



SIDE EVENT

Multi-disciplinary insights on addressing food fraud

14 November 2019, 09:00-12:00

Rome, Italy

VENUE

King Faisal Room, Building D, 2nd Floor
FAO Headquarters

BACKGROUND

The complex agri-food trade routes and economic motivation for more profit reveal the raising trend in food fraud, which is qualified as an emerging trans-national, global issue with potential significant food safety impact that may result in unfavourable consequences for consumer health, consumer trust, food losses and damaged agri-food economy. Effectively addressing food fraud require adapted national policy, strategies, standards, enforcement, capacity for a more proactive, preventative approach and information sharing, as well as warning systems to prevent that rejected fraudulent foods by one country cross other borders and enter regional and global markets.

New technologies open perspectives for more cost effective verification of food integrity and big data solutions can help highlighting high-risk areas to focus for authorities and stakeholders. The FAO, WHO and FAO/WHO Codex Alimentarius Commission respond to the need of food control authorities to address food fraud by developing a set of internationally agreed definitions, standards, methods and tools for food fraud prevention and vulnerability assessment.

The side event provides the opportunity for sharing experience and knowledge from various sectors and disciplines in addressing food fraud problem and receiving feedback from CCNE10 on regional perspectives and priorities for follow-up by various stakeholders.

OBJECTIVE

- Highlight the global and complex nature of food fraud and raise awareness on various disciplines and sectors' experiences in addressing food fraud issue
- Receive feedback from CCNE10 on regional perspectives and priorities for follow-up by various stakeholders

MODERATOR

Markus Lipp, Head of Food Safety and Quality Unit (FAO-AGFF)

PRELIMINARY PROGRAMME

Time	Session	Presenter
09h00–09h10 (10 min)	Welcome and introduction of speakers	FAO, WHO
09h10–09h40 (30 min)	Food industry 4.0 : new food systems & digitization to mitigate food fraud	Vincent Doumeizel, Director - Food programme, Lloyd's Register Foundation
09h40-09h50 (10 min)	Questions & Answers (Q&A)	All participants
09h50-10h20 (30 min)	International cooperation in counteracting food fraud: contributions of Interpol and Operations OPSON	Francesco De Angelis Interpol, Lyon
10h20-10h40 (20 min)	Coffee-break	
10h40-10h50 (10 min)	Q&A	All participants
10h50-11h20 (30 min)	Analytical advancements to support food fraud detection	Mohammad Hossein, Senior Scientific Adviser, Institute of Standards, & Industrial Research, Iran
11h20-11h30 (10 min)	Q&A	All participants
11h30-11h45 (15 min)	Updates from Codex, FAO and WHO on the work related to food fraud	Patrick Sekitoleko (FAO-AGFC), Markus Lipp (FAO-AGFF), WHO (TBC)
11h45-12h00 (20 min)	Final questions, wrap up and closing <ul style="list-style-type: none"> - Final points - Feedback from participants on priorities for follow-up by various stakeholders 	FAO, WHO, All participants