



Mountain Partnership Products Initiative Application form

1. About the producer:

Name of the Producer (individual or juridical person):

Country of nationality of the Producer/incorporation or registration of the juridical person:

Name of the mountain area the product comes from (area, country):

Name of the person submitting the application representing or on behalf of the Procedure:

Email:

Telephone:

2. What type of producer are you (you can select more than one option):

- Independent producer
- Family farmer
- Cooperative
- Community
- Producers organization
- Women association
- Other:

3. Do you belong to the category of smallholders described below?

- YES NO

Smallholders are small-scale farmers, pastoralists, forest keepers, fishers who manage areas varying from less than one hectare to 10 hectares.

4. If you are not an independent producer, what is the size of your company?

- 1-10 people
- 11-20 people
- 21-50 people
- >50 people

5. Where do you sell your product?

- Direct sale
- Export
- Intermediary
- Local market
- Online
- Retailer
- Other: _____

6. In which phase of the production cycle would you need support to improve your product the most?

- Production process
- Transformation
- Storage
- Marketing
- Distribution
- Other:



About the product:

1. What is your product? What is its name?

2. Please describe the product.

3. What makes it special?

4. Which are the main ingredient(s)/materials characterizing your product? Are they all from mountain areas?



5. Is your product entirely produced and processed in mountain areas? Where? At which altitude? Please explain.

6. Is your product linked to the local culture/know how?

7. Is your product or production technique at risk of disappearing?



8. Is your production process respectful of the environment?

9. Is the product or the production process either traditional or innovative?

10. Can you describe the transformation process, if any?

ANNEX I



By submitting this application to the MPS, you confirm that you have received, read, understood and agree to the Terms and Conditions for the use of the Mountain Partnership Product label.

Signed _____

Date _____

Name _____

Company _____

Email _____

Fax _____