

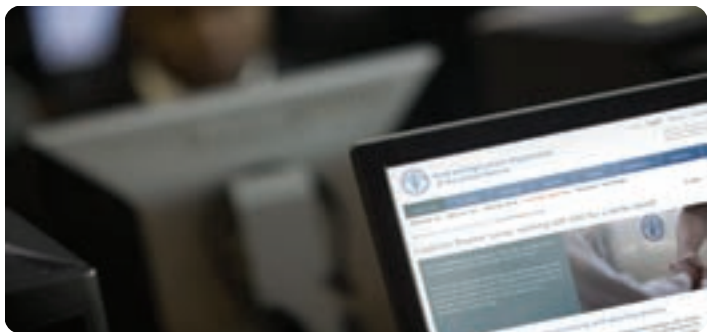
Corporate Baseline Survey: working with FAO for a better world

FAO is strengthening its presence in the field, working closely with Member Countries with a clear focus on results.

To help us monitor these results FAO will carry out a baseline survey in late February/early March 2014. This will be followed by two in-depth surveys at the end of 2015 and 2017. The data from these will measure the changes in country-level outcomes in FAO's areas of work and will help assess FAO's contribution to those changes.



Purpose of the corporate baseline survey



FAO's recent strategic thinking process, which involved intense dialogue with member countries and external experts, helped defined five new Strategic Objectives and set out the interventions needed to meet the food and agricultural challenges faced by member countries.

A new results framework was also developed which will allow us to map the results and impacts of our plans, activities and programmes in pursuing these Strategic Objectives.

The corporate baseline survey is a crucial element of this results framework as it will help measure changes in country level outcomes, i.e. improved country level enabling environment and capacities to achieve the Strategic Objectives.



5 Strategic Objectives



Help eliminate hunger, food insecurity and malnutrition



Make agriculture, forestry and fisheries more productive and sustainable



Reduce rural poverty



Enable inclusive and efficient agricultural and food systems



Increase the resilience of livelihoods from disasters



Sample Countries

Africa

Angola
Burkina Faso
Cameroon
Chad
DR Congo
Madagascar
Malawi
Sierra Leone
Somalia
South Africa
South Sudan
Tanzania
Zambia
Zimbabwe

Near East and North Africa

Egypt
Iran
Mauritania
Saudi Arabia
Sudan
Yemen

Latin America and the Caribbean

Bolivia
Ecuador
El Salvador
Haiti
Honduras
Jamaica
Saint Kitts and Nevis
Uruguay

Asia and the Pacific

Afghanistan
Bangladesh
Cambodia
Cook Islands
Indonesia
Nepal
Pakistan
Tuvalu
Viet Nam

Europe and Central Asia

Armenia
Montenegro
Tajikistan



Measuring results and strengthening networks in your country

To make the best use of existing time and resources, data will be collected for a sample of countries where FAO provides its support in achieving the strategic objectives.

In each of the 40 sample countries, the survey will be conducted through a specific 'data collection' event. Here, an external facilitator will introduce the survey and explain its purpose; present the questionnaire; and ask each respondent to individually complete relevant sections during the event.

Participants will include experts working in the country and representing:

- Government (e.g. Ministry of Agriculture, Health, Trade, Forestry, etc.)
- UNDG agencies (e.g. WFP, UNDP, UNICEF, ILO, etc.)
- International donors/IFIs
- Research institutions/academia
- Civil society (NGOs and CSOs)
- Private sector

The aim is to optimize collection of data from all perspectives and encourage networking among the actors involved.

More information about the Survey is available on the website.





Food and Agriculture Organization of the United Nations

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www.fao.org/about/strategic-planning/corporate-baseline-survey/en/

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