

eco.business Fund

Promoting Biodiversity Conservation and the Sustainable Use of Natural Resources



June 2016

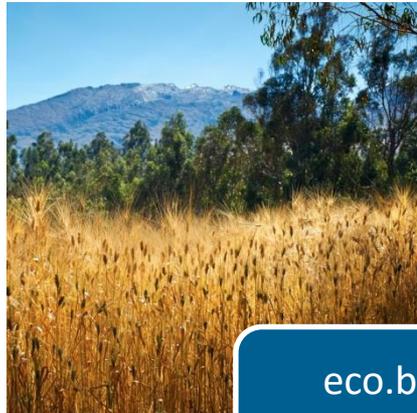
Mission

The eco.business Fund's mission is to promote business practices that contribute to biodiversity conservation and the sustainable use of natural resources through the provision of dedicated financing and technical assistance.



Focus Sectors

Agriculture and agri-processing



Fishery and aquaculture



eco.business
priority sectors

Forestry



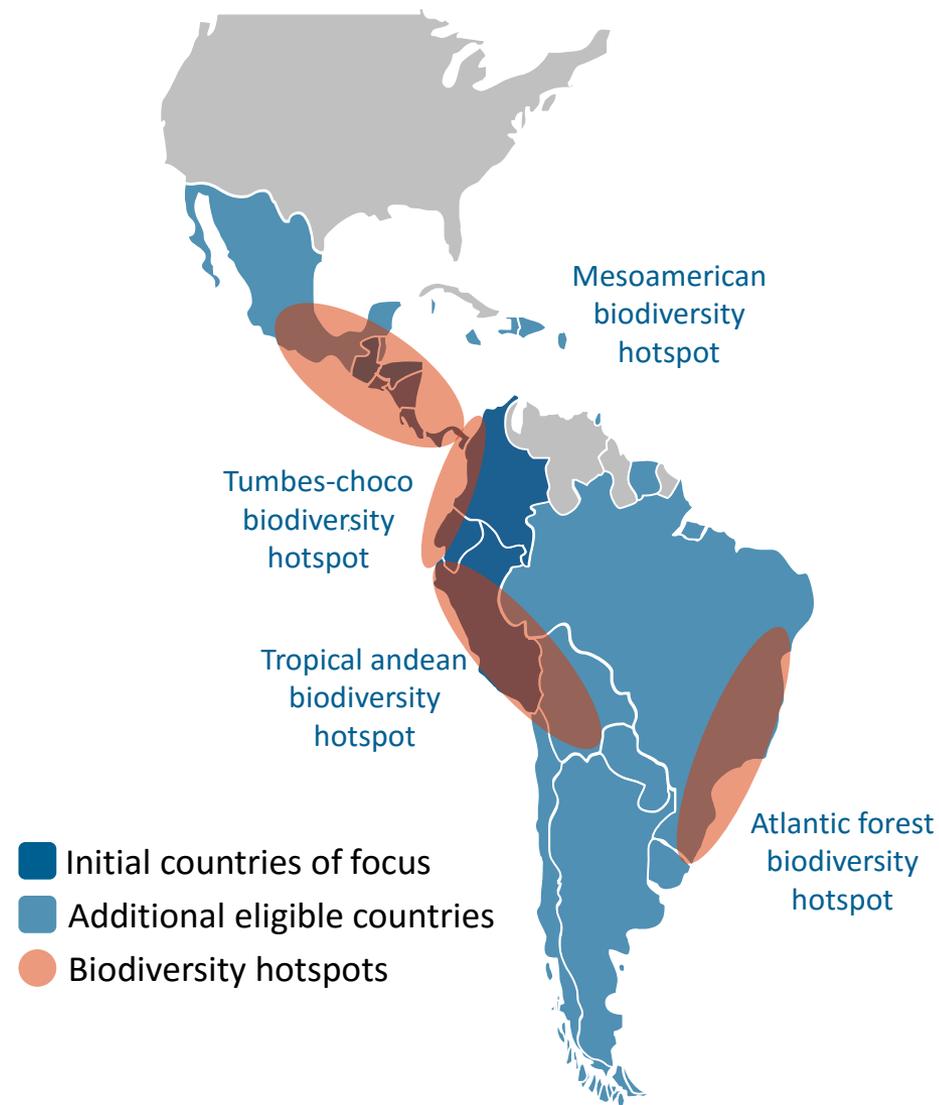
Eco-tourism



Target Region

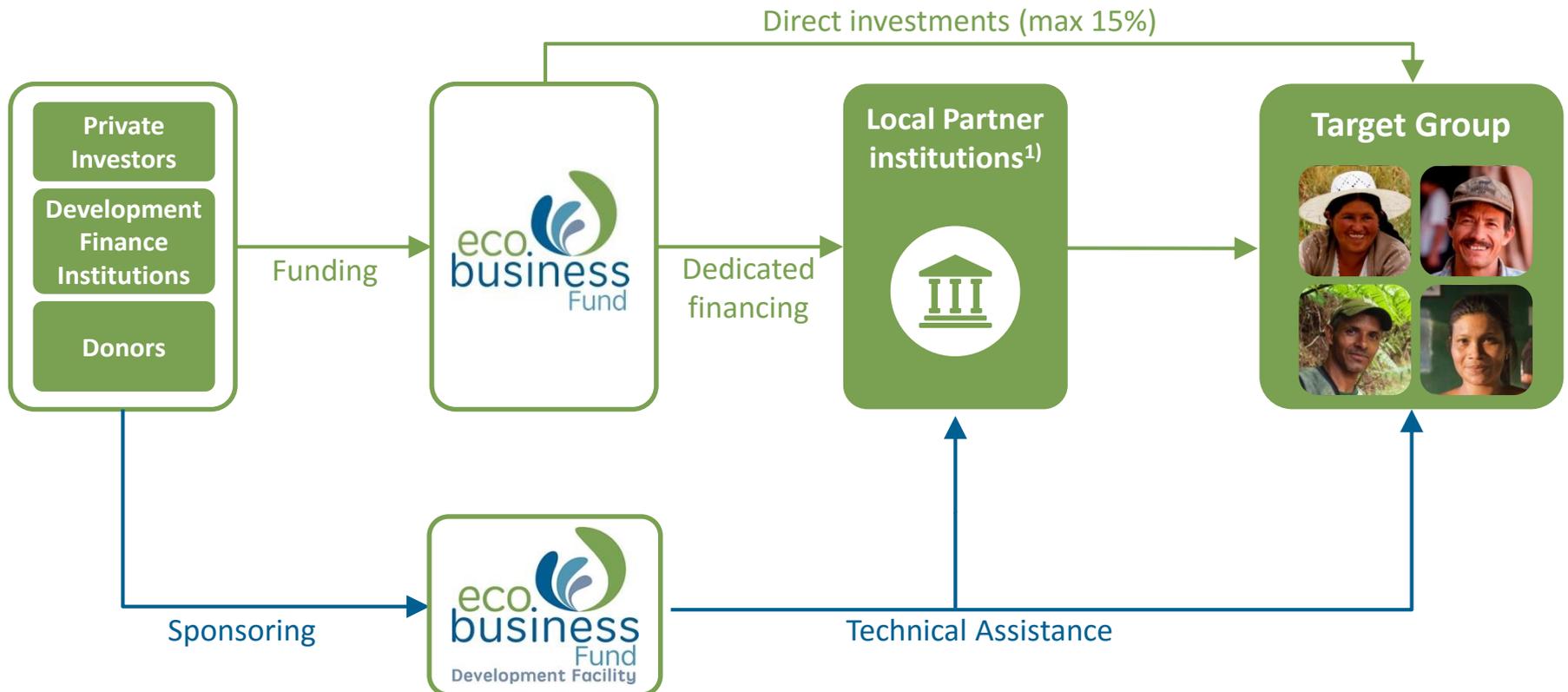
Latin America and the Caribbean

- **Biodiversity Hotspots** are highly biodiverse areas endangered by human activity. These areas host vast amount of endemic species that cannot be found in other places of the world and are irreplaceable.
- Four of the world's biodiversity hotspots are located in Latin America
- The eco.business Fund's initial focus is on highly- biodiverse regions (Colombia, Ecuador, Peru and Central America) overlapping with the biodiversity hotspots
- The Fund plans to replicate this experience in the future by creating a separate sub-fund for Africa



Investment Mechanism

From investors to final borrowers



1) Commercial banks, microfinance institutions, leasing companies, etc.

