



Fachhochschule Köln
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UNIVERSIDAD AUTÓNOMA DE SAN LUIS POTOSÍ
FACULTADES DE CIENCIAS QUÍMICAS, INGENIERÍA Y MEDICINA
PROGRAMAS MULTIDISCIPLINARIOS DE POSGRADO EN CIENCIAS AMBIENTALES
AND
COLOGNE UNIVERSITY OF APPLIED SCIENCES
INSTITUTE FOR TECHNOLOGY AND RESOURCES MANAGEMENT IN THE TROPICS AND SUBTROPICS

**Characterization of Agroforestry Systems in the State of Rio de Janeiro, Brazil and their
Potential in the Carbon Market**

THESIS TO OBTAIN THE DEGREE OF
MAESTRÍA EN CIENCIAS AMBIENTALES
DEGREE AWARDED BY
UNIVERSIDAD AUTÓNOMA DE SAN LUIS POTOSÍ
AND
MASTER OF SCIENCE
TECHNOLOGY AND RESOURCES MANAGEMENT IN THE TROPICS AND SUBTROPICS
IN THE SPECIALIZATION: RESOURCES MANAGEMENT
DEGREE AWARDED BY COLOGNE UNIVERSITY OF APPLIED SCIENCES

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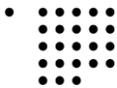
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PROYECTO REALIZADO EN:
PROGRAMA MULTIDISCIPLINARIO DE POSGRADO EN CIENCIAS AMBIENTALES
UNIVERSIDAD AUTÓNOMA DE SAN LUIS POTOSÍ

CON EL APOYO DE:
DEUTSCHER AKADEMISCHER AUSTAUSCH DIENST (DAAD)
CONSEJO NACIONAL DE CIENCIA Y TECNOLOGÍA (CONACYT)

**EL MAESTRO EN CIENCIAS AMBIENTALES RECIBE APOYO A TRAVÉS DEL PROGRAMA NACIONAL DE
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Acknowledgements

This thesis would not be possible without the support and laughter of Adriana Gonzalez, Andrea Giraldo, Andrea Teran, Diana Isabel, Douglas Oswaldo, Paola Ordoñez and Viridiana Velazquez.

Thank you for all the help provided by the staff of the Superintendência de Desenvolvimento Sustentável of the Secretaria de Agricultura of the State of Rio de Janeiro; especially Herval Lopez, Marcelo Costa and Vera Camara. Also the help and kindness of Robertinho was most appreciated.

Lastly, but most important, this thesis could not be written without the infinite and selfless support of my mom.

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Acronyms and Abbreviations

A/R	Afforestation and Reforestation
AFOLU	Agriculture, Forestry and Land Use
AFS	Agroforestry System
CAR	Climate Action Reserve
CBA	Cost Benefit Analysis
CCB	Climate, Conservation and Biodiversity Standards
CCX	Chicago Climate Exchange
CDM	Clean Development Mechanism
CER	Certified Emission Reduction
CLD	Causal Loop Diagrams
DGH	Deutsche Gesellschaft für Humanökologie
EIT	Economy in Transition
EMATER	Technical Assistance and Rural Extension Enterprise
EPA	Environmental Protection Agency
ES	Environmental Services
EX-ACT	Ex-ante Appraisal Carbon- Balance Tool
GDP	Gross Domestic Product
GEF	Global Environment Facility
GHG	Greenhouse Gas
GMO	Genetically Modified Organism
GS	Gold Standard
GST	General Systems Theory
IFM	Improved Forest Management
IPCC	Intergovernmental Panel on Climate Change

IWM	Integrated Watershed Management
MEA	Millennium Ecosystem Assessment
NGO	Non-governmental Organization
OTC	Over the Counter
PES	Payment for Environmental Services
SALM	Sustainable Agricultural Land Management
SDS	Superintendence of Sustainable Development
SES	Socioecological System
UN	United Nations
UNESCO	United Nations Educational, Scientific and Cultural Organization
UNFCCC	United Nations Framework Convention on Climate Change
VCM	Voluntary Carbon Market
VCS	Verified Carbon Standard
VER	Voluntary Emission Reduction

Abstract

Since the Portuguese colonization, 500 years ago, the state of Rio de Janeiro has been the motor of Brazil's development. Through different kinds of exploitation its natural resource base has been slowly eroded. As a result the Atlantic Forest, one of the most diverse ecosystems in the planet, has shrunk to 7% of its original extension. To stop environmental degradation and restore it to previous states the government of the state of Rio de Janeiro implemented the Rio Rural program to improve the quality of life of rural population while stopping environmental degradation locally and globally. Rio Rural has encouraged the adoption of farming systems more attuned with the original ecosystem, such as agroforestry systems. Agroforestry systems have been established under technical assistance and funding of the state of Rio de Janeiro but without understanding their full potential. Agroforestry systems are input and labor intensive and demand technical support. The carbon market has been proposed as a congruent alternative to finance farmers and to overcome barriers in the initial stages of agroforestry systems. This study has as objective the characterization of such systems to examine their potential in the voluntary carbon market as a way to dilute the barriers for their adoption, implementation and long term sustainability.

Keywords: Rio de Janeiro, environmental degradation, land use, agroforestry systems, sustainability, voluntary carbon market.

Resumen

Desde la colonización portuguesa, hace 500 años, el estado de Río de Janeiro ha sido el motor del desarrollo de Brasil. A través de diferentes tipos de explotación su capital natural se ha erosionado lentamente. Como resultado de la Mata Atlántica, uno de los ecosistemas más diversos del planeta, se ha reducido a 7% de su extensión original. Para detener la degradación del medio ambiente el gobierno de Río de Janeiro puso en práctica el programa Río Rural para mejorar la calidad de vida de la población rural y simultáneamente detener la degradación ambiental local y mundial. Río Rural ha alentado la adopción de sistemas agrícolas más en sintonía con el ecosistema original, tales como los sistemas agroforestales. Los sistemas agroforestales se han establecido con la asistencia técnica y la financiación del estado de Río de Janeiro, pero sin entender su potencial completamente. Los sistemas agroforestales demandan insumos, mano de obra intensiva y el apoyo técnico de la demanda; por lo que sus altos costos de implementación resultan poco atractivos para los agricultores. El mercado de carbono se ha propuesto como una alternativa congruente para financiar a los agricultores y para superar las barreras en las etapas iniciales de los sistemas agroforestales. Este estudio tiene como objetivo la caracterización de este tipo de sistemas para examinar su potencial en el mercado voluntario de carbono como una manera de diluir las barreras para su adopción, implementación y sostenibilidad a largo plazo.

Palabras clave: Río de Janeiro, degradación ambiental, uso de la tierra, sistemas agroforestales, sustentabilidad, mercado voluntario de carbono.

Zusammenfassung

Seit der portugiesischen Kolonisation vor 500 Jahren, fungiert der Staat Rio de Janeiro als der Motor der Entwicklung Brasiliens. Durch verschiedene Arten von Ausbeutung, haben sich die natürlichen Ressourcen in Rio de Janeiro langsam vermindert. Der Atlantische Regenwald, einer der artenreichsten Ökosysteme der Erde, ist demzufolge auf 7 % seiner ursprünglichen Ausdehnung geschrumpft. Um diese lokale und globale Umweltzerstörung zu stoppen und die Lebensqualität der ländlichen Bevölkerung zu verbessern, hat die Regierung des Bundesstaates das Programm „Rio Rural“ gegründet. Rio Rural hat Landwirtschaftssysteme, wie beispielsweise Agroforstsysteme gefördert und integriert, um die gefährdeten ursprünglichen Ökosysteme weniger zu schädigen. Agroforstsysteme sind nun im Rahmen der technischen Unterstützung und Finanzierung des Bundesstaates Rio de Janeiro etabliert, ohne aber gänzlich ihr Potenzial zu verstehen und vollständig auszuschöpfen. Agroforstsysteme sind Einsatz- und arbeitsintensiv und benötigen technische Unterstützung. Der Kohlenstoffmarkt hat sich deckungsgleich als Alternative bewiesen, um die betroffenen Landwirte zu finanzieren und Barrieren in der Anfangsphase von Agroforstsystemen zu überwinden. Diese Studie hat das Ziel, das Potential solcher Systeme im freiwilligen Kohlenstoffmarkt zu charakterisieren, als eine Möglichkeit um die Hindernisse für die Annahme an Agroforstsystemen zu verringern und die Umsetzung sowie eine langfristige Nachhaltigkeit zu untersuchen.

Schlüsselwörter: Rio de Janeiro , Umweltzerstörung , Landnutzung, Agroforstsysteme, Nachhaltigkeit, freiwilligen Kohlenstoffmarkt

Resumo

A partir da colonização Português, há 500 anos, o estado do Rio de Janeiro tem sido o motor do desenvolvimento no Brasil. Através de diferentes tipos de exploração o capital natural do estado tem corroído lentamente. Como resultado a Mata Atlântica, um dos ecossistemas mais diversos do planeta, foi reduzida a 7% de sua extensão original. Para parar a degradação do meio ambiente, o governo do Rio de Janeiro implementou o programa Rio Rural para melhorar a qualidade de vida da população rural e, simultaneamente, impedir a degradação ambiental local e global. Rio Rural tem incentivado a adoção de sistemas agrícolas mais de acordo com o ecossistema original, como sistemas agroflorestais. Os sistemas agroflorestais têm sido estabelecidos com assistência técnica e financiamento do estado do Rio de Janeiro, mas sem entender o seu potencial plenamente. Sistemas agroflorestais requerem insumos, mão de obra intensiva e assistência técnica, portanto seus altos custos de implementação são pouco atractivos para os produtores. O mercado de carbono tem sido proposto como uma alternativa de financiamento consistente para os agricultores e para superar barreiras em estágios iniciais de sistemas agroflorestais. Este estudo tem por objetivo caracterizar estes sistemas para examinar o seu potencial no mercado voluntário de carbono como uma forma de diluir as barreiras para a adoção, implementação e sustentabilidade a longo prazo.

Palavras-chave: Rio de Janeiro, degradação do meio ambiente, uso da terra, sistemas agroflorestais, sustentabilidade, mercado voluntário de carbono.

Introduction

“A mosaic is made up of many unique pieces that can be valued as a whole and for the uniqueness that each piece contributes to the bigger picture (Peters-Stanley, et al., 2013).”

Since humans learned how to use ecosystems to their benefit and shifted from hunter-gatherers to agriculturalists (Davis, 1995), the distinctive characteristic of the human kind has been the ability to modify ecosystems (McNeil, 1996). Ecosystems all over the globe have been profoundly modified to follow human needs; leading us to the verge, in some cases, of a point of no return (von Bertalanffy, 1978; Crutzen, 2002; Glaser et al., 2008)). Human thinking has adopted a productivist approach towards nature and for most of human history it has been perceived as a bottomless pool of resources which has led to excess and squandering. Such behavior guided us to the present environmental crisis jeopardizing entire ecosystems.

Humankind is facing food and water insecurity, climate change, biodiversity loss and extreme climatic events and all due to its productivist linear way of thinking (von Bertalanffy, 1976; Glaser, et al., 2012). It is now, that human rationality is realizing the necessity of systemic approaches to deal with the unparalleled dimensions of the problems at hand. The most affected ecosystems can be found in Europe because of its longer human occupation and its exploitation intensity but exploitation migrated to tropical settings since 500 years ago affecting rich and highly complex ecosystems, this is the case of the Atlantic Forest in Brazil (McNeil, 1996).

The Atlantic Forest in the state of Rio de Janeiro, Brazil, a hotspot of biodiversity and endemism (Myers, et al., 2000), has undergone forestry exploitation, replacement to croplands and pasture and mining activities for the last 500 years (McNeil, 1996; Nehren et al., 2009). This has led to a significant reduction of the Atlantic Forest’s original cover, remaining only 7% (Ferreira Lino, et al., 2011; WWF, 2013), soil degradation and loss of environmental services. Human colonization and mismanagement have deteriorated the biome and put human residents into a critical housing situation because of unsustainable agricultural practices. The natural capital of the region has always been high and it has nurtured the economic growth of the country. Even after 300 years of exploitation European scientists were astonished by its splendor and it was described by Darwin in his *The Voyage of the Beagle*... “After passing through some cultivated country, we entered a forest, which in the grandeur of all its parts could not be exceeded...”, “overlooking the cultivated ground, and surrounded on every side by a wall of dark green luxuriant forest...” and “Before seeing them, I had no idea that any trees could cast so black a shade on the ground...” (Darwin, 1839).

Being a tropical rainforest in its climax, the Atlantic Forest is a complex and efficient ecosystem, however, from the standpoint of human satisfier production is extremely poor, and humans can only use a fraction of their biomass as satisfiers (Mejía & Cuanalo, 1981). The ecological determinants of the Atlantic Forest are not the best nor the adequate for common farming systems. Steep slopes, high salinity and restricted drainage are not the appropriate conditions for most farming systems, not even the most fertile area can sustain continuous farming, and the only way this has been happening for the

last 500 years is thanks to material subsidies that humans inject into the ecosystems (IBIO, 2013). Recent experiences show that the application of agricultural technology based on the intensive use of fertilizers and pesticides does not increase agricultural productivity (FAO, 2011). On the contrary, these models induce technological exponential costs, lead to a waste of already scarce resources and generate technological dependence (Leff, 1981).

Due to demand of resources from a growing population, like that of Rio de Janeiro and Brazil itself, this mature and complex ecosystem has been replaced with a humanized landscape, like artificial grassland, husbandry, and annual and perennial monocultures. In the last century, new ways of communication have been opened and new population centers have been established using the natural capital of the state of Rio de Janeiro (Nehren, et al., 2009), but it has been done without coupling the environmental, social and economic systems and the sustainability of the region has been jeopardized.

As in many countries, the way Brazil deals with multidimensional issues have changed and in order to respond to disengagement of economic, social and environmental systems, Brazil developed a more attuned planning methodology. Watershed management was developed since the 70s as a response to ecosystem loss and to future human population vulnerability (Darghouth, et al., 2008). Following the evolution of this methodology and pressed by current environmental issues, the state of Rio de Janeiro developed the “Sustainable Rural Development in Micro-Watersheds Program” (Rio Rural). The program aims to promote self-management of natural resources by rural communities through sustainable practices, contributing to reduce threats to biodiversity, to reverse the process of land degradation and increase carbon stocks in the Atlantic Forest (Governo do Rio de Janeiro, 2012).

Watershed management methodology introduces system thinking to address multivariable and transboundary problems by joining the social, economic and environmental dimensions circumscribed within a watershed. It can be said that watershed management observes farming systems as socioecological systems in an unspoken sense since it recognizes the influence between man and his environment and vice versa (Mejía & Cuanalo, 1981; Glaser, et al., 2012). Treating farming systems as socioecological systems provides a solid, but flexible, framework to comprehend the inner working of its subsystems and the emergence of new properties as the system is integrated (Glaser, et al., 2012).

One of the objectives of Rio Rural program is the development and adoption of sustainable farming systems to tackle poverty and environmental degradation. Agroforestry systems (AFS) have proven to be a sound alternative to most mainstream industrial farming systems. AFSs have the potential to be profitable and at the same time increase social and environmental benefits. AFSs foster improvements in key environmental services like biodiversity, carbon sequestration and nutrient cycling. AFSs are present in the state of Rio de Janeiro but they have rarely been examined from all their facets (Debois, 2006; May et al., 2008)

Given the environmental and socio-economic benefits that AFSs provide to local communities it is vital to encourage the adoption of such systems. Unfortunately, AFSs have steep costs when it comes to adoption and implementation. Among their peculiarities, they have high input costs and are labor demanding in their initial stages and throughout their lifespan, without mentioning their demand for seasoned technical assistance. The inclusion of these systems in the thriving carbon markets is imperative as incentive for farmers and as leverage to overcome their barriers.

The carbon markets started with the ratification of the Kyoto Protocol in 1997 (UN, 2012); since the instauration of the Kyoto protocol and its mechanisms, there has been a growing market for this new commodity. Governments, private companies and individuals have gotten involved in these markets to comply with international or regional regulation, as a way to differentiate themselves from others or to promote sustainable development. By doing so, they have created a considerable source of capital that support the implementation of sustainable projects overcoming economic barriers that in the past discouraged the development of such projects.

Incorporating AFSs into the carbon markets is one of the objectives of Rio Rural, since it synergistically encourages the accomplishment of other objectives of the program by promoting the development and adoption of sustainable agricultural practices which protect biodiversity, restore soil conditions and help farming families to overcome economic difficulties (Governo Do Rio de Janeiro, 2013). If there is a clear understanding of AFSs functioning is possible to couple them to the appropriate payment for environmental services scheme.

The present study, as part of Rio Rural program, has as its main objectives to understand the functioning of AFSs in the state of Rio de Janeiro with a systemic perspective and explore their potential in the carbon markets, accomplishing Rio Rural's goals through the socioecological systems approach and the micro-watershed methodology.

To accomplish these two objectives, this analysis will follow a deductive approach and will cover system theory, socioecological systems revising agricultural systems with special emphasis in agroforestry systems, the microwatershed methodology followed by Rio Rural and the concept of environmental services to latter address payment for environmental services to then aboard the carbon market.

2. Systems Thinking

Since humankind leaped through evolution from being an animal that endured its environment to one that actively managed it, the main human trade has been rationality. This rationality showed humans how to control their environment by understanding the relationship between their actions and the consequences in the environment to make it beneficial. For most of human history the scale of human action did not have the potential to disrupt natural cycles and intellect sorted problems with only a small set of variables, allowing human to simplify the world to linear relationships. Within this simplification of the world; human knowledge flourished and divided each element in different fields of science, leaving out the analysis of the relationships between them (von Bertalanffy, 1976; Davis, 1995; Haraldsson, 2000; Glaser et al., 2008).

To understand and facilitate their lives, humans construct representations of the world but with a tendency to strip it from variables and dimension during this recreation (Haraldsson, 2000). For example, in economics one of the most used assumptions is "*ceteris paribus*", which basically means "all other things being equal", helps economic models to isolate variables to understand their individual behavior. It is also used to freeze a model in time to study step by step the function of reality. Human models normally work in this manner and render inefficient when the problem at hand exceeds in complexity. Real world problems, especially development and environmental problems are composed by more than a few variables and they are dynamic. Linear representations leave out this dynamic behavior and variable feedbacks that affect and reshape variables. And under this linear assumption human knowledge has been developed.

It is now with sustainable development and global environmental problems that such rich knowledge and scientific experience are faced to multifactorial and complex issues. Since the development boom experienced by humans with the industrial revolution and its later progress during the 20th century the way to respond to multifactor issues, like pollution or environmental degradation, was to attack the symptoms rather than the cause (Haraldsson, 2000). This was the typical "end of the pipe" ideology which reflected human thinking linearity. It was thought to be an economically viable solution, but in the long run it was demonstrated to be more costly. Modern sustainable development issues comprehend a great variety of variables, incorporating multilevel, multidisciplinary artfulness. Human thinking is forced to manage complexity, emergence, hierarchies, dynamic relationships and feedback (Glaser et al., 2012; von Bertalanffy, 1976).

The only way to produce pertinent scientific solutions is by finding common ground between disciplines and merge different fields, which are capable of dealing with systems rather than with isolated elements. The first hints of a systemic approach can be traced back to the 14th century to Ibn Kaldun with his historical studies, in which he outlined systems dynamics and how low level variables can affect higher levels by accumulating potential and he also shallowly reviewed resilience and thresholds. He wasn't the only one; Nicolas de Cusa with his "*Docta ignorantia*"; Theophrastus Paracelsus, who depicted equifinality, homeostasis and resilience in his treaties about medicine, and finally with Marx and Hegel with their "Dialectic" where they began to grasp notions of emergence in social systems (von Bertalanffy, 1976). Systems theory began to be properly approached since 100 years ago by Wolfgang Köhler and Alfred J. Lotka, who provided the foundations of the General Systems Theory (von Bertalanffy, 1976).

The first with his “Physischen Gestalten” (physical forms) which explains human mind elements as components of a whole (system), and the later with his contributions to systems dynamics (Encyclopaedia Britannica, 1994; Baigent, 2010). But it was until the late 60s and early 70s with the work of von Bertalanffy and the early Information Age that the development of “systems” as a science and as a way to tackle problems was properly developed. The publication of von Bertalanffy “General Systems Theory (GST)” in 1968 responded to the mechanistic approach of science that led to highly specialized sub branches of disciplines, but that at the same time were making similar general findings (von Bertalanffy, 1976).

GST attempts to consolidate knowledge about a community of elements coming from a general definition of such community, and from that stand comprehends aspects like emergence, constitutive characteristics, complexity, interaction, feedback, organization, resilience, hierarchy, potential and equifinality. Classical science only dealt with a small number of variables in a mechanistic, linear way, without understanding the importance of the emergent features from interactive relationships among variables (von Bertalanffy, 1976; Haraldsson, 2000). Social and natural sciences encountered closed alleys when they try to model or reproduce reality without an approach capable to manage multivariate dynamic realities (Glaser et al., 2008).

