

International Day of Forests 2018 photo contest – terms and conditions

THE CONTEST

The United Nations General Assembly has designated 21 March as the “International Day of Forests” (IDF). The Food and Agriculture Organization of the United Nations (FAO) is organizing a photo contest (the “Contest”) as part of the 2018 celebrations.

The theme chosen for 2018 is Forests and Sustainable Cities. The Contest aims to raise awareness of the importance of forests and trees to our cities and the many ways we rely on them.

Participants are asked to send photos of trees in towns and cities and the people they benefit.

RULES

The Contest is open only to individuals (“Entrants”) who must be 18 or over. The age to declare is that at the time of entering the Contest. FAO employees and their immediate family members (spouses, parents, children, siblings and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether or not related, are not eligible to enter the Contest. FAO will determine eligibility at its sole discretion.

Entrants can only submit to the Contest original works for which they are the sole creator and own the copyright. If the photographs contain images of a person or persons, Entrants must have obtained the permission of those persons for submission of their images to the Contest, as well as the use of the photographs and FAO will not be responsible for any claim or complaints alleging violation of the rights of third parties. Entrants can submit up to three photographs.

By entering the Contest, Entrants grant an irrevocable, perpetual worldwide exclusive license to FAO to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the Contest and the promotion of FAO’s work, in:

FAO corporate website: www.fao.org;

- Corporate videos or digital recordings to illustrate the work of the Organization;
- Printed FAO publications, brochures or posters;
- Social media channels, including the promotion of the Contest itself;
- Any other media used by FAO in its communications.

FAO will not pay any fees for, nor pay any costs relating to, the entry of the photograph(s) in to the Contest or for their use as described above.

FAO reserves the right to verify the eligibility of any entry and/or Entrant (including an Entrant’s identity and address) and to disqualify any Entrant who submits an entry that is not in accordance with these rules or who tampers with the entry process. By submitting entries to the Contest, Entrants agree that personal data, especially name and address, may be processed, shared and otherwise used for the purposes outlined in these rules. The data may also be used by FAO in order to verify the Entrant’s identity, postal address and telephone number or to otherwise verify the Entrant’s eligibility to participate in the Contest.

FAO is not responsible for any entries not received due to internet or software failures.

Nothing in the rules for this Contest, nor any acts performed or statements made in relation to this Contest, shall be deemed a waiver, express or implied, of any of the privileges and immunities of FAO.

PROCESS AND SELECTION CRITERIA

The Contest opens at 12:00:00 Central European Time (CET) on 22 February and closes at 12:00:00 pm CET 14 March 2018. Entries received after the deadline will not be considered.

After the deadline for submissions has expired, FAO will select, at its sole discretion, the best 30 photographs received within the deadline and based on the following criteria: originality, relevance to the theme, artistic value and communication potential.

The 30 selected photographs will be submitted to a FAO Jury that will select, at its sole discretion, six photographs from the shortlist of 30 which it considers to most closely meet the criteria.

The final six photographs will be posted on the FAO Facebook page and fans will be given the opportunity to vote (“like”) the photos during a period of seven days (specific deadlines will be placed on the Facebook page when the photographs are posted). The first-place winner will be the photograph with the most likes.

After the deadline for voting has expired, the winner will be notified by email using the contact details provided with the entry. In the event that any of the selected winners is ineligible, cannot be traced or does not respond within ten days to a winner notification as required by the Contest Rules above, or refuses the prize, the prize will be forfeited, and it will be in the sole discretion of the Jury to choose whether to award the prize to another eligible entry.

ACCEPTANCE

By submitting entries to the Contest, the Entrant confirms that the rules for this Contest, as set out above, have been read, understood and agreed to by the Entrant.

PRIZE

The prize for the outright winner is a trip to FAO headquarters in Rome to talk about their photo at the biennial session of the FAO Committee on Forestry (COFO) in July 2018.

GENERAL INFORMATION

FAO is an agency of the United Nations specializing in the sectors of food and agriculture, with the ultimate goal of eradicating hunger. There are a total of 194 member nations, one member organization (European Union) and two associate members (Faroe Islands and Tokelau) in the Organization, working together to achieve food security for all. FAO’s mandate is to improve nutrition, increase agricultural productivity, raise the standard of living in rural populations and contribute to global economic growth.

In the context of this mandate, FAO produces communications and information materials that are used to raise awareness about key issues in food and agriculture and to achieve its goal of ending global hunger. FAO’s communication materials are available in many languages and distributed worldwide entirely free of charge for non-commercial purposes. Examples of its materials can be found on FAO’s website: www.fao.org.

The United Nations General Assembly proclaimed 21 March the International Day of Forests (IDF) in 2012. The Day celebrates and raises awareness of the importance of all types of forests. On each International Day of Forests, countries are encouraged to undertake local, national and international efforts to organize activities involving forests and trees, such as tree planting campaigns. The theme for each International Day of Forests is chosen by the Collaborative Partnership on Forests. The theme for 2017 is Forests and Energy.