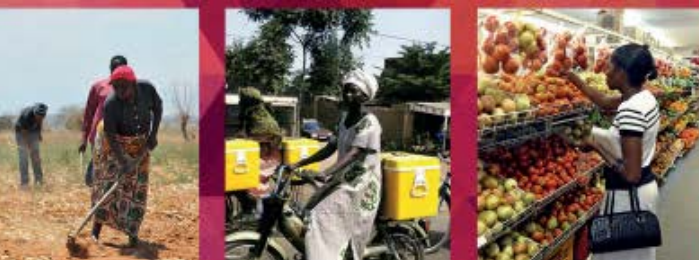


# Committee on World Food Security

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## Sustainable Food Value Chains for Nutrition: A common framework

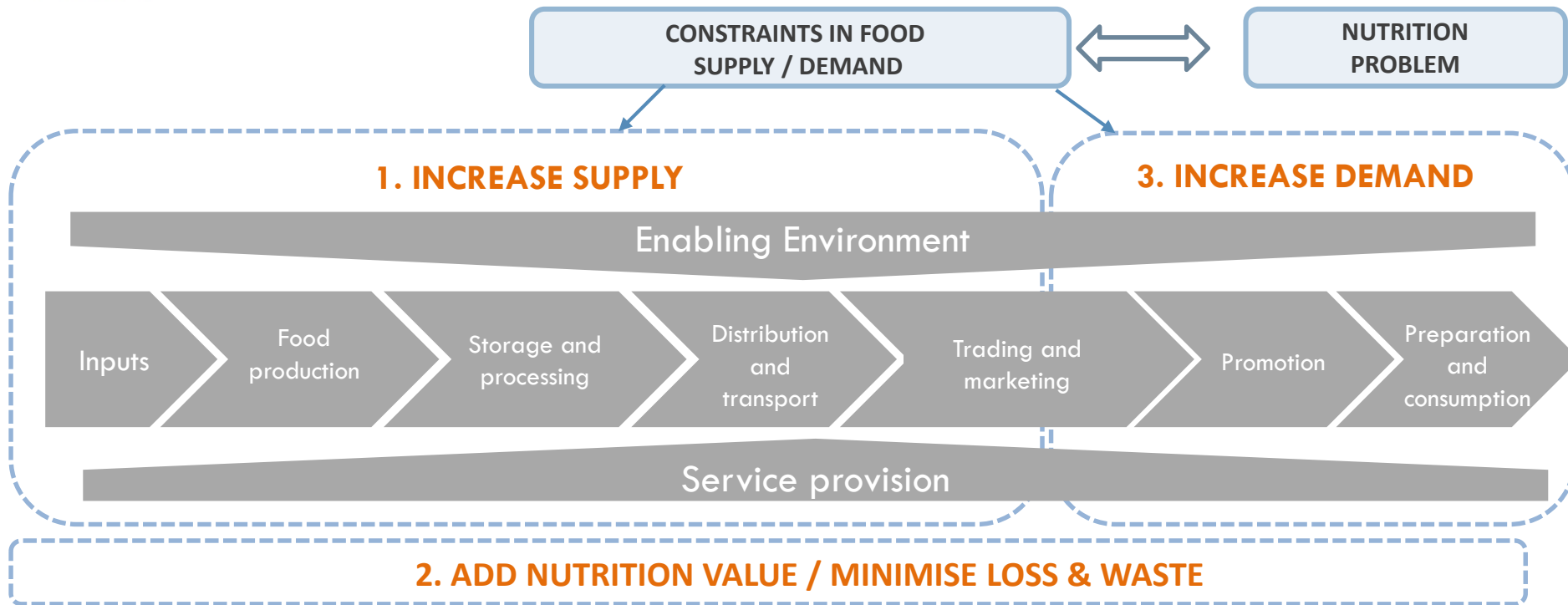
A presentation by the RBA Working Group on Sustainable  
Value Chains for Nutrition



