

# CODEX ALIMENTARIUS COMMISSION



Food and Agriculture  
Organization of the  
United Nations



World Health  
Organization

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**Agenda Item 5.1**

**CX/EXEC 23/84/6 – Add.1**

July 2023

Original language only

**JOINT FAO/WHO FOOD STANDARDS PROGRAMME**  
**EXECUTIVE COMMITTEE OF THE CODEX ALIMENTARIUS COMMISSION**  
**Eighty-fourth Session**

**APPLICATIONS FROM INTERNATIONAL NON-GOVERNMENTAL ORGANIZATIONS**  
**FOR OBSERVER STATUS IN CODEX**

*(Prepared by the Codex Secretariat in collaboration with FAO and WHO)*

**Application by AIM, Inc.**

**(a) Official name of the organization in different languages (with acronym)**

AIM, Inc.

**(b) Postal address, phone, fax and Email, as well as website addresses as appropriate**

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**(c) Mandate of the organization and methods of operation (Enclose charter, constitution, by-laws, rules of procedures, etc.); Date of establishment**

The global industry association that connects, standardizes, and advances automatic identification technologies. We have member organizations in Europe, Asia and North America. AIM members are manufacturers, distributors, re-sellers and end-users of barcode, RFID, RTLS, NFC, IoT and mobile computing solutions. AIM is dedicated to accelerating the growth and use of Automatic Identification and Mobility technologies and services around the world. Through the years, industry leaders continue to work within AIM to promote innovation and the adoption of emerging technologies. AIM delivers accurate and unbiased information on technologies, standards, and applications. AIM actively supports the AIDC industry through the work of its committees as well as through participation at the industry, national (ANSI) and international (ISO) levels.

Formed January 1974

**(d) Member countries (name and address of the main contact points)**

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AIM Europe VZW Tiensestratt 12

3320 Hoegaarden Belgium [www.aimeurope.org](http://www.aimeurope.org) Frithjof Walk – President

(e) Structure (assembly or conference; council or other form of governing body; type of general secretariat; sub-commissions on special topics etc.)

AIM Global Board

Chuck Evanhoe | Chairman President & CEO

Aware Innovations | Evanhoe & Associates

Scott Austin Director

Zugang Technology Connections

Patti Blessing Consultant

Steve Cuntz President BlueStar

John DiPalo

Chief Strategy Officer ACSIS

Donald H. Ferguson President

Lyngsoe Systems, Ltd.

Tony Fonk CEO

SpotSee

Sean Kearney

Sr. Global Engineering Manager Honeywell Safety & Productivity Solutions

Brenda McCurry

VP Supplier Services POS and Barcode ScanSource

Alan Melling

Senior Director, Data Capture Product Management Zebra Technologies Corporation

Anna Lau, PhD

CEO, Laxcen Technology Pte Ltd President, AIM Asia

Regional Liaison | Asia Pacific

Frithjof Walk

Managing Director, Schneider Marking GmbH President, AIM Europe

Regional Liaison | Europe, Middle East & Africa

Jeanne Duckett

Sr Mgr, Food Technology Solutions Avery Dennison

Chair, AIM North America Regional Liaison | North America

Rick Schuessler | Emeritus

AIM Global has a board made up of all the chapters and at large members. This board meets monthly to align priorities

Chapters each have a steering committee or board to coordinate that chapter's activities.

**(f) Meetings (indicate frequency and average attendance; send report of previous meeting, including any resolutions passed) that are concerned with matters covering all or part of the Commission's field of activity**

AIM North America has an active Food Policy group. We have provided input and public presentations for both the FDA and the USDA on emerging standards around food traceability. <https://www.aim-na.org/food-safety-wg.html>

We are a industry advocacy group promoting the use of technology through standards

**(g) Relations with other international organizations (FAO, WHO, other UN organizations or other) (Indicate name of organization and type of relation)**

AIM NA is the United States technical advisory group (TAG) for the ISO/IEC JTC 1/SC 31 Automatic identification and data capture techniques . We also work with the EU Regulatory Commission, FDA, USDA, Centre for Supply Chain Studies

**(h) Expected contribution to the Joint FAO/WHO Food Standards Programme Nutrition and Labelling**

Codex Committee on Food Import and Export Inspection and Certification Systems

**(j) Area of activity in which participation as an observer is requested (Commission and/or Subsidiary Bodies).**

Committee Participation

**(i) Past activities on behalf of, or in relation to, the Codex Alimentarius Commission and the Joint FAO/WHO Food Standards Programme**

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**(k) Language of correspondence**

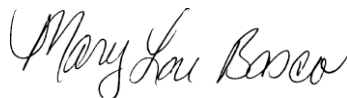
English

**(l) Name, Function and address of the person providing the information Mary Lou Bosco**

CEO | AIM, Inc & AIM North America

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**(m) Signature and date**



8/16/2202