It is necessary to study not only the isolated elements but also the “whole” at the same time. As Aristotle once said, “the whole is greater than the sum of its parts” (Aristotle, 350 BC) pointing out the necessity to understand organization, hierarchies and feedbacks resulting from interacting dynamic relationships. Otherwise if only elements are studied, constitutive characteristics are left out of the analysis (von Bertalanffy, 1976). Von Bertalanffy defined “constitutive characteristics” as those embedded only to the system as a whole and as a result from the interaction of its parts, rendering the study of individual elements insufficient. These constitutive characteristics are the focal point in systems analysis (von Bertalanffy, 1976).

GST provides the theoretical framework to develop ground level approach. Systems thinking is an approach which encompasses several quantitative and qualitative tools to model and simulate reality. It is focused on complexity and the dynamic relationships that sprout out of such complexity. Its fundamentals come out of control theory, cybernetics and non-linear dynamics (Glaser, et al., 2012). Systems thinking allows to study elements and relationships between them. We can find its origin in systems dynamics developed by Jay Forester, and it was intended to manage complexity issues. Haraldsson (2000) defines it as “*understanding relationships and patterns between components in a network of relationships*”. The main component of systems thinking is the concept of “feedback”, understood as the effect of a variable over another one in a constantly dynamic setting. Haraldsson (2000) defines it as “any reciprocal flow of influence”.

As said before current environmental and sustainability issues are composed by variables from the social, economic and environmental fields demand multidisciplinary approaches capable of examining this trifecta as a whole. As point out by Glaser, et al (2012), systems thinking change the emphasis from “knowing more” to “understanding better”, rendering more efficient information on which decision can be taken. Currently vast amounts of information are being produced but without coupling different fields, solutions towards sustainability won’t be achieved. It is of the highest importance to approach

sustainability in an integrated way, leaving closed systems behind and understanding the world as an opened one or as Glaser mentioned:

“Sustainability would benefit from a better understanding of systems thinking ... in order to understand processes that take place in our economies, environment and societies. This involves time lags, non-linear behavior and feedback loops, and other patterns of behavior that are typical of complex systems.” (Glaser, et al., 2012).

To apply systems thinking there are several methodologies but the most used and illustrative is causal loop diagrams (CLD), which allows us to visualize the interaction of elements, their feedbacks and also to conceptualize our problems (Haraldsson, 2000). CLD is the first approximation to modeling later on agent-based models and quantitative models depict more profoundly the system’s inner working (Glaser et al., 2008).

As this study continues and more deep concepts are boarded, these methods will be more thoroughly examined. Since our AFSs encompass economic, social and environmental factors; systems thinking will be regarded from a more specialized departure and will now aboard the perspective of socioecological systems.

3. Farming Systems as Socioecological Systems

Agriculture has been a turning point in human history, since its origins it has carried major changes to human way of life; it has allowed the flourishing of many civilizations and our current technological achievements (Davis, 1995). It encompasses a great deal of processes and it is defined as:

"...all forms of activities connected with foraging, growing, harvesting and primary processing of all types of crops, with the breeding, raising and caring for animals, and with tending gardens and nurseries" (ILO/WHO, 1963).

Agriculture encompasses a vast array of productive systems and human life depends on it. It comprehends foraging, cropping, animal breeding, forestry or fishery production and combinations of all of them. This produces interacting systems with intricate relation within its many elements (FAO, 2011). Agriculture is the most evident melting pot for human and nature systems, there are many approaches to analyze this merger and its variety of systems; it can be seen through the scope of biology, economy, sociology, agronomy or other sciences but without covering fully all the involving aspects of agriculture. To analyze the specificities on the wide spectrum of agriculture, the systemic approach has also been used, not only by considering them SESs but as proper farming systems.

A farming system is "...a material process that a particular society performs for food and raw materials managing plant and animal populations as a means of their own production, and soil, as object and means of labor " (González Estrada, 2010). Studying farming systems do not only portraits what is being produce but also how and why, providing insights about social and environmental condition on which they take place and about the farmer goals, preferences and available resources (Behera & Sharma, 2007; González Estrada, 2010). When talking about a farming system its necessary to think in interrelated productive enterprises, that is to say, the whole farm rather than an individual activity. As Behera & Sharma (2007) said, "to describe a farming systems its structure and functioning must be fully comprehended". The four main factors of a farming system are management, labor, capital and land; the farmers allocate different amount of these factors to accomplish their goals taking in account their limitations. These limitants are natural resources and climate, technology, institutions, policies, human capital, information and economic environment (Behera & Sharma, 2007); they circumscribe a farming system depicting its reach and inherent characteristics.

Since the last century, the global system has experienced high level of interconnectedness thanks to the uprising human systems and economic growth. Humans have interwoven dense and deep connections between social and natural systems without even realizing it and they have also increased the complexity with which science has to deal with. Examples of such interconnectedness are farming systems, in which human societies based their most primal needs and in which humans show the most expertise in how to influence nature. In these boundary objects is possible to see how humans depend on nature and how nature depend on human actions, fusing social and natural science in one place and time (Glaser, et al., 2012).

Farming systems are the perfect example of a boundary object between social and natural sciences. Nor the social can explain biotic and abiotic aspects, nor natural sciences can assess the complexity of human behavior, to study them is necessary to utilize an adequate holistic framework. Scientists of different backgrounds agree that classic unilateral approaches are coming short to current challenges (Glaser et al., 2008).

Social sciences study information fluxes of society through qualitative lenses and natural sciences study energy and matter fluxes with a quantitative perspective. To understand farming systems is necessary to use a framework that encompasses both, in this coupling the goal is not just to summon tools or methodologies in a single analysis but to use a hybrid approaches capable of handling hybrid systems like farming systems and to place complexity as the center of their study (Jahn, et al., 2009).

Thus the challenge here is to integrate fields that think differently, have opposite approaches and are traditionally separated. The development of a hybrid framework owes its birth to similar findings in both sides, to the need of each other tools and especially to sustainable development issues. The challenge has been tackled by several scholars since the 20s when the Chicago School of Sociology coined the term “human ecology” referring to social, human and environmental border issues. Later it was revisited by the *Deutsche Gesellschaft für Humanökologie* or “German Society for Human Ecology” (DGH) founded in 1975 which focused its research to interdisciplinary sustainability issues. One of the most prominent thrusts to the development of socioecological integration was the one made by Paul Crutzen and his “anthropocene” (Crutzen, 2002). According to Crutzen the influence of human has been so profound in nature that is necessary to incorporate human beings as a new geological force, calling the period since the 18th century the anthropocene. This conceptualization renders an outspoken demand for a new way of thinking towards human-nature relationships.

Based on this advances is that Teuton and Nordic “think tanks” have developed “socioecological systems” (SES) as a cross-sector approach that manage human-nature interaction across all possible nexus fields. Socioecological system approach focuses on, as said by Norman (2002) “the emphasis placed on designing interventions that improve current and future productivity, reduce poverty, and protect the environment, without weakening and strengthening the coping and adaptive strategies of the most vulnerable groups in the community”. The objectives of the approach are: increase farmers flexibility, adapt the production to stochastic shocks, create resilience, reduce risk and promote enterprise diversification (Behera, 2007; Glaser, et al., 2012). With knowledge on AFSs is possible to have economic growth based on conservation and on wise use of natural resources available to humans. Thus, tropical countries can base their economic and cultural development in their characteristics and natural competitive advantages and can reverse their situation of backwardness, subordination and dependence (Leff, 1981).

Resilience Alliance, a Swedish institute based in Stockholm, develops concepts and aims of SES with a unique tendency towards resilience in the context of global change and sustainability (Resilience Alliance, 2004). The new Frankfurt School of Social Ecology also contributes to the development of SES providing concepts but also by shining light over them in a different way. They consider SES more as patterns of relationships between humans and nature than as entities; that is to say, they consider more important the flux of information. And the new Vienna School of Social Ecology takes Anthropocene to an extreme and considers all Earth-bound systems as social systems given the magnitude of human action (Glaser, et al., 2008).

The philosophical debate over what is a SES has produced many definitions of what it is but none of them generated a working definition of what a SES was, Glaser (2008) took that step and enunciated SES as:

“A social-ecological system is a complex, adaptive system consisting of a bio-geophysical unit and its associated actors and institutions. The spatial and functional boundaries of the systems delimit a particular ecosystem and its problem context.”

This definition provides us a more graspable framework when tackling SES, and it tries to be as wide as possible to comprehend all SES examples, but also sets limits so the focus won't be so wide that the resulting analysis loses its relevance. From this definition is understandable that the main focus of SES analysis is complexity and by introducing “adaptive” to the definition it includes resilience, homeostasis, dynamic and panarchy. It encompasses social and natural elements and puts an emphasis on the context as a way to avoid deviations through over generalization. It also places emphasis on the importance of studying the structure and inner working of the relationships between systems' elements. It gives importance to concepts like networks, feedback loops, and causal chains, and to the potential emergent characteristics coming from dynamic relationships (Glaser, et al., 2008; Jahn, et al., 2009).

Since the 90s SESs have experienced 3 main approaches towards their analysis. The first one was a very regular approach and quantitative/ formal approaches were applied, then complexity theory applied its tools to SESs focusing on nonlinear dynamic systems and information exchange (Glaser, et al., 2008). The last one was proposed by the new Frankfurt School of Social Ecology which especially studies nature – social interactions that produce human satisfiers (Glaser, et al., 2008; Jahn, et al., 2009). This last approach is the one that will be follow on this particular study.

Redman, et al. (2004) mentions that there are five interface systems on which SES focuses its study: land-use decisions, changes in land cover, land surface, biodiversity, production systems, consumption patterns and disposal networks; encompassing all of the components in a farming system.

Much have this study brought up concepts like complexity and emergence. All of them have a consistent background in systems theory and is necessary to elaborate explicitly on that background to fully understand what the reaches of SES are.

Commonly “complex” or “complexity” refers to something difficult or not easy to attain, but in systems theory it refers to systems composed either by a high number of elements or very diverse elements. It is especially applied to relations; relations can be complex by the heterogeneity among elements causing intricate behaviors or they can be complex simply because of a large amount of elements, one is behavioral complexity and the other structural (Ratter, 2012). In the case of AFSs, they present both structural and behavioral complexity given the high interconnectedness between a large array of elements.

In the heart of complexity lie two very important notions: non-linearity and cause-effect relationships. If there were not non-linearity, we would face simple and predictable systems. With the help of these concepts and complexity shown by systems, emergence is explained. Emergence ascribes all not expected features arising from elements' non-linear and dynamic relationships (Ratter, 2012). Emergence can be traced as back Aristotle in his *Metaphysics*... “The whole is something over and above its parts and not just the sum of them all” (Aristotle, 350 BC). It is the occurrence of novel features only attributable to the system but not to isolated elements (Glaser, et al., 2008). Emergence sprouts from the self-organization trade of complex systems and their dynamic relations.

Based on these concepts, SES develops “panarchy” to analyze change in the system through time taking into account its hierarchical structure and emergence of new features. Panarchy is built under the assumption of a hierarchical structure not based on importance or relevance. The hierarchy is based on speed cycles and reach of system’s elements. For example, an individual would be in a lower hierarchy compared with an institution, not because of its importance but because the reach of action of an individual is restricted but at the same time within an individual lays the potential to generate change in an institution. With panarchy, it can be explained how the relation of elements in lower level of a system foster potential to produce emergence in higher hierarchies and how a system has a constant internal change thanks to complexity, non-linear relations and emergence, making SES a distinguishable cohesive cumulus of elements with constant features that quietly changes overtime. This gives us the opportunity to not only depict a SES in a particular time and space, but capable of appreciate transitions. With such information is possible to identify when and where, within this transitional cycles, is possible to interfere and produce positive contributions to SES (Holling, 2001).It can be said that SES manages complexity through panarchy.

The finality of SESs, or of any systemic approach, is the development of models to understand, improve or predict a problem. SESs pose difficult issues given the above mentioned features, mainly the ones boarded by panarchy. The constant evolution of SESs, or in this case AFSs, renders precise calculations for simulations or models useless. Von Foerster (2002) boarded this issue when he defined SESs as “non-trivial”. According to him, trivial systems are those that can be predicted, are deterministic and are independent from their historical context. In the other hand, non-trivial systems are determined by their context and history and they cannot be predicted precisely. This is because, as von Foerster also said, SESs have a “transcomputational” number of states and calculations are theoretically ineffective (Glaser, et al., 2012; von Foerster, 2002); behavioral and structural complexity, dynamic relationships and multilevel elements make SESs “trendable” but not predictable.

To study SESs is necessary to use methodologies capable of doing it. Depending on the deepness of the study many methodologies can be followed. In a first approximation, a “causal loop diagram” approach is the best way of understanding the fluxes within SESs (Haraldsson, 2000). This approach delimits SESs in space and time and includes the relevant system elements, their dynamic relations and feedbacks, but it rests as a first approximation since it only manages fluxes’ direction but not quantities or qualities (Achinelli, 2003). For deeper analysis, one proposal has been “agent-based modeling”. It regards elements as agents with limited knowledge and leverage, only affecting agents near its sphere. Similar agents create clusters generating new levels within the system allowing potential emergence to jump from micro to macro levels (Glaser, et al., 2012; Ratter, 2012).

This kind of models study an individual element within its context and then proceeds to analyze its relationships with surrounding elements and feedbacks of their dynamic relationships. Agent-based modeling has been the preferred tool when approaching SESs but as said before the non-trivial status of SESs makes models more a heuristic object of high value than a trustworthy prediction (von Foerster, 2002; Glaser, et al., 2012).

4. Agroforestry Systems

Farming systems approach was developed to improve agriculture in its many faces and to promote better land uses. This came in useful when the transition from mono-produce intensive and extensive farming to a multi-produce farming is required due to growing demand and environmental issues. One of the alternatives with the most success are agroforestry systems (AFS).

Nowadays, the great challenge in agriculture is to find economically viable and environmentally sustainable farming systems. AFSs can be a good land use alternative that not only is sustainably productive but also able to enhance the available resources. AFSs are practices that combine foraging, crop production, husbandry and forestry in the same land unit, sequentially or simultaneously, to harness the benefits of ecologic and economic interactions (FAO, 2006; Francia et al., 2007; Ribeiro & Guerra, 2008). AFSs are not a new kind of land management but it has been attracted much attention since the 70s in developing countries as a path to restore lost environmental quality, to decrease deforestation, to escape land scarcity and to satisfy a growing agricultural demand. AFSs, theoretically, maximize land usage by using every possible place to generate a benefit or a produce, they make profit of the entire canopy gradient, so it is possible to plant as many crops as possible in the same space while land degradation is minimized by mimicking natural environments and simulating natural energy and matter fluxes (Martin et al., 2007).

AFSs seek to apply agroecological principles. Agroecology is understood as a scientific, theoretical, practical and methodological multidiscipline approach focused on problems generated by conventional industrial agriculture models established with the green revolution (Embrapa Hortaliças, 2013). It proposes to study developmental processes from an ecological and socio-cultural perspective and from a systemic approach, adopting the agroecosystem as unit of analysis integrating ecological sustainability (maintaining or improving the quality of natural resources and ecological relationships of each ecosystem), economical (potential for income generation, employment, market access), social (inclusion of the poorest populations and food security), cultural (respect for traditional knowledge), political and ethical (transcendent moral values) dimensions to promote the transition from conventional agriculture models to sustainable agriculture (May et al., 2008; UFRJ, 2012).

Since its origin, agroecology promotes a strong and serious critique to the current political and development model; also shows that conservation and reproduction of the agrarian systems are strongly related to the type of society and that the relationships within it are established between different social groups. It contains the theoretical basis and methodological principles to design and manage agroecosystems sustainably contributing to agrobiodiversity and biodiversity conservation while transforming them into, economically and ecologically, sustainable systems (Caporal & Costabeber, 2004; Embrapa Hortaliças, 2013)

AFSs elements can be spatially arranged in different manners and in time they can be managed simultaneously or sequentially. They have a great variety and are adapted to any scale, from subsistence to commercial, depending on technological and managerial capabilities. The inherent land heterogeneity makes impossible to develop a guide applicable in every case, each AFS is different and farmers must manage them individually according to each onsite requirements. Crop diversity allows farmers to have a wider produce offer and to avoid dependence on a particular crop, promoting farm resilience (Ribeiro Lamônica & Guerra Barroso, 2008; Calle et al., 2009). AFSs are a cleaner technology based on agroecology principles to simulate natural nutrient cycling making land fertile, profitable and sustainable; through a wider produce offer farmers minimize risk due pest or market conditions.

Farmers tend to remain on their land when their labor is better paid and when a secure and lasting income is assured. Among other benefits, AFSs reduce pressure over conservation areas and can act as buffer areas to them while being productive and promoting high biodiversity.

AFSs can be arranged on a great array of permutations, but they possess similar characteristics that allow them to be classified spatially, temporally, by their components and productive purpose (Debois, 2006; May et al., 2008).

By components AFSs can be classified into silvoagricultural systems, silvopastoral systems and agrosilvopastoral systems (Debois, 2006; May et al., 2008); silvoagricultural systems are those that combine trees, shrubs or palms with crops; silvopastoral systems are composed by trees, shrubs or palms combined with herbaceous forage plants and livestock. Agrosilvopastoral systems are characterized by husbandry within a silvoagricultural system (May et al., 2008).

Temporally AFSs can be simultaneous, when all elements interact at the same time or cycle; and sequential, when there is a chronologic relation between system components. Sequential AFSs rotate crops in order to accomplish their productive purpose. There are AFSs in which certain components are planted first to improve environment conditions for the actual productive component (Martin et al., 2007; May et al., 2008).

Spatially there is a plurality of arrangement, the most typical are: irregular when components do not follow a specific arrangement (typical of managed secondary forests); uniform when each component has a predetermined place to accomplish certain purpose; mixed, which encompasses uniform and irregular arrangements where certain components are placed on specific locations and other are left to be naturally allocated. This can be the case of silvopastoral systems in which grassland incorporates conglomerates of shrubs or small forests without a specific location. In bands arrangements consist of bands or strips of components one next to the other, for example, a tree species providing shadow to shrubs like cacao; and mosaic, where a farm is divided into quadrant in which components are placed (May et al., 2008).

AFSs vegetative components have different purposes or roles; they can be classified as priority species or service species. Priority species are the productive component of an AFS in cases where husbandry is not the ultimate productive purpose. Service species accompany priority species and enhance their environment; they can be subclassified as fertilizers, repellents and indicators. The purpose of service species is to bring co benefits with their present such as better soil conditions, nutrient fixation, reduce erosion and evapotranspiration, provide organic matter or shadow (Debois, 2006; Calle et al., 2009). Service species can be arranged in particular manners to protect or improve performance of priority species. They can act as live fences to reduce erosion and delimitate farm boundaries; as wind breakers to protect priority species from strong or cold winds; and also they can be used as a live tutor, replacing stakes for trees or shrubs which could ameliorate soil condition or provide shadow depending on the case (May et al., 2008).

Many other benefits other than crop and animal production are the cause of a wide dissemination and adoption of AFSs. Such benefits cover a wide range of fields, from additional farm products to environmental services. Economically, AFSs do not only produce crops or animal products; they also provide construction materials, fuelwood, fibers, timber and manure. These extra products help farmers

to improve their income in two ways, they can sell these materials or they help the farmer to avoid expenditure in such items. Productively AFSs increase overall production, for example, trees providing shade boost animal production (milk and meat) reducing cattle heat stress (Calle et al., 2009); tree and shrub components in AFSs aid with soil retention and erosion control and improve fertility (improving fixation of nitrogen, carbon and water) (FAO, 2006; Martin et al., 2007) which reduces usage of fertilizers and off-farm water and boosting rural income. They also produce fodder to feed livestock (reducing husbandry costs); also they protect delicate crops from extreme conditions like frosts or sun radiation heightening production (FAO, 2006; Ribeiro Lamônica & Guerra Barroso, 2008). Because of AFSs productive diversification, income is not only ameliorated by reducing costs and augmenting the offer but it also remains constant over the whole year avoiding seasonal income lows. This encourages adherence of farmers to their land (Dagang & Nair, 2003; Martin et al., 2007).

Managerially, AFSs aid farmers to decrease the risk and to improve rural resilience. AFSs inner diversity allows a wider range of action to the farmer and limits dependency on specific products. Farms are less prone to policy changes, market fluctuations or stochastic shocks (FAO, 2006). Aesthetically, AFSs are more appealing to tourism than ordinary rural landscape and to a specific sector of society is appealing to visit areas where farmers use environmentally friendly practices such as AFSs, leading to rural ecotourism (Calle et al., 2009).

