



CountrySTAT

Key Messages

Lusaka, Zambia, 12-16 November
2012

OVERVIEW

- The purpose of this presentation is to brainstorm on key messages for CountrySTAT and to discuss the proposal of key elements for the new CountrySTAT brochure
- Your suggestions and contributions are essential!

SECTIONS

- **Page 1** (new visual identity, photos, key message)
- **Page 2:** ABOUT CountrySTAT (What is CountrySTAT, vision, partners...), technical note
- **Page 3:** Main activities (Statistics, IT, Comms), examples of 4 -5 best practices
- **Page 4:** How it works?(with photo shots from the new website)
- **Page 5:** Value added, where it is implemented (map)?
- **Page 6:** Contact, diagram illustrating relationship CountrySTAT- FAOSTAT

PAGE 1

1. Cover page: develop visual identity of CountrySTAT, select one key message, e.g.

“CountrySTAT is a one-stop center for official statistics on agriculture and food”

“CountrySTAT is a powerful instrument for strengthening statistical governance and decision –making based on facts”

CountrySTAT is country-owned, sustainable and accountable”

Other suggestions?

Page 2 – About CountrySTAT

- **What is CountrySTAT?**

Suggestions:

CountrySTAT is a web-based dynamic framework for capacity-building and dissemination of official statistics on food and agriculture at the national and subnational levels.

In practice, it acts as a one stop center which centralizes and integrates the data coming from various sources and allows to harmonize it according to international standards while ensuring data quality and reliability.

Other??

Page 2 - Vision

- To provide quality statistics on food and agriculture, and promote evidence-based decision making;
- To facilitate informed policy making and contribute to the reduction in hunger and malnutrition;
- To use international standards to ensure data comparability
- More suggestions???

Page 3

- Main activities

Statistics

- National statistics
- Quality control
- International standards
- Methodology
- E-learning

IT

- Data management
- Web publishing
- Automatic file creation

Communication

- Visibility
- Outreach
- Engagement
- Partnerships

Strengthening institutional collaboration, networking and capacity-building

Page 3- Selected best practices

- Influencing policy-change in Kenya
- Government appropriates CountrySTAT in the Philippines
- Cameroun mainstreamed into the activities of national institutions
- Data harmonization success (Burkina Faso, Ethiopia, Zambia)
- Other suggestions???

Page 4- How it works?

Country STAT

Africa

- Angola
- Bénin
- Burkina Faso
- Burundi (Draft)
- Congo (Draft)
- Côte d'Ivoire
- Cameroon
- Ethiopia
- Ghana
- Guinea-Bissau (Draft)
- Kenya
- Malawi
- Mali
- Mozambique
- Niger
- Nigeria
- Rwanda
- Sénégal
- Togo
- Uganda
- United Republic of Tanzania
- Zambia

Asia

- Afghanistan (Draft)
- Philippines

America

- Haiti

Regional Partners

- Economic Cooperation Organization (Draft)

Welcome

CountrYSTAT is a web-based information technology system for food and agriculture statistics at the national and subnational levels. It provides decision-makers access to statistics across thematic areas such as production, prices, trade and consumption. This supports analysis, informed policy-making and monitoring with the goal of eradicating extreme poverty and hunger.

Through national and regional CountrYSTAT projects, FAO forms partnerships with statistical offices and the ministries of agriculture, fisheries and forestry among others to introduce the system and build the national capacity to use it. In each country, the national government makes a substantial contribution to ensure its deployment and continued training and maintenance.

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CountrySTAT Highlights

[EAC/FAO Basic Training Workshop of CountrySTAT](#)

Dar es Salaam, Republic of Tanzania
Strengthening capacity of selected men

CountrySTAT Media

[CountrySTAT on YouTube](#)

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Bienvenue sur le site Web de CountrySTAT

CountrYSTAT est un système statistique qui permet d'organiser, d'intégrer et de publier des données et des métadonnées statistiques pour l'alimentation et l'agriculture. CountrYSTAT permet la collecte et l'homogénéisation de données statistiques institutionnelles éparses, assurées sans interférence.

Les principales retombées actuellement éparses en terme

L'approche de CountrYSTAT Administrative Unit (Lignes). En outre, CountrYSTAT a un CountrYSTAT est en contact

Page 5

- Where is CountrySTAT implemented?
(Insert the map with the participating countries)
- Who owns CountrySTAT?

Page 5

Value added

- Country-owned, sustainable and accountable
- Easy access to existing data through a single on-line access point
- Powerful instrument for strengthening decision – making based on facts
- Facilitates the exchange of data and metadata
- Based on international standards
- Enhances capacity-building and institutional strengthening
- Monitors national and regional food security programmes
- Other???

Page 6

- Contact
- Diagram (CountrySTAT <> FAOSTAT)

HOW THE GLOBAL NETWORK FUNCTIONS

