# Full-Cost Accounting of Food Wastage The Hidden Costs

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## Why is it important?



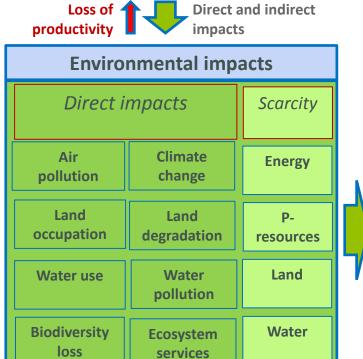
- The economic loss incurred by food wastage has not triggered the necessary investments to reduce it, despite decades of FAO assistance on post-harvest losses and much knowledge
- At the retail and consumer levels, it is economically more "profitable" to waste food than preventing it
- Full-cost accounting seeks to lower the "profitability" of unsustainable production and consumption practices by monetizing environmental and social externalities
- Awareness on the societal costs can inform decision-makers on the actual contribution of ecosystems to human wellbeing

### Framework

**Deforestation** 

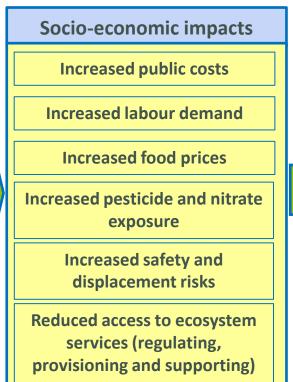


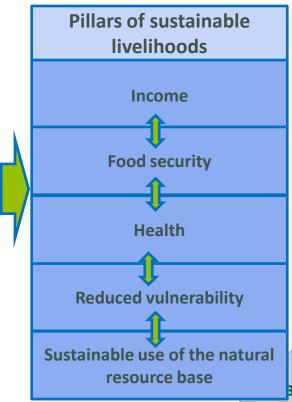




Loss of wild landscapes

(grasslands, wetlands)





## **Economic impact**

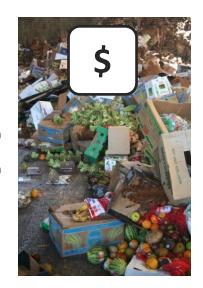




## **Economic quantification of 1.3 Gt of food wastage**

If using producer prices (FAOSTAT, 2009)

USD 750 billion / year <



If using trading prices (TRADESTAT, 2005-2009)

USD 845 billion / year

This cost is much higher if socio-environmental costs are considered



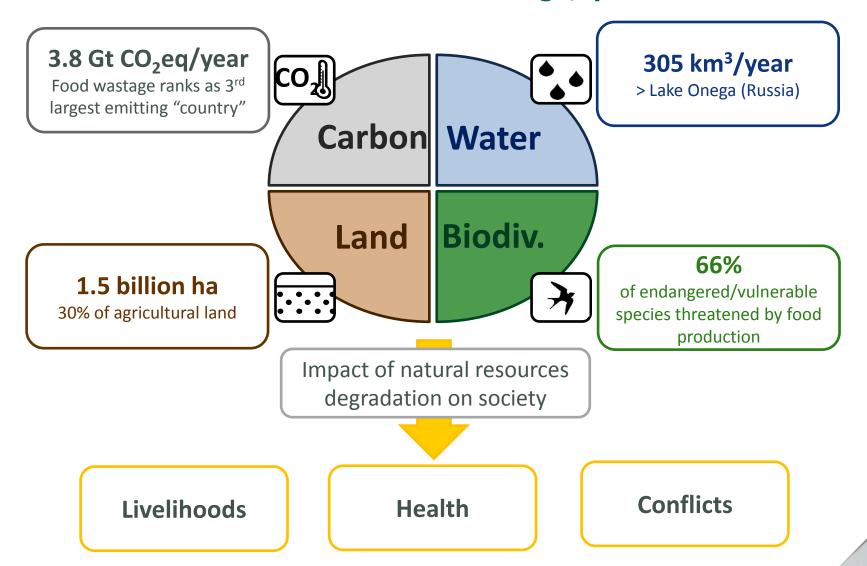
## **Full-Cost Accounting of Food Wastage**



