#### Beneficiaries >===

Beneficiaries of the project are about 4,000 farmer households of Hoa Tien commune and the staff of Department of Agriculture and Rural Development (DARD) of Da Nang. The supporting capacity such as field inspection and laboratory seed testing will be enhanced. New rice seed facility will be constructed.

#### Stakeholders >>>>

Department of Crop Production (DCP) of MARD

Agricultural Science Institute for Southern Coastal Central Vietnam (ASISOV)

Department of Agriculture and Rural

Development DARD of Da Nang

Agriculture Extension Centre of Da Nang city





People's Committee of Danang province



India - Brazil - South Africa Dialogue Forum (IBSA) Fund







Special Unit for South-South Cooperation

Special Unit for South - South Cooperation



Food and Agriculture Organization of the United Nations

# ESTABLISHMENT OF RICE SEED PRODUCTION HUB

IN HOA TIEN COMMUNE, HOA VANG DISTRICT, DA NANG CITY.



**Cooperation Partner:** India-Brazil-South Africa Dialogue Forum (IBSA) Fund

**Government / Partner Agency:** People's Committee of Da Nang City, Vietnam

**Duration:** 2 years

Starting Date: 9 October 2012 Budget: USD 529,537









#### Project site

Hoa Tien commune in Hoa Vang District has a favorable micro climate, soil fertility conditions and available irrigation system which create advantages for the commune to produce rice seed of good quality. The rice seed can be harvested one month earlier from winter - spring season for supplying to the provinces in the Red river delta and with much higher germination ratio from summerautumn season for supplying to high land and some coastal provinces of Central Vietnam.

As the land area in Da Nang province is limited, producing rice food grain is not competitive. At the same time land is exposed to the threat from urbanization and industrialization trends.

### Goals of project

To help poverty relief for farmers in the project area and maximize their revenue on limited land asset by upgrading their skill and facilities for rice seed production; targeting for higher and safer quality of their seed product.

By taking full advantage of the conditions to convert the commune into a quality rice seed hub with sustainable production which is linked with an efficient quality control system and to network it with the country's seed market so that the commune to be a reliable seed supplying address within the national seed production system.

The commune to be a seed buffer for the purpose of preparedness and resilience upon natural disaster risks and for seed and food security of Da Nang province as well as neighboring provinces in Central coastal area, Highland and some in the Red river delta of Viet Nam.

To strengthen the linkage in the 4-pillar system (Government - Farmer - Scientist -Business).

## Project aims at

Strengthening production capacity at the commune level, including:

- Improving farmer's field production capacity: standardizing and adapting advanced technologies to cultivating procedure for more efficient production; introduction of new varieties with high yield and marketability to the local condition for product range expansion and market diversification.
- Enhancing the post harvest processing capacity of the commune for higher quality and value added of the product.

Establishing a seed quality control and certification system for the city for enhancement of its supportive services to the farmers.

Enhancing trading capacity, including raising awareness of compliance with the State Ordinance in seed trading and circulating, Intellectual Property and Branding the "Seed of Hoa Tien".

