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INTERGOVERNMENTAL GROUP ON TEA

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OVERVIEW OF THE KENYA TEA INDUSTRY AND 2014/15 PERFORMANCE

# OVERVIEW OF THE KENYA TEA INDUSTRY AND 2014/2015 PERFORMANCE

Kenya is the 3rd leading producer of black tea in the world accounting for 10% of the total world tea production and the largest exporter of tea in the world accounting for 22% of the total world tea exports. 10% of the Kenyan population depend on tea and tea contributes 4% of the country’s GDP and 26% of the country’s export earnings. The tea industry has also contributed significantly to rural development in the country.

**Table 1: Production by Sub-Sector and Region (2015 vis-à-vis 2014)**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **PRODUCTION (KGS)** | | **Dec 2015** | **Dec 2014** | **Variance +/-** | **Var.(%)** | **Jan-Dec 2015** | **Jan-Dec 2014** | **Variance +/-** | **Var.(%)** |
| **Plantation** | West of Rift | 16,632,461 | 15,167,719 | 1,464,742 | 9.66% | 144,479,427 | 165,468,048 | - 20,988,621 | -12.68% |
| East of Rift | 2,108,910 | 1,785,741 | 323,169 | 18.10% | 17,135,640 | 17,218,075 | - 82,435 | -0.48% |
| **Total** | **18,741,371** | **16,953,460** | **1,787,911** | **10.55%** | **161,615,067** | **182,686,123** | **- 21,071,056** | **-11.53%** |
|  |  |  |  |  |  |  |  |  |
| **Smallholder** | West of Rift | 11,292,899 | 12,117,262 | - 824,363 | -6.80% | 97,057,574 | 109,597,020 | - 12,539,446 | -11.44% |
| East of Rift | 16,353,190 | 16,000,063 | 353,127 | 2.21% | 140,538,723 | 152,821,591 | - 12,282,868 | -8.04% |
| **Total** | **27,646,089** | **28,117,325** | **- 471,236** | **-1.68%** | **237,596,297** | **262,418,611** | **- 24,822,314** | **-9.46%** |
|  |  |  |  |  |  |  |  |  |  |
| **Plantation & Smallholder** | West of Rift | 27,925,360 | 27,284,981 | 640,379 | 2.35% | 241,537,001 | 275,065,068 | - 33,528,067 | -12.19% |
| East of Rift | 18,462,100 | 17,785,804 | 676,296 | 3.80% | 157,674,363 | 170,039,666 | - 12,365,303 | -7.27% |
|  | **Total** | **46,387,460** | **45,070,785** | **1,316,675** | **2.92%** | **399,211,364** | **445,104,734** | **- 45,893,370** | **-10.31%** |

**Table 2: Production by County (2015 vis-à-vis 2014)**



**Table 3: Kenya Tea Exports by Destination (Jan.- Dec. 2015 vis-à-vis Jan.- Dec. 2014)**

|  |  |  |
| --- | --- | --- |
| **DESTINATION** | **2015 QUANTITY KGS** | **2014 QUANTITY KGS** |
| PAKISTAN | 116,435,448 | 105,679,860 |
| EGYPT | 77,189,409 | 101,947,308 |
| UK | 45,137,669 | 53,275,126 |
| AFGHANISTAN | 41,608,705 | 45,445,982 |
| U.A.E | 37,767,697 | 41,461,938 |
| RUSSIA | 22,812,584 | 27,567,457 |
| SUDAN | 19,946,067 | 27,772,828 |
| YEMEN | 13,591,969 | 17,072,698 |
| KAZAKHSTAN | 8,731,698 | 13,355,957 |
| POLAND | 7,559,126 | 6,714,418 |
| SOMALIA | 4,772,110 | 4,352,634 |
| NIGERIA | 4,265,196 | 3,695,605 |
| SAUDI ARABIA | 4,187,983 | 3,489,159 |
| U.S.A. | 3,842,249 | 5,094,945 |
| IRAN | 3,513,768 | 8,257,006 |
| INDIA | 3,426,462 | 4,454,278 |
| IRELAND | 3,291,017 | 3,821,714 |
| BANGLADESH | 2,412,834 | - |
| CHILE | 2,121,777 | 1,933,287 |
| INDONESIA | 1,981,682 | 2,217,957 |
| JAPAN | 1,878,666 | 1,454,477 |
| NETHERLANDS | 1,825,876 | 2,545,196 |
| MALAYSIA | 1,746,909 | 1,472,614 |
| TURKEY | 1,713,974 | 1,888,143 |
| JORDAN | 1,509,520 | - |
| OMAN | 1,359,369 | 2,624,529 |
| CHINA | 1,195,830 | 935,600 |
| SOUTH AFRICA | 935,873 | 778,620 |
| GERMANY | 853,622 | 940,462 |
| UKRAINE | 781,240 | 924,667 |
| CANADA | 720,893 | 1,792,117 |
| VIETNAM | 704,739 | 686,350 |
| BELGIUM | 490,920 | 206,320 |
| CHAD | 420,536 | 583,538 |
| ERITREA | 390,000 | 307,893 |
| SRI LANKA | 331,989 | 738,430 |
| UZBEKISTAN | 276,309 | 367,381 |
| MYANMAR | 274,043 | 398,360 |
| SINGAPORE | 216,669 | 323,670 |
| NEW ZEALAND | 185,830 | 91,220 |
| DJIBOUTI | 176,000 | 1,587,663 |
| MAURITIUS | 169,804 | 20,000 |
| SWITZERLAND | 140,100 | 93,920 |
| UGANDA | 92,311 | 274,400 |
| TAIWAN | 73,490 | 301,316 |
| AUSTRALIA | 64,389 | 18,865 |
|  | | |
| **Table 3: Kenya Tea Exports by Destination (Jan.- Dec. 2015 vis-à-vis Jan.- Dec. 2014), CONT’D** | | |
|  |  |  |
| LATIVIA | 56,588 | 8,120 |
| GEORGIA | 55,856 | 49,700 |
| KYRGZSTAN | 48,200 | 59,350 |
| ISRAEL | 36,000 | 24,000 |
| BRAZIL | 35,500 | 45,900 |
| AZERBAIJAN | 25,000 | 14,800 |
| SPAIN | 22,328 | - |
| IRAQ | 13,880 | - |
| BELARUS | 11,700 | 13,575 |
| HONG KONG | 11,564 | - |
| COMOROS | 7,000 | - |
| PAPUA NEW GUINEA | 5,432 | - |
| GREECE | 5,000 | 12,842 |
| TANZANIA | 2,720 | 15,380 |
| CZECH REPUBLIC | 100 | 700 |
| CAMEROON | - | 74,572 |
| SYRIA | - | 26,840 |
| CENTRAL AFRICAN REPUBLIC | - | 25,236 |
| SOUTH SUDAN | - | 20,024 |
| FINLAND | - | 11,375 |
| SEYCHELLES | - | 9,000 |
| ITALY | - | 2,300 |
| **GRAND TOTAL** | **443,461,219** | **499,379,622** |