## Nutrition-sensitive value chains (NSVC): a common conceptual framework

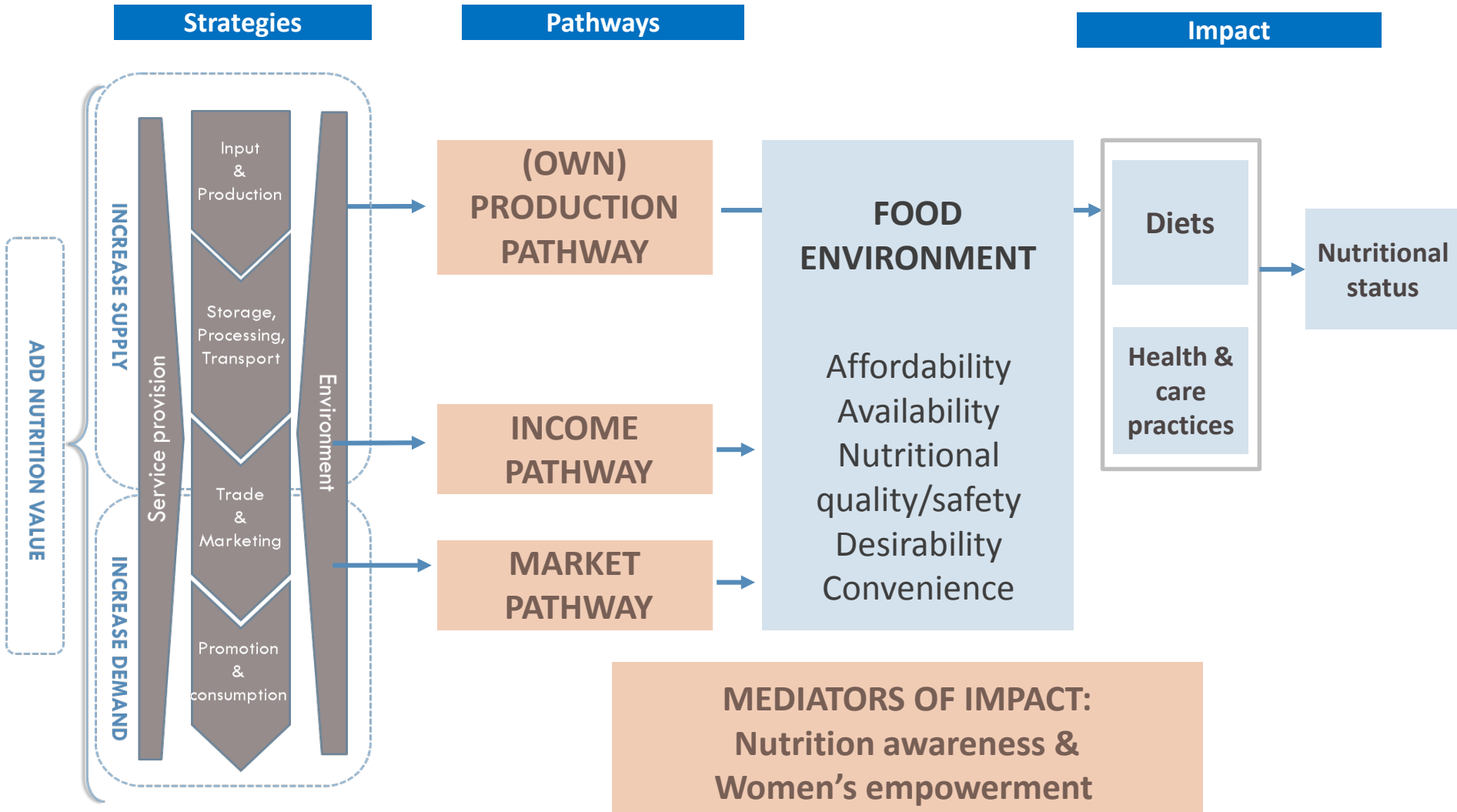
- **Addressing malnutrition requires multi-stakeholder partnerships and coordination across sectors**
- **A nutrition-sensitive approach to value chain development is useful to:**
  - Unpack the complexity of food systems
  - Identify entry points for policy and investment to contribute to nutrition
  - Identify the roles and responsibilities of different stakeholders/ institutions
- **RBA Working Group on Food value chains for nutrition (FAO, IFAD, WFP, Bioversity and IFPRI) has been established to:**
  - Develop a common approach to nutrition-sensitive value chains
  - Promote **collaboration** at country, HQ and international levels