## **Environmental and related social impacts**



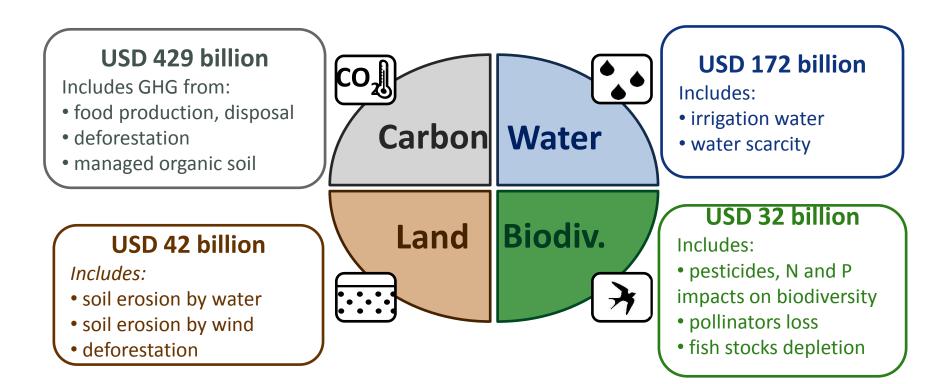
## 1.3 Gt of food wastage/ year



# F OO

## Monetization of environmental impacts

## Natural resources used by food wastage cost more than USD 675 billion



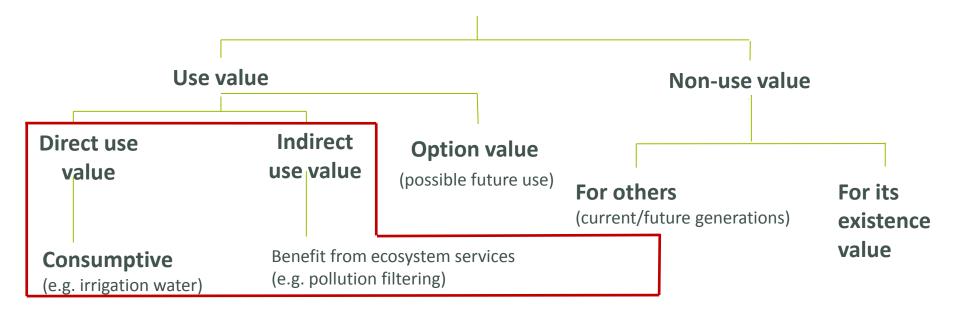
... and still, not all the environment costs have been accounted for, such as grassland degradation, loss of species and ecosystem services

## Valuation method





## **Total Economic Value (TEV) approach**



### **Non-Consumptive**

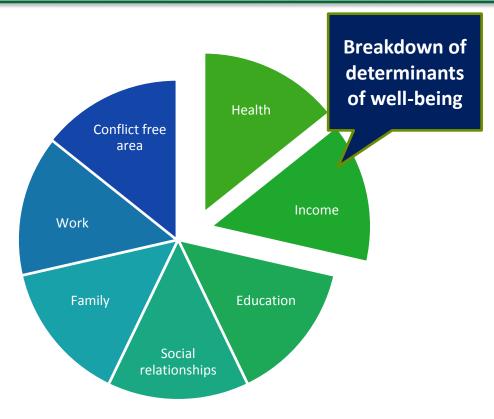
(e.g. recreation)

Scope of the FWF study: mainly damage costs (e.g. cost of cleaning pesticides in water) but also social cost of carbon (e.g. property damages due to climate extremes) from consumptive use of natural resources

## Well-being valuation



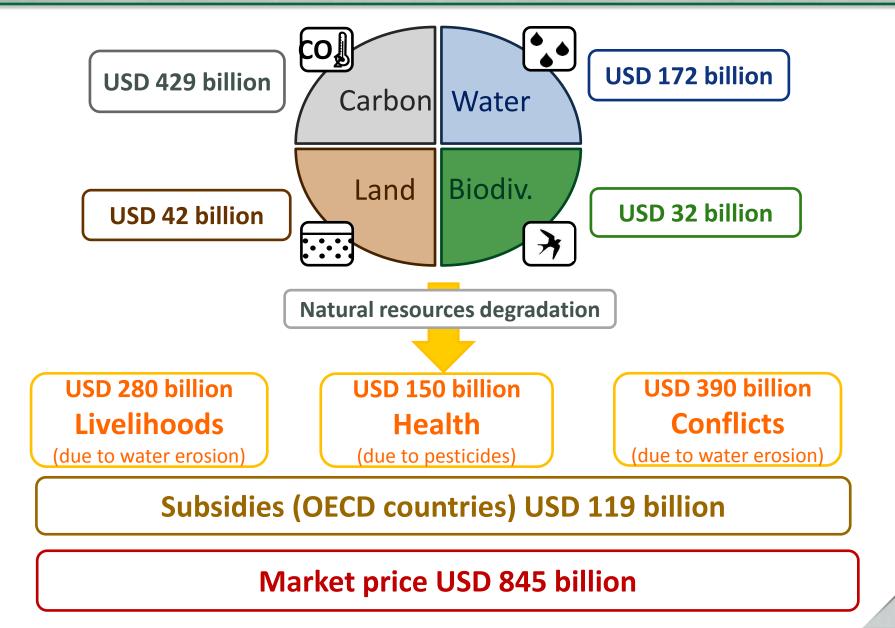
- Health damages: impact on quality of life of affected individuals (secondary health expenditures, death and impact on relatives and GDP)
- Livelihood loss: individual quality of life through income loss and food insecurity
- Conflict: quality of life of injured and indirect victims (death, damage to the environment and loss of capital and GDP excluded)



Well-being Valuation estimates the amount of money to compensate individuals, using data from the World Values Survey in 57 countries (2005-2008), the British Household Panel Survey data (since 1991) and Uppsala University Conflict Data Programme (since 1970)