On the environmental side, AFSs promote important environmental services (ES) that if harnessed can be used as an incentive for their adoption or as a tool to bridge AFSs barriers. The main ESs are carbon sequestration, in the form of aboveground and belowground biomass and soil carbon (FAO, 2007); biodiversity, referring to both on-farm and off-farm biodiversity; trees and shrubs allocation (depending on the patterns) has shown to serve as crossing paths between forest remnants or as restored habitats to pollinators, birds and small mammals; and watershed protection, AFSs create “green barriers” around waterways and bodies, they also reduce water pollution while avoiding erosion and eutrophication. AFSs also improve underground water bodies due to improved infiltration through trees roots and lower soil compaction and retaining pollutants on near surface soil horizons (Calle et al., 2009).

AFSs are in vogue because its elements interaction (people, soil, plants and animals) generate economic profit while protecting the natural capital. All of these benefits are difficult to classify as social, economic or environmental benefits since all are synergic and non-exclusive.

It is important to note that all of the above benefits are possible only if proper management is conducted. Local social and environmental conditions are of the most importance and cannot be neglected if an AFS is to be profitable. Otherwise, affectations can occur. The most common is competition for nutrients, space or solar radiation; it happens when elements of AFSs are misallocated in quantity or space and sound technical knowledge is necessary to avoid it. In the same sense, allelopathy can be present if certain elements are misplace or overused, for example, some trees can produce natural compounds like tannins, alkaloids, phenolics or terpenoids to inhibit the growth of surrounding crops. By mimicking natural environments, trees and shrubs in AFSs can also host transmittable plagues and endanger crops, is important to notice that biodiversity makes AFSs less prone to plagues than monocultures. Lastly, AFSs are labor intensive, not only during implementation and management phases but also harvesting can demand large amounts of labor when dealing with delicate perennial crops (Ribeiro Lamônica & Guerra Barroso, 2008).

Balancing advantages and disadvantages results obvious why AFSs are a viable option to many settings, but is necessary to not lose sight of the many barriers that impede their spread. There are two main barriers that block access to these systems. First, their implementation costs are high and financial aid or

tools to overpass them are rare or reduced. And the second, the delayed benefits from them, AFSs have long lag times to be productive and start producing dividends (Calle et al., 2009). But these are only the main barriers which farmers perceive before any other one. As introduced in the disadvantages, limited access to information can render entire programs useless by sabotaging the inner working of AFSs. Farmers need to have access to proper technical assistance in order to make work an AFS successfully (FAO, 2007) and even in some cases farmers need to know that AFSs are an option to their land. Rural traditions tend to be strong and that is reflected on production systems, many farmers only know monoculture farming. Also rural cultural values and traditional aesthetic conceptions about land uses can discourage farmers to adopt AFSs, Calle et al. (2009) found evidence in Quindio, Colombia of farmers not using AFSs due to cultural beliefs that dictate them to keep certain landscape through a defined crop.

Subsidies play a major role on AFSs development, not only supporting them but also by holding them back when a subsidy is misallocated. For example, is not uncommon to find subsidies for fertilizer or genetically modified organisms (GMOs) that undermine AFSs benefits (FAO, 2011). Lack of market access is a big problem to AFSs, infrastructure and market channels need to be aligned so differentiated products coming from them can harness the added value gain through intensive labor. Calle et al. (2009) also found that previous failed government programs gave a bad fame to AFSs or to any new farming system; they increased the natural risk aversion many farmers have towards new unknown systems.

As said before, AFSs present themselves in a great variety and to propose a general classification would be merely to present a list of possibilities. They present a high heterogeneity depending social, economic and environmental factors that preclude a conclusive classification, its necessary to use site specific approaches to escape heuristic objects and attain concrete information. Watershed approaches have rendered positive results focusing research efforts to specific areas with semi-homogeneous conditions.

With the previously mentioned heterogeneity of the Atlantic Forest, the region presents a wide variety of AFSs, and there are not two AFSs following the same recipe. Nevertheless, there are a group of AFSs used traditionally and mentioned by May et al., (2008):

- a) Traditional forest fallow "*uso tradicional do pousio florestal*". Farmers allow fallow periods ranging from two to three years in which a natural restoration is allow until it reaches a "*capoeira*" (initial phase of forest cover restoration).
- b) Family home gardens "*quintais agrofloretais familiares*". Small orchards comprising some perennial fruit and husbandry of small animal like poultry or swine.
- c) Shadowed cacao plantation "*cacauais arborizados*". Present on the state of Bahia, it consists on a managed forest in which farmers thin secondary forests leaving only large trees and replacing the lower forest canopy with cacao. This system is colloquially called "*Sistema Cacao – Cabruca*".
- d) Shadowed coffee plantation "*cafezais sombreados*". Similar to shadowed cacao, this system incorporates large trees as service species helping coffee plantation to resist winds, improve fertility and avoid pests and diseases. In this case, farmers prefer to keep a low tree density to maintain coffee production.
- e) Forested banana system "*sistema silvibananeiro*". It is a traditionally method used by remnants of *caiçaras* and *quilombolas* communities which is a managed forest incorporates banana trees within it.
- f) AFS of yerba mate "*SAF de erva-mate*". Yerba mate is widely consumed in Brazil as an infusion and it has been traditionally produced on the states of Paraná, Santa Catarina and Rio Grande do Sul. This system used wood producer species as live tutors to yerba mate or it establishes it on "*caoeiras*" for shadow.

- g) Taungya system. This system cheapens the costs of commercial forest plantations or restoration areas. Crops are interwoven into the forest plantation for the initial stages and after a few years only the forest is preserved.
- h) Silvopastoral systems. On the Atlantic Forest region, the most bred animals are cattle, chickens, pigs, sheep and goats; also scattered presence of frogs, ostriches, silkworm, ducks, geese, capybara and peccary have been found. In these systems, farmers have introduced trees and shrubs to reduce effects of husbandry over open grasslands.
- i) Box system. It protects light demanding crops like vegetables from winds, fire and diseases by establishing surrounding strips of trees. This system brings the co benefit of encouraging agrobiodiversity and biodiversity.

5. Microwatershed Methodology

Traditionally human kind has divided the land into territories to manage it; this delimitation commonly follows cultural, political and geographic differences. In many cases, humankind has used natural landmarks to recognize as limits or borders and in many other cases delimitation was done disregarding any natural reference. In some cases, landmarks were rivers, lakes, seas and ranges; this landmark delimitation propitiated sharing natural resources. For centuries, due to inexistent population pressures, management of these shared resources was regulated with relax or vague treaties between neighbors. With the advent of preindustrial and industrial periods pressure over natural resources grew and use and management demanded cooperation between neighbors and the development of transboundary management and agreements.

Current land use, natural resources, and environmental issues require people, institutions and governments to work across jurisdictional lines and other boundaries, transcending the legal and geographic reach of existing institutions (McKinney & Essington, 2006). The people affected by such issues have interdependent interests but lack of sufficient power or authority to address the issues on their own. Given that no single entity can address these types of trans-boundary issues, there is a gap in governance.

Developing projects using a watershed as the planning unit has rendered many benefits since there is a clear geographic delimitation and is easy to find cooperation among communities that share resources and problems. Watershed planning can be used at different transboundary levels; it can comprehend watershed shared by regions, countries, states, municipalities and communities. According to the Mexican National Institute of Ecology and Cotler (2007) integrated watershed management (IWM) is a “process of planning, implementation and evaluation of actions and measures aimed to control negative externalities, which can be achieved through appropriate exploitation of environmental resources having in mind productive purposes, ecosystem conservation or control and prevention of environmental degradation within the context of a watershed as a territorial unit”. This supposes social participation and the existence of institutional and technical capacities to take action appropriated to each watershed.

A simple definition of watershed is as an area in which all water flows in the same direction, but it will consider as John Wesley Powell presented it to the EPA (2012):

“...that area of land, a bounded hydrologic system, within which all living things are inextricably linked by their common water course and where, as humans settled; simple logic demanded that they become part of a community” (EPA, 2012)(*Fig. 1*).

As rivers flow, they deliver water and environmental services throughout the watershed. These services are the bases for human productive activities such as agriculture and fish production. Thus, changes or excessive use by upstream or downstream communities will impact the other (Thapa, 2000). Upstream-downstream bidirectional ties are the main focus of watershed planning and at the same time its strongest advantage, without common interests the approach would fail to reach its objectives.

IWM is based on the analysis of human-environment interactions rendering it as an ideal planning unit for environmental management. IWM has many advantages like having a general territorial perspective,

understanding watershed dynamic and facilitating coordination between different institution and stakeholders with similar goals. The main advantage of using watersheds is to increase or promote rural development improving the collective use of natural resources without degrading them (Álvarez Icaza & Muñoz Piña, 2008; Governo Do Rio de Janeiro, 2013).

During its 40 years of life, watershed planning has undergone drastic changes to adapt to a variety of situations and to the complex links within watersheds. The first implementations of watershed as planning units took off in the 70s and 80s in developing countries like Brazil, Indonesia and India where the first havocs of mismanagement were observed (Darghouth et al., 2008).

The focus of these interventions was to solve issues upstream to avoid losses downstream disregarding deeper and fine underlying linkages. The aim was to solve effects but not causes. Planning did not go beyond the construction of infrastructure in a very engineering conception. “Targets were fixed in relation to physical outputs rather than economic and natural resource outcomes, and a top-down planning approach was generally adopted (Darghouth et al., 2008)”. The involvement of the local communities was not strongly considered in any of the development phases and was saw just as a source of labor during construction, preventing population to generate ownership of the projects and reducing the life expectancy of the infrastructure.

With poor results and limited solutions, watershed planning was reevaluated to incorporate both socioeconomic and natural variables and shifted from the engineering perspective to a more holistic systemic one. As said by Darghouth, et al (2008) the shift went from concentrate in soil, water or vegetation management to more holistic approaches were the social factors and the productive systems were included generating a sustainable atmosphere.

The paradigm changed from resource management to rural income improvement; governments realized the need to tackle causes and not effects. The main driver for degradation of watersheds and therefore cause of problems downstream were land use systems and resource management upstream. The proposed approaches were then changed to adopt sustainable land use practices that would be economically feasible and lucrative, and at the same time would propitiate environmentally sound management.

A turning point can be identified in the 90s when new socioeconomic inclusive approaches were taken, especially after the 1992 Earth Summit (Rhoades, 1999). The new features were the adoption of participatory approaches focused on demands of stakeholders, decentralized management, integrated farming systems and the inclusion of international organizations. Darghouth, et al. (2008) mention 2 innovations in this second watershed approach generation. One, the identification and execution of complementary land use systems up and downstream. The second innovation was the adoption of emerging theories like “farmer first” (Darghouth et al., 2008). The local inhabitants have the last word and their demands drive the development of the projects. This second generation empowered local formal and informal institutions and social arrangements to promote the ownership of the projects and guarantee the long term sustainability of it.

The main factors that promote the implementation of watershed-level management are the need for integrated land and water management, the link between upstream and downstream, the nexus in

upland areas between resource depletion and poverty, and the multiplicity of stakeholders (Darghouth et al., 2008).

The size of the watershed is one of the most important variables to be considered since it will affect the whole scope for planning efforts. Size will affect how many stakeholder will be involved, how many area will be covered; the amount of capital required and will exponentially increase the relationships to be understood. Three level of watersheds can be distinguished, macro, meso and micro (Thapa, 2000).

Micro watershed level comprehends small catchments or subsidiaries of catchments. It is the most utilized approach since is a manageable size and it has shown stakeholder support and implemented programs have succeeded and achieved sustainability. This approach requires strong commitment and strong political willing from the proposing party (governmental or NGO). It also requires changes in the institutional arrangements to allow communication between top and down in a bidirectional way. Even if this level demands considerable input many cases show evidence of remarkable success.

5.1. The Brazilian experience

Since the colonization, Brazil has experience extensive agriculture. After almost 500 years of continuous agriculture exploitation, the effect started to be obvious. Thanks to intensive mechanization, unrestricted use of fertilizers and herbicides, expanding deforestation and soil compaction problems, erosion, silting, flooding, declining farming and negatives impacts on fauna and flora; began to arise (McNeil, 1996; Debois, 2006; Breathe Foundation, 2009; Nehren et al., 2009).

In the mid-70s, the Brazilian government started remediation interventions which were focused on soil conservation with mechanical approaches, approaches that match the first generation of watershed planning. They had temporary positive results but with a limited lifespan, high costs and generic solutions (Lituma et al., 2003).

After unflattering results in the 90s, Brazil chose micro-watershed as their planning unit and advanced to the second generation of watershed planning, going from soil conservation to soil management and rural poverty reduction. The objective was:

“Increase agricultural productivity to improve community income and well-being, while conserving natural resources” (Lituma et al., 2003).

The new interventions were based on five components. Capacity building, referring to technical assistance and local institutional building. Participatory approaches to involve inhabitant since the first steps. Adaptive research to profit from the knowledge of stakeholders and to deliver tailored strategies. Economic incentives to propitiate the adoption of new practices. And institutional strengthening in all level to plan, monitor and evaluate the new strategies (Lituma et al., 2003).

As a result in the states of Paraná, Santa Catarina, Rio Grande do Sul and Sao Paolo improved rural quality of life while sustainably managing natural resources. These positive experiences set ground to future micro watershed interventions such as Rio Rural.

5.2. Rio Rural

Agriculture is an enterprise that makes use of several systems at once; all agriculture activities impact, in one way or another, biotic and abiotic components. By controlling such elements, agriculture commands over key natural resources like water, air and soil; easily degrading or ameliorating environmental conditions. At the same time, agriculture satisfies human needs and determines social and economic conditions for a large part of society, especially the poorest. For such reasons, the integration of social and environmental programs into a single thrust through agriculture can produce win-win scenarios.

Given the junction that agriculture is, it has become both the cause and solution of environmental and sustainability issues. It generates erosion, land depletion, land and water contamination, greenhouse gases, poverty and hunger. Payment for environmental services integrates social and environmental components and enables synergies improving both parts and lately they have been taken in with great acceptance. This acceptance has presented itself with the thriving development of a carbon market (compliance or voluntary). This market takes carbon sequestration as its banner searching to create synergies that would transform agriculture from a source of negative externalities to a solution for the same. The carbon market seeks to encourage farmers to adopt sustainable agricultural practices that with it could not be implemented due to economic barriers.

The Sustainable Rural Development Program in Micro-watersheds of the State of Rio de Janeiro, Rio Rural, is a program developed by the state of Rio de Janeiro to improve rural conditions in all their aspects. Through Rio Rural, the state of Rio de Janeiro seeks to reduce environmental degradation and restore degraded areas while improving the quality of life of rural population in a sustainable manner. To produce such results Rio Rural has adopted the microwatershed methodology. This methodology has been developed in Brazil since 1970, as previously mentioned, and encompasses both social and environmental factors (Governo Do Rio de Janeiro, 2013).

The project is implemented by the Secretariat of Agriculture, Livestock, Fisheries and Supplying of the State of Rio de Janeiro, through its Sustainable Development Superintendence and is being financed by the World Bank through the Global Environment Facility (GEF) (Governo Do Rio de Janeiro, 2013). Rio Rural promotes the adoption of rural sustainable practices in 270 microwatersheds. The finality of improving rural practices is to enhance the environmental services allocated and produced in the Atlantic Forest. Since the Atlantic Forest is one of them most endangered biomes and a biodiversity hotspot (Myers et al., 2000), Rio Rural avoids the loss of natural capital.

By using microwatershed methodology, Rio Rural places farmers as the protagonist of rural development and boards social and environmental problems with a bottom-up approach in which the farmer is always involved. Rio Rural also improves urban population by providing sustainable food and water supply, and by improving environmental conditions like quality air. A multisectoral program like Rio Rural does not only boost rural sector, but it also boosts health, energy, infrastructure, tourism and employment, and it affects local, regional, national and international scales.

One of the goals of Rio Rural is to prove that, by improving the rural sector, not only all other economic sectors can be ameliorated, but also that regional and global ecosystem services can benefited. Through the implementation of PES in rural settings, Rio Rural attempts to create farmers environmental

conscience and to provide economic incentives for sustainable farming practices. Rio Rural is focusing on carbon sequestration and biodiversity conservation.

Some of Rio Rural's main goals are:

- 32,000 ha of sustainably managed land
- 50% reduction of erosion and sedimentation rates
- 4,000 family farmers benefited
- 2,400 family farmers encouraged to adopt sustainable practices
- 100 teachers trained for environmental education
- 4,000 students of municipal schools involved in 25 projects of environmental educational
- 270 micro-watersheds adopting sustainable rural practices
- 37 thousand family farmers benefited
- 1300 km of local roads repaired and environmentally appropriate
- 7200 Individual sewage systems and 3 Collective Sanitation Pilot Unities implemented
- Economical Sustainability System established
- Network Research System established and developing 42 participatory research projects

To achieve its goals, Rio Rural tackles them with several innovations: Clean Development Mechanism (CDM) and Fundraising; through carbon sequestration Rio Rural attempts to include private partners to contribute to rural development and at the same time aid to reduce land degradation and biodiversity loss. Within this component, Rio Rural developed the Ex-ante Appraisal Carbon-balance Tool (EX-ACT) in coordination with FAO to calculate how much carbon can various land uses sequester (FAO, 2011). Rio Rural has also developed a Micro-watersheds Simulator to help decision makers and the general public to understand and project how different land uses impact the environment. Biodiversity is also tackled with participatory monitoring and by restoring and protecting the Atlantic Forest. To develop its measures, Rio Rural is based on capacity building of all stakeholders; from farmers to institutional representatives, to help the understanding of the program's aim and to help implement sustainable practices. The program also encompasses participatory research, continuing with the microwatershed methodology, that combines technical knowledge from institutions and universities with farmer first-hand knowledge. By doing this knowledge merges in specific locations to generate local-based technologies and technics that empower farmers. To adapt and react appropriately to an ever dynamic environment, monitoring is a key component of Rio Rural and is made by both the institutional stakeholders and farmers. This makes the program more sustainable by reducing costs and involving active participation from every stakeholder. And based on the collected information the program can react and be redesigned to respond with better solutions (Governo Do Rio de Janeiro, 2013).

In the social part, Rio Rural follows a bottom-up approach to diagnose, design, implement and monitor program's intervention. Farmers conform Watershed Committees to realize all of those tasks; these committees develop "executive plans of watersheds" where they depict every action to be taken and by who. And to keep a truthful behavior the same committees develop a "Community Code of Conduct" where the own community designs and decides the rules under which every farmer or community member will obey (Governo Do Rio de Janeiro, 2013).

6. Environmental Services

The only source of satisfiers and satisfactions for human beings are the ecosystems, human beings get everything from the Earth, whether they are biotic, abiotic or even metaphysical. They depend on the quality and quantity of those satisfiers that Earth produces. These benefits are called environmental services (ES) (MEA, 2005) and without them any kind of life could not be sustained and they are the result of the complex interactions of living organisms and their environment (FAO, 2007). All human developments are based on these services and their continuous misuse leads to decrements of human well-being.

The Millennium Ecosystem Assessment (2005) has classified these services in four categories: provisioning services, regulating services, cultural services and supporting services. Provisioning services are those that supply goods such as food, water, timber, fuels, fibers, minerals and genetic resources. Regulating services are responsible for climate regulation, erosion control, disease control, water purification, air quality, pollution control and risk reduction. Cultural services are intangible benefits that human perceive from their environment like spiritual enrichment, artistic and spiritual fulfillment, cognitive development, recreation, aesthetic and cultural values. Supporting services are those that maintain essential condition for life like nutrient cycling, polinization, soil formation, oxygen production and primary production (MEA, 2005; Mohar & Rodríguez Aldabe, 2008)(Figure 1.)