# Nutrition-sensitive value chains



Investment / Policy entry points						
	<ul style="list-style-type: none"> <li>• Bio-fortification</li> <li>• Micro-nutrient fertilisers</li> <li>• R&amp;D on nutrient-rich varieties</li> </ul>	<ul style="list-style-type: none"> <li>• Capacity building of producer org.</li> <li>• Extension service provision</li> <li>• Diversification of production</li> <li>• Homestead food production</li> <li>• Nutrient-rich food production</li> </ul>	<ul style="list-style-type: none"> <li>• Rural businesses regulations</li> <li>• Food safety standards</li> <li>• Mandatory fortification</li> <li>• Nutrient-preserving processing</li> <li>• Safe storage infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>• Road and energy infrastructure</li> <li>• Rural transport policy</li> <li>• Refrigerated transport</li> </ul>	<ul style="list-style-type: none"> <li>• Trade policies and agreements</li> <li>• Contractual agreements</li> <li>• Public purchasing programs</li> <li>• Nutrition labelling</li> <li>• Target local markets</li> <li>• Packaging in small quantities</li> </ul>	<ul style="list-style-type: none"> <li>• Social marketing</li> <li>• Behaviour change communication</li> <li>• Restriction of marketing of complementary foods, energy dense foods, etc.</li> </ul>
						<ul style="list-style-type: none"> <li>• Consumer nutrition education</li> <li>• Cooking classes</li> <li>• Policies to discourage food waste</li> </ul>

# Impact pathways from VC to nutrition



# Areas of convergence and tensions

Areas	TRADITIONAL VALUE CHAIN	NUTRITION-SENSITIVE VALUE CHAIN
<i>Objectives and M&amp;E</i>	Market access/ Income	Diets/ Nutritional status
<i>Commodity selection criteria</i>	Market potential	Nutrition improvement potential
<i>Target beneficiaries</i>	Producers (economically active)	Consumers (nutritionally vulnerable / 1000 days)
<i>Intervention approach</i>	Strategies to enhance supply	Strategies to stimulate demand and nutrition value

## Key messages about Nutrition-sensitive value chains

- NSVC framework: practical tool to identify entry points (for policy and investments) along the value chain
- NSVC requires going beyond traditional VC approaches (commodity and market focused) and traditional approaches to nutrition programming (public sector driven)
- NSVC broadens the concept of “value” from a purely economic focus, to one which encompasses gender, nutrition, health and environmental dimensions
- NSVC requires multi-stakeholder partnerships and integrated approaches

# Acknowledgments & references

## Acknowledgments

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  - FAO: C. Dufour, D. Neven, A. Polo Galante and F. Tartanac
  - IFAD: I. de la Peña and J. Garrett (Bioversity / IFPRI)
  - WFP: Q. Marshall, D. Ryckembush and C. Sourang
- The presentation was delivered on behalf of the RBA/WG by D.Ryckembush, WFP, I. de la Peña, IFAD and F. Tartanac, FAO

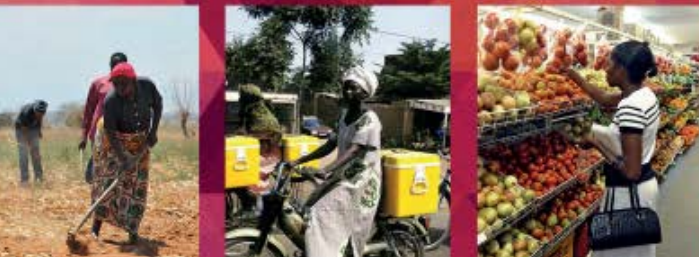
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# 43 Strategies per scenario

