



Issued on: 18 August 2017

Deadline For Application: 1 September 2017

JOB TITLE: Communication Specialist (Strengthening and capacitating Communications and Visibility)

TYPE OF CONTRACT: International Consultant

ORGANIZATIONAL UNIT: FAO REPRESENTATION – AFGHANISTAN

DUTY STATION: Kabul, Afghanistan

DURATION: Assignment from one to six months on a when-actually-employed basis; and assignments for 11 months when applicable.

FAO seeks gender, geographical and linguistic diversity in its staff and international consultants in order to best serve FAO Members in all regions.

**Qualified female applicants and qualified nationals of non-and under-represented member countries are encouraged to apply.
Persons with disabilities are equally encouraged to apply.
All applications will be treated with the strictest confidence.**

Organizational Setting

The FAO in Afghanistan assists the Government to develop policies, programmes and projects to address the root causes of hunger and malnutrition; to help the Government develop the agricultural, fisheries and forestry sectors and to use the environmental and natural resources in a suitable way. It participates in the development of FAO's field projects in the country and implements it, including the reconstruction and rehabilitation of the damaged relevant sectors. This particular project is targeted at the value chains industry development / infrastructure in western region of Afghanistan with particular focus on Herat province.

The post is located in the FAO Representation with possible travel within the country.

Reporting Lines

Under the overall supervision of the FAO Representative, (FAOR) in Afghanistan and the technical guidance of the LTO FAORAP, and the consultation and coordination with the Assistant FAOR (Programme) and in regular consultation and coordination with the Regional Communication Officer, FAORAP the incumbent shall ensure coherence with FAO's corporate communication policy and operational guidelines for all communication and information output.

Technical Focus

Lead a communication mission to Afghanistan to strengthen FAO's visibility and image among stakeholders, and develop strategic plan for communication Exploit opportunities to play a more dominant role in humanitarian assistance programming. Set up a proper communication structure for FAO Afghanistan and train FAOAF team on communication products and other visibility methodologies. International Communications and Media Outreach Support.

Tasks and responsibilities

The expert will, in close coordination and consultation with the Ministry of Agriculture, Irrigation and Livestock (MAIL) counterpart authorities and other FAO projects, carry out the following tasks:

- Develop Communication and Visibility Strategy following the FAO cooperate communication strategy in close cooperation with RAP Communication Officer for FAO Afghanistan Office.
- Develop a detailed communication and visibility work plan of FAO Afghanistan office covering all program by identifying priority areas of communication and visibility work of each program/project.
- Establish a communication framework to link FAO communication products with Ministry of Agriculture, Irrigation and Livestock (MAIL) and with other relevant Government partners.
- Provide consultation to set up a proper communication structure within FAO Afghanistan.
- Review FAO Afghanistan website and prepare a concrete work plan for social media within FAO structure in Afghanistan.
- Provide guidance and coaching to FAO Afghanistan Communication Associate on Communications matters. Provide capacity building support to UN Women CO and project staff and partners on Social Media
- Provide necessary trainings to FAO Afghanistan on communication and visibility (e.g. article writing, storytelling, editing, producing media and handling the media).
- A set up will be arranged that he/she will work closely with all FAO Knowledge Management and Communication Officers in order to regularly provide consultations on their products.
- Communication Capacity building
- Workshops for Donor events and projects inception, etc.
- One beneficiary feature story in video and print produced every two months by consultant for FAO dissemination to donors and FAO In-Action series
- Donor liaison support for FAOR visibility
- Developing media contacts at the regional level for the visibility purposes
- Reviewing and analysis of all success stories of FAO

Post-production work to be performed at home base.

- Op-Ed ghost written for international media
 - Communication and Visibility Strategy developed for FAO Afghanistan Office
 - Media master list developed
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CANDIDATES WILL BE ASSESSED AGAINST THE FOLLOWING

Minimum Requirements

- Advanced university degree in public relation, journalism, communication and related field.
- At least 10 years of relevant experience in media with understanding of local context and relevant work experience in in/out of Afghanistan (or Pakistan at least).
- Working knowledge of English, French or Spanish and limited knowledge of one of the other two or Arabic, Chinese, Russian.
- Priority will be given the one who has experience in agriculture development, rural development, food security or closely related field with at least 3 years alleviation through agriculture development;
- Previous working experience in the region and familiarity with the country situation will be considered an asset.

FAO Core Competencies

- Results Focus
- Teamwork
- Communication
- Building Effective Relationships
- Knowledge Sharing and Continuous Improvement

Technical/Functional Skills

- Work experience in more than one location or area of work
 - Strong knowledge and understanding of FAO projects;
 - skills and experience in social media and conveying key messages to a general audience;
 - Extensive field experience in developing countries.
 - Familiarity with the UN Communications rules and procedures, experience in developing communications strategies for the UN is necessary.
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Please note that all candidates should adhere to *FAO Values of Commitment to FAO, Respect for All and Integrity and Transparency*.

ADDITIONAL INFORMATION

- All applications will be reviewed and qualified applicants will be contacted for interviews.
 - FAO seeks gender, geographical and linguistic diversity in its staff and international consultants in order to best serve FAO Members in all regions.
 - FAO does not charge a fee at any stage of the recruitment process (application, interview meeting, processing).
 - Incomplete applications will not be considered. If you need help, or have queries, please contact: iRecruitment@fao.org
 - Applications received after the closing date will not be accepted.
 - Only language proficiency certificates from UN accredited external providers and/or FAO language official examinations (LPE, ILE, LRT) will be accepted as proof of the level of knowledge of languages indicated in the online applications.
 - For other issues, visit the FAO employment website: <http://www.fao.org/employment/home/en/>
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HOW TO APPLY

To apply, visit the iRecruitment website at <http://www.fao.org/employment/irecruitment-access/en/> and complete your online profile. Only applications received through iRecruitment will be considered.

Candidates are requested to attach a letter of motivation to the online profile.

Vacancies will be removed from iRecruitment at 23:59 Central European Time (CET) on the deadline for applications date. We encourage applicants to submit the application well before the deadline date.

If you need help, or have queries, please contact: iRecruitment@fao.org

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