



Federal Ministry of  
Food, Agriculture  
and Consumer Protection



The Senate of Berlin

# Global Forum for Food and Agriculture 2013

Responsible investment in the food and agriculture sectors –  
A key factor for food security and rural development

17 – 19 January 2013  
Invitation and Programme  
International Congress Center, ICC Berlin



Messe Berlin

## Global Forum for Food and Agriculture (GFFA)

The GFFA is an international event focusing on central issues regarding the future of the global agri-food industry. It will be held for the fifth time in January 2013, during the International Green Week (IGW).

The 2013 GFFA, entitled “Responsible Investment in the Food and Agriculture Sectors – A Key Factor for Food Security and Rural Development”, will bring together politics, industry, academia and civil society at a forum for exchange and political understanding, providing a platform for intensive talks, discussions and meetings at the various events.



Participants of the Berlin Agriculture Ministers' Summit 2012



Federal Minister Ilse Aigner with the members of the GFFA Berlin e. V.

# Programme Outline

## Thursday, 17 January 2013

14:00 - 17:00 hrs	<b>Expert Panel Discussions</b> ICC Berlin	page 11
From 18:00 hrs	<b>Opening Event of the International Green Week and the GFFA 2013</b> ICC Berlin, Hall 1 <i>(by personal invitation only)</i>	
From 20:00 hrs	<b>Reception of Federal Minister Ilse Aigner and the IGW official partner</b> Exhibition grounds, Hall 23a <i>(by personal invitation only)</i>	

## Friday, 18 January 2013

09:00 - 19:00 hrs	<b>Business Lounge with Poster Exhibition</b> ICC Berlin, Foyer Hall 3	page 12
10:00 - 14:30 hrs	<b>Expert Panel Discussions</b> ICC Berlin	From page 11
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## Saturday, 19 January 2013

09:00 - 15:00 hrs	<b>Cooperation Market with Business Lounge</b> ICC Berlin, Anteroom to Hall 2	page 15
10:00 - 12:00 hrs	<b>International GFFA Panel Discussion</b> ICC Berlin, Hall 2	page 15
12:15 - 13:00 hrs	<b>International Press Conference</b> ICC Berlin, Hall 7	page 15
14:00 - 18:30 hrs	<b>Berlin Agriculture Ministers' Summit</b> Federal Foreign Office <i>(by personal invitation only)</i>	page 16
15:00 - 18:30 hrs	<b>International Business Panel</b> Deutsche Telekom Building <i>(by personal invitation only)</i>	page 17
From 19:00 hrs	<b>Evening reception hosted by the agri-food industry</b> Deutsche Telekom Building <i>(by personal invitation only)</i>	page 17

## Preface



Dear Madam/Sir,

Today, one in eight people worldwide already suffers from hunger. Growing population numbers and climate change pose new challenges for ensuring global food security.

The agricultural sector plays a prominent role in the fight against global poverty and hunger. Growth in the agricultural sector is twice as effective in alleviating poverty as growth in other sectors. Nevertheless, in the past most states have frequently failed to attach this significance to the farming sector. Investments in the agri-food sector have been seriously neglected in many places. It was only when the agricultural price crisis occurred in 2008 that a wake-up call was sounded.

We know that we will need to intensify our financial efforts in the fight against poverty and hunger on a global scale and focus them towards the agri-food sector. Only by making investments can we boost productivity and competitiveness, stabilise rural areas and combat poverty. Agricultural investments are thus a key factor in the fight against poverty.

However, investments in the agricultural economy, whether private or public, need reliable framework conditions. For this reason, the fifth Global Forum for Food and Agriculture (GFFA) will be entitled: “Responsible Investment in the Agricultural and Food Sectors – A Key Factor for Food Security and Rural Development” Together with all actors, we want to discuss how we could stimulate additional investment and which requirements should apply in the process. Safeguarding global food security will always be the focus of the debate.

I have invited representatives from politics, the scientific and business communities and civil society to attend the conference. We would like to use the different panels and working meetings to develop contributions on the subject of responsible investments. The African Union, FAO and OECD will, for the first time, be chairing individual working meetings. We will also involve the public in the discussion to a greater extent than ever before. In particular, the International GFFA Panel and the working meetings will provide an opportunity to follow the debate on the best solutions and to contribute ideas.

