

# Global Strategy to Improve Agricultural and Rural Statistics

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Presentation for Session 1:

MEETING OF RESOURCE PARTNERS IN SUPPORT OF THE IMPLEMENTATION
OF THE "GLOBAL STRATEGY TO IMPROVE AGRICULTURAL AND RURAL STATISTICS"

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#### **Overview**

- Why was a Global Strategy Needed?
- Its Main Characteristics
- The Challenges
- The Approach and Looking Ahead

### Agriculture reemerging on the global agenda

- The food price spike in mid-2008, and its devastating impact on the poor, amplified the need to reinvest in agriculture in developing countries
- Examples of donor response:
  - G20: establish a multilateral financial coordination mechanism -- Global Agriculture and Food Security Program launched in April 2010.
  - World Bank Group assistance to agriculture and rural development increased from an average of 4.1 billion in fiscal years 2006-2008 to 7.3 billion in fiscal year 2009.

### Poverty reduction - 2.5 billion people depend directly on agriculture

Global extreme poverty 2002, millions

Rural: Europe, Middle East, North Africa, Urban: All 10 small farm regions, 287 Rural: South Asia, 407 Rural: Latin Rural: East America, 27 Asia, 218 Rural: Sub-

- 1.5 billion live in households-(of which -85% <2ha)
- 75% of poor are rural and the majority will be rural to about 2040

Saharan Africa,\_ 229

### Improving environmental sustainability

### Important user of natural resources:

- 70-75% of fresh water resources
- 40% of land area
- 25-30% of greenhouse gas emissions



#### Many opportunities:

Sustainable farming systems and environmental services
(conservation farming, agroforestry, managing landscapes for climate resilience)

## Inadequate availability of agricultural, rural and environmental statistics

- Results are not timely-Most recent data are for 2009
  - Lack of timeliness of production data contributor to food price crisis
- Data for maize (Africa) and cattle (world) imputed for half of countries (more imputation less important items)
  - Weakens food security, food balances, etc that rely on production data
- All data sets are production oriented
  - No data on numbers of farms, agricultural households, rural households, and their characteristics
  - No capability to link the welfare of rural and agricultural households with agricultural production, and land use

### Consequences of basic data deficiencies

### Without basic production data, fundamental policy decisions are compromised

- Food Security-can we feed our citizens?
- How could food price crises be avoided?
- Trade policy-what positions should be taken on imports/exports?
- What policies lead to improved income from sales of crop and livestock?
- Did farmers and agricultural households benefit from the food price spikes?
- Are policies to increase agricultural productivity effective?
- Do policies to protect the environment affect agricultural productivity?

### Consequences of emerging data deficiencies

Without connecting economic, social and environmental domains, emerging policy decisions cannot be effective

- How does growth in agricultural output affect poverty?
- What factors contribute most to growth in rural household income—that from agriculture or non agricultural activities?
  - What is the distribution of economic activity by gender?
- How do policies to increase crop and livestock production affect
  - The environment through deforestation, changes in water use and quality
  - Food security and poverty when products are diverted to Bio Fuels
- What is the impact of deforestation on rural and agricultural household income?
- How to absorb rural households into the economy as farms

### **Global Strategy**

- Developed through an extensive consultation process
- Endorsed by the United Nations Statistical Commission at its 41<sup>st</sup> Session in 2010
- Provides conceptual framework to meet emerging requirements—Three Pillars
  - Minimum set of core data-economic-social-environmental
  - Integration of agriculture into national system
    - Developing a Master Sample Frame
    - Integrating survey and data systems
  - Sustainability through governance, capacity building

### **Key features**

- Broadening scope of agricultural statistics
  - Adds social and environmental dimensions to traditional economic statistics (production-farm income, etc)
  - Includes aspects of rural households, forestry, fishery
- Translating policy into statistical language
  - Provides methodology to connect data on farm holdings to rural households and to the natural environment—land
- Integrating agriculture into National Statistical System
  - Perhaps the most significant outcome of the Global Strategy
  - Enables mobilization of resources
  - Promotes coordination of efforts and data harmonization

### The challenges are significant

- Integrate agriculture into National System
- Rebuild statistical capacity
  - Statistical methodology for sampling, survey design, data analysis
  - Data dissemination—advocacy
  - Uses of administrative and other data
- Implement new methodology and technology to meet emerging data needs
  - Master Sample frame, integrated survey
  - Remote sensing, Global Positioning Systems, etc.
- Continuous feedback from data users

### An integrated approach is needed

- Governance bringing together NSOs and statistical offices from Ministry of Ag
- Governance at global and regional levels to support statistical capacity building
  - Well defined and documented statistical standards for methodology and technology to be used
  - Statistical Capacity building through NSDS—technical assistance and training
- User participation to determine content, scope, and coverage of national statistics
- Statistical methods for master frame; integrated data system

### The way forward

- Implementation of the Global Strategy to be guided by the Action Plan
- The Global Strategy is a long range plan just as was the implementation of the SNA
- Not everyone will start at the same place or move at the same pace
- The implementation should:
  - Build from the National Strategies to Develop Statistics (NSDS)
  - Be country and data user driven

# The World Bank will continue to support the Global Strategy & its implementation

- Provides technical support to improve statistics
  - National Strategies to Develop Statistics
  - Statistical capacity building--STATCAP
- Integrating agriculture into World Bank Living Standards Measurement Study surveys
- Prepared Source book of Indicators with the Global Donor Platform for Rural Development (GDPRD) and FAO:
  - "Tracking Results in Less-Than-Ideal Conditions"
- Principal author of the Global Strategy to Improve Agriculture and Rural Statistics in collaboration with UNSC and FAO
- Collaborated with preparation of the Action Plan for Statistics for consideration / endorsement at Busan HLF4. Will publish and later update Action plan if needed
- Act as member of the GSS Steering Committee or perform assessments, etc.
   (TBD)

