



Allanblackia Project

Country	Ghana – Ashanti region
PPP typology	Value chain/subsector development
Subsector and commodity	Allanblackia
Partnership duration	2005–2008
Overall objective	Promotion of Allanblackia seeds in the country
Investments	Total: US\$15 million
Public partners	Forestry Research Institute of Ghana (FORIG) Role: Raise awareness on Allanblackia cultivation; Capacity building; Find alternative markets for farmers; Research World Agroforestry Centre (ICRAF); International Union for Conservation of Nature (IUCN) Role: Finance
Private partners	Unilever Role: Set up the Novel Development Ghana Limited; Coordination Novel Development Ghana Limited (NDGL) Role: Provide seedlings to farmers; Buy Allanblackia seeds, process and supply the processed oil to Unilever
Intermediaries partners	Netherland Development Organization (SNV) Role: Finance Technoserve Role: Support FORIG
Beneficiaries	Poor rural communities
Main driver of the PPP	Unilever
Activities	Development of Allanblackia trees cultivation
Results to date/Impacts	• Between 3 000 and 6 000 farmers became Allanblackia seeds collectors; • Improved farmers' standards of living; • Best-practice guidelines for Allanblackia harvesting adopted by industry and collectors; • Biological and socioeconomic baselines established; • Institutional and legal aspects regarding Allanblackia harvesting clarified; • Allanblackia supply chain assessed as environmentally sustainable, socially equitable, and economically viable; • Primary producers trained and made aware of good practice harvesting methods.