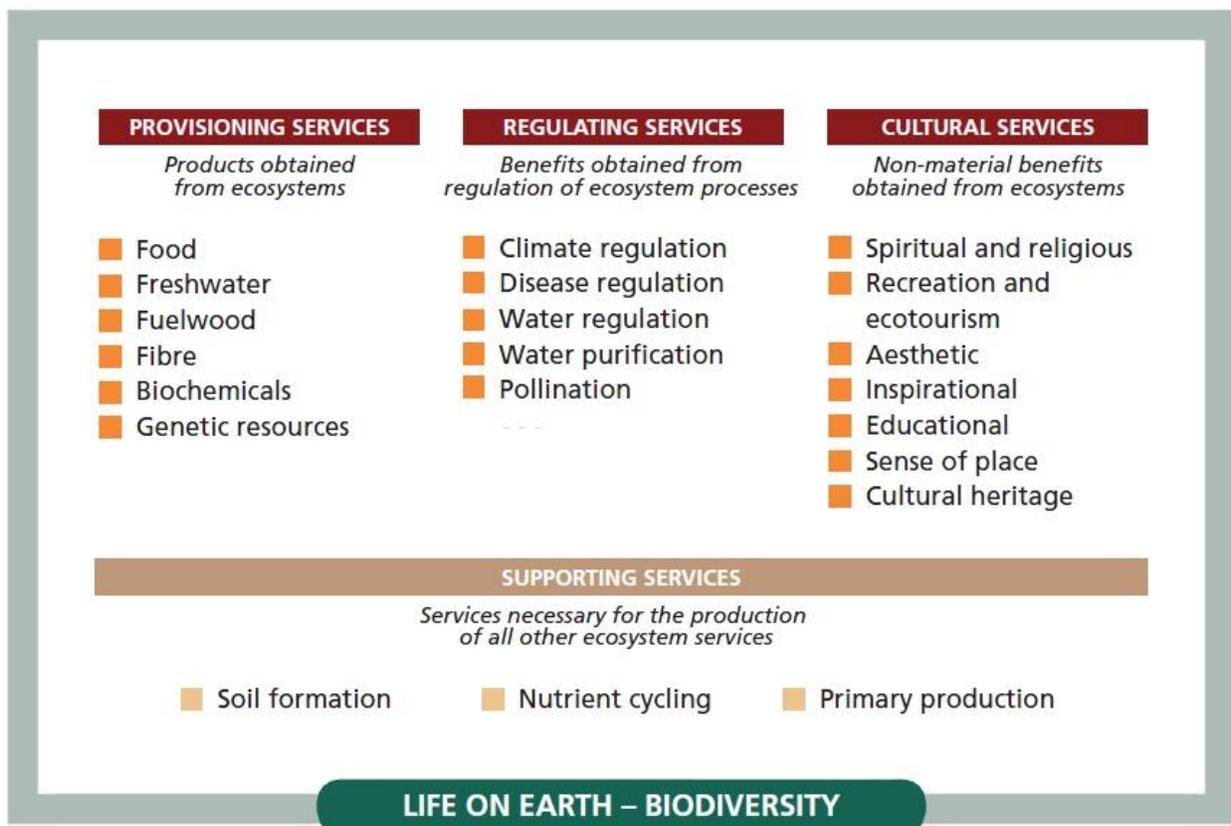


Figure 1. Environmental Services Classification (MEA, 2005; FAO, 2007)

The symbiotic relationship between humans and environmental services poses a great challenge when the management of the latter is necessary. They can be easily produced or degraded by individual decisions (FAO, 2007). Many of these decisions have led to diminishment of several environmental services. Without proper understanding of the Earth systems they can be thrown overboard and endanger not only human well-being but also planetary life. These decisions are affected by direct and indirect drivers (MEA, 2005).

The MEA (2005) has identified five indirect drivers of change in ecosystem services: population change, change in economic activity, sociopolitical factors, cultural factors, and technological change. These factors can increase or change the way humans make use of environmental resources in very different and complex ways (MEA, 2005). For example, an increase in population could lead to more demand of certain environmental services but if it comes with technological improvements and positive sociopolitical changes it could also lead to decreased demand. Or in the contrary, a population decrease could lead to an augmented demand if economic prosperity promotes greater consumption. All five drivers interact with each other and cannot be regarded individually or expect complete influence from a single driver.

The direct drivers are habitat change, overexploitation, invasive alien species, pollution and climate change (MEA, 2005). All of them are, as direct drivers, are synergic and on the contrary of the indirect drivers, an increase in any direct driver must certainly increase another one. Overexploitation increases habitat change since land depletion from overexploitation demands more land to be exploited.

Increased demand experienced since the last century has put great pressure over almost every environmental service. The conversion of ecosystems to agriculture land is the most evident change and one of the most influential ones. To reverse current degradation and overexploitation is necessary to not only change all direct drivers but also indirect drivers.

6.1. Carbon Sequestration

One of the main chemical components of life on Earth is carbon (NOAA, 2013); every carbon atom has been recycled infinitely since the origin of Earth and has been part of countless life forms, creating the carbon biogeochemical cycle (Figure 2.). Carbon atoms are exchanged freely between sources called sinks; which are the atmosphere, hydrosphere and lithosphere, by the abiotic part of ecosystems and biosphere. The uncontrolled release of carbon from one sink to another disrupts the carbon cycle and generates unbalances in global systems (NASA, 2011). These unbalances in turn affect global temperature, ocean acidity and plant growth (NASA, 2011). Carbon sequestration is the attempt to transfer carbon from the atmosphere to hydrosphere, lithosphere and biosphere (EPA, 2013), taking advantage of the carbon cycle, mainly in soil and vegetation (Environmental Protection Agency, 2012). Through biological processes, like photosynthesis, active CO₂ is fixed in terrestrial ecosystems to avoid climate change (GreenFacts, 2013; Oilgae, 2013). There are three ways to sequester CO₂ from the atmosphere: oceanic, geologic and terrestrial sequestration. Oceanic sequestration is pumping CO₂ into deep ocean basins to stabilize it and then be dissolved into the water (Daniels, 2013), this approach could potentially acidify oceanic waters and have negative impacts to aquatic ecosystems. Geologic Sequestration is the injection of CO₂ from fixed sources, industrial ones, to geological formations or to places formerly occupied by natural gas or oil (EPA, 2013). The technology to accomplish this kind of sequestration is being developed and poses doubts regarding leakage and aquifer contamination. The only proven way to sequester atmospheric carbon is terrestrial sequestration. It is the storage of CO₂ in soil and vegetation through the

carbon cycle and photosynthesis. Changes in land use like afforestation and reforestation, AFSs and zero tillage can lead to increases of ecosystem stocks of CO₂ (FAO, 2007; Daniels, 2013)(Figure 3.).

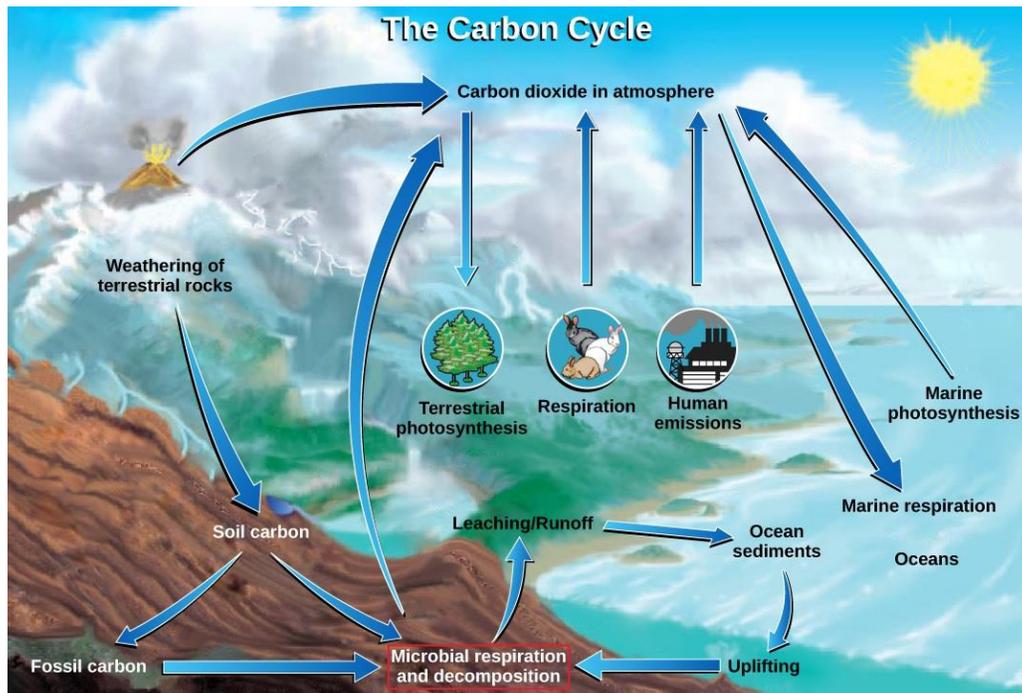


Figure 2. Carbon Cycle. (Connexions, 2013)

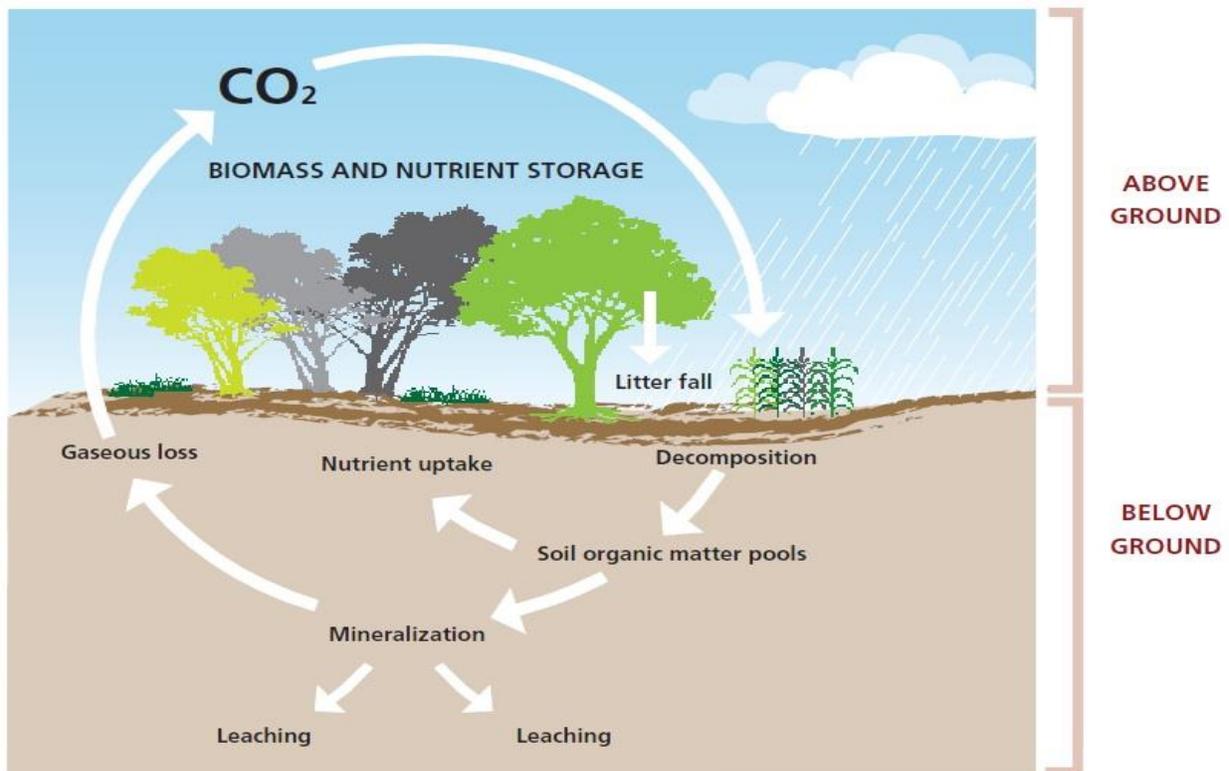


Figure 3. Terrestrial Carbon Sequestration. (FAO, 2007)

Agriculture is a significant source of GHG; 14% of GHG emissions can be attributable to agriculture (CCAFS, 2013) and 20% to land use change (deforestation and forest degradation) (van der Werf et al., 2009). Therefore, agriculture has an estimated emission mitigation potential of 2.3 billion tons of CO₂e (FAO, 2007). The advantage from terrestrial sequestration via agriculture is the relative low cost and the contributions that it makes to biodiversity conservation, watershed protection and to social issues.

6.2. Payment for Environmental Services

Despite the great importance of environmental services to human life and well-being it is noticeable their continuous and progressive degradation (FAO, 2007). As the MEA (2005) reports 60% of the ES analyzed are being degraded or exploited unsustainably. 20 of 24 ES monitored have experienced an increase in usage and some of them have declined due to overexploitation (MEA, 2005).

From an economic standpoint, degradation constitutes a decrement of present and future capital. This loss is not considered by traditional macroeconomic accounting and gross domestic product (GDP) does not reflect its value (MEA, 2005). Externalities generated by the agriculture, industry or services sectors are not considered within the GDP. The main reasons for this are that most ES are free-access and the future value of them is difficult to be estimated given the uncertain demand and use of many goods and services. Despite ES degradation *per capita* income has improved in many countries; China, i.e. has experience a rapid economic growth in the last decade and has taken a prime place in global economy (World Bank, 2013) but at the cost of great land degradation.

The alteration and destruction of ecosystems providing ES are attributable to the lack of an incentive to protect such ecosystems (Gobbi, 2011). An attempt to include these externalities to mainstream economy and to decrease ecosystem degradation has been the market-based payment for environmental services (PES) approach (FAO, 2011). PESs encompass a large array of economic tools that encourage environmental awareness and sustainable development. PES is defined by Wunder (2005) and FAO (2011) as:

“A voluntary transaction where a well-defined ecosystem service (ES) is ‘bought’ by a minimum of one ES beneficiary from a minimum of one ES provider if and only if the ES provider continually secures the ES provision (i.e. with an element of conditionality)”.

PES compensate providers for the supply of ES to society and there are two ways in which they can be delivered; one is by augmenting the amount of an ES (i.e. planting trees for carbon sequestration) or by reducing or avoiding ES degradation (biodiversity conservation) (FAO, 2011).

Generally land uses (i.e. AFSs) that produce ES are more profitable in the long term but they have high implementation cost compared to other land uses. If land users are to convert their lands to ES sources is necessary to help them cross the gap of technology, implementation and labor costs. So the logic of PES is simple, to provide extra income or pay to ES providers to supply ES through alternative practices (FAO, 2007; Gobbi, 2011) sending the appropriate signals to the market and promote the general adoption of sustainable practices.

The services more commonly commercialized are carbon sequestration, biodiversity conservation, watershed protection and scenic beauty (FAO, 2011; Gobbi, 2011). PES are paid by area and the logic behind this is to attribute certain amount of ES provided to a specific area unit or by the implementation of specific environmental friendly practices (ecolabelling)(Figure 4.).

Carbon sequestration is the fixation of atmospheric CO₂ in terrestrial sinks. Carbon markets operate at a global scale and are divided into compliance markets and voluntary markets. Compliance markets are those enforced by national governments or international institutions like the UN with its CDM market, these markets are ruled by laws and treaties and encourage decrements of GHG emissions and increases of carbon stocks. Voluntary markets operate without the enforcement of any party and as its name says the participation in it is completely voluntary.

Biodiversity conservation protects genetic and species biodiversity; it is traded globally to foundations, NGOs and individual consumers. Biodiversity conservation is measured through different indexes and depends on what is the main objective of the consumer. Watershed protection is the protection of water bodies like rivers and lakes, and its scale is local or regional. Beneficiaries include private companies (bottling water companies), governments representing people, farmers, etc. Scenic beauty is integrated to PES through ecotourism and adventure tourism. In this approach, the goal is to conserve landscapes with cultural or historic relevance. Scenic beauty is the most difficult to value since its value is based on subjective perceptions.

It can be easily perceived that one ES cannot be supplied without incurring in the generation of any of the others. To harness the whole potential of some areas, “bundle” ES have been presented as a solution (Gobbi, 2011). Bundle ES is the consolidation of all ES that an area is able to produce to provide better incentives to inhabitants of the area. It has also been discussed that bundle ES could help reduce inequity when distributing PES income (Francia C. Campello et al., 2007; FAO, 2011), but increased transaction cost and difficulties to value all ES in a single PES scheme has rendered bundle ES ineffective.

There are many approaches when paying for ES without considering public policy efforts. Command and control (Cap and Trade), voluntary PES and ecolabelling are the three main schemes used depending on who is funding the programme. They can be implemented by the public or private sectors. Public sector funded programmes are the most common way to tackle PES. Governments make use of taxes revenues and international resources, i.e. GEF, to encourage certain practices. Private sector programmes are those developed with support of private capital or assistance to develop ES conscience and sustainable practices (FAO, 2007).

Command and control is the governmental approach to PES, in this case a government enforces limits of pollution or established desire conditions to certain productive sectors. Governments promote PES by privatizing externalities; this is to impose the ownership of externalities to private entities whether they are positive or negative. Privatization of externalities gives bases to “Cap and Trade” programmes, governments issue permits to pollute and allows the trade of such permits (FAO, 2007; EPA, 2012), the vast majority of this programmes are based on carbon sequestration.

Ecolabelling consists in certification of ES producers who use determined practices. Certifying entities verify that producers follow environmental friendly practices and award them with a label that distinguishes them in the market. Consumers with differentiated preferences will pay an extra prime for products with such labels and encourage producers to follow good practices. It is a direct way to send market signals to both ends of the productive chain.

Environmental services and examples of buyers

ECOSYSTEM SERVICE	BENEFICIARIES	BUYERS
Carbon sequestration	<ul style="list-style-type: none"> ■ Global community 	<ul style="list-style-type: none"> ■ Local, regional and national governments ■ International organizations (World Bank – BioCarbon Fund) ■ National carbon funds (Italian Carbon Fund, The Netherlands CDM Facility) ■ Conservation groups ■ Land trusts ■ Corporations ■ Hedge funds and investment groups
Biodiversity	<ul style="list-style-type: none"> ■ Global community 	<ul style="list-style-type: none"> ■ International and national NGOs ■ Private businesses (offsets)
Water quality	<ul style="list-style-type: none"> ■ Local community (potable water) ■ Fishers (pollution) ■ Farmers (salinity) 	<ul style="list-style-type: none"> ■ Municipalities ■ Private water suppliers ■ Public water suppliers ■ Bottled water companies ■ Farming organizations
Erosion control	<ul style="list-style-type: none"> ■ Local community (potable water) ■ Dam owners (sedimentation) ■ Fishers (sedimentation) 	<ul style="list-style-type: none"> ■ Hydroelectric energy providers

Figure 4. Environmental Services and their Potential Audience. (FAO, 2007)

The most crucial detail in any market is price, to incite an ES provider to participate in a PES scheme they need to receive, at least, the conservation cost and the opportunity cost to change his land uses. Within this price is necessary to include the risk of the provider to participate in PES and to change his known and proven practices (Gobbi, 2011). One of the great challenges in any PES scheme are the transaction costs incurred during all phases of a PES project; costs of design, capacity building, negotiation, implementation, verification, certification, monitoring and commercialization of ES (FAO, 2011) which need to be considered while analyzing the profitability of a PES. Generally, the final price falls between the opportunity cost and the real value of the ES minus the transaction costs. To determine the “real value” of ES, FAO (2007) has proposed the use of the “total economic value” which encompasses direct use value, indirect use value, option value (value attributed to the possibility of future use of any given good or service) and non use value (value to an individual simply by the conscious of the existence of a good or service) (FAO, 2007).

PES enclose many components and the complexity inherent in them make the whole an entanglement. Since PESs obey their own rules and external ones, several barriers need to be surpassed in order to complete a successful project and attain benefits to all involved parties. As mention before, transaction costs are a great barrier to most PES programmes and sometimes these are so high that absorb the profitability of the programme, up to 90 percent of the benefits can be taken by transaction costs (Niles et al., 2002). The main cause for them is uncertainty perceived in negotiations, insurance, certification, verification, monitoring and legal processes (FAO, 2007; FAO, 2011).

Another great barrier to PES is “additionality”. Additionality is a requirement placed to avoid trade of inexistent benefits. That is to say, provided ES need to be additional to a “business as usual” scenario. A natural reserve cannot be considered for a PES scheme since it does not produce additional ES, it would produce them whether a PES scheme is implanted or not. Or, if farmers have as a usual practice to abandon the land and leave it to natural reforestation this land would not eligible for PES since there is no additional benefit, reforestation would occur with or without PES.

Lag time between implementation and actual income from PES is a great problem. Many ES providing activities need substantial amounts of time to be implemented and then certified, during this period is difficult for some providers to maintain project costs without external financial support (FAO, 2007).

For last leakage, associated to additionality, is to transfer ecosystem degradation to neighboring properties. Leakage has to be as reduced as possible in every PES implementation (FAO, 2011). If a farmers changes to organic farming reducing his output and transfers that increased demand to non-organic systems the benefit is lost when other farmers augment the use of agrochemicals, therefore the first generates leakage.

Many of these approaches are focused on agriculture since farmers are “the largest group of natural resources manager on Earth (FAO, 2007)” and agriculture has a large potential to reverse land degradation. Farmers have a symbiotic relationship with their land, they depend on it to produce goods and the land depends on how it is manage by farmers. Many agricultural practices encourage land degradation to satisfy an ever increasing demand. And it is precisely here where PES take action, many of the sustainable management possibilities are not economically feasible to small and poor farmers and PESs help to bridge economic challenges (FAO, 2007) and adopt environmentally friendly practices. Agriculture can improve the three mainly commercialized ES, carbon sequestration, biodiversity conservation and watershed protection.