Investment Mechanism

Eligible Sub-loans

Final borrowers/sub-loans shall fulfill one of the following conditions:

1. Certified producers

The final borrower holds one of the certifications of sustainable production selected by the Fund, for example:



2. “Green list” activities

Financing for activities included in a standard list of specific loan purposes with a significant positive impact on conservation.

3. Non-standardized measures

Selected projects with a high impact on biodiversity conservation and sustainable use of natural resources

Examples

Certified Producers

LAICA (Costa Rica) - FairTrade Certified

- Association of sugar-cane producers (currently 8,000 growers). Processes and commercializes sugar and sugar-related products, represents interest of small growers
- Committed to reducing environmental footprint of sugar production through:
 - Less energy consumption
 - Less and more sustainable water consumption
 - Reduce use of chemicals/pesticides
 - Reduced solid waste, waste classification, recycling of packages by providers
 - Ozone-neutral cooling systems
 - Control deforestation by growers
 - Promote re-forestation (inc. voluntary initiatives)
 - R&D



Examples

Green List Activities (I of III)



Example 1:
Coffee plantations with shadow establishment



Example 2:
Water efficient / solar coffee washing technologies

Examples

Green List Activities (II of III)

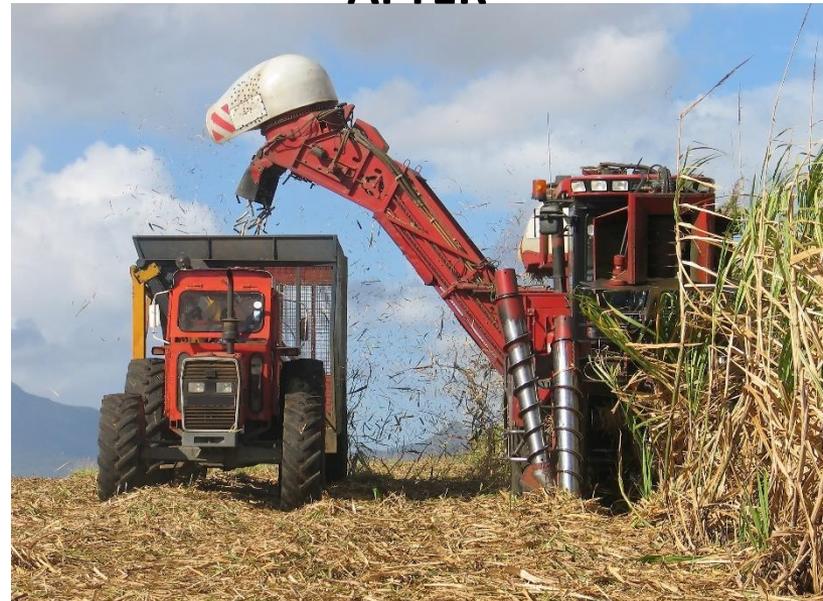
Example 3:

Modern sugar-cane harvesting machinery to avoid burning fields prior to harvest:

BEFORE



AFTER



Examples

Green List Activities (III of III)

Example 4:
Water efficient
irrigation systems
(pivot or drip irrigation
instead of aspersion)



Summary

- Joint initiative of investors committed to promoting **sustainable use of natural resources and biodiversity conservation**
- Acting in mega-biodiverse countries/regions of **Latin America**
- Following a systematic approach to **mainstream biodiversity finance**
- Providing **long-term dedicated financing** through financial institutions, combined with high impact **direct investments** with a strong spill-over potential
- **Technical assistance** to enhance impact of investment activities
- **Well established** PPP model provides significant risk cushion to private sector investors
- Efficient vehicle for combining commercial with **environmental returns**
- Demonstrating positive environmental impact by **regular development performance measurement** and **impact measurement**

Thank you for your attention!

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