



Food and Agriculture Organization of the United Nations

National Consultant for Coffee Value Chain Assessment in North Sumatera NPP

FAO Indonesia has concluded a livelihood recovery programme for communities affected by Mt Sinabung eruption in Karo District by March 2017. One of the implemented activities was the support for coffee farmers in developing their coffee products as one of the most resistant commodity during eruption. The intervention covered the production, post-harvest, until marketing stage. In the latest development, the intervention managed to provide additional income to the coffee farmer since they have regular buyer from local coffee company.

To ensure that the good initiatives are sustainable and beneficial to the community, as well as to identify the gap on coffee value chain that hasn't been addressed in previous intervention, FAO Indonesia is looking for short term consultant to conduct assessment on coffee value chain in the area of Karo District - North Sumatera and the surrounding area. The assessment result shall be used as valuable input for the next possible intervention.

Under the overall supervision of the FAO Representative in Indonesia (FAOR); under programmatic supervision of the Assistant FAOR – Programme, the consultant will be responsible for the following tasks:

- Conduct desk study on any available and relevant literature including reports, publication, and government strategic planning on the development of coffee commodity in Karo District and the North Sumatera Province in general.
- Identify the enabling actors and initiatives for the development of coffee commodity in the area including but not limited to government programme in national, provincial and local level, NGO projects, civil society organization, farmer association, private sector, small and medium enterprise, etc. If possible, assess the interconnection between the actors.
- Conduct necessary meetings and information gathering process with those enabling actors to analyze new potential and/or improvement of current coffee development initiatives in production, post-harvest, processing and marketing stages.
- Provide comprehensive report on the findings, analysis, possible recommendation and follow ups. Report shall be presented in high quality English.

Qualification:

- A university degree in the area of agriculture, business development, and related fields;
- Minimum of 5 years of working experience in business development, rural development, livelihoods, post-harvest marketing with specific experience on coffee commodity.

Technical Competencies and Experience Requirements:

- Previous experience in value chain analysis, market survey design, result analysis and marketing strategy development and implementation especially in agriculture field;
- Practical experience in post-harvest product marketing and value addition including packaging, labeling, and product certification schemes especially for coffee commodity.
- Strong technical report writing experience;
- Strong written, reading and spoken English and Indonesian language skills;
- Able to communicate clearly and concisely;
- Able to work productively and maintain effective working relationships with government, NGO, and communities;
- Computer literacy (word processing, spreadsheets, and databases) and ability to use the internet are required;
- Able to work, in a team or without supervision as required, and to meet deadlines;
- Previous work experience with UN-field programmes in Indonesia is desirable;

Expected Outputs:

- Activity work plan (desk work, meeting, field mission, and reporting schedule) submitted
- Short concept note on possible future coffee intervention submitted
- Final comprehensive report on the coffee value chain submitted.
- End of assignment report is submitted by the end of the contract.

Languages: Fluency in written and spoken English and Bahasa Indonesia

Duration and Commitment : 1 October – 31 December 2017

Duty Station: Jakarta with in-country travel as necessary

GENERAL NOTE TO ALL APPLICANTS:

Interested candidates should submit a CV and a covering letter clearly stating their relevant skills, experience, vacancy and reference code by e-mail to:

E-mail: FAO-ID@fao.org

Submission DEADLINE: 18 September 2017

FAO regrets to inform applicants that only short-listed candidates will be contacted.