6.3. Carbon Market

The carbon market is the place where certificates, representing the emission of one ton of CO₂ or a ton of other GHG equaled to one CO₂ ton (tCO₂e), are traded. Carbon trading started on 1990 with the IPCC and the signing of the UNFCCC after scientific evidences linked GHG with global warming (Vinícius da Costa, 2008).

The purpose of the UNFCCC is the “stabilization of greenhouse gas concentrations in the atmosphere at a level that would prevent dangerous anthropogenic interference with the climate system. Such a level should be achieved within a time-frame sufficient to allow ecosystems to adapt naturally to climate change, to ensure that food production is not threatened and to enable economic development to proceed in a sustainable manner (UNFCCC, 2013)”.

There are 3 groups in which countries are classified, developed countries (Annex I); developed countries who assist, financially and technically, economies in transition (EIT’s) and developing countries to reduce their emission (Annex II); and developing countries (Non-Annex I) (Vinícius da Costa, 2008). By signing the Kyoto Protocol, Annex I countries agreed to reduce their GHG emission to pre-1990 emission levels (UNFCCC, 2013). This document created the carbon market by developing “certified emission reduction” (CER). CERs represent one ton of CO₂ or CO₂ equivalent and they allow to trade GHG emissions between Annex I countries or to acquire them from “Clean Development Mechanism” (CDM) developed in Non-

Annex I countries. CDMs are projects developed in cooperation between Annex I and Non-Annex I countries to avoid GHG emissions or to increase carbon stocks (UNFCCC, 2013). This functions as a technology transfer and it gives incentives to developing countries to adopt sustainable practices.

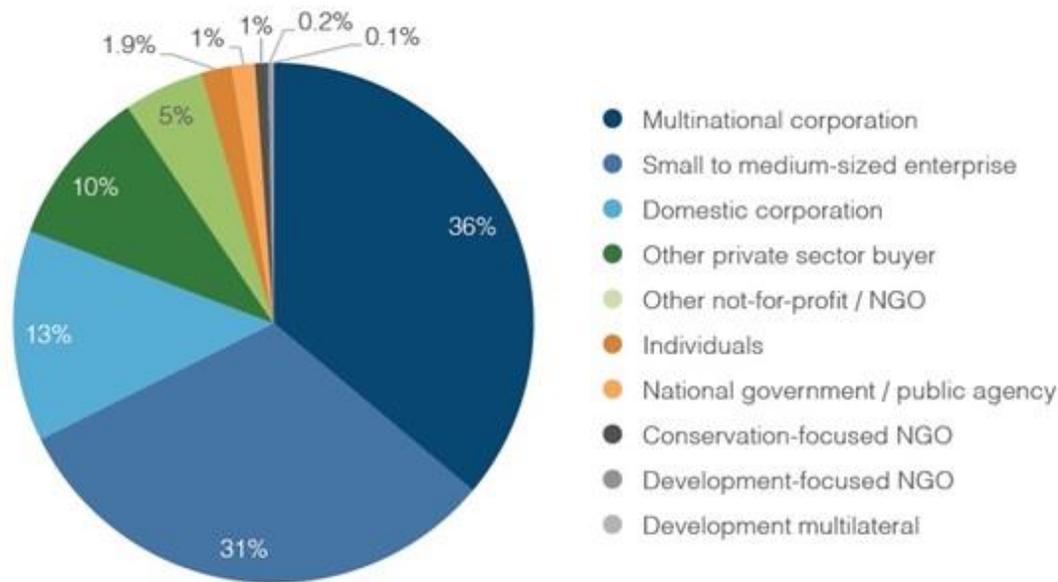
The trade of CERs (Kyoto Protocol Article 17) allows Annex I countries that achieved their goal of emissions without getting to their limits to sell those “excess” CERs to other Annex I countries. And Article 12 also allows Annex I countries to buy CERs generated in CDM projects implemented in Non-Annex I countries (FAO, 2007; Vinicius da Costa, 2008). From these bases is that carbon markets were born but there are also markets not fostered by the UN like national and regional trading schemes and global markets like the Voluntary Carbon Market (VCM).

There are two kinds of carbon markets, compliance markets and voluntary markets. Compliance markets are based on cap and trade schemes and are enforced by national, regional or international institutions under treaties or laws. The classic example is the previously mentioned market of CERs by the UN. It is the biggest carbon market but it does not foster all kind of projects. CDM projects follow specific and detailed methodologies and only recognized CERs from specific sectors, the advantage of this market is it aversion to risk and the confidence that provides, but on the downside it does not allow the implementation of a project in certain fields, like agriculture. Agriculture is left out of CDM project because it does not contemplate reduced emissions from deforestation in developing countries or carbon sequestration in soils, the transaction cost are high and the process complex and CERs prices are low rendering CDM unprofitable for farmers (FAO, 2007; Peters-Stanley et al., 2013).

Voluntary markets on the contrary are small but flexible and include almost all activities capable of producing “Voluntary Emissions Reduction” (VER), the counterparts of CERs (Peters-Stanley et al., 2013). VCM participants are enterprises and individuals interested in reducing their carbon footprint; differentiate themselves from their competition, or parties anticipating the implementation of compliance market hoping to have lower prices before its operation. This market is highly differentiated and seeks to harness the potential of carbon sequestration to impact social and biodiversity aspects.

Voluntary market is the trading floor for offsets transacted between private parties (Montagnini & Finney, 2011) and its public are companies, individuals and entities wishing to reduce their carbon emissions but without being under an mandatory reductions scheme. Participation under this market is strictly voluntary and participation responds to ethical concerns towards emissions, market differentiation, and precompliance readiness or to gain carbon-trading expertise (Peters-Stanley et al., 2013). There are various standards with their own certification processes and some emission registry services without having a universally accepted one; nonetheless, some standards have seized considerable shares of the market (Green Markets International, 2007). (Figure 5.).

From the supply standpoint, VCM has 3 main actors and can be operated at two levels. There are project developers, brokers and retailers (Peters-Stanley et al., 2013). Project developers can be owners of the project or entities developing carbon projects for the owner. Brokers help producers and consumers to find each other; their work is to bridge informational gaps between the extremes of the market without taking ownership of offsets, only a commission over the value of the operation. And retailers are those that buy offsets from project developer to resell them to consumers. They have deep knowledge about the market and consumer preferences and tailor VERs baskets according to consumer tastes.



Notes: Based on 75 MtCO₂e associated with a buyer organization type.

Source: Forest Trends' Ecosystem Marketplace. *State of the Voluntary Carbon Markets 2013*.

Figure 5. Market Share by Buyer Type (Peters-Stanley et al., 2013)

These 3 actors operate at different levels with the consumers; retailers operate on the secondary market; that is to say, they are an extra step between developer and consumer. Direct transaction between consumers and developers are called primary market operations or “over the counter” operations (OTC) (Peters-Stanley et al., 2013). Brokers fall into gray areas of this level; they represent an extra step but do not directly operate the transaction (Figure 6).

To understand how the VCM works is necessary to comprehend what a standard is, they are a strong influence to many specificities of the VCM. There are entities, like NGOs or governments, that generate frameworks for the design, verification, monitoring, certification and general operation of offset producing projects, this frameworks are called standards (CCBA, 2013; VCSA, 2013). Standards are sets of rules for the development of a VCM project. They provide certainty to consumers; they assure consumers that their investments are truly generating changes in the real world and that they are signaling correctly the market about their preferences. There is a great variety of standards, each of them focusing on different particularities of the offset producing process. This array incited the evolution of a gourmet VCM; each buyer consumes the specific kind of offset that satisfies its palate. For example, CCB standards pay their attention to biodiversity aspects of the carbon business while Gold Standard focuses more on the quality of the offset with rigorous methodologies that ensure delivery of an actually produced offset (Gold Standard, 2011; CCBA, 2013).

To add extra seasoning to this gourmet market there are “add-on” standards. These standards do not account for carbon offsets but instead to the co benefits that carbon sequestration brings along. They repair if a project develops social or biodiversity features along with carbon offsetting (SocialCarbon, 2003). These standards specify precisely what the consumers are willing to support even at an extra cost. In 2012 a VERs from a pure VCS project had a minimum price of \$1 USD but a VCS + SocialCarbon had a minimum price of \$4 USD (Peters-Stanley et al., 2013).

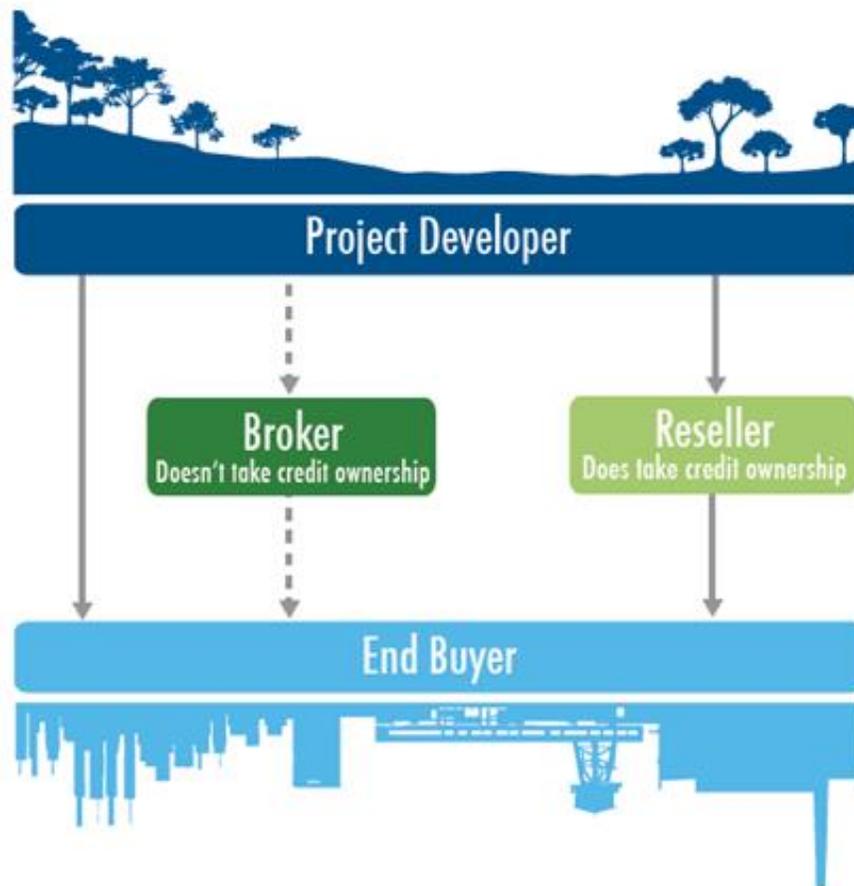
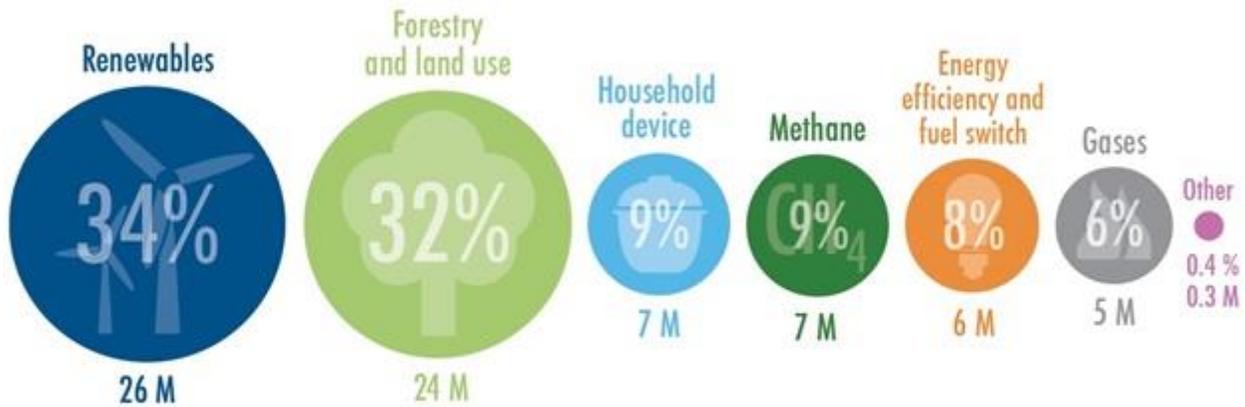


Figure 6. Voluntary Carbon Markets Value Chain. (Peters-Stanley et al., 2013)

One advantage of VCM over CDM is its flexibility and the ability to encompass all kinds of projects. In 2012, the prevailing sector was renewable energy with 34% of the market and it was closely followed by forest and land use projects with 32% of the market (Peters-Stanley et al., 2013). This is understandable since VCM does contemplate forestry and agriculture activities as sources of offsets and standard developers have generated sound methodologies for this sector. Another advantage is the discussed gourmet quality of VCM, reaching higher prices per offset. CDM paid less than \$1 USD per offset in 2012, while the average price for VER's is \$5,9 USD with a maximum price of \$46 USD (Peters-Stanley et al., 2013)(Figure 7.).

The positioning of two standards as the major players in the market shows the confidence consumers have on them, not only to sequester carbon but to impact biodiversity and social goals. Standard developers have heard consumer demands and have focused on these sectors creating partnerships among them, the case of VCS and CCBA, and the acquisition of well established brands like CarbonFix by the Gold Standard (Peters-Stanley et al., 2013). The main standards are VCS, The Gold Standard and the CCB standards (Figure 8.). VCS has the lead because of the partnerships it has secured with CCB, SocialCarbon and Fairtrade; but also by developing methodologies to include soil carbon in afforestation / reforestation and land change projects (Peters-Stanley et al., 2013).



Notes: Findings pertain to the 75.5 MtCO₂e associated with a response to this question, including "N/A" and "Other".

Source: Forest Trends' Ecosystem Marketplace. *State of the Voluntary Carbon Markets 2013*.

Figure 7. Market Share by Project Category. (Peters-Stanley et al., 2013)

Standards are integrating “non-carbon” project’s attributes like vulnerability reduction via adaptation, water quality, biodiversity, women’s empowerment, and public health. For reduced vulnerability, there is the Higher Ground Foundation, for incorporating the women’s role in the carbon market and included activities it was developed the Women’s Carbon Standard, for the water component the Water Benefit Partners and for biodiversity the Business and Biodiversity Offsets Program is being developed (Peters-Stanley et al., 2013). It needs to be said that, not only cobenefits are being developed but also ecolabels like Fairtrade, FSC and Rainforest Alliance are being aligned to harness as much resources as possible to boost VCM and ultimately encourage positive changes against climate change (Gold Standard, 2012).

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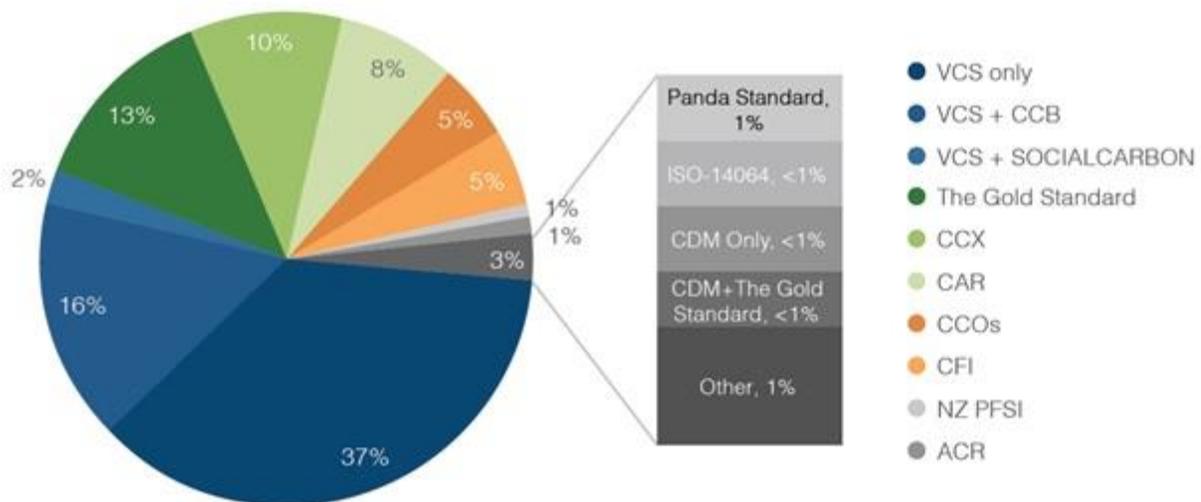


Figure 8. Market Share by Project Standard. (Peters-Stanley et al., 2013)

As said before, the VCM has turned “gourmet” and consumers are getting more knowledgeable about the projects themselves and their tastes requirements. Consumers prefer small socially strong backgrounded projects rather than faceless mega projects. To harness co benefits through additional

standards is not enough, to develop a good offset producing project is necessary to differentiate it with solid bases and precise information about the specific details for a given project. In a sea of projects and consumers it is necessary to link the appropriate match. Consumers are willing to pay more for a “custom-made” project than for a generic one, rendering good benefits for small but charismatic projects.

The characteristics of the VCM and its advantages present it as a perfect choice for small rural projects seeking to give incentives to farmers other than the own profitability of sustainable practices or seeking to bridge the gap posed by high implementation costs.

7. Paradigm Shift

The linear thinking that classical science and economics have followed since from the XVI century led the World to an unknown development in all sectors with the Industrial Revolution. Since its beginning on the second half of the XVIII century, human population sprouted from less than a billion to the actual seven billion, putting pressure on all Earth's systems (US Census Bureau, 2012; Worldometer, 2013). Malthus was right to notice that population growth would one day make, seemingly infinite, Earth's resources scarce (Malthus, 1798). The last century was an idyllic period for human kind, technological advancements and new energetic sources boosted economic growth bathing most sectors of society with unseen benefits and unprecedented levels of quality of life.

This idyllic period not only proved Malthus right, but it also carried new consumption patterns but with the old preconception of infinite natural resources, planting the seed for current environmental degradation (Holling, 2001). With continuous technological advancement; the trust on science and technology that humans have had since the Renaissance was reaffirmed in the population's psyche, making it believe that any future problem would be solved through science and technology. The problem was that science, technology and economics had the same old linear perspective, linking one effect to one variable and tackling problems by curing the symptoms rather than the causes.

Productively there was a shift from rural economies to industrialized ones, generating high amounts of wealth (MEA, 2005). Increased but unequal wealth generated a polarized society; where differences between social classes grew more than anticipated, leaving the poorest without many opportunities and leading them to famine. To eradicate famine, initiatives like the "Green Revolution" were put in place. Again linear thinking was used and famine and poverty were solved by adding oil based inputs to fields and other activities. Use of natural resources was not made considering them as capital and without considering availability of such resources to future generations. Also externalities from their degradation and overexploitation have never been included, current economic accounting does not incorporate the value of natural resources in its GDP methodology (Mohar & Rodriguez Aldabe, 2008). Linear thinking was vouched by governments and justified by affirming that development had a price to be paid, in this case Earth's system would have to suffer for human development.

This general preconception of how the World works led to a schism between the rural and the urban. Continuous improvements in urban quality of life appealed to most population and rural-urban migrations took place. During these migrations; contact between human and nature, and between rural and urban was lost. Ignorance about the symbiotic relationships between cities and farms aggravated pressure over natural resources, the new dichotomist relationship between urban and rural dwellers enabled careless squandering of precious resources (MEA, 2005; Mohar & Rodriguez Aldabe, 2008)

Disregard for environmental degradation and pollution reached the limit when reports like "Silent Spring" were publicly known (Carson, 1962). Pollution and diminishment in urban quality of life were so evident that governments and international entities reacted and took advantage of approaches like GST and IWM to integrate non-linear thinking to solution and to abate environmental problems (von Bertalanffy, 1976; Cotler, 2007).

As Vitousek et al (1997) mentioned it years later:

“We are changing Earth more rapidly than we are understanding it...”

A system approach was necessary; environmental problems demanded approximations that could consider all components involved in such complex issues and to understand causes and effects of ever-changing systems instead of treating the symptoms. Awareness of environmental problems was the first step governments took from there they formulated institutional actions reflected on international efforts.

The first international efforts were the United Nations Conference on the Human Environment in 1972 focused on the effects of pollution over human health and the Man and the Biosphere programme by the UNESCO to reduce and avoid biodiversity loss (Mohar & Rodriguez Aldabe, 2008). After those first attempts, a noticeable international emerged and gave the first step towards an integration of economic development and environmental conscience when the Brundtland Commission in 1983 defined what “sustainable development” was.

“Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs (Brundtland Commission, 1987)”.

After this schism, the World changed and as further efforts to achieve “sustainable development” the UNFCCC and the Agenda 21 were developed (Mohar & Rodriguez Aldabe, 2008). As discussed in previous chapters the UNFCCC sets the bases for the reduction and avoidance of GHG’s through a tradable permits scheme and the Agenda 21 provides a framework for the implementation of action capable to revert environmental degradation and attain sustainable development (Agenda 21, 1992; UNFCCC, 2013).