We want to show that policy-makers and economic actors take their common responsibility for investment in food security seriously. The GFFA will therefore be held in close cooperation with the German agri-food sector. The International Business Panel Discussion and the subsequent evening reception hosted by the industry (GFFA Berlin e. V.) will provide an additional platform for engaging in an exchange of views.

The outcome of the different GFFA events will lay the foundation for the 5th Berlin Agriculture Ministers' Summit. In recent years, the Summit has been the world's largest meeting of agriculture ministers. My aim is, together with my international colleagues, to work out a resolution that will give significant stimulus to further international initiatives for responsible investment in the agricultural sector and rural areas.

The GFFA has established itself in the past as a pacemaker in the international debate on the safeguarding of global food security. Let us live up to our responsibility and join forces again this year to seize the opportunity to maintain our strong momentum of change.



Ilse Aigner  
Federal Minister of Food, Agriculture and Consumer Protection

## Greeting



Dear Madam/Sir,

This conference is regarded as an important international platform to discuss global issues that arise in the field of agricultural policy. We are once again expecting ministers and representatives from the field, from the scientific community and civil society from around the globe to attend the International Green Week.

The motto of the Berlin conference is “Responsible Investments in the Agri-Food Sector - A Key Factor for Food Security and Rural Development”. This is directly linked to one of the most urgent issues of our times: the provision of financial resources to support development of the farming sector and of rural areas across the globe in order to meet the growing demand for food over the long term while the world population continues to grow.

Safeguarding global food supplies and the fight against poverty are key issues for global co-existence in the 21st century. I therefore wish that the deliberations at the Global Forum for Food and Agriculture (GFFA) will succeed in indicating possible solutions and encouraging us to take joint steps.

On that note, I wish the conference every success and all participants a pleasant stay in the German capital.



Klaus Wowerit  
Governing Mayor of Berlin

## Greeting



Dear Madam/Sir,

The FAO assumes that investments in the agricultural and food sectors will have to be increased by up to 70 percent in order to ensure global food security and to permanently reduce the number of people who are starving, currently estimated at 870 million. The 2013 International Business Panel Discussion, entitled “Investing in Food Security: Growing Needs and Opportunities”, will be analysing the political and economic environment that must be created in order to increase investments in developing and emerging countries. The sustained trend towards rising food prices, their growing volatility, the increasing scarcity of staple foods in many developing countries, with the simultaneous risk of social tensions and political unrest, underline the need for stepped-up efforts in the fight against hunger and poverty.

The promotion and implementation of investment in order to ensure global food security is a major common challenge facing government, the scientific and business communities and society. The following factors are essential in this context: higher public investment in the development of infrastructure, research and development, improvement of training and advisory services as well as functioning capital markets. However, private investors also have a key role to play, for it is only when the agri-food sectors at the local and international levels are given the right environment and adequate incentives to make investments that the fight against hunger will be successful.

With their long-standing commitment to the GFFA, the members of the Global Forum for Food and Agriculture Berlin e. V. highlight the responsibility and readiness of the German agri-food industry to lay the foundations for more investment to safeguard global food security, in close cooperation with government and the scientific community.

We welcome the opportunity to discuss approaches to increasing investment in close interaction with the Berlin Agriculture Ministers' Summit and to develop solutions together that will contribute to sustainable development.

We therefore very much look forward to welcoming you to Berlin in January 2013.



