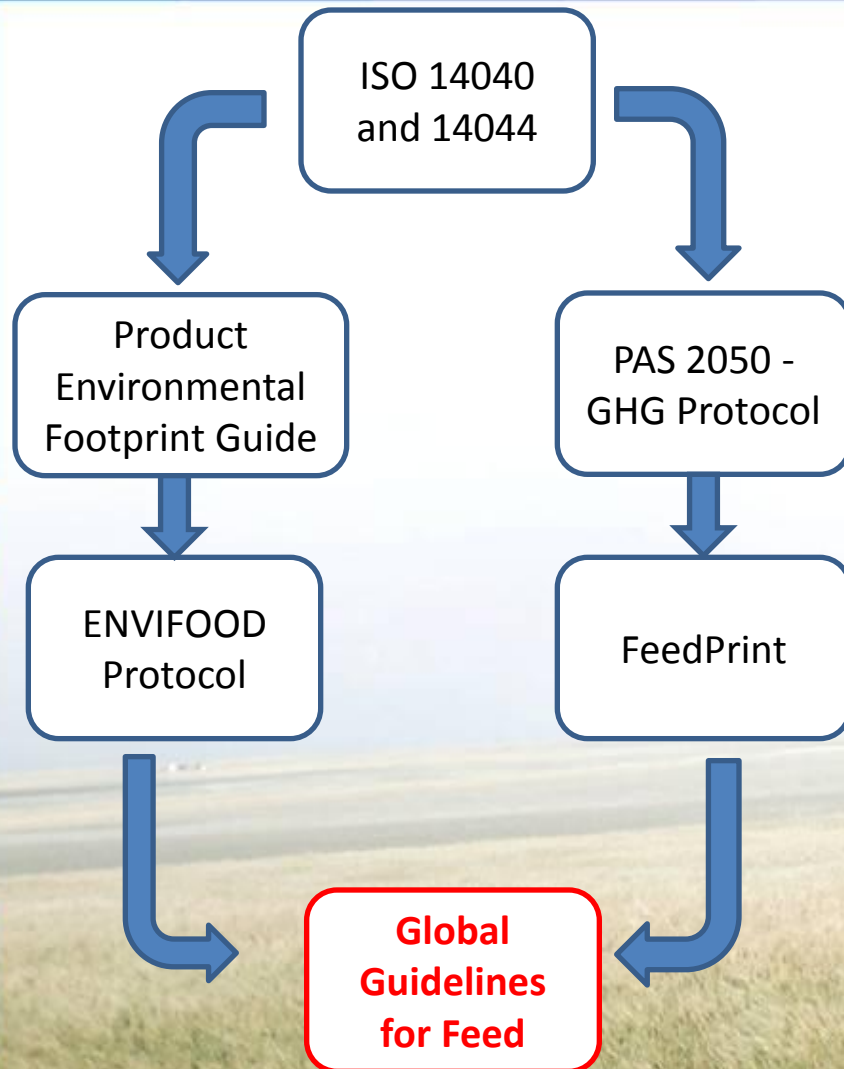


Ambition: key factor of success

- Balance between consensus and technical ambition is challenging.
- Lowest common denominator is not a sufficient target.



The added value of LEAP



- Increasing consistency
- Increasing reproducibility
- Increasing comparability
- Less expert knowledge required, less cost
- Easier to apply

Complementarity with private sector initiatives

- Global guidelines build an harmonized framework
- A sector standard can be derived from the guidelines to enable certification and communication of results
- LCA database
 - Main crops developed by LEAP
 - Processed ingredients provided by the Feed Consortium
 - Importance of establishing high quality default data
- Next steps
 - Wider geographic collaboration is important to ensure good quality data
 - Feed consortium is open to new participants



Ensure consistency with other initiatives

- Global Agenda for Action
- Animal Task Force (ATF) in Europe
- Animal Change
- ...



Walking on the road to sustainable feed for sustainable food



Thank you for your attention
Questions? nmartin@fefac.eu

FEFAC

Fédération Européenne des
Fabricants d'Aliments Composés

Europäischer Verband
der Mischfutterindustrie

European Feed
Manufacturers' Federation

