



Food and Agriculture
Organization of the
United Nations



World Banana Forum

Working together
for sustainable
banana production
and trade

Need for **Urgent Action**

Bananas are the world's most exported fresh fruit (US\$10bn/year). They are an essential source of income for thousands of rural households in developing countries. However, agrochemical-intensive production along with declining producer prices has given rise to many environmental and social challenges. These can only be properly addressed if all the stakeholders actively collaborate.

Inspiring collaboration

The **World Banana Forum (WBF)** is a space where main stakeholders of the global banana supply-chain work together to achieve industry-wide consensus on best practices for sustainable production and trade. We believe **collaboration** is the key for change.

The WBF brings together **retailers, importers, producers, exporters, consumer associations, governments, research institutions, trade unions, and civil society organizations** to find pragmatic solutions for the betterment of the industry.

✔ Benefits of joining

- ▶ **Promote** the adoption of sustainable business practices aligned to **Corporate Social Responsibility (CSR)** strategies.
- ▶ Forge **partnerships** and connect with a specialized **international network** of the banana sector, supported by FAO.
- ▶ **Increase exposure** for your organization.
- ▶ **Engage** in global international **policy development** and standard setting processes with multiple stakeholders.
- ▶ **Dialogue** with **governments** and promote the development of national frameworks.
- ▶ Attend WBF meetings and **participate** in its main **strategic decisions**.
- ▶ **Become a member** of the Steering Committee or a coordinator of a Working Group.



How to join

If you belong to the banana sector or have activities directly related to it, submit your request to join the WBF to **wbf@fao.org**. Applications will be reviewed by the Steering Committee (SC).

What we do

The WBF has three main Working Groups (WG) which address the most urgent sustainability challenges:

- 1 WG01 | Sustainable Production Systems and Environmental Impact** (environmental sustainability)
Promotes the sustainable management of natural resources, mitigation of environmental impacts and adaptation to climate change.
- 2 WG02 | Distribution of Value** (economic sustainability)
Seeks to work towards a fair distribution of value along the banana supply chain.
- 3 WG03 | Labour Rights** (social sustainability)
Promotes the respect for human rights: labour rights, occupational health and safety at work, gender equity and decent work.

Achievements

The WBF's Working Groups carry out pilot projects to identify and analyze best practices, produce recommendations and guidance documents.

- ▶ A virtual library on best practices for sustainable production.
- ▶ Indicators for decent wages at country level in the main banana exporting countries.
- ▶ Public-policy advocacy and capacity building strategies on occupational health and safety aspects.
- ▶ Support global programs on banana diseases including Fusarium wilt Tropical Race 4.
- ▶ Country and regional reports on key issues for the banana industry.



**Take an active role
towards a sustainable
banana sector!**

Secretariat of the World Banana Forum

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