



**Food and Agriculture Organization
of the United Nations**

CALL FOR EXPRESSIONS OF INTEREST

CONSULTANT FOR THE ANALYSIS OF FAO'S COMPARATIVE ADVANTAGE IN THE EVALUATION OF STRATEGIC OBJECTIVE 1

Contract duration: to be determined
Vacancy No.: IRC3802

Deadline for Applications: 31 January 2017
Duty station: Home based

Tasks and responsibilities:

The FAO Office of Evaluation is starting an evaluation of FAO's work under FAO's Strategic Objective 1, which aims to help eliminate hunger, food insecurity and malnutrition through:

- support to the establishment of conducive policy and legal frameworks;
- advocacy for the allocation of adequate human and financial resources to food security; and
- promoting the use of evidence in decision making.

In practice, the following are a few of the areas of work characteristic of Strategic Objective 1:

- Advice in policy frameworks and investment plans for food security and nutrition;
- Promotion of various guidelines, such as the Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries and Forests (VGGT), the Voluntary Guidelines for Securing Sustainable Small-scale Fisheries (VGSSF), or the Voluntary Guidelines to Support the Progressive Realization of the Right to Adequate Food (VGRtF);
- Support to the "Zero Hunger Challenge" in Latin America, Africa and Asia;
- Development of information systems for food security and nutrition;
- Support to the Committee on World Food Security.

As part of this evaluation, the Office of Evaluation (OED) intends to conduct a quantitative analysis of FAO's comparative advantages and disadvantages within the broader institutional environment.

Since FAO's creation, the significant upsurge of international development agencies concerned in one way or the other with agriculture that has taken place means that FAO now operates in a very crowded field, along with other development actors such as the international financial institutions (e.g. the World Bank Group, the International Fund for Agricultural Development), regional development banks, the specialized agencies of the United Nations (e.g. the World Food Programme), and the Consultative Group on International Agricultural Research (CGIAR).

In this context, one of the key questions that the evaluation will explore is that of FAO's capacity to maintain its visibility, resources, influence and comparative advantage in the provision of policy advice and information on hunger reduction and food and nutrition security.

OED intends to strengthen its capacity to analyse comparative advantage based on objective and quantifiable variables, rather than on mere perceptions. The SO1 evaluation will pilot this development by attempting to use web-metrics, quantitative surveys and market-based assessment techniques in the assessment of FAO's comparative advantage and position vis-à-vis a purposeful sample of other organizations, in the provision of policy advice and information on hunger alleviation and food and nutrition security. The analysis is expected to produce an in-depth understanding of FAO's position in the overall development landscape vis-à-vis other organizations providing similar services, be they "competitors" or "partners", public or private, global or regional in scope.

Key performance indicators	
Expected Outputs:	Required Completion Date:
<ul style="list-style-type: none"> The evaluation will require most inputs from the consultant during the period March-July 2017 	July 2017

Candidates should meet the following requirements:

Minimum Requirements

- A master's degree in relevant disciplines (economics, development, business management).
- Ample experience in producing analytical frameworks, populating and analysing data sets, categorisation and comparison of data and narratives.
- A minimum of 5 years of relevant experience in market-based analytics and comparative analysis of firms or organizations (also called "competitor analysis"), both qualitative and quantitative.

Competencies

- Methodical and organized, with excellent analytical and writing skills.

Technical/Functional Skills

- The working language will be English. Fluency is required.
- Knowledge of other official FAO languages (e.g. French or Spanish), as well as experience working for FAO or similar international development agencies will be advantageous, although not essential.

Selection criteria

The candidate are required to produce a methodological note (3-5 pages) outlining:

- the variables (or dimensions) one could use to benchmark FAO's policy advisory work with that of other organizations in the area of hunger reduction and food security;
- the proposed process to draw a sample of organization used as comparators;
- the type and sources of qualitative and quantitative data that will be used, and
- a few examples of figures or tables that may used to analyse and present the data.
- Information on gender, age, current residence and nationality.
- Expected number of days required for the work.
- Daily fee (exclusive of expenses).
- Availability between March and July 2017.

This methodological note will serve as the basis for the selection of the successful candidate.

Additional Information

The position is home-based and does not require travel.

FAO seeks gender, geographical and linguistic diversity in its staff and international consultants in order to best serve FAO Members in all regions.

All candidates should adhere to FAO values of Commitment to FAO, Respect for All and Integrity and Transparency.

How to apply

All applications, including a curriculum vitae and the methodological note mentioned above, are to be submitted through FAO's [iRecruitment](#) system. Click on the link below to access [iRecruitment](#), complete your online profile and apply for this Call for Expression of Interest.

<http://www.fao.org/employment/irecruitment-access/en/>

In order for your application to be properly evaluated, please ensure that all sections of your iRecruitment account are completed. Incomplete applications will not be evaluated.

If you need help, or have queries, please contact: iRecruitment@fao.org