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# **APPLICATION FORM FOR THE** **WORLD SOIL DAY AWARD 2019 RELATED TO THE 2018 EDITION ‘BE THE SOLUTION TO SOIL POLLUTION’**



# REPORT OF THE 5 DECEMBER 2018, WORLD SOIL DAY (WSD) CELEBRATIONS

The completed form should be submitted by **15 September 2019** to:

**GSP Secretariat**

Viale delle Terme di Caracalla

00153 Roma, Italy

Email: [GSP-Secretariat@fao.org](mailto:GSP-Secretariat@fao.org)

Each candidate should complete the report to be pre-screened by the GSP Secretariat, as per the criteria specified online. Short-listed candidates will be assessed by the Selection Committee, which will designate the winner.

# **PART A | Details of the candidate**

**Name of the candidate (individual, association etc.)\*[[1]](#footnote-1):**

Click here to enter text.

**Name\*:**

Click here to enter text.

**Surname\*:**

Click here to enter text.

**Institution/ Organization/ Private company/ Affiliation\*:**

Click here to enter text.

**Co-organizers (if applicable):**

Click here to enter text.

**Title and position (on behalf of)\*:**

Click here to enter text.

**Country\*:**

Click here to enter text.

**Address\*:**

Click here to enter text.

**Telephone**:

Click here to enter text.

**Mobile:**

Click here to enter text.

**Email**\*:

Click here to enter text.

**Any additional comments:**

Click here to enter text.

# **PART B | Description of the project (achievement)**

**Title of the event\*:**

Click here to enter text.

**Select the categories of events (you may select more than one type of activities)\*:**

* Scientific conference, roundtable, symposium
* Technical training, seminar, workshop
* Educational project
* Traditional ceremony
* Cultural event
* Rally, march, concert
* Soil exhibit, contest
* Promo video and interview
* Blog, digital and social, TV show and radio broadcast
* Out-of-home advertising on public transport, shopping mall etc
* Marketing campaign
* Others (Please specify)

Click here to enter text.

**Short description of the event (max 500 words)\*:**

Click here to enter text.

**Target audience\*:**

Click here to enter text.

**Objectives\*:**

Click here to enter text.

**Number of participants (if various categories of participants were involved, please specify and include the associated number of participants)\*:**

Click here to enter text.

**Duration and exact dates of the event\*:**

Click here to enter text.

**Was the event promoted in the media? If yes, which media channels were used? Please describe and include the relevant links\*:**

Click here to enter text.

**Were any videos of the event published on a website and/or disseminated through social media channels? If yes, please explain and provide links.\***

Click here to enter text.

**Was the event covered by the press or national media? If yes, please specify.\***

Click here to enter text.

**How was the event disseminated (through social media, direct mailing, web, press, testimonial etc.)?\***

Click here to enter text.

**Was the event open to the general public?\***

Click here to enter text.

**Did it include the participation of a national authority/government institution?**

Click here to enter text.

**Were any promotional material, publications, gadgets distributed at the event? If yes, please specify the type and quantities.\***

Click here to enter text.

**Were official materials from World Soil Day printed out and used during the event? If yes, please specify how.\***

Click here to enter text.

**How would you measure the impact of the event on the public (you may select more than one option)\*:**

* The degree to which debate and new thinking was stimulated
* Whether it aims at increasing knowledge
* Whether and how it influences the wider debate on the importance of soils
* How it contributes to raising awareness on soils
* The outreach of the message
* Whether it generates practical advice or feedback

**Please explain briefly.**

Click here to enter text.

# **PART C | Annexes**

The candidate is encouraged to include relevant supporting materials such as communication material, publications, leaflets, high quality photographs and/or links to audio segments or videos, press releases, web statistics that demonstrate and support the results and associated impacts of the WSD event. This additional material is not compulsory, but can be annexed if it is deemed useful in strengthening the candidature.

1. The mandatory fields are marked with a star ‘\*’ [↑](#footnote-ref-1)