Sustainable Contract Farming for Increased Competitiveness
Project Code: 05-AG-GE-SEM-05
Colombo, Sri Lanka

Mercy L. Barile
Senior Agriculturist
Department of Agriculture
Manila, Philippines

CONTRACT FARMING

- Marketing strategy in the light of trends on globalization
- Integrate small farmers in the agribusiness system
- Production of quality goods for competitiveness
- Increase in income
- Assures farmers of market
- Guarantees supplies to the buyer
Poultry-Raising  

Tilapia for Fillet

• Contract growers are provided with docs and feeds
• Vaccines, technical assistance and veterinary services
• 40-45 days hauled to processing plant
• Minimum live weight of 1.7 kgs
The Quedan and Rural Credit Guarantee Corporation's (QUEDANCOR) mandate is to accelerate the flow of investments and credit resources into the countryside so as to trigger the vigorous growth and development of rural productivity, employment and enterprises to generate more livelihood and income opportunities.

750-800 gram tilapia for fish fillet
250 gram tilapia

P45.00 per kilogram as against P43.00 contract price

Conclusions & Recommendations

• Viable marketing strategy for wide adoption
• Private sector-led
• Government to perform regulatory function and link farmers to credit
• Well-planned and policy awareness
• Timeliness of resources
• Clear delineation of roles
• Viewed as long-term partnership
• Selection criteria
Thank You and Mabuhay