

CountrySTAT Key Messages

Lusaka, Zambia, 12-16 November 2012







OVERVIEW

 The purpose of this presentation is to brainstorm on key messages for CountrySTAT and to discuss the proposal of key elements for the new CountrySTAT brochure

Your suggestions and contributions are essential!





SECTIONS

- Page 1 (new visual identity, photos, key message)
- Page 2: ABOUT CountrySTAT (What is CountrySTAT, vision, partners...), technical note
 Page 3: Main activities (Statistics,IT, Comms), examples of 4 -5 best practices
- Page 4: How it works?(with photo shots from the new website)
- Page 5: Value added, where it is implemented (map)?
- Page 6: Contact, diagram illustrating relationship CountrySTAT- FAOSTAT





PAGE 1

1. Cover page: develop visual identity of CountrySTAT, select one key message, e.g.

"CountrySTAT is a one-stop center for official statistics on agriculture and food"

"CountrySTAT is a powerful instrument for strengthening statistical governance and decision –making based on facts"

CountrySTAT is country-owned, sustainable and accountable"

Other suggestions?





Page 2 – About CountrySTAT

What is CountrySTAT?

Suggestions:

CountrySTAT is a web-based dynamic framework for capacity-building and dissemination of official statistics on food and agriculture at the national and subnational levels.

In practice, it acts as a one stop center which centralizes and integrates the data coming from various sources and allows to harmonize it according to international standards while ensuring data quality and reliability.

Other??





Page 2 - Vision

- To provide quality statistics on food and agriculture, and promote evidence-based decision making;
- To facilitate informed policy making and contribute to the reduction in hunger and malnutrition;
- To use international standards to ensure data comparability
- More suggestions???





Main activities

Statistics

- National statistics
 - Quality control
 - •International standards
 - Methodology
 - •E-learning

IT

- •Data management
 - Web publishing
 - •Automatic file creation

Communication

- Visibility
- Outreach
- Engagement
- Partnerships

Strengthening institutional collaboration, networking and capacity-building





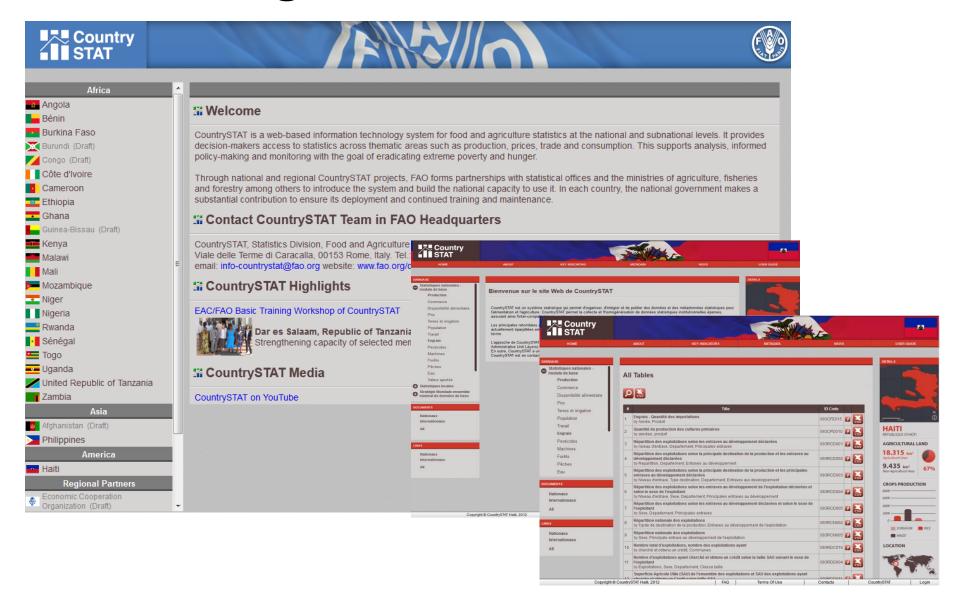
Page 3- Selected best practices

- Influencing policy-change in Kenya
- Government appropriates CountrySTAT in the Philippines
- Cameroun mainstreamed into the activities of national institutions
- Data harmonization success (Burkina Faso, Ethiopia, Zambia)
- Other suggestions???





Page 4- How it works?







Where is CountrySTAT implemented?
 (Insert the map with the participating countries)

Who owns CountrySTAT?





Value added

- Country-owned, sustainable and accountable
- Easy access to existing data through a single on-line access point
- Powerful instrument for strengthening decision making based on facts
- Facilitates the exchange of data and metadata
- Based on international standards
- Enhances capacity-building and institutional strenghtening
- Monitors national and regional food security programmes
- Other???





- Contact
- Diagram (CountrySTAT <> FAOSTAT)

