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Food and Agriculture Organization
of the United Nations

15-16 December 2011



investment days
invest in sharing

Side Events

• *Info Point for AGRONoticias*

Presentation of the new services in the website www.fao.org/agronoticias, specially the social media (Facebook, Twitter and RSS feed), the new e-Newsletter and the archive section. AGRONoticias highlights the most relevant news concerning the agriculture and livestock sector throughout Latin America and the Caribbean region.

María del Mar Polo, TCIO
David Díaz Martín, TCIO

• *ICT in Agriculture” Sourcebook - collaboration with the World Bank to improve development practices*

The World Bank and FAO are collaborating on a series of online forums to further develop resources for the recently launched “ICT in Agriculture” Sourcebook (www.ictinagriculture.org). These discussion forums will be hosted on the e-Agriculture community platform (www.e-agriculture.org) which is facilitated by OEKC. The forums will be vehicles for debate of key issues that will inform staff of the World Bank and other practitioners, and highlight experiences from ongoing programmes that could complement their work and inform policy and practice worldwide.

The “ICT in Agriculture Sourcebook” is a multi-author publication with FAO contributions from OEK and AGS in particular that distils good practice and offers examples and case studies from around the world. The Sourcebook is a compilation of modules related to 14 agricultural subsectors, and each module covers the challenges, lessons learned, and enabling factors associated with using information and communication technology (ICT) to improve smallholder livelihoods. Its aim is to support development practitioners in the use of ICT for agriculture.

Michael Riggs, OEKC

Speakers	Bekzod Shamsiev, World Bank
14.15	TCI Budgetary and financial specificities
Organizers	Laurence Pit, TCID
Abstract	<ul style="list-style-type: none"> • components of TCI Income • components of TCI expenditure • our “accounting” specificities • what’s make TCI unique in FAO
Speakers	Laurence Pit, TCID
15.00	Coffee break – Lobby Bar <i>Side event: Info Point for AGRONoticias</i> Maria Polo,TCIO; David DiazMartin, TCIO - Foyer
15.30	Capacity development in TCI
Organizer	Astrid Agostini, TCID
Abstract	Developments in the divisional work programme on capacity development
Speakers	Astrid Agostini, TCID
16.15	Knowledge sharing
Organizer	Garry Smith, TCID; Mohamed Manssouri, TCID
Abstract	<p>The following will be presented and discussed:</p> <ul style="list-style-type: none"> • Progress made towards putting in place TCI’s Quality System including major lessons learned; • Progress made by TCI on knowledge sharing and learning; • TCI Quality System as an enabler to knowledge sharing and learning; • Steps towards fully mainstreaming the quality system while fostering knowledge sharing and learning in the next biennium.
Moderator	Garry Smith, TCID
Speakers	Mohamed Manssouri, TCID
17.00	Cocktail and Awards – Lobby Bar

Speakers	<p>Peter Holmgren, NRCD Introduction to Climate-smart Agriculture</p> <p>Christina Seeberg-Elverfeldt, NRCD Short Film Introduction</p> <p>Marja-Liisa Tapio-Bistrom, NRCD Introduction to MICCA</p> <p>Josephine Kirui (East Africa Dairy Development Project/ICRAF, Nairobi, Kenya) and Monica Coll Besa (Conservation Agriculture Project/CARE, Tanzania) Discussion of Pilot Projects in East Africa</p> <p>Giacomo Branca, ESA Opportunities for CSA Investments – Screening Country Investment Plans</p> <p>Christina Seeberg-Elverfeldt, NRCD Fishbowl discussion on CSA</p>
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	Session IX: <i>Water Sector Review and Sustainable Water Management in India</i>
Room	Trastevere
Organizers	Kunduz Masykanova, TCIN
Abstract	Discussion on the needs and opportunities for water sector reform in India towards new technical and institutional solutions, in particular related to the irrigation sub-sector and its institutions such as water user associations.
Moderator	Jim Hancock, TCIN
Speakers	<p>Martin Burton, Institutional Development Specialist Water Sector Review and Sustainable Water Management in India</p> <p>Nuno Santos, TCIN; Jacob Burke, NRL</p>

12.30-13.30 Lunch – Restaurant

13.30-17.00 Plenary Session

Room	Plenary
13.30	"P4R" (<i>Programme for Results</i>)
Organizers	Turi Fileccia, TCIN
Abstract	In collaboration with WB TTL Bekzod Shamsiev presentation to our staff of the new bank financing instrument called P4R. P4R would be the instrument of choice when the objective is to support the performance of a government program using the governments own systems, when the results require expenditures, AND the risks to achieving the programs objectives relate to the capacity of the systems to achieve better results. To comply the with P4R framework the project should: (i) finance specific sectoral or sub-sectoral expenditure programs; (ii) Disburse upon achievement of results and performance indicators, not inputs; (iii) Focus on strengthening the institutional caacity that is essential to ensuring that the programs achieve their expected results and can be sustained. (IV) Provides assurance that Bank Financing is used appropriately and that the environmental and social impacts and risks of the program are adequately addressed.
Moderator	Turi Fileccia, TCIN





