Committee on Commodity Problems

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OVERVIEW OF THE KENYA TEA INDUSTRY AND 2014/15 PERFORMANCE

# OVERVIEW OF THE KENYA TEA INDUSTRY AND 2014/2015 PERFORMANCE

Kenya is the 3rd leading producer of black tea in the world accounting for 10% of the total world tea production and the largest exporter of tea in the world accounting for 22% of the total world tea exports. 10% of the Kenyan population depend on tea and tea contributes 4% of the country’s GDP and 26% of the country’s export earnings. The tea industry has also contributed significantly to rural development in the country.

**Table 1: Production by Sub-Sector and Region (2015 vis-à-vis 2014)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **PRODUCTION (KGS)** | **Dec 2015** | **Dec 2014** | **Variance +/-** | **Var.(%)** | **Jan-Dec 2015** | **Jan-Dec 2014** | **Variance +/-** | **Var.(%)** |
| **Plantation** | West of Rift |  16,632,461  |  15,167,719  |  1,464,742  | 9.66% |  144,479,427  |  165,468,048  | - 20,988,621  | -12.68% |
| East of Rift |  2,108,910  |  1,785,741  |  323,169  | 18.10% |  17,135,640  |  17,218,075  | - 82,435  | -0.48% |
| **Total** |  **18,741,371**  |  **16,953,460**  |  **1,787,911**  | **10.55%** |  **161,615,067**  |  **182,686,123**  | **- 21,071,056**  | **-11.53%** |
|   |   |   |   |   |   |   |   |   |
| **Smallholder** | West of Rift |  11,292,899  |  12,117,262  | - 824,363  | -6.80% |  97,057,574  |  109,597,020  | - 12,539,446  | -11.44% |
| East of Rift |  16,353,190  |  16,000,063  |  353,127  | 2.21% |  140,538,723  |  152,821,591  | - 12,282,868  | -8.04% |
| **Total** |  **27,646,089**  |  **28,117,325**  | **- 471,236**  | **-1.68%** |  **237,596,297**  |  **262,418,611**  | **- 24,822,314**  | **-9.46%** |
|   |   |  |   |   |   |   |   |   |   |
| **Plantation & Smallholder** | West of Rift |  27,925,360  |  27,284,981  |  640,379  | 2.35% |  241,537,001  |  275,065,068  | - 33,528,067  | -12.19% |
| East of Rift |  18,462,100  |  17,785,804  |  676,296  | 3.80% |  157,674,363  |  170,039,666  | - 12,365,303  | -7.27% |
|   | **Total** |  **46,387,460**  |  **45,070,785**  |  **1,316,675**  | **2.92%** |  **399,211,364**  |  **445,104,734**  | **- 45,893,370**  | **-10.31%** |

**Table 2: Production by County (2015 vis-à-vis 2014)**



**Table 3: Kenya Tea Exports by Destination (Jan.- Dec. 2015 vis-à-vis Jan.- Dec. 2014)**

|  |  |  |
| --- | --- | --- |
| **DESTINATION** | **2015 QUANTITY KGS** | **2014 QUANTITY KGS** |
| PAKISTAN |  116,435,448  |  105,679,860  |
| EGYPT |  77,189,409  |  101,947,308  |
| UK |  45,137,669  |  53,275,126  |
| AFGHANISTAN |  41,608,705  |  45,445,982  |
| U.A.E |  37,767,697  |  41,461,938  |
| RUSSIA |  22,812,584  |  27,567,457  |
| SUDAN |  19,946,067  |  27,772,828  |
| YEMEN |  13,591,969  |  17,072,698  |
| KAZAKHSTAN |  8,731,698  |  13,355,957  |
| POLAND |  7,559,126  |  6,714,418  |
| SOMALIA |  4,772,110  |  4,352,634  |
| NIGERIA |  4,265,196  |  3,695,605  |
| SAUDI ARABIA |  4,187,983  |  3,489,159  |
| U.S.A. |  3,842,249  |  5,094,945  |
| IRAN |  3,513,768  |  8,257,006  |
| INDIA |  3,426,462  |  4,454,278  |
| IRELAND |  3,291,017  |  3,821,714  |
| BANGLADESH |  2,412,834  |  -  |
| CHILE |  2,121,777  |  1,933,287  |
| INDONESIA |  1,981,682  |  2,217,957  |
| JAPAN |  1,878,666  |  1,454,477  |
| NETHERLANDS |  1,825,876  |  2,545,196  |
| MALAYSIA |  1,746,909  |  1,472,614  |
| TURKEY |  1,713,974  |  1,888,143  |
| JORDAN |  1,509,520  |  -  |
| OMAN |  1,359,369  |  2,624,529  |
| CHINA |  1,195,830  |  935,600  |
| SOUTH AFRICA |  935,873  |  778,620  |
| GERMANY |  853,622  |  940,462  |
| UKRAINE |  781,240  |  924,667  |
| CANADA |  720,893  |  1,792,117  |
| VIETNAM |  704,739  |  686,350  |
| BELGIUM |  490,920  |  206,320  |
| CHAD |  420,536  |  583,538  |
| ERITREA |  390,000  |  307,893  |
| SRI LANKA |  331,989  |  738,430  |
| UZBEKISTAN |  276,309  |  367,381  |
| MYANMAR |  274,043  |  398,360  |
| SINGAPORE |  216,669  |  323,670  |
| NEW ZEALAND |  185,830  |  91,220  |
| DJIBOUTI |  176,000  |  1,587,663  |
| MAURITIUS |  169,804  |  20,000  |
| SWITZERLAND |  140,100  |  93,920  |
| UGANDA |  92,311  |  274,400  |
| TAIWAN |  73,490  |  301,316  |
| AUSTRALIA |  64,389  |  18,865  |
|  |
| **Table 3: Kenya Tea Exports by Destination (Jan.- Dec. 2015 vis-à-vis Jan.- Dec. 2014), CONT’D** |
|  |  |  |
| LATIVIA |  56,588  |  8,120  |
| GEORGIA |  55,856  |  49,700  |
| KYRGZSTAN |  48,200  |  59,350  |
| ISRAEL |  36,000  |  24,000  |
| BRAZIL |  35,500  |  45,900  |
| AZERBAIJAN |  25,000  |  14,800  |
| SPAIN |  22,328  |  -  |
| IRAQ |  13,880  |  -  |
| BELARUS |  11,700  |  13,575  |
| HONG KONG |  11,564  |  -  |
| COMOROS |  7,000  |  -  |
| PAPUA NEW GUINEA |  5,432  |  -  |
| GREECE |  5,000  |  12,842  |
| TANZANIA |  2,720  |  15,380  |
| CZECH REPUBLIC |  100  |  700  |
| CAMEROON |  -  |  74,572  |
| SYRIA |  -  |  26,840  |
| CENTRAL AFRICAN REPUBLIC |  -  |  25,236  |
| SOUTH SUDAN |  -  |  20,024  |
| FINLAND |  -  |  11,375  |
| SEYCHELLES |  -  |  9,000  |
| ITALY |  -  |  2,300  |
| **GRAND TOTAL** |  **443,461,219**  |  **499,379,622**  |