Since this point on, many attempts to match environment with economy have been made. One of them is the development of a methodological philosophy to merge social and natural systems into one single study object. SESs are that tool that crosses interdisciplinary capabilities to deliver sound result involving all possible components (Glaser et al., 2008; Mohar & Rodriguez Aldabe, 2008). Another effort through social awareness is “green economy” which tries to be materially and energetically efficient making better use of limited resources and also tries to revert environmental degradation (FAO, 2011). The most important of this approach is the conscience acquired by a large mass of the population. Is more and more evident how this “green” trend infiltrates all aspects of human life.

The most radical attempt is “circular economy”, this approach promulgates the idea of recycle energy and mater used in any product mimicking nature biogeophysical cycles. To do so, the concept of ownership is modified to shift from owning a product to having access to it; it also promotes intelligent design of products to allow maximum recycling of every element (Ellen McArthur Foundation, 2012; Circle Economy , 2013; Wrap, 2013).

If a linear economy was capable elevate nominal quality of life and twentyfold global GDP, what can a “green” or “circular” economy with an environmentally conscious population can do? (Ellen McArthur Foundation, 2013)

8. Research questions

As said before the focuses of this research are two points:

How does a certain agroforestry system works? This is considering the general basis of systems thinking and the more specific details portrayed by the socioecological systems approach; the objective is to portray the agroforestry system itself and the social, economic and environmental reality in which it lies.

After depicting the agroforestry system, the next research question is: Does this agroforestry system have potential in the voluntary carbon market? The objective is to know if such agroforestry system can be included on a carbon market scheme to procure additional funds for small farmers and to increase the interest in this kind of rural systems.

9. Methodology

To understand the subtleties of a farming system, of an AFS for the matter; a literature review, contained in the previous section of this research, was developed. This framework provided the basis for understanding systems theory, environmental services, payment for environmental services and carbon market needed to answer the research questions.

To answer the first research question it was necessary to select a particular AFS within the great variety present on the state of Rio de Janeiro. To select an AFS, a field research to the state of Rio de Janeiro with a duration of three months was conducted. Experts from the State Department of Agriculture and Livestock of Rio de Janeiro were consulted to know the presence of AFSs within the state. A list of all known AFSs was elaborated and located on a map of the state of Rio de Janeiro. The parameters followed to select the AFS were: proximity to the city of Rio de Janeiro, availability of information, farmers willingness to assist the research, farmers expertise, carbon related information availability, VCM requirements and social or environmental unique features. Three locations were selected considering first their proximity to Rio de Janeiro capital. The selected locations were on the municipalities of Cachoeiras de Macacu, Araruama and Casimiro de Abreu. With the help of the Superintendence of Sustainable Development (Superintendência de Desenvolvimento Sustentável - SDS) of the State Department of Agriculture and Livestock of Rio de Janeiro a series of exploratory trips were conducted with the intention to determine the region and AFS more attuned with the objectives of this research. After these three preliminary visits the AFS present in Araruama was chosen. Its closeness to the city of Rio de Janeiro facilitated information recollection, the AFS also had information ready to be used since it has been followed closely by personnel from the Technical Assistance and Rural Extension Enterprise (Empresa de Assistência Técnica e Extensão Rural – EMATER). The owner of the property was willing to facilitate information and to participate during the visits to the site, adding that he had long-life expertise regarding AFSs and the community, where the AFS is located, possesses a particularly historic ethnic background, differentiating the AFS from similar systems.

Before collecting firsthand information on the selected AFS, experts from the Superintendence of Sustainable Development were consulted for the elaboration of the questionnaire to be applied during posterior visits. To develop the questionnaire, prior work from the SDS was taken as a basis and more

specific questions were added. Additionally, a carbon market specialist was consulted to recollect carbon market related information.

Once on the field the methodology proposed by Aguirre (1979 and 1983) for the registration of traditional knowledge, regarding the use of natural resources, through the detailed description and explanation of phenomena was used as a guideline. The objective is to define the different forms of use of natural resources within the AFS in their natural and social context. The general sequence of this methodology is the following:

- Development of a list of the phenomena of interest.
- Selection of informants.
- Description of the observed facts.
- Record in a field-book and on an audio recorder the descriptions and explanations of events.
- Transcription of each interview
- Synthesis of information about each fact.
- Integration of a final report from the synthesis of the facts. This allows development of a monograph that explains the phenomenon under study.

These monographs are the first step toward understanding the causal relationships between the social, economic and environmental aspects of the AFS. This understanding is essential to establish the principles and practices upon which management can use conservation of resources (Levy & Aguirre, 1999). From the information derived from these monographs, the characterization of AFS present on Araruama was made.

To answer the second research question it was needed to determine which VCM standard fitted for rural activities and to land use changes. Because VCM is based on the reputation of the standard and trust placed by consumer on the standard certifying carbon offsets only the standards with the most market share were considered (Peters-Stanley et al., 2013). After selecting the main standards, a matrix was developed to compare strengths and weaknesses, project costs and market appeal; identifying the most appropriate standard and the one which would offer the best cost-benefit ratio.

After knowing that the Verified Carbon Standard (VCS) is best fit to the specific AFS in Araruama, a cost – benefit analysis was conducted. This shows if the implementation of a carbon sequestration project under a VCS scheme is worth the trouble of the farmer. After this initial cost-benefit analysis, it was also analyzed if the addition of social or environmental co benefits certification has a palpable impact on the price for produced offsets. Social or environmental co benefits differentiate projects and help them gain extra primes in the carbon market (Peters-Stanley et al., 2013). The common add-on certifications for VCS are the Climate, Community and Biodiversity Standards (CCB) and SocialCarbon. However, VCS is currently working on the development of alliances with the Forest Stewardship Council and FairTrade to incorporate non-carbon benefits of land uses like agroforestry (Peters-Stanley et al., 2013).

To conduct the analysis both costs and benefits were brought to present value applying the following formulas:

$$PVB = \sum \frac{Bt}{(1+i)^t}$$

Where PVB is present value of benefits, Bt represents total benefits, i represents the interest rate and t represents time.

$$PVC = \sum \frac{Ct}{(1+i)^t}$$

Where PVC is present value of costs, Ct represents total costs, i represents the interest rate and t represents time.

$$CBA = \frac{PVB}{PVC}$$

CBA represents the coefficient between PVB and PVC.

10. Study Area

The study area is in the community of Tapinoã, in the municipality of Araruama on the state of Rio de Janeiro (Figure 9.). This falls in the southeast region of Brazil, heart of Brazil, which is the most populated area of the country and responsible for 55% of the Brazilian GDP (Granell Pérez, 2004; IBGE, 2010) despite being the second smallest region of the country. The state of Rio de Janeiro is the second biggest economy of Brazil, contributes with 10.8% of the national GDP and it is the largest producer of oil and natural gas of the country (IBGE, 2010). The state has undergone human productive systems since before European colonization (Nehren et al., 2009). Since Portuguese settlers arrived, the state underwent exploitation through forestry and different farming systems, reducing the original vegetation cover to nearly 7% of its original extent (McNeil, 1996; IESB, 2007; IBIO, 2013).

The original biome of the region is the Atlantic Forest. This semideciduous tropical forest goes along the Brazilian Atlantic coast from the state of Rio Grande do Norte to the state of Rio Grande do Sul for almost 4000 km with a width of approximately 700 km., its core area occurs in the mountain ranges of Serra Do Mar and Serra da Mantiqueira (Mendonca-Santos et al., 2003). Throughout its extension, the Atlantic Forest contains microbiomes going from dense rainforests to savannahs (CIDE, 1998; Mallea et al., 2011) caused by the variety of geomorphic formations like mountain ranges, plateaus, valleys and coastal planes (IESB, 2007). Its ecological importance resides on the fact that it is a biodiversity hotspot and nearly 50% of its species are endemic (Myers et al., 2000; Granell Pérez, 2004).

The state of Rio de Janeiro is one of the economic poles of Brazil and houses a population of 16.4 million (IBGE, 2010). Its main economic activities are industry, tourism, services and mineral exploitation; only 1% of the GDP of the state is produced by agriculture (Mendonca-Santos et al., 2003; IBGE, 2004). The state is composed by 92 municipalities divided into 8 governmental regions. The division helps planning efforts to be more applicable and more attuned to the regions necessities.

The region “Baixadas Litorâneas” (Coastal Lowlands) has been known for its salt and orange production, its fishery and husbandry activities; in more recent years the region has experienced a touristic boom with the consequences of land division and real estate speculation. Touristic development has put pressure on regional ecosystems; especially on the lacustrine ecosystems that characterize the region due to poor domestic waste management and housing proliferation near natural reserves (CEPERJ , 2013). The study case is located on the municipality of Araruama, known for being the main salt and citrus producer of the state. The municipality belongs to the watershed of the São João River characterized by cities and rural areas; the reigning vegetation covers are pastures and remnants of different types of native vegetation. The mesowatershed of the Bacaxá River is in which the Tapinoã community falls, within the Bacaxá river watershed lays the microwatershed of the Piri-Piri river that flows over the community of Tapinoã (Figure 10.).

The climate on the region of Araruama is tropical with dry winters with an average annual temperate of 23° C and average annual rainfall of 993 mm. Under the Köppen classification, it is considered as an Aw climate (Figure 9.) (Climate Data, 2013). The vegetation, within the Atlantic Forest, that flourishes on the region is a semideciduous tropical forest (CIDE, 1998; Lumbreras et al., 2001).

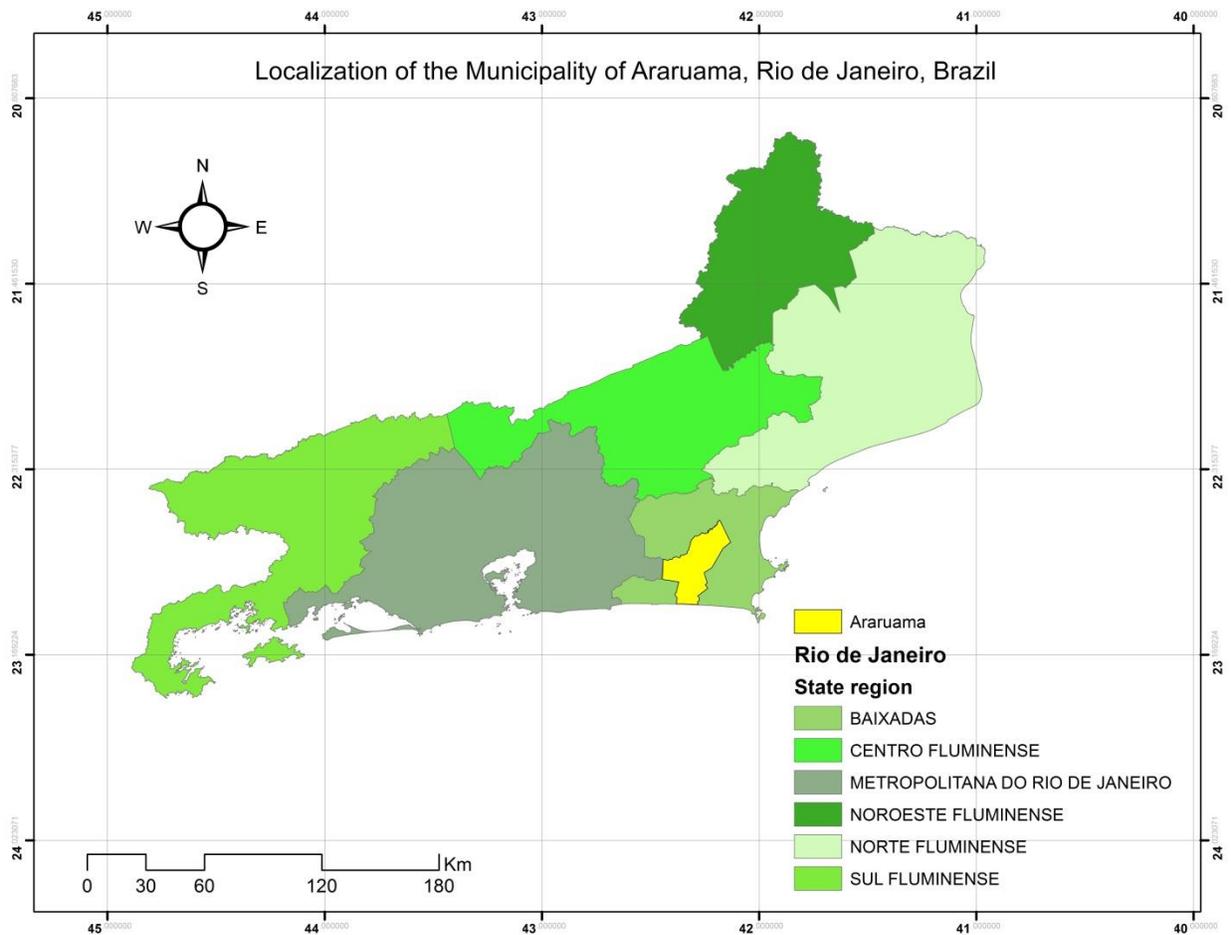


Figure 9. Localization of Araruama within the State of Rio de Janeiro, Brazil. (Developed by Author)

The topography of the area is flat or softly undulated, with a declivity between 2 and 6% and altitudes ranging from 5 to 60 m. Soils of the region have a sandy texture and a strong presence of clays, they are deep soils composed of almost equal association of Planossolic dystrophic Ultisol and dystrophic Haplic Planossol. Their characteristics make them unfitted for most productive activities and construction purposes, the most appropriate use for these lands are pastures (CIDE, 1998; Lumbreras et al., 2001).

The municipality of Araruama is inhabited by 66,148 people and in some areas, like in the community of Tapinoã, remnants of traditional groups like the Quilombolas. Quilombolas are descendants of African slaves that escaped from their European masters, but remained in the surrounding of the *fazendas* working neighboring properties and establishing small communities under the auspices of the landlords (Lopes, 2013 Personal communication). In the community of Tapinoã, this ethnic distinction promotes close inner community relationships and strong personal ties. The inner-community closeness also leaches to productive activities of the community; several inputs are bartered and labor is provided cooperatively. Tapinoã has an extension of 3398 ha and an estimated population of 757 inhabitants (da Silveira Primo & Völcker, 2001) the main produce of the community are cassava, beans, maize, peanut, orange, annatto, okra, cassava derivatives and they also practice river fishing (Tavares, 2011).

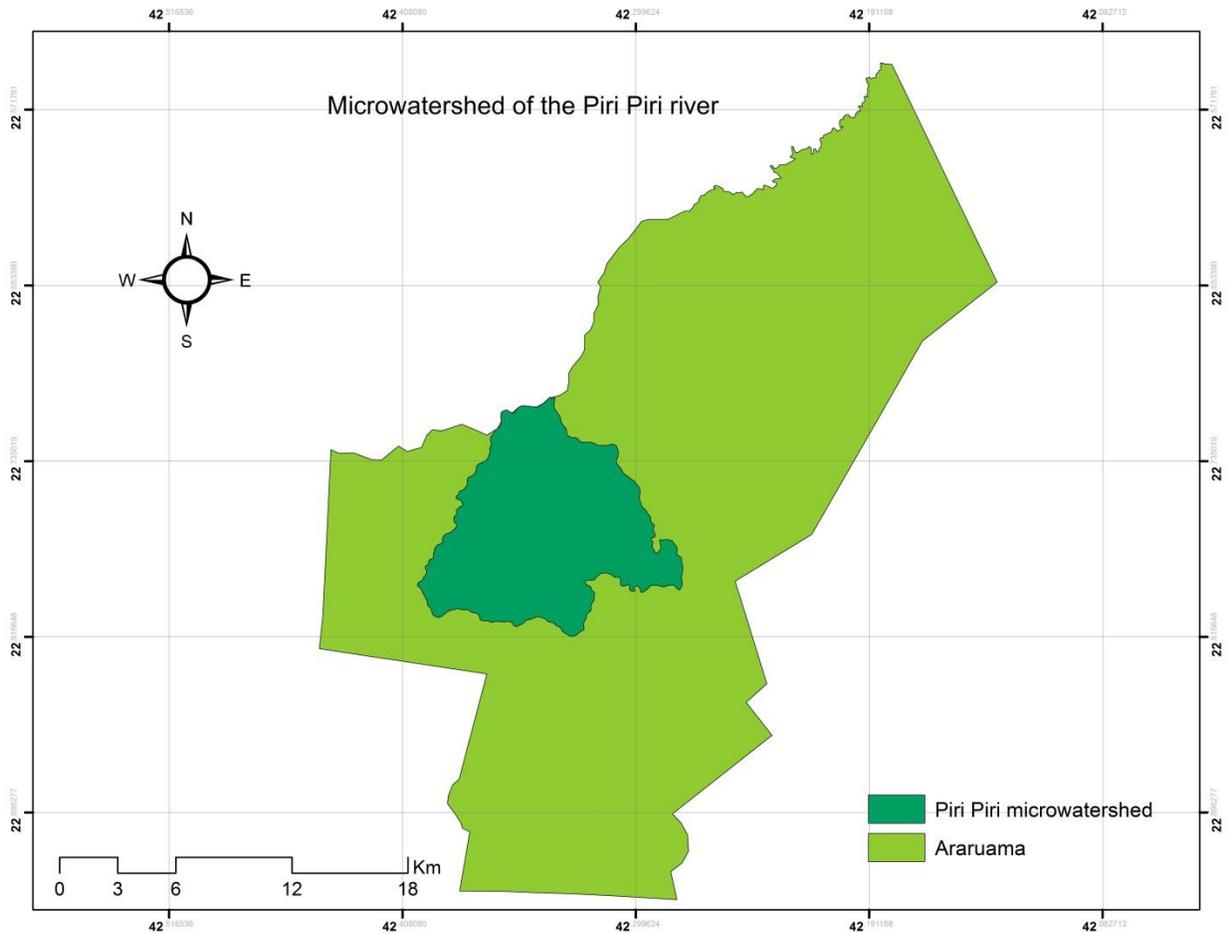


Figure 10. Localization of the Piri-Piri microwatershed within the municipality of Araruama. (Developed by Author)

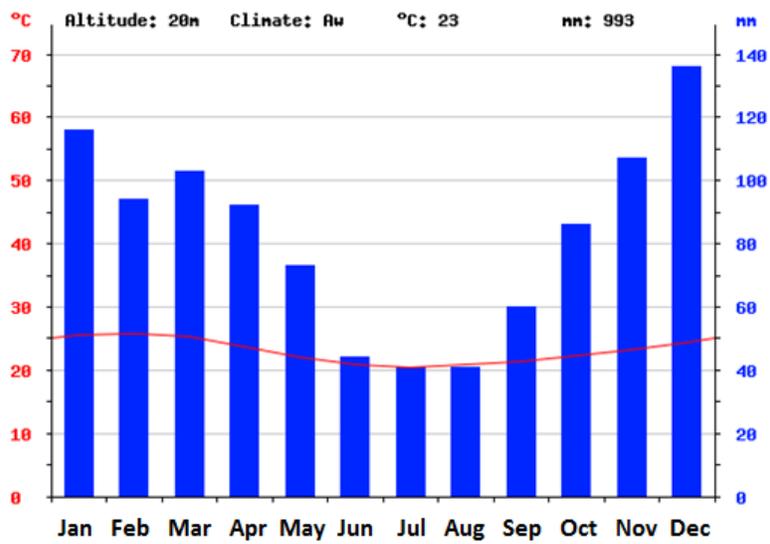


Figure 11. Climograph of Araruama (Climate Data, 2013)

11. Results

11.1. Overview

The case study AFS is located on the point with the UTM coordinates 23 K 775607 7483653. The property is located on the rural community of Tapinoã and it has extension of 4.84 ha. The AFS is a demonstrative unit implanted in cooperation between the Enterprise Technical Assistance and Rural Extension (EMATER-RIO) and the Brazilian Service for Support of Micro and Small Enterprises (SEBRAE-RJ) to showcase agroecological practices capable of adding environmental, social and cultural values to rural production. The finality of the project is to educate regional population on agroecological principles and to establish sustainable rural development strategies (Tavares, 2011).

The community of Tapinoã has been participating with EMATER-RIO since 2009 to promote agroecological principles, it has served as a showcase for good agricultural practices to neighboring communities and also as a place to exchange experiences and expertise. The owner of the property is a seasoned farmer who actively participates with EMATER-RIO on the development and spread of agroecological practices and on the conservation of native cultivars of beans. He has divided his property to continue regular production and to implement the demonstrative unit. The owner falls into the classification of small familiar farmer and operates the system himself with help of his wife. His land was inherited; he has lived in the community for 52 years and manages the property for the last 20 years. In average, they spend ten days a month maintaining the AFS with 8 hours working days. Zero tillage practices are used, reducing labor to watering the unit, weed removal, application of organic fertilizers (from the plant genus *Gliricidia* spp.) and pesticides (cow urine) and avoid the appearance or proliferation of any pest or disease. The AFS, virtually, does not produce waste since it reintegrates all available biomass to the system; it only requires labor and pesticides obtained by barter. Domestic waste is also integrated to the system, excluding human waste managed into a standard septic tank.