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10.15-10.45 Coffee break – Lobby Bar	
10.45-12.30 Second slot of parallel sessions	
Session VI: Matching grants in rural finance and agriculture project design - continuation	
Room	Campo Marzio
Organizers	Michael Marx, TCIN; Frank Hollinger, TCIA; Garry Smith, TCID
Abstract	In continuation of the first session on MGs, this session will discuss broader issues of integrity, fraud and corruption in CDD projects. Ms Rima Al-Azar, Senior Operations Officer from the World Bank's Preventive Services Unit will present the findings of recent investigations into two WB-funded CDD projects using MGs.
Moderator	Michael Marx, TCIN; Frank Hollinger, TCIA
Speakers	Rima Al-Azar, World Bank Lessons Learned from World Bank investigations of CDD projects: how to increase integrity and mitigate the risk of fraud and corruption in CDD operations
Session VII: Investing in public-private approaches for promoting origin-linked products and supporting rural development: the role of Geographical Indications	
Room	Ripa
Organizers	Emmanuel Hidier, TCIN; Nada Zvekic, TCIN; Emilie Vandecandelaere, AGND
Abstract	GIs represent a tool for promoting origin-linked quality and food diversity, and can benefit territorial development. FAO has been implementing a programme and various field projects on these issues, and the round table will discuss the lessons learnt from Croatia, Morocco and Latin America, and address the role of public and private stakeholders and benefits as well as the constraints of such process.
Moderator	Emmanuel Hidier, TCIN; Emilie Vandecandelaere, AGND
Speakers	Jelena Đugum, Head of Directorate for Food Safety and Quality, Ministry of Agriculture, Fisheries and Rural Development of Croatia Jasna Mikačić, Director marketing of Agrokor, Croatia Pascal Bernardoni, Expert, REDD Khadija Bendriss, Chief of the Service in charge of registration of GIs, Ministry of Agriculture, Morocco Lahcen Kenny, Expert, Agronomy and Veterinarian Institute of Agadir, Morocco Florence Tartanac, AGSD
Session VIII: Climate-smart agriculture: how does it work in practice?	
Room	Trevi
Organizers	David Colbert, TCIN; Marja-Liisa Tapio-Bistrom, NRCD; Christina Seeberg-Elverfelt, NRCD
Abstract	Climate-smart agriculture (CSA) – defined as agriculture that sustainably increases productivity, strengthens resilience (adaptation), reduces/removes green house gases (mitigation), and enhances achievement of national food security and development goals – is crucial to achieving future food security and climate change goals. This session will look at practical approaches to CSA. FAO's MICCA (Mitigation of Climate Change in Agriculture) Programme will showcase what CSA means in practice based on two new pilot projects in Kenya and Tanzania, where the potential of using different agricultural practices is promoted to support adaptation to climate change and to foster productivity increases. Also, a presentation on identifying opportunities for CSA investments in Africa will be made, based on a screening of a number of African Country Investment Plans.
Moderator	David Colbert, TCIN; Christina Seeberg-Elverfelt, NRCD

TCI Investment Days 2011

Venue: HOTEL H10, via Pietro Blaserna, 101

Speakers	<p>Vito Cistulli, TCSP CPF principles and practice</p> <p>Aleksandra Zamberlin, TCSP Examples of tools in support of CPF formulation</p> <p>Vito Cistulli, TCSP Comparative advantages and Prioritization</p> <p>Fabio Grita, ESS ADAM: Agricultural Development Assistance Mapping tool: A support tool for assessing comparative advantage, prioritization and resource mobilization</p> <p>Aleksandra Zamberlin, TCSR Resource partners analysis with ADAM</p>
Room	Trastevere
Organizers	Ida Christensen, TCIO, supported by Pamela Pozarny, TCIA and Yoshiko Ishihara, TCIN.
Abstract	Social analysis is instrumental in designing and implementing successful pro-poor policy and institutional reforms and poverty-targeted investment programmes and projects. It is fundamental for understanding the complexities of social diversity, gender and the various dimensions of poverty (e.g. low income, lack of assets, vulnerability, exclusion, powerlessness, lack of voice and an inability to withstand shocks). This perspective enables planners and practitioners to put the human dimensions – stakeholders, target groups, intended beneficiaries or other affected people – at the centre of development interventions. Considerations of social inclusion and poverty targeting is increasingly required by TCI’s partners, although the current trend is to allocate fewer resources to carrying out full-fledged social analysis (SA). To respond to current demands, TCI has invested in a recent Capacity Development Product, the “Guide to social analysis of agriculture and rural investment projects”, which will be presented during the event.
Moderator	Mohamed Manssouri, TCID; Marta Bruno, TCE
Speakers	<p>Alice Carloni, former TCI Presentation on World Bank and other partner IFIs’ experience with social analysis</p> <p>Annina Lubbock, IFAD/PTA Presentation on IFAD’s experiences with social analysis</p> <p>Clare Bishop, IFAD/PTA Presentation of the new publication</p>
Room	Testaccio
Organizers	Marianne El Metni, TCID
Abstract	Description of the progress in the implementation of RBM in FAO. RBM in FPMIS for Trust Fund projects. Discussion on the latest enhancements to the RBM module and on the relevant RBM reports.
Moderator	Marianne El Metni, TCID
Speakers	Anabella Kaminker, OSP

15 December 2011	
08.30-08.45	Welcome coffee - Lobby Bar
Room	Plenary
08.45-09.15	Opening-introduction Charles Riemenschneider, Director, TCI; Laurent Thomas, ADG, TC
09.15-12.30	Plenary Session
09.15	Global Nutrition Trends and Implications for the Agri-Food Policies and Investment Strategies
Organizers	Eugenia Serova, TCID; Florance Egal, AGNP
Abstract	The new trends in the human nutrition over the globe and in the different regions affect very much the food demand. Dietary changes appear to be shifting universally toward a diet dominated by higher intakes of animal and partially hydrogenated fats and lower intakes of fibre. Activity patterns at work, at leisure, during travel, and in the home are equally shifting rapidly toward reduced energy expenditure. Long-term large-scale decreases in food prices have increased access to supermarkets, and the urbanization of both urban and rural areas is a key underlying factor. For better design of the national agri-food policies and investments into agriculture and food chains it is important to be aware of these new trends.
Moderator	Charles Riemenschneider, TCI
Speakers	<p>Rachel Nugent, Senior Research Scientist