THE ITALIAN NATIONAL PLAN FOR FOOD WASTE PREVENTION

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Last Minute Market is an academic spin-off of the University of Bologna engaged with food waste reduction and prevention. Active for more than 15 years, it operates with enterprises and public administrations across Italy ideating, implementing and monitoring recovery projects. Unsold food is donated to charities. LMM is also doing research, training and food waste analysis. It also promotes initiatives aimed at raising public, private and governmental awareness on waste issues.
THE NATIONAL PLAN FOR FOOD WASTE PREVENTION

1998
- Start of research activities on food waste (University of Bologna)

2003
- First application of the LMM model to a supermarket
- Extension of the LMM model: small retailers
- The “Good Samaritan Law” enter into force

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2008
- LMM become Academic spin-off
- Extension of the LMM model: market surpluses (CMOs)

2010
- “One Year against Waste”: advocacy campaign promoted by LMM (1° year)
- Joint Declaration Against food waste

2012
- The European Resolution against Food Waste
- The Charter for Zero Waste municipalities

2013
- Foundation of the Sprecozero.net Association

2014
- National plan for food waste prevention - First multistakeholders meeting
Law n.155 June 25, 2003
“The organizations recognized as non-profit organizations of social utility (ONLUS), [...] which carry out free distribution of food to the most deprived for charity, shall be treated as final consumers with regards to the responsibility arising from the proper state of preservation, transportation, storage and use of food.”

Legge di stabilità 2014 Art.236
Both donors and beneficiaries must guarantee the proper state of preservation, transportation, storage and use of food. Specific guidelines will be provided by the competent bodies and will be validated by the Ministry of health.

Semplification for beneficiaries (charities) | Health risks for consumers; ambiguity related to the sanitary responsibility on the donated food

still, the main goal is Prevention at source
THE CAMPAIGN “A YEAR AGAINST WASTE”

Main promoters

Main aims

Food waste prevention  
Awarness raising  
Involvement of public institutions  
Promotion of sustainable lifestiles

A multi-year project (2010-2014)

2010 Food & Food Waste
2011 Water & Water Footprint
2012 Energy & Carbon Footprint
2013 Zero Waste
2014 Green & Young

Food left in field
1.2 billions m³ of water  
~ the ISEO Lake

Food wasted along the whole food supply chain
3% of the final energy consumption  
~ final cons. of 1.650.000 italians
3.4 million tons of CO2 eq  
~ 5 mln considering disposal

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THE «ZERO WASTE» CHARTER

Signed by more than 500 municipalities

The Italian network of the local and regional authorities, voluntarily committed to prevent food waste on their territories.

- Sharing knowledge & best practices
- Optimising public resources for the definition, Implementation and monitoring of food waste prevention measures

Sprecozero.net

Elaborating common guidelines for food waste prevention

Connecting the european and national level to the local one
THE ITALIAN FOOD WASTE PREVENTION PLAN

Main features

Partecipative process (multistakeholders platform)
- 240 stakeholders
- 140 organisations

Structure
- Knowledge assessment
- Communication
- Policy making & implementation
- Monitoring
- Enforcement

Sector based approach
- Primary production (agriculture)
- Food manufacturing (and processing)
- Food distribution and retail
- The food service sector (restaurants, hotels, catering, cafeterias)
- Businesses and institutions (businesses, schools, hospitals, public administrations)
- Households

2 main area of intervention

Measures of prevention at source

Recovery through donation to charities
First stakeholders meeting
• Waste Watcher/SWG-LMM presents the new results on households food waste
• “Knowledge Assesment” on the existing studies, data and initiatives on food waste in IT
• On-line repository for stakeholder’s contributions

June 2014
• First report on the «stakeholder’s point of view» on food waste prevention policy measures to be included in the Plan (Assesment Report)
• Launch of the call for the national «food waste prevention best practice best practice award»

November 2014
• Results of the first analysis and submissions of the guidelines to the Ministry of the Environment - “Improvement to the legal framework related to the donation of unsold products in supermarkets”
• Food waste prevention best practice AWARD Cerimony

February 2015
• Second stakeholders meeting
THE ITALIAN FOOD WASTE PREVENTION POLICY FRAMEWORK

**Challenges**

- Getting food waste prevention at the center of the political agenda from the local to the European level
- Increasing and spreading knowledge about the environmental, social and economic impacts of food waste
- Raising awareness among consumers

**Recommendations**

- Promoting sectoral integration (→ Agriculture, Environment, Education)
- Strengthening the link between GPP policies and food waste prevention targets
- Bringing the theme of food waste prevention inside schools
- Enhancing information & communication efforts
- Setting up harmonised tools and indicators for food waste quantification & reporting
- Getting donation more & more convenient compared to landfilling/incineration
THANK YOU FOR YOUR ATTENTION

Andrea Segrè