The demonstrative unit has an extension of 1 ha and it was implemented in September 2010, having been running three years until this study was made (Figure 12.). It can be classified as a forested banana plantation and at the beginning of the implementation more than eleven species were planted: lemon (*Citrus latifolia*), banana of the Prata-Anã cultivar (*Musa* sp.), pineapple (*Ananas comusus*), heliconea (*Heliconea* sp.), alpinia (*Alpinia* sp.), mango (*Mangifera indica* sp.), inga (*Inga* sp.), pumpkin (*Cucurbita* sp.), pigeon pea (*Cajanus cajan*), maize (*Zea mays*), cowpea (*Vigna unguiculata* sp.) , neem (*Azadirachta indica*), rows grass (*Brachiaria* sp.) and gliricidia (*Gliricidia* sp.); but as the AFS developed seven cultivars were pulled out from the AFS unit to a secondary productive unit that the owner has on the same property due to bad performance. The priority species of the AFS are lemon and banana; pineapple did not respond well and only remnants remain on the property.

Banana trees were expected to produce fruits after three years but diseases have reduced the number of individuals on site and the amount of harvestable bananas. Lemon tree have grown normally and it is expected to have the first harvest the first months of 2014. All trees on the unit are three years old, bananas are supposed to be reap between the months of September and March every year; lemons will be harvestable every three months.

Heliconia and *Alpinia* are ornamental plants and were added to the AFS as a way to increase income but inflorescences resulted defective leaving them without commercial value and they can only be used as seeds for sale. Inga, pumpkin, pigeon pea, maize and cowpea were also transferred to the secondary unit because of poor performance.

Maize, pigeon pea and cowpea were used as service species of the AFS to improve soil quality. As stated before, soil conditions on site are not ideal for agriculture due to its sand and clay contents but with the help of maize and beans it was possible to ameliorate it enough to support banana and lemon. Neem and gliricidia are used as insects repellent and as green fertilizer, respectively; neem has properties to alter insect reproduction and foliage from gliricidia is cut and left on field to increase soil humidity and edafologic quality (Pereyra et al., 2012). The owner continues to produce beans as part of his participation on the program to conserve and reproduce native varieties of beans but on his secondary productive unit. During the elapsed time of the AFS, 72 kg of beans have been produced allocating them to consumption re-seeding and to a seed bank fostered by the community.

Within the unit, banana and lemon trees can be found in a band arrangement with interleaved rows (lemon-banana-lemon) and within banana trees lemon trees are interleaved; in between rows grass (*Brachiaria* sp.), gliricidia and plant residues can be found. The unit is surrounded by a live fence in its South and East side and by secondary forest on its North and West border. The live fence prevents erosion and runoff while, the secondary forest has a triple purpose: it serves as a buffer zone between the AFS and neighboring properties which do not follow agroecological or “bio” practices, it also serves as small private conservation reserve and to protect a small waterhole inside the property.

This waterhole provides water to all farm activities, after deviating the small creek formed by the waterhole to two artificial ponds; water is pumped to the AFS unit and to the house of the owner. Irrigation for the AFS was installed before implementation of this demonstrative unit and it operates by dripping; unfortunately, the amount of water used cannot be measure since it is applied by the “rule of thumb” depending to precipitations quantity and on the season.

Secondary forest on the property can be classified into a less disturbed secondary forest, which is at least 50 years old and into a more disturbed secondary forest with 20 years old. During visits to the site, both secondary forests were sampled to know forest density and richness of species. On average from three samples, the less disturbed fragment contains 3000 trees per hectare and the more disturbed fragment contains 3800 trees; differences on richness are noticeable. On the less disturbed fragment only five trees could be identified; *Anadenanthera colubrina* (cambuí angico), *Serjania erecta* Radlk (cinco folha), *Plathymenia foliolosa* (vinhatico), *Bixa Orellana* (Urucum da mata) and *Filicium decipiens* (samambaia). On the more disturbed fragment seven species were identified; *Guatteria australis* (imbiu), *Tibouchina Granulosa* (cuaresmera), *Couratari asterotricha* (imbirema), *Campomanesia guazumifolia* (sete-capas), *Rapanea guyanensis* (pororoca), *Lithraea brasiliensis* (aruera) and cambuapamerí. It is important to explain that more species were present on both fragments but both the owner and the technical escort from EMATER could not identify all of them; nevertheless richness of trees differences were noticeable on field.

As mention before, secondary forests serve also as small reserves; several wild animals have been sighted. Property owner listed wildcats, lizards, monkeys, snakes, birds, porcupine, wild rabbits, raccoon,

possum and Brazilian guinea pigs as the most sighted animals on the property. Farmer could not identify neither bird nor reptiles diversity of species.



Figure 12. Aerial view of the farm. (DigitalGlobe, 2014)

Economically, the AFS is still not productive and it consumes a monthly average of one thousand reais (\$423.858 USD; XE, 2013); considering labor, electricity and inputs costs. It can be said, that AFS operates under “red numbers” since no income comes from it. A work day has a cost of R\$ 55 reais, making for half of the AFS costs. The other half of the costs is absorbed by diesel cost for the microtractor used during AFS maintenance and electricity consumed by the water pump for irrigation (R\$ 300).

AFS implementation costs were R\$ 26,123 total (11,063.68 USD), including all supplies needed, labor and seedlings. 328 trees were planted, 128 lemon trees and 200 banana trees; with an expected production of 7680 kg of lemon after three years with a market price of one real per kilo and 4800 kg of banana, also after the third year, with a market price of 1 real per kilo. Considering the one real price per kilo, AFS would generate a yearly income of R\$ 12,480 (5,286.13 USD).

Current farm income comes from services provided by the owner of the farm as a consultant to EMATER-RIO and from selling part of his bean production. His estimated monthly gross income is R\$ 2000, minus AFS maintenance cost which leaves R\$ 1000 as his monthly net income.

As mentioned before, the Tapinoã community is composed by a Quilombola group which promotes inner community trust and cooperation. It was also stated that most of the AFS inputs are bartered so costs are reduced in a traditional financial way but this same sense of inner trust makes difficult to sell AFS production. AFS owner mentioned that he rarely goes to an established market since he can acquire almost every good in his own community through barter. AFS production cannot reach regional markets since every good in the community is bartered and only a small fraction is actually sold.

In summary, it is a three years old simultaneous forested banana plantation accompanied by citrus trees and three service species to maintain good soil quality (May et al., 2008). It is arranged in interwoven rows of banana trees and lemon trees surrounded by a live fence and secondary forest. Zero tillage and agroecological technics have been followed and it requires ten labour days of two people. The AFS is located on a Quilombola community with a sound background on this kind of systems (May et al., 2008) that is used by rural extension institution to showcase agroecological practices. Since the AFS is an experimental unit, economic performance has not been followed as closely as ecological and social performance.

Table 1. Summary AFS results

Summary Table	
Location	Tapinoa, Araruama, RJ, Brazil
Plot Type	Experimental
Plot Extension	1 ha
Agroforestry System	Simultaneous interleaved forested banana plantation accompanied by citrus trees
Productive Cultivars	Banana and Lemon
Expected Production (tonnage / price)	Banana (4.8 tons / R\$1) Lemon (7.68 tons / R\$ 1)
Input (Price / Quantity)	Cow Urine (R\$10 / 1liter/ha/month) Diesel (R\$2.23 / 30 liters per month) Labor (R\$ 55 / 10 days)
Implementation Costs	R\$ 26,123 / \$11,063.68 USD
Maintenance Costs	R\$1000 / \$423.858 USD
Expected Revenue	R\$ 12,480 / \$5,286.13 USD
Community Ethnicity	Quilombola
Non-Productive Benefits	Flora and fauna protection Watershed protection Erosion control Soil improvement Carbon sequestration

11.2. Potential of Agroforestry Systems in the Voluntary Carbon Market.

The selection of the best fitting offset standard to the case at hand was done by sifting among all major offset standards. Confidence and certainty are key attributes that VCM consumers seek when buying offsets (Peters-Stanley et al., 2013). This confidence comes from offset standards reputation; accordingly, offset standards with the most market share are those which have proven their integrity and methods to certify actual and real carbon reductions or emissions avoided. Only the four offset standards with more market share, according with Peters-Stanley et al., (2013) in their State of the Voluntary Carbon Market 2013, were considered. The selection consisted on the Verified Carbon Standard (VCS), the Gold Standard/CarbonFix (GS), the Chicago Climate Exchange Standard (CCX) and the Climate Action Reserve Standard (CAR). To discern from these standards, aspects like applicability, available methodology, offset price, inclusion of non-carbon benefits and certification costs were examined (Peters-Stanley et al., 2013; Peters-Stanley et al., 2013).

Flexibility, applicability and credibility were the main focus while scrutinizing these standards. Methodologies needed to be able to adapt to different settings but with a solid background. Methodologies based on the CDM framework were preferred given that it is the most trusted framework currently available and this would allow offsets to be placed not only with buyers on the VCM but with buyers facing pre-compliance regional markets. Secondly, price was a major factor since AFS projects tend to have high implementation costs as discussed earlier. And finally, inclusion of the marketable non-carbon benefits had a special consideration.

Climate Action Reserve focuses on conservation through Improve Forest Management (IFM), REDD and Afforestation/Reforestation projects with good prices ranging \$8.9 USD per offset (Peters-Stanley et al., 2013). The downside of this standard is its restricted applicability to the U.S. and Mexico. Also, currently it is undergoing restructuring due to the upcoming California Cap and Trade program and new methodologies to include AFOLU projects are still under development (Peters-Stanley et al., 2013).

The CCX methodologies are the remainders of the extinguished Chicago Climate Exchange but still being used, mainly in North America. It was dismissed because of its low price per offset, .1 USD on 2012, due to its usage of ISO methodologies, obsolescence and decline on market (Peters-Stanley et al., 2013). CCX would have been a good alternative since its methodologies were mainly applied to projects focused on Sustainable Agricultural Land Management (SALM) and agroforestry.

Gold Standard was focused mainly on renewable energy projects, to bridge the gap and enter on Agriculture, Forestry and Land Use (AFOLU) projects it acquired the CarbonFix Standard (CarbonFix, 2012). In 2012, CarbonFix / Gold Standard certified offsets with an average price of \$11.4 USD, which would have rendered it as a profitable option (Peters-Stanley et al., 2013). The Gold Standard has initiated the creation of alliances with non-carbon certification entities like Fairtrade and the Forest Stewardship Council to add all possible value to their offsets and differentiate themselves from the competition while improving life quality of farmers. But due to the Gold Standard /CarbonFix merger, it is a standard on transition generating uncertainty and their methodologies for AFOLU projects are under development (The Gold Standard , 2013); rendering this standard unfeasible.

The Verified Carbon Standard (VCS) was selected as the best fit to the AFS present on Araruama, Brazil. Adding all of its variants, it is the lead standard with 45% of the whole VCM and 71% of market focused on land use projects (Peters-Stanley et al., 2013; Peters-Stanley et al., 2013). VCS certifies carbon offsets from a great array of possibilities, but until recent years it has only focused on pure carbon benefits leaving non-carbon benefits out. To incorporate biodiversity benefits from AFOLU projects it forged an alliance with the Climate, Community and Biodiversity Alliance (CCBA, 2013). VCS also incorporates other non-carbon certifications like SocialCarbon to incorporate the social benefits that farmer communities experience with the development of a VCS project. VCS was chosen due to its reliability, credibility, available and applicable methodologies based on CDM frameworks, offset prices consistent with the market average (\$7.8 USD) (Peters-Stanley et al., 2013) and its continuing development of new methodologies incorporating non-carbon benefits (VCS, 2013).

After selecting VCS as the best choice for the AFS in Tapinoã, the EX-ACT tool was used to calculate the possible amount of carbon sequester by the AFS. The EX-ACT tool uses default NGGI-IPCC-2006 factors to make its emission and stock calculations (FAO; IRD, 2013), but it also allows to enter factors to specific crops or vegetation types. Unfortunately, the stock factors for the two main crops (lemon and banana) of the AFS are not yet available. To overcome the lack of such factors and have a more accurate calculation, factors from crops of the same genus were used. For the banana it was considered the factor calculated by Lasco et al. (2010) of 114. tCO₂e/ha/year for a mixed system of Abaca/Banana and for the lemon was considered the average factor (23.99 tCO₂e/ha/year for young trees and 109 tCO₂e/ha/year for mature trees) by Mwamba (2012) of 66.495 tCO₂e/ha/year for sweet orange (*Citrus sinensis* L.). 60% of the hectare was attributed to banana and the remaining 40% to lemon, considering the number of trees planted for each species (200 banana trees and 128 lemon trees).

Many of the neighboring properties of the studied AFS were converted to grassland to feed cattle and they were used as baseline with the default factors of EX-ACT. Emission factors for both grassland and cattle were considered. EX-ACT calculates both the baseline or “business as usual” scenario and the scenario with the project. To calculate them, EX-ACT requires emission or stock factors, land use practices to be established and the crediting period of the project. The crediting period is the lapse of time in which the project will produce carbon offsets. VCS establishes a minimum crediting period of 20 years for AFOLU and ALM projects (PCC, 2014). Considering this period and the above mention factors, the baseline accounted emissions for 6 tCO₂e/ha/year. The AFS on the contrary accounted carbon sequestration for 89.6 tCO₂e/ha/year.

Considering an average price for AFOLU and ALM projects under the VCS for 2012 of \$7.8 USD/tCO₂e, the simultaneous forested banana plantation accompanied by citrus trees has the potential to generate 698.88 USD/ha/year. To proceed to the cost-benefit analysis, the implementation costs of a carbon project were required. From elaboration of the project description to registering the project and issuing carbon offset, every step of the cycle represents costs. Unfortunately each project and each verifying/certifying body has different costs and prices, depending on the size and kind of project. There is no average amount to be considered. VCS does not provide this information and verifying/certifying bodies consider this kind of information as sensible and are reluctant to share it. For the purpose of this study, the costs from a competing standard (Gold Standard) will be used to carry out the cost-benefit analysis (circa \$ 55,000 USD per AFOLU-ALM project) (Gold Standard, 2013).

The cost-benefit analysis considers the opportunity costs of shifting from husbandry to agroforestry. The neighbor properties are extensive cattle producer with one head per hectare with a return of \$242 USD per head. This number considers the average national price of \$3.29 USD per kilo paid by packing plants and an average carcass weight of 233 kg and a 40 to 30 percent producer margin (ABIEC, 2011; Domingues et al., 2011; TheBeefSite, 2011). The \$242 USD was also calculated based on the information developed by FNP, an agricultural consultancy firm (ANUALPEC, 2011).

Three simple cost-benefit analyses were conducted; one was done only considering costs and benefits from the implementation of a carbon project, and another considering cost and benefits from the AFS and a last analysis considering costs and benefits from the carbon project and AFS.

The interest rates used were the SELIC rate for the benefits and the average banking interest rate in Brazil for rural credits for the costs. The SELIC rate is the rate used by the Central Bank of Brazil for its open market operation; that is to say, is the interest rate that the Central Bank of Brazil pays for its debt. Currently this rate is placed at 10.5% (Banco Do Brasil, 2014) and the interest rate for rural credits is placed at 5.5% (Brandesco, 2013). In the case where only costs and benefits from the carbon project were considered the cost-benefit relation obtained was 0.1003. The standard decision rule in a cost-benefit analysis dictates that if the relation obtained is greater than the unit (1) the project is beneficial and in the case it is lower the investment will not be recovered (FHWA, 2013). As can be seen, the obtained value is well below the unit, which means that the costs surpass the benefits greatly.

It is necessary to emphasize that this result are only considering a 1 hectare property. To break even, only 10.26 ha would be needed. If the whole community of Tapinoã were to be converted to the studied AFS it would produce 6,089,216 tCO₂e in the 20 years of crediting period, representing benefits for \$6,447,783.14 USD with costs of only \$648,362.58 USD (the before mentioned numbers are in present value). These costs represent the highest average values for the certification process published by Gold Standard plus the levy of \$0.10 USD that VCS charges for per offset issued. In the real world the cost would be much higher accordingly to the size of the project. The CBA coefficient resulting under these considerations is 28.33, showing the great potential that the studied AFS has in the carbon market.

The analysis just considering costs and benefits from the AFS showed the unprofitability of the system, the CBA coefficient was 0.371. This means that the AFS revenue would only cover 37.1% of the costs; the reason for this are the high maintenance costs of the AFS, they are almost as high as the estimated revenue and the low agricultural prices.

In the case in which the cost and benefits of the AFS are added to those of the carbon project the CBA was of 0.2822 asseverating what was found in the first case; as stated before, these results are low because of the small plot, low revenue and high costs of the AFS. When considering the entire community of Tapinoã the CBA was 0.4196 (under the same assumptions before mentioned). These results show that, even with steep costs, the studied AFS has the potential in the carbon market and that it could alleviate, to some extent, financial needs.

Unfortunately, as the results show, the AFS established in Araruama is not financially feasible. The three scenarios show that in none of them the revenue compensates the costs. The reasons for these are high maintenance costs, low prices for the banana and lemon and due to adverse effects of macroeconomic

variables that disturb cost-benefit analysis. This plot functions only thanks to the continuous inflow of financial inputs and to the absorption of implementation costs by EMATER.

The previous analysis should only be regarded as an exercise and an attempt to show the potential of AFSs in the carbon market. The lack of clear and available information regarding certification costs makes extremely difficult to produce a proper analysis. Uncertainty coming from heterogeneous projects and verifying/certifying bodies render performance prediction unfruitful. Also is important to mention that the price to which an offset can be sold can range from \$.1 USD to \$95 USD depending on size, kind of project, included cobenefits, location, negotiations between producer and customer, marketing and the stage in which the project is (Peters-Stanley et al., 2013). This last point is important; it is a common practice for AFOLU or ALM project to sell their offsets before they are produce, this is done to bridge the gap of high AFS implementation cost. Offset prices vary substantially depending on the stage in which the offsets are purchased when the project is still under development or if it is already issuing, it can vary from \$5 USD to \$16 USD (Peters-Stanley et al., 2013).

One of the objectives of this research was to include cobenefit standards but, as mentioned above, price variation render further analysis speculative. The price variation experienced each year and by each standard reduces the value of any assessment. The average price for VCS plus Social Carbon offsets is virtually the same as the average market price (Peters-Stanley et al., 2013) and only differences among projects set differences on prices.

In summary, the cost-benefit analysis shows that the studied AFS has potential in the carbon market and that, as could be expected; an analysis performed on one single hectare would never be profitable. Economically, the AFS resulted unfeasible, it would need to be more productive or get better prices for its production. Socially, this particular community has potential for this kind of projects considering its social background, its closeness and willingness to participate with governmental institutions make it a perfect candidate to expand experimental interventions and their inclusion on alternative sources of income. Showcasing successful communities would lay an important precedent to future interventions. And environmentally, the implementation of agroecological principles and the maintenance of a considerable area as a reserve promote the presence of a considerable amount of wild fauna and the avoidance of soil and ecosystem degradation.

Table 2. Summary carbon potential

Summary Carbon Potential	
Offset Standard	Verified Carbon Standard
Offset Average Price	\$ 7.8 USD
Carbon Fixation Factors	Banana 114. tCO₂e/ha/year Lemon 66.495 tCO₂e/ha/year
Baseline scenario	6 tCO₂e/ha/year emissions
Carbon Sequestration Potential	89.6 tCO₂e/ha/year
Potential Carbon Revenue	698.88 USD/ha/year
Opportunity Cost (Cattle production)	\$242 USD
Certification costs	\$55,000 USD
Issuing fee per offset	\$0.10 USD
CBA Carbon project (1 ha)	0.1003 (unfeasable)
CBA AFS (1 ha)	0.371 (unfeasable)
CBA AFS + Carbon Project (1 ha)	0.2822 (unfeasable)

12. Discussion

Agroforestry systems have shown potential to improve farm productivity without compromising future performance and avoiding expenditure on external inputs. Cases like the one presented on this study help to shift misconception about inner working of AFSs and to expose their benefits and advantages. It is most important to understand all aspects of AFSs to harness all possible beneficial synergies and try to develop sustainable close loop farming systems. Two major points will be made on this discussion; one the gap existing between what is theoretically developed regarding AFSs and what is used in practice and second, the difficulties posed by lack of information and transparency from offset standard developers. To finalize some suggestions will be done to increase the potential of AFSs in the carbon market.

