# ACTION TO UNLOCK COMMERCIAL FIBRE POTENTIAL Multi-Stakeholder Consultation Held in Conjunction with the Joint Meeting of the Intergovernmental Group on Hard Fibres and the Intergovernmental Group on Jute, Kenaf and Allied Fibres Salvador, Bahia, Brazil, 15 November 2011

# I. Opening

The role of the IGGs in fostering partnerships and the opportunities offered by the Consultation Keynote address: The challenges for producers and industrial users of natural fibres to contribute to greener and more equitable production systems

### II. Innovative Fibre Products

- A. Status of research on natural fibre composites technical advantages/ disadvantages of hard fibres and jute vis-à-vis other natural and synthetic fibres in major applications and ongoing research challenges
- B. Market and commercial implications in selected industries applications for the fibres concerned, volumes absorbed, industrial requirements (quality, stability of supply, price differentials at which natural fibres are competitive in various applications ) and projected market growth
- 1. <u>Automotive industry</u> Experience of large industries and regulatory factors contributing greater use of natural fibres in technically suitable applications: current situation and future prospects
- 2. Construction materials
- 3. <u>Composite for other uses</u> (packaging, home furnishings, etc.)

# III. Environment, Sustainability and Certification: Challenges Facing Hard Fibres and Jute, Kenaf and Allied Fibres

- A. Transforming biomass into a resource Environmental and social problems and costs associated with increased waste agricultural biomass as a result of intensive agriculture in the wake of population growth; possible options for dealing with waste from fibres involved; opportunities and constraints to the diffusion of appropriate technology (production-side issues)
- 1. <u>Fibre waste management systems</u>: opportunities, costs and technology advisory resources
- 2. Developing country experiences
- B. Approaches to certification and regulatory requirements Options and issues associated with the development of a road map to implement environmental and sustainability standards for hard fibres and jute

## IV. Expected Outputs of the Consultation

- 1. Identify value added (new technological advancement) fibre products that would increase demand which would in turn increase margins and hence income through the value chain
- 2. Evaluate and prioritize products which should be considered by the project for implementation (based on socio-economics/returns/profitability)
- 3. Identify environmental and certification needs to promote sustainability
- 4. Focus on how smallholders can be involved and what role they could play
- 5. Propose enabling policies that would promote smallholder participation

# **Provisional Timetable**

09:00 - 09:05	I. Opening
09:10 - 09:30	Keynote address
	II. Innovative fibre products
09:30 - 10:00	A. Status of research on natural fibre composites
10:00 – 10:30	B. Markets and commercial implications in selected industries
	B.1 Automotive industry
10:30 - 11:00	Coffee break
11:00 – 11: 30	B.2 Construction materials
11:30 – 12:00	B.3 Composites for other uses
	III. Environment, sustainability and certification:
	Challenges facing hard fibres and jute, kenaf and allied
	fibres
12:00 – 12:30	A. Transforming biomass into a resource
	A.1 Fibre waste management systems: opportunities,
	costs and technology advisory resources
12:30 – 14:00	Lunch
14:00 – 14:30	A.2 Developing country experiences
14:30 – 15:30	B. Environmental considerations affecting natural fibers
15:30 – 16:00	Coffee break
16:00 – 18:00	Discussions