## Environmental, social and economic costs

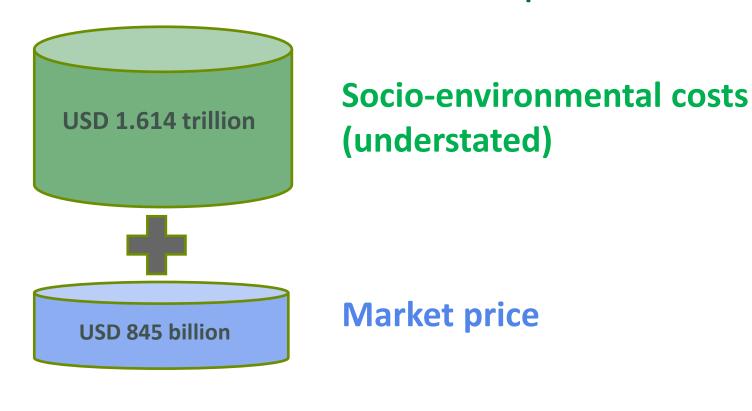


# F OO

## **Total costs**



Hidden costs are twice the market price of food wastage

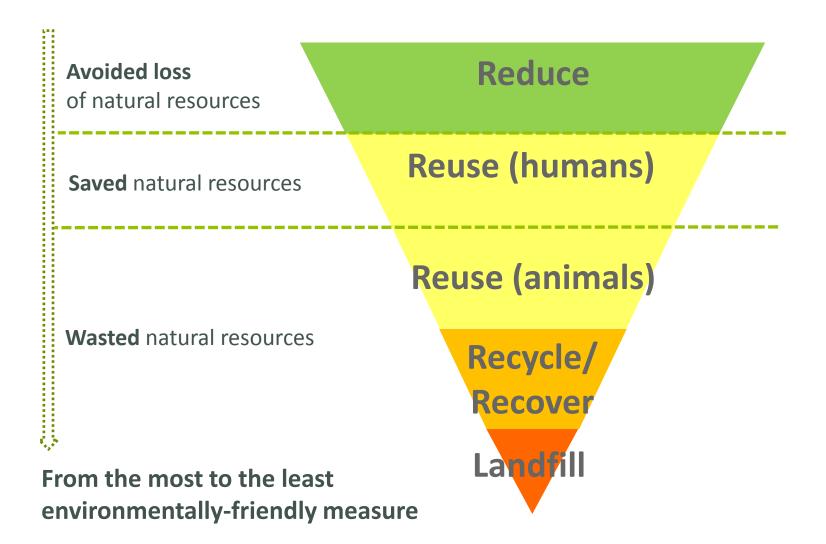


**Total: USD 2.46 trillion** 

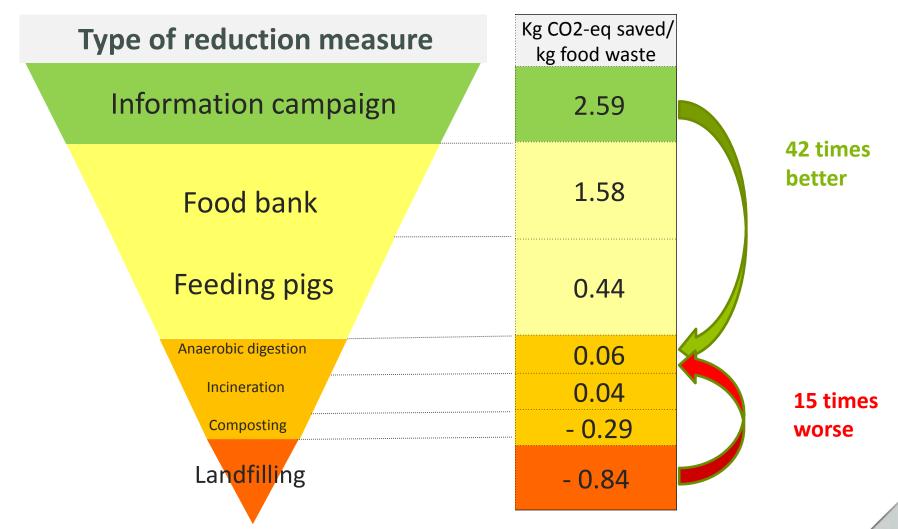
## **Reduction measures**



## Hierarchy of food wastage reduction measures on the environment



## **GHG** impact of reduction measures



## **Conclusions**



- Externalities surpass the economic production value of food wastage ... findings give a sense of market distortions
- Understanding the full-cost of food wastage promotes action to mitigate impacts on natural resources and well-being
- The impact of food wastage on the environment, people and the economy calls for cross-sectoral cooperation to reduce it
- Pre-waste action should be a priority over post-waste solutions
- Where investment potential is limited, wastage reduction measures should target high impact commodities (e.g. meat)

# **THANKS**

www.fao.org/nr/sustainability/food-loss-and-waste