Many misconceptions about AFSs have been introduced by unilateral approaches. The introduction of systemic approaches like Socioecological systems could render new insights about AFSs. During this research was palpable the lack of a systemic approach when characterizing AFSs; the most common during the literature review were agronomic and ecological approaches mentioning the ecological benefits or their agroecological characteristics of AFSs. Previous studies have left out social background and/or economic aspects of AFSs, virtually dismissing two thirds of them. This lack of systemic vision has left AFSs out of new sources of income that have the potential to bridge their financial gaps. The studied case possesses great potential, even if carbon markets are ignored, but without proper characterization and attention the investment done for this experimental unit will be lost. Literature developed for the region vaguely depicts the existing AFSs without explaining their social, economic or environmental backgrounds deeply. The reports for the studied case just state chronologically the process that lead to the implementation of the AFS but they never make mention of particular background of the community of Tapinoã, the kind of property in which the AFS is situated, the experience of the farmer/owner, the reason to implement this experimental unit, nor the expected revenues.

There are great theoretical bases describing AFSs permutations, inner working, benefits, the positive synergies generates among their subsystems and contributions to farm sustainability. But in reality agronomic or ecological visions predominate and the systemic theoretical framework is left out. There is a big gap between what is theoretical developed and what is used in practice.

The Secretary of Agriculture of the State of Rio de Janeiro has pursued multidisciplinary approaches but in practice many field technicians fail to appreciate the whole picture, leaving single discipline approaches as the answer to most problems.

The Rio Rural projects seeks to encourage the adoption of AFSs but with demonstrative units, like the one studied, characterized partially does not allow farmers to fully understand what can they win by adopting AFSs. Rio Rural has just shallowly showed what AFSs are and the benefits that farmers can gain due to short reviews. For farmers, the bottom line will always be the economic benefits they can gain with certain farming system; even if they recognize the aesthetic, cultural or ecological values of their land, their economic security will always be their compass when decision about land use are in question.

Rio Rural needs to conduct research with a systemic perspective and abandon purely agronomic perspectives and it has done. The characterization of AFSs understanding them as socioecological systems has the potential to generate useful and conclusive information about the performance and

interaction of their subsystems. If the information generated by Rio Rural is decoupled in several segments or miscommunicated to farmers, it will not have the looked after results.

To understand and exploit all positive synergies of a studied AFS is necessary to study it from an uncut perspective; by knowing all possible specificities about an AFS, all possible benefits can be properly harnessed.

Another important issue found during the development of this research was the lack of transparency and information from some offset standards regarding certification costs. Is understandable that costs change from one project to another, but without such financial information investments would be made negligently and farmers would have to gamble part of their income until the development of a carbon project is already being carried out. Studies like this one render unfruitful without clear and transparent information regarding carbon certification costs.

On a related regard; standard developers vaunt about the straightforwardness of the certification process but the multiplicity of entities involved make it an overwhelming journey. The participation of third party entities during the development and certification process is understandable due to trust of consumers but it turns the process into a maze for a small farmer. As previously discussed; standard developers are focusing on carbon sequestration from diverse land uses, nonetheless they seem to forget that many farmers where AFOLU or ALM projects can be developed are small farmers and they do not possess the experience or resources to carry out a development and certification process by themselves. It can be said that the efforts made by standard developers addressing carbon from land uses and on the certification of ecological and social cobenefits will be unfruitful unless their methodologies are developed for small farmers.

A recommendation to deal with the multiplicity of entities involved and with the complex development and certification processes would be the creation of a governmental entity, in this case within the structure of Rio Rural, that guides and grooms small farmers throughout the entire AFS project and its accompanying carbon project. It would also be beneficial to create partnerships with carbon project developers; this would create transparency and confidence on the offsets produce by AFSs. The before mentioned government entity, could act as liaison between project developers and small farmers associations ensuring smooth and direct communication. All of this would create trust and confidence for buyers, sound and verifiable offsets empowering small farmers, supported by local governments and developed by a third party would be very appealing in the VCM.

It is also advisable to wait for the new methodologies being developed by standards developers, the integration of labels like FairTrade and FSC would be great partners for projects based on AFSs. The price of a “labeled” offset has shown a better performance than an average offset, like is the case of VCS + CCB offsets (Peters-Stanley et al., 2013); making any project under double certification more profitable.

It is also important to point out that if the government of the state of Rio de Janeiro wants to accomplish the objectives of Rio Rural, it needs to also address bigger farmers. In this regard, it will be difficult to attract medium and big farmers while interest rates, like the SELIC rate, offers attractive returns. This study was distorted by the SELIC rate, as so will studies performed by private enterprises. A high SELIC rate will drive private investments away from this kind of projects and will perpetuate unsustainable industrial farming systems. Is understandable that Brazil seeks to control its inflation rate but mixed

signals on the financial market can tear down efforts made on the primary sector of its economy. A complete analysis about the effects of macroeconomic policy on rural development is out of the scope of this research, but without a doubt it would render interesting insights and would aid decision makers to design better economic policy. The development and application of integral economic policies is key to the development of a strong Brazilian economy, neglecting the cascading effects of economic policies on the productive sectors will only undermine any kind of developing efforts.

As mentioned before, the benefits of the AFS are not being fully harness; and as the results showed on the different scenarios; the AFS is not financially feasible due to high maintenance costs and low revenue. The used agroecological practices and the characterized close-loop agroforestry system could make the system a perfect candidate for organic certification. This option could potentially increase revenue by adding an extra prime to the banana and lemon production. The city of Rio de Janeiro is a big consumer of organic produce and since the majority of the production is intended for local and regional markets it would not be difficult to allocated produce of the AFS in such market, creating a sustained demand for the AFS. Is also important to consider that the increase on the offset price if the AFS is certified by an organic label. Buyers appreciate and are willing to pay an extra prime if the offset they are buying is produced by an organic farmer.

A more simple solution could be to increase tree density within the AFS, increasing production and carbon sequestration. Also the inclusion of trees for timber or wood production could increase revenue and carbon sequestration potential without augmenting maintenance costs significantly. These recommendations are easy and possible solution to turn the AFS feasible without incurring in further costs; they would attribute the real value produce by the AFS.

Even if the studied AFS resulted unfeasible with the support of carbon offsets is important to notice the financial improvement they create when bigger areas adopt the AFS. Carbon offsets can help bridging implementation costs and avoid dependency from the government financial aid.

The state of Rio de Janeiro need to harness the interest it will draw with the upcoming FIFA World cup and Olympic Games; as social discontent has been broadly advertised worldwide the proper showcasing of rural projects could have the potential to portray Rio de Janeiro as a state that cares for its population with innovative programs. It could also attract agroecotourism to the region in the long term, benefiting its population way beyond these events. Agroecotourism is already encouraged on the state of Rio de Janeiro, there are websites where international tourist can visit and experience rural life while they stay on farms helping with everyday activities. By implementing AFSs and harnessing their biodiversity benefits it could be possible to attract ecotourism looking for fauna or landscape enjoyment.

Much can be done on the state of Rio de Janeiro when talking about rural development, the development of farming systems attuned to the heterogeneous conditions is primordial. Such heterogeneity can only be tackled with a systemic perspective, SES have the capacity to handle it and to produce farming systems that will not erode the natural capital of the state while improving the livelihood of Rio de Janeiro. The adoption of agroforestry systems have the potential to be a great stepping stone to accomplish the goals set by Rio Rural and to show innovative approaches from the fluminense agriculture.

13. Conclusions

As the results showed, the characterized AFS is not economically feasible in any of the proposed scenarios. The reason is high maintenance costs and low revenue due to the lack of exploitation of the AFS characteristics. Also, the influence of the macroeconomics variables affected the cost benefit analysis; from a pure economic perspective is more profitable to invest on government bonds that to invest on this particular agroforestry system. It is important to notice the use of a blunt tool to calculate the C-Stock potential and a more refined methodology could show a higher potential, EX-ACT contemplates C-Stocks on the soil but in a very broad way and this could truncate the full potential of the AFS on the carbon market.

It is clear that this systems works only because of the constant inflow of artificial financial inputs and because it is used as an example to promote agroecological practices by governmental entities. The high implementations costs were absorbed by the government and without this the system may have not been adopted by the farmer as it is.

Even if the with the incorporation of carbon offset production the AFS was not feasible is important not to lose sight of the increase in the CBA coefficient and, as mentioned before, the sale of future offsets could diminish the steep slope of implementation costs. This would make AFS a more attractive alternative to farmers, to make the system profitable the system could be later be adjusted to perform better.

The AFS is not economically feasible but it does generate non-traditionally value; biodiversity, soil and watersheds are protected by the practices followed in the AFS and the quality of life of the owner has been improved. The AFS may not be quantitatively beneficial but it is qualitatively, and it accomplishes the long term objectives of the Rio Rural program. The AFS improves the quality of life of farmers while avoiding environmental degradation; the addition of a carbon market scheme has the potential to encourage the adoption of AFSs by fill the financial gaps they present. A more detailed analysis is needed; future studies should put more attention to carbon present on soils, they should develop precise tree carbon fixation coefficients and consider the qualitative benefits of the AFS.

14. References

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15. Annex 1. Carbon sequestration calculations with the EX-ACT Tool

Table 3. Carbon project description. (FAO, 2011)

Description of the project		
Project Name	Araruama	
Continent	South America	
Climate	Tropical	
Moisture regime	Wet	
See "Climate" for Help		
Dominant Regional Soil Type	LAC Soils	
See "Soil" for Help		
Duration of the Project (Years)	Implementation phase	3
	Capitalisation phase	17
	Duration of accounting	20

GWP (choose values)	
Official-CDM	
CO ₂	1
CH ₄	21
N ₂ O	310

Table 4. Grassland baseline. (FAO, 2011)

Description of Grassland type, their management and areas (ha)													
Name of the Systems		Initial state	Final State of the grassland		Fire used to manage				Soil Carbon Stock (after 20 yrs)			Delta Soil C*	
Default	Your name		Without Project	With Project	Without project		With project		Cstart	Cend without	Cend with	Without	With
					Fire*	Interval (yr)	Fire*	Interval (yr)	t C/ha	t C/ha	t C/ha	tCO ₂ e/ha/yr	
Reserved system G1	from Deforestation	Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Reserved system G2	converted to A/R	Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Reserved system G3	From OLUC	Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Reserved system G4	Grassland to OLUC	Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-1		Non degraded	Severely Degraded	Improved with inputs improvemen	NO	5	NO	5	60.00	42.00	77.26	-3.30	3.16
Grass-2		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-3		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-4		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-5		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-6		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-7		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-8		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-9		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00
Grass-10		Select state	Select state	Select state	NO	5	NO	5	0.00	0.00	0.00	0.00	0.00

Table 5. Grassland results for baseline and potential scenarios. (FAO, 2011)

Default		Start t0	Without project		With Project		Soil C variations (tCO ₂ e)		Total CO ₂ eq from		Total CO ₂ eq		Difference tCO ₂ e	
			End	Rate	End	Rate	Without	With	Without	With	Without	With		
System G1	from Deforestation	0	0	Linear	0	Linear	0	0	0	0	0	0	0	
System G2	converted to A/R	0	0	Linear	0	Linear	0	0	0	0	0	0	0	
System G3	From OLUC	0	0	Linear	0	Linear	0	0	0	0	0	0	0	
System G4	Grassland to OLUC	0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-1		1	1	Linear	1	Linear	61	-59	0	0	61	-59	-120	
Grass-2		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-3		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-4		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-5		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-6		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-7		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-8		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-9		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Grass-10		0	0	Linear	0	Linear	0	0	0	0	0	0	0	
Total Syst 1-10		1	1		1									
										Grassland total		61	-59	-120

Table 7. Nitrous Oxide emissions from manure management. (FAO, 2011)

Livestocks:	IPCC Factor	Specific Factor	Default Factor	Annual amount of N manure* (t N per year)				Emission (t CO ₂ e) per year				Total Emission (t CO ₂ e)				Difference	
				Without Project		With Project		Without		With		Without		With			
				Start	End	Start	End	Start	End	Start	End	Start	End	Start	End		
Dairy cattle (pasture/range/paddock)	0.02		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Dairy cattle (other systems)	0.01		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Other cattle (pasture/range/paddock)	0.02		YES	0	0	Linear	0	0	Linear	0	0	8	1	0	0	-7	0
Other cattle (other systems)	0.01		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Buffalo (pasture/range/paddock)	0.02		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Buffalo (other systems)	0.01		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Sheep (pasture, range, paddock)	0.02		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Sheep (other systems)	0.01		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Swine (Market) (pasture, range, paddock)	0.02		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Swine (Market) (other systems)	0.01		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Swine (Breeding) (pasture, range, paddock)	0.02		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Swine (Breeding) (other systems)	0.01		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Please select	0.02		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Please select	0.02		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
Please select	0.02		YES	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
User Defined- Specified value ----->			NO	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
User Defined- Specified value ----->			NO	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
see equation 10.30			NO	0	0	Linear	0	0	Linear	0	0	0	0	0	0	0	0
				Total organic N/fertilizer available for spreading (Input Module)				Sub-Total L-3									
				0.00040077				0.00040077				0					
				40.077												-7	

Table 9. Agroforestry C-stock absorption coefficients and description. (FAO, 2011)

	Your description	Residue/Biomass		Aboveground Biomass		Belowground Biomass		Soil Effect Default	User default available	CH ₄ kg	N ₂ O kg	CO ₂ eq t	Yield t/ha/yr
		Burning Interval (yr)	Tons d/m ² /ha	Growth rate (t/ha) Default	Specific	Growth rate (t/ha) Default	Specific						
Reserved system P1	From Deforestation	ND	1 10	10		0		0.7	ND	0	0	0.0	
Reserved system P2	Converted to A/R	ND	1 10	0		0		0.7	ND	0	0	0.0	
Reserved system P3	OLLUC to Perennial	ND	1 10	10		0		0.7	ND	0	0	0.0	
Reserved system P4	Perennial to OLLUC	ND	1 10	0		0		0.7	ND	0	0	0.0	
Perennial Syst 1	banana	ND	1 10	0		0		0.7	YES	0	0	0.0	4.8
Perennial Syst 2	lemon	ND	1 10	0		0		0.7	YES	0	0	0.0	7.68
Perennial Syst 3		ND	1 10	0		0		0.7	ND	0	0	0.0	
Perennial Syst 4		ND	1 10	0		0		0.7	ND	0	0	0.0	
Perennial Syst 5		ND	1 10	0		0		0.7	ND	0	0	0.0	

Agroforestry Perennial tree Crops

Back to Description

Table 10. Mitigation potential results from the agroforestry system. (FAO, 2011)

Vegetation Type	Areas				CO ₂ fluxes from Biomass		CO ₂ fluxes from Soil		CO ₂ eq emitted from Burn		Total Balance		Difference tCO ₂ eq
	Start t0	Without project End	Without project Rate	With Project End	Without project Rate	With Project Rate	Without project	With Project	Without project	With Project	Without tCO ₂	With tCO ₂	
System P1	0	0	Linear	0	Linear	0	0	0	0	0	0	0	0
System P2	0	0	Linear	0	Linear	0	0	0	0	0	0	0	0
System P3	0	0	Linear	0	Linear	0	0	0	0	0	0	0	0
System P4	0	0	Linear	0	Linear	0	0	0	0	0	0	0	0
Perennial Syst 1	0	0	Linear	0.6	Linear	0	-1265	0	0	0	0	-1265	-1265
Perennial Syst 2	0	0	Linear	0.4	Linear	0	-492	0	0	0	0	-492	-492
Perennial Syst 3	0	0	Linear	0	Linear	0	0	0	0	0	0	0	0
Perennial Syst 4	0	0	Linear	0	Linear	0	0	0	0	0	0	0	0
Perennial Syst 5	0	0	Linear	0	Linear	0	0	0	0	0	0	0	0
Total Syst 1-5	0	0		1									
Agric. Annual Total											0	-1757	-1757

Table 11. Gross results from the agroforestry system in Araruama. (FAO, 2011)

Components of the Project	Gross fluxes "Without Project"		Gross fluxes "With Project"		Gross fluxes per year	
	All GHG in tCO ₂ -eq	>	All GHG in tCO ₂ -eq	>	Without	With
Deforestation	0	<	0	<	0	0
Forest Degradation	0	<	0	<	0	0
Afforestation and Reforestation	0	<	0	<	0	0
Non Forest Land Use Change	0	<	0	<	0	0
Agriculture	0	<	0	<	0	0
Annual Crops	0	<	-1767	>	0	-88
Agroforestry/Perennial Crops	0	<	0	<	0	0
Irrigated Rice	61	>	-59	>	3	-3
Grassland	0	<	0	<	0	0
Organic soils and peatlands						
Other GHG Emissions						
Livestock	32	>	2	>	2	0
Inputs	0	<	0	<	0	0
Other Investment	21	>	21	>	1	1
Final Balance	114	>	-1792	>	6	-90
Result per ha	114.2	>	-1792.2	>	5.7	-89.6

16. Annex 2. Cost-benefit analysis

Table 13. Cost-benefit analysis for the carbon sequestration project. (Author, 2014)

<i>Carbon Project Cost-Benefit Analysis</i>	<i>Experimental Unit</i>	<i>Tapinoa Community</i>	<i>Optimal Minimum Area</i>
<i>Hectare</i>	1	3398	11
<i>CO2/ha</i>	89.6	89.6	89.6
<i>Price</i>	7.8	7.8	7.8
<i>Years</i>	20	20	20
<i>Certification Costs</i>	\$55,000.00	\$55,000.00	\$55,000.00
<i>Issuing Costs</i>	\$179.20	\$608,921.60	\$1,971.20
<i>Total Carbon Benefits</i>	\$13,977.60	\$47,495,884.80	\$153,753.60
<i>Total Carbon Costs</i>	\$55,179.20	\$663,921.60	\$56,971.20
<i>Benefits Present Value</i>	\$1,897.52	\$6,447,783.14	\$20,872.75
<i>Costs Present Value</i>	\$18,911.51	\$227,545.16	\$19,525.68
<i>Cost-Benefit Coefficient</i>	0.10033694	28.33627878	1.068989792

Table 14. Cost-benefit analysis for the AFS. (Author, 2014)

<i>AFS Cost-Benefit Analysis</i>	<i>Experimental Unit</i>	<i>Tapinoa Community</i>
<i>Hectare</i>	1	3398
<i>Years</i>	20	20
<i>Opportunity Cost (Cattle)</i>	\$ 242.00	\$ 822,316.00
<i>Total Benefits AFS</i>	\$ 105,722.60	\$ 359,245,394.80
<i>Fix Costs AFS</i>	\$ 11,063.68	\$ 37,594,384.64
<i>Variable Costs AFS</i>	\$ 101,725.92	\$ 345,664,676.16
<i>Total Costs AFS</i>	\$ 112,789.60	\$ 383,259,060.80
<i>Total Benefits</i>	\$ 105,722.60	\$ 359,245,394.80
<i>Total Costs</i>	\$ 113,031.60	\$ 384,081,376.80
<i>Benefits Present Value</i>	\$ 14,352.33	\$ 48,769,201.97
<i>Costs Present Value</i>	\$ 38,739.20	\$ 131,635,812.10
<i>Cost-Benefit Coefficient</i>	0.370485821	0.370485821

Table 15. Cost-benefit analysis including carbon and AFS costs. (Author, 2014)

<i>AFS and Carbon Project Cost-Benefit Analysis</i>	<i>Experimental Unit</i>	<i>Tapinoa Community</i>
<i>Hectare</i>	1	3398
<i>CO2/ha</i>	89.6	89.6
<i>Offset Price</i>	7.8	7.8
<i>Years</i>	20	20
<i>Certification Costs</i>	\$ 55,000.00	\$ 55,000.00
<i>Opportunity Cost (Cattle)</i>	\$ 242.00	\$ 822,316.00
<i>Issuing Costs</i>	\$ 179.20	\$ 608,921.60
<i>Total Carbon Benefits</i>	\$ 13,977.60	\$ 47,495,884.80
<i>Total Carbon Costs</i>	\$ 55,421.20	\$ 1,486,237.60
<i>Total Benefits AFS</i>	\$ 105,722.60	\$ 359,245,394.80
<i>Fix Costs AFS</i>	\$ 11,063.68	\$ 37,594,384.64
<i>Variable Costs AFS</i>	\$ 101,725.92	\$ 345,664,676.16
<i>Total Costs AFS</i>	\$ 112,789.60	\$ 383,259,060.80
<i>Total Benefits</i>	\$ 119,700.20	\$ 406,741,279.60
<i>Total Costs</i>	\$ 168,210.80	\$ 384,745,298.40
<i>Benefits Present Value</i>	\$ 16,249.85	\$ 55,216,985.11
<i>Costs Present Value</i>	\$ 57,650.71	\$ 131,863,357.27
<i>Cost-Benefit Coefficient</i>	0.281867259	0.418743965