

# **Terms and conditions of the**

## **International Year of Plant Health Photo Contest:**

### ***Healthy Plants and Unhealthy Plants***

#### **Background**

In December 2018, the United Nations General Assembly declared 2020 as the International Year of Plant Health (IYPH). The year is a once in a lifetime opportunity to raise global awareness on how protecting plant health can help end hunger, reduce poverty, protect the environment, and boost economic development. The “Healthy Plants and Unhealthy Plants” photo contest is an important part of this awareness raising effort

Submitted photos will appear on the IYPH, International Plant Protection Convention (IPPC) and partner websites, and in communication and training materials. These photos will help others recognize plant pests and show their impact, and will be used to raise awareness about them during the International Year of Plant Health and beyond.

#### **Prizes**

Prizes will be awarded to the best four photos (two per category), as well as honorable mentions. The IPPC Secretariat will cover the costs of travel, daily subsistence allowance and honoraria at standard United Nations rates.

First Prize: the winner will be invited to the International Plant Health Conference in Helsinki or an event at FAO Headquarters (such as World Food Day) in 2020. All travel expenses will be covered. He or she will also receive a certificate.

Second Prize: An IPPC related photo mission trip in liaison with the nearest IPPC contact and/or FAO office. He or she will also receive a certificate.

Honorable mention and people’s choice: 10 honorable mentions (five per category) and a people’s choice award (voted by social media users) will receive a certificate.

Winning photographs and photographers will be featured on FAO, IYPH and National Geographic Italia websites and social media channels.

Winners will be announced in July 2020.

### **Eligibility**

- The contest is open only to individuals (“Entrants”) who have reached the age of 18 at the time of entering the contest.
- FAO employees and their immediate family members (spouses, parents, children, siblings and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether or not related, are not eligible to enter the contest. The IPPC Secretariat will determine eligibility at its sole discretion.
- Entrants can only submit to the contest original works for which they are the sole creator and copyright holder.
- Photographs should not have dates or text on top of the image.
- Each Entrant can send up to five photographs.
- All photographs should be in jpeg or jpg format.
- Photos should be as high resolution as possible, with a minimum of 3000 pixels in width.
- When completing the IYPH Photography contest online form, participants provide their personal information, e-mail and address.
- Information including a caption describing the contents within the frame written as complete sentences, date and place the photo was taken, and the name of the photographer must be entered on the entry website when uploading the images.
- Entrants should also add the metadata information to the IPTC fields within the images (description, location, date photo was taken, name of photographer).
- The content of an image must not be altered (adding, moving or eliminating elements within a frame, for example, is not allowed), but basic image retouching is permitted (contrast, brightness, etc.).

-Entrants must accept the legal conditions described in this form when submitting a photo.

## **Terms and conditions**

Terms and conditions were generally based on the bill of rights for creative people website (<http://artists-bill-of-rights.org/guides/guides/guide-to-rights-%26-licensing/>).

### **1. Copyright and Permissions**

1.1 By submitting works to this contest you confirm that for each work submitted:

- 1.-You alone are the author of your work and that it is your original work.
- 2.-You are the sole copyright holder.
- 3.-You have not licensed any rights in the work that conflict with the usage rights required by the IPPC Secretariat or IYPH organizers.
- 4.-You have the permission of any persons in the work, or if they are under 16, the consent of their parent or guardian, to grant the usage rights required by the IPPC Secretariat or IYPH organizers.
- 5.-That it does not include trademarks, contract rights, or any other intellectual property rights of any other third person or entity.
- 6.-That it does not contain names, likenesses, or other characteristics identifying celebrities or other public figures, living or dead.
- 7.-That it has not been a winning or shortlisted entry in any other competition.
- 8.-You will be responsible for any claim made by any third party in respect of your entry and to fully indemnify the IPPC Secretariat and its sponsors and partners in respect of all royalties, fees and any other monies owing to any person or entity by reason of your breaching any of the foregoing.

