



Building confidence in certified seafood



INVITATION

Join GSSI's Side Event at the 32nd Session of the FAO Committee on Fisheries

SUPPORTED BY THE GERMAN FEDERAL MINISTRY FOR ECONOMIC COOPERATION AND DEVELOPMENT (BMZ)

TIME

12:30-14:00

Welcome coffee

DATE

12 July 2016

LOCATION

FAO

Viale delle Terme di Caracalla
Rome, Italy

ROOM

Austria Room, C250 bis

MODERATOR

John Connelly

President, National Fisheries Institute

RSVP

secretariat@ourgssi.org

MORE INFORMATION

www.ourgssi.org

From the FAO Code of Conduct for Responsible Fisheries to GSSI's Global Benchmark Tool for seafood certification schemes

12:30 OPENING

Shaping solutions to complex challenges in the seafood sector

Tim Sauler

Senior Policy Officer, BMZ

12:40 From the FAO's CCRF to GSSI's Global Benchmark Tool

John Connelly

President,
National Fisheries Institute

12:50 THE TOOL IN FOCUS

The next steps in building confidence in certified seafood

Herman Wisse

Program Director, GSSI

13:10 USING THE TOOL

The benefits for governments, industry and NGOs

Audun Lem

Deputy Director of the Policy and Economics Division, FAO

Elisabeth Vallet

Director, SeaWeb Europe

Alastair Macfarlane

Trade and Market Access Consultant,
Seafood New Zealand

13:30 Panel discussion and Question and Answer

John Connelly

President,
National Fisheries Institute

13:55 CLOSING REMARKS

On behalf of



Federal Ministry
for Economic Cooperation
and Development

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The Global Sustainable Seafood Initiative (GSSI) is a platform bringing together partners from across the seafood sector worldwide. It was set up in 2013 as a collective, non-competitive approach by industry, NGOs, the FAO and governmental organizations to ensure confidence in the supply and promotion of certified seafood as well as to promote improvement in seafood certification schemes.

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