Jürgen Abraham

Chairman of the Federation of German  
Food and Drink Industries (BVE)



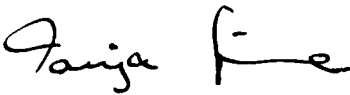
Carl-Albrecht Bartmer

President of the German Agricultural  
Society (DLG)



Joachim Rukwied

President of the German Farmers'  
Union (DBV)



Tanja Gönner

GIZ-spokeswoman of the board



Dr. Thomas Kirchberg

Chairman of the Working Group on  
Agriculture of the Committee on  
Eastern European Economic Relations

# Impressions of the GFFA 2012

International Agriculture  
Ministers' Panel Discussion



Federal Minister  
Ilse Aigner und State  
Secretary Dr. Robert Kloos  
at Berlin Agriculture  
Ministers' Summit

International Business  
Panel Discussion at the  
Deutsche Telekom Building



For further information please visit:  
[www.gffa-berlin.com](http://www.gffa-berlin.com)

# Expert Panel Discussions

Thursday, 17 January 2013

15:00 - 17:00 hrs ICC Berlin, Hall 4/5 de/en/fr

## Development partnerships between state and industry - an engine for sustainable agricultural investments

Organiser Federal Ministry of Food, Agriculture and Consumer Protection, Federal Ministry for Economic Cooperation and Development, Committee on Eastern European Economic Relations, OAV-German Asia-Pacific Business Association

15:00 - 17:00 hrs ICC Berlin, Hall 6 en

## The unseen investors - Why smallholder farmers are central to debates on agricultural investment

Organiser Forum Umwelt und Entwicklung

15:00 - 17:00 hrs ICC Berlin, Hall 8 en/ru

## The Role of Cooperatives in Facilitation Investment for Agriculture Small-Holders in Transition Countries

Organiser Food and Agriculture Organization of the United Nations

14:00 - 17:00 hrs ICC Berlin, Hall 9 de/en

## Responsible Investment and Cooperation along the Value Chain of the Agriculture and Food Industries in South-Eastern Europe

Organiser Committee on Eastern European Economic Relations, Deutsche Gesellschaft für Internationale Zusammenarbeit, Regional Rural Development Standing Working Group

15:00 - 17:00 hrs ICC Berlin, Hall 10 de/en

## Trends in Foreign Direct Investment in the Agricultural Sector of Developing and Transition Countries

Organiser Federal Ministry of Food, Agriculture and Consumer Protection

For further information please visit:

[www.gffa-berlin.com](http://www.gffa-berlin.com)

# Expert Panel Discussions

Friday, 18 January 2013

9:00 - 19:00 hrs ICC Berlin, Foyer Hall 3

**Business Lounge with Poster Exhibition**

10:00 - 12:00 hrs ICC Berlin, Hall 4/5 de/en

**Moving towards responsible investments in land**

Organiser Federal Ministry for Economic Cooperation and Development, Federal Ministry of Food, Agriculture and Consumer Protection, Deutsche Gesellschaft für Internationale Zusammenarbeit

10:00 - 12:00 hrs ICC Berlin, Hall 6 de/en/ru

**New Approaches and Opportunities for Investment in Agriculture**

Organiser AHT Group AG

10:00 - 12:00 hrs ICC Berlin, Hall 7 en

**Corporate Social Responsibility and Good Governance – obstacles or chance for sustainable investments in bioenergy**

Organiser Agency for Renewable Resources, Project Bioenergy Promotion 2

10:00 - 12:00 hrs ICC Berlin, Hall 8 de/en

**Investment in Food Security: Strengthening Small-scale producers in Sustainable Supply Chains**

Organiser Fair Trade Network Germany

10:00 - 12:00 hrs ICC Berlin, Hall 9 de/en

**Investment in the Agricultural and Food Sector in India - Challenges and future perspectives**

Organiser OAV-German Asia-Pacific Business Association

10:00 - 12:00 hrs ICC Berlin, Hall 10 de/en

**Agriculture in Pakistan – Trade & Investment Opportunities for German Companies**

Organiser Embassy of Pakistan Berlin

10:00 - 12:00 hrs ICC Berlin, Room 43 en

**The role of agri-equity funds in transition countries: performance, risks and implications**

Organiser Food and Agriculture Organization of the United Nations

# Expert Panel Discussions

Friday, 18 January 2013

12:30 - 14:30 hrs ICC Berlin, Hall 3 de/en/ru/fr

## New African Policies: The Role of Farmers Organisations for Inclusive Business

Organiser Federal Ministry for Economic Cooperation and Development, Federal Ministry of Food, Agriculture and Consumer Protection, Deutsche Gesellschaft für Internationale Zusammenarbeit, German Farmers' Association