1.2 The IPPC Secretariat and IYPH organizing committee reserve the right, in their sole discretion, to disqualify any entry that does not comply with any of the above, even after the entry is submitted on the competition website.

### **2. Unacceptable Content**

2.1-The IPPC Secretariat and IYPH organizing committee reserve the right, in their sole discretion, to disqualify any entry:

1.-That contains personally identifiable visual information about you or any other person.

2.-That contains threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content.

3.-That contains any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any law.

2.2 You agree to fully indemnify the IPPC Secretariat and IYPH organizing committee and their partners and sponsors in respect of all costs owing to any person or entity arising by reason of your breaching any of the foregoing.

### ***3. Your Copyright and Moral Rights***

1.-The IPPC Secretariat and IYPH organizing committee respect your rights and do not claim ownership or copyright for works you submit to this contest, you will retain full ownership and copyright to each entry.

2.-In addition your moral rights are respected. Whenever your work is published by the IPPC Secretariat and IYPH organizing committee and their partners you will be credited. Failure to publish a credit due to error or oversight shall not be deemed a breach of this condition.

### ***4. Use of Works***

4.1 By entering this contest you agree that any work you submit may be used free of charge by the IPPC Secretariat and IYPH organizing committee and their partners for non-commercial marketing and promotional purposes, these uses include:

1.-Judging the competition.

2.-Displaying the entries on the IPPC and IYPH websites (and websites of partners) and social media networks.

3.-Displaying the entries at public exhibitions to promote the competition or work of the IPPC and its contracting parties.

4.-Displaying the entries in a book, documentation, videos or any other media for non-commercial use to promote the work of the IPPC and its contracting parties.

5.-Publishing the entries on posters, postcards, calendars to promote the work of the IPPC and its partners, and the IYPH.

6.-Cropping and re-sizing the work as necessary to fit pre-defined formats to promote the work of the IPPC, the IYPH organizing committee and their partners.

7.-Sub-licensing the entries to the press for reproduction in connection with the competition and any related media release on the IPPC, the IYPH organizing committee and their partners.

4.2 You hereby grant the IPPC Secretariat, the IYPH organizing committee and their partners a non-exclusive, irrevocable, free and perpetual license throughout the world for the non-commercial uses described in 4.1 above, for each Entry

4.3 You acknowledge your responsibility for protecting your Entry against misuse by third parties, by for example, but not limited to, the insertion of a watermark. The IPPC Secretariat, the IPPC, the IYPH organizing committee and their partners can assume no responsibility and are not liable for any misuse of works.

## **5. Process and selection criteria**

The contest opens on the 2 December 2019 and closes on 15 June 2020. Entries received after the deadline will not be considered.

-After the deadline for submissions has expired, the IPPC Secretariat will select the best 10 photographs for each category (total: 20 photos) received within the deadline and based on the following criteria: relevance to the themes, artistic and/or technical merit, accuracy and thoroughness of information, originality and communicative value.

-The 20 selected photographs for each category will be submitted to the Jury, formed by three members of the IPPC Secretariat, one FAO staff member and one representative of the National Geographic Italia, which will select the four photographs from the shortlist of 10 for the first and second prize winners of each category.

-The remaining photographs will be posted on the FAO social media channels and fans will be given the opportunity to vote ("like") the photos during a period of approximately 10 days. A people's choice award will be assigned to the photograph with the most likes. All remaining photos will receive an honorable mention certificate.

-After the deadline for voting has expired, the winners will be notified by email using the contact details they provided with their entries. In the event that any of the selected winners of any prize is ineligible, refuses the prize, cannot be traced or does not respond within 10 days to a winner notification, the prize will be forfeited and it will be in the sole discretion of the Jury to choose whether to award the prize to another eligible entry.

## **6. Acceptance**

By submitting entries to the contest, the Entrant confirms that the rules for this competition, as set out above, have been read, understood, and agreed to by the Entrant.