

### **Food and Agriculture Organization of the United Nations**

# PROFESSIONAL VACANCY ANNOUNCEMENT No. 2476-OCE

Issued on: 28 October 2010

Deadline For Application: 23 December 2010

Position Title: Web Manager Grade Level: P-4

**DUTY STATION: Rome** 

ORGANIZATIONAL UNIT: Communication and Design Branch, OCER DURATION \*: Fixed term: 3 years

Office of Corporate Communications and Post Code/N°:

External Relations, OCE CCOG Code: 1A05

Applications from qualified women as well as from qualified nationals of non-and under-represented member countries are encouraged

# **DUTIES AND RESPONSIBILITIES**

The Office of Corporate Communications and External Relations aims to deliver a cutting-edge communication and partnerships programme that supports FAO's work and mandate.

Under the overall supervision of the Chief, OCER, the Web Manager will work to protect and promote the FAO brand and generate public support for FAO and its objectives, primarily through enhancement of the corporate Web presence. In particular, will:

- Identify ways of improving FAO's corporate Web presence, using effective information design, intuitive navigation, and a variety of high-quality digital assets;
- Coordinate the work of a Web team and supervise consultants recruited for specific Web projects or functions;
- Oversee and advise on OCE's digital asset management (photography, video, audio, graphics);
- Provide design support and technical advice on the creation and evolution of websites and other digital media for OCE and for high-profile initiatives in other parts of the Organization;
- Keep up to date on emerging trends and technologies for the Web and digital asset management systems, identifying and advising on new tools and approaches to benefit FAO's corporate communication and advocacy goals;
- Be an active member of the network of people working on Web issues at FAO, effectively pushing the corporate communication agenda in the discussion:
- Perform other related duties as required.

#### MINIMUM REQUIREMENTS

Candidates should meet the following:

- University Degree in Graphic Design, Information or Knowledge Management, Computer Sciences or other related field
- Seven years of experience in managing, designing and developing large-scale multilingual websites
- · Working knowledge of English, French or Spanish and limited knowledge of one of the other two

# SELECTION CRITERIA

Candidates will be assessed against the following:

- Relevance of experience in managing, designing and developing large-scale multilingual websites including languages using non-Latin alphabets
- Demonstrated ability in planning, organizing and delivering quality results
- Demonstrated ability in working in a team environment
- Extent of managerial and supervisory skills
- Quality of both oral and written communications skills on technical issues
- Level of understanding of development issues in particular regarding the role of the United Nations system

Please note that all candidates should possess computer/word processing skills and should be capable of working with people of different national and cultural backgrounds.

\* The length of appointment for internal FAO candidates will be established in accordance with applicable policies pertaining to the extension of appointments

### REMUNERATION

A competitive compensation and benefits package is offered. For information on UN salaries, allowances and benefits, click on the following link: <a href="http://icsc.un.org/">http://icsc.un.org/</a>

### TO APPLY: Carefully read and follow the Guidelines to applicants

Send your application to: V.A 2476-OCE

Chief, Communication and Design Branch, OCER FAO Viale delle Terme di Caracalla 00153 Rome ITALY

Fax No: +39 06 57055555 E-mail: OCE-VA@fao.org

Please note that FAO staff members are international civil servants subject to the authority of the Director-General and may be assigned to any activities or office of the organization.

**FAO IS A NON-SMOKING ENVIRONMENT**