

## Policy Roundtable: How to Increase Food Security and Smallholder-Sensitive Investment in Agriculture

A View from TechnoServe

Bruce McNamer - CEO

- 43 years applying business solutions to issues of smallholder agriculture
  - Building farms, businesses and industries
  - Developing entrepreneurs
  - Building through partnerships

- The background paper is to be applauded, but it might be augmented
  - Emphasize value chain approach
  - Information + Knowledge = Capacity (but on business side too)
  - Entrepreneurship/Small business development in agriculture
  - Execution matters

## CFS 37 Specific Recommendations

- Target infrastructure investments to best value chain opportunities
- Support smallholders directly:
  - Ease formalization
  - Build their skills
  - Expand financial services
  - Demand & support transparency (incl. local level)
  - Strengthen their voices
  - Support PES

- Improve policy harmonization
- Lead from the bottom
- Improve internal coordination
- Invest in learning