12:30 - 14:30 hrs ICC Berlin, Hall 4/5 de/en

## Reducing Post-harvest-losses means conserving natural resources

Organiser Federal Ministry for Economic Cooperation and Development, Gesellschaft für Internationale Zusammenarbeit

12:30 - 14:30 hrs ICC Berlin, Hall 6 de/en

## Food security - how does research contribute?

Organiser Senate of the Federal Research Institutes of the Federal Ministry of Food, Agriculture and Consumer Protection

12:30 - 14:30 hrs ICC Berlin, Hall 7 de/en/ru

## From Micro Credit to Shareholder Value: Access to Capital in Eastern European and Central Asian Agriculture

Organiser Leibniz-Institute of Agricultural Development in Central and Eastern Europe, Committee on Eastern European Economic Relations

12:30 - 14:30 hrs ICC Berlin, Hall 8 en

## Investments and Innovation in World Food Security

Organiser Topsectors Agribusiness Holland

12:30 - 14:30 hrs ICC Berlin, Hall 9 de/en/zh

## Investment strategies to strengthen the agri-food sector in China

Organiser OAV-German Asia-Pacific Business Association

12:30 - 14:30 hrs ICC Berlin, Hall 10 de/en

## Investments for people in agriculture

Organiser Welthungerhilfe e. V.

## GFFA Working Meetings

At the invitation of the Federal Ministry of Food, Agriculture and Consumer Protection (BMELV), the international organisations African Union (AU), the Food and Agriculture Organization of the United Nations (FAO) and the Organisation for Economic Co-operation and Development (OECD) will, for the first time, hold public working meetings whose outcome will be incorporated into the subsequent Agriculture Ministers' Summit, the International GFFA panel and the International Business Panel Discussion.



**Friday, 18 January 2013**

**15:00 - 17:00 hrs**    **ICC Berlin, Hall 4/5**    **de/en/fr/ru/es**

### **Environment for investment in rural farming in Africa**

Organiser            African Union (AU)

**15:00 - 17:00 hrs**    **ICC Berlin, Hall 7**    **de/en/fr/ru/es**

### **Guidance for responsible investment**

Organiser            Food and Agriculture Organization of the United Nations (FAO)

**15:00 - 17:00 hrs**    **ICC Berlin, Hall 3**    **de/en/fr/ru/es**

### **Conditions and impact of private investment into the food and agriculture sectors**

Organiser            Organisation for Economic Co-operation and Development (OECD)

**17:00 - 20:00 hrs**    **ICC Berlin, Foyer**

### **Get-together**

Organiser            Federal Ministry of Food, Agriculture and Consumer Protection

# International GFFA Panel Discussion

Saturday, 19 January 2013

09:00 - 15:00 hrs ICC Berlin, Anteroom to Hall 2

Cooperation Market with Business Lounge

10:00 - 12:00 hrs ICC Berlin, Hall 2 de/en/fr/ru/es/pt/zh

International GFFA Panel Discussion

Responsible investment in the food and agriculture sectors - A key factor for food security and rural development

Opening address

Keynote speech

**Dr. Supachai Panitchpakdi**  
Secretary-General of UNCTAD

Panel discussion

**Ilse Aigner**  
Federal Minister of Food, Agriculture and Consumer Protection

**José Condungua Pacheco**  
Minister of Agriculture of the Republic of Mozambique

**Jürgen Fitschen**  
Co-Chairman of the Management Board and the Group Executive Committee, Deutsche Bank AG

**Jin-Yong Cai**  
Executive Vice President and CEO of IFC, World Bank Group

**Peter Brabeck-Letmathe**  
Chairman of the Board of Directors, Nestlé

**Shenggen Fan**  
CEO of the International Food Policy Research Institute (IFPRI)

**Bärbel Dieckmann**  
Chairwoman of Deutsche Welthungerhilfe e. V.

Facilitator

**Hajo Friedrich**  
Journalist

12:15 - 13:00 hrs ICC Berlin, Hall 7 de/en/fr/ru/es

International Press Conference  
(registration: [pressestelle@bmelv.bund.de](mailto:pressestelle@bmelv.bund.de))

For further information please visit:

[www.gffa-berlin.com](http://www.gffa-berlin.com)

# Berlin Agriculture Ministers' Summit



**Saturday, 19 January 2013**

**14:00 - 18:30 hrs**      **Federal Foreign Office**

**Berlin Agriculture Ministers' Summit 2013**

**Responsible investment in the food and agriculture sectors -  
A key factor for food security and rural development**  
*(by personal invitation only)*



Federal Minister Ilse Aigner hands over the 2012 Final Communiqué to Jorge Alberto Portanova Mendes Ribeiro Filho, Minister of Agriculture, Livestock and Food Supply of the Federative Republic of Brazil as an input for the UN conference for sustainable development (Rio+20)

# International Business Panel



Saturday, 19 January 2013

15:00 - 18:30 hrs      Deutsche Telekom Building      en/de

**Investing in Food Security: Growing Needs and Opportunities**

*(by personal invitation only)*

Panel I	The role of the agriculture and food business
Panel II	The political and economic framework
Opening Statements	<b>Prof. Matin Qaim</b> , Universität Göttingen <b>Jervis Zimba</b> , World Farmers' Organisation <b>Dr. Wolfgang Jamann</b> , Deutsche Welthungerhilfe e.V.
Panelists	<b>Liam Condon</b> , Bayer CropScience <b>Dr. Akinwunmi Ayo Adesina</b> , Nigeria <i>(angefragt)</i> <b>Dr. Hermann Garbers</b> , CLAAS <b>Cornelia Richter</b> , GIZ <b>German Vegarra</b> , IFC <b>Gerhard Berssenbrügge</b> , Nestlé <b>Klaus Deininger</b> , Weltbank <b>Mark van Driel</b> , Rabobank International <b>Internationale Berichterstatter aus den GFFA-Arbeitssitzungen</b> <b>Klaus Ridderbusch</b> , Unilever Food Solutions Deutschland
Faciliator	<b>Dr. Amrita Cheema</b> , DW

From 19:00 hrs      Deutsche Telekom Building

**Evening reception hosted by the agri-food industry**

*(by personal invitation only)*

Organiser:	GFFA Berlin e.V. Phone: +49 30 200 786 180 E-Mail: info@gffa-wirtschaft.de
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## Exhibitors at the Cooperation Market

ADT Projekt GmbH

AFC Consultants International GmbH

AGCO Corporation

AgrarKontakte International (AKI)

AHT Group AG

AMAZONEN-Werke H. Dreyer GmbH & Co. KG

Andreas Hermes Academy (AHA)

APOLLO e. V.

Federal Ministry of Food, Agriculture and Consumer Protection  
(BMELV)

BVVG GmbH

Claas Global Sales GmbH

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)  
GmbH

German Farmers' Association

DLG International GmbH

Ekosem Beratung GmbH

Food and Agriculture Organization of the United Nations (FAO)

German Export Association for Food and Agriproducts e. V. (GEFA)

GFA Consulting Group GmbH

Grimme Landmaschinenfabrik GmbH & Co. KG

University of Applied Sciences Weihenstephan-Triesdorf

IAK Agrar Consulting GmbH

Icon Institute GmbH & Co. KG

IFWexpo Heidelberg GmbH

Leibniz-Institute for Agricultural Development in Central and  
Eastern Europe (IAMO)

Netafim Germany

Netz Ingenieurbüro GmbH

Rauch Landmaschinenfabrik GmbH

Riela Karl-Heinz Knoop e. K.

The Regional Rural Development Standing Working Group (SWG) in  
South-East Europe

University of Hohenheim, Eastern Europe Centre

World Forest Foundation

For further information please visit:

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# Imprint

## Published by

Federal Ministry of Food, Agriculture and  
Consumer Protection (BMELV)  
Organisation: Rebecca Kik  
Division 625  
Wilhelmstraße 54 | 10117 Berlin | Germany

## Venue

International Congress Center, ICC Berlin  
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## Date of printing

November 2012

## Layout

design.idee, büro\_für\_gestaltung, Erfurt

## Picture credits

noltepicture; Mareike Tocha

## Printed by

BMELV

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