



Key Messages



FAO brand messages for Rio+20

1. The Rio vision of sustainable development cannot be realized unless hunger and malnutrition are eradicated.
2. The Rio vision requires that both food consumption and production systems achieve more with less.
3. The transition to a sustainable future requires fundamental changes in the governance of food and agriculture and an equitable distribution of the transition costs and benefits.

Mountain-specific messages

1. Improve the use and marketing of "mother grain" to strengthen mountain identity, income opportunities and nutritional security.
2. Ingenious methods and experiences for indigenous mountain crops produce more food with less water.
3. Empower mountain people to protect mountain goods and services.
4. Mountain women are the custodians of genetic resources for food security.