



Country Paper

Sustainable Contract Farming for Increased Competitiveness

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CONTRACT FARMING

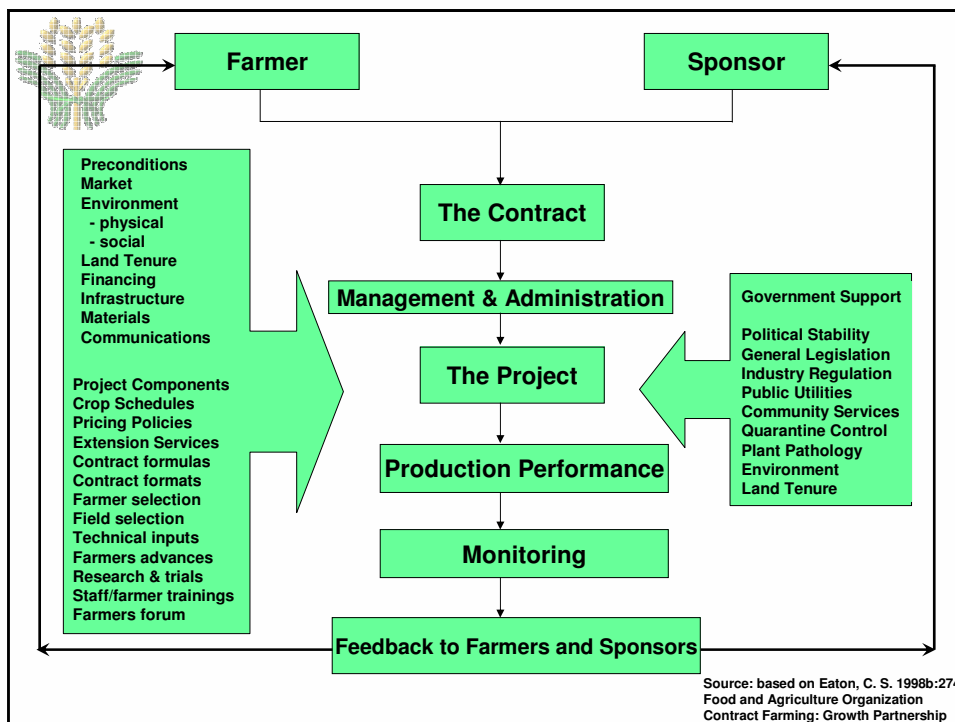
- Marketing strategy in the light of trends on globalization
- Integrate small farmers in the agribusiness system
- Production of quality goods for competitiveness
- Increase in income
- Assures farmers of market
- Guarantees supplies to the buyer



Poultry-Raising



Tilapia for Fillet





- Contract growers are provided with docs and feeds
- Vaccines, technical assistance and veterinary services
- 40-45 days hauled to processing plant
- Minimum live weight of 1.7 kgs



Department of Agriculture



QUEDANCOR



QUEDANCOR



The Quedan and Rural Credit Guarantee Corporation's (QUEDANCOR) mandate is to accelerate the flow of investments and credit resources into the countryside so as to trigger the vigorous growth and development of rural productivity, employment and enterprises to generate more livelihood and income opportunities.



750-800 gram tilapia for fish fillet



250 gram tilapia

P45.00 per kilogram as
against P43.00 contract
price



Conclusions & Recommendations

- Viable marketing strategy for wide adoption
- Private sector-led
- Government to perform regulatory function and link farmers to credit
- Well-planned and policy awareness
- Timeliness of resources
- Clear delineation of roles
- Viewed as long-term partnership
- Selection criteria



**Thank You
and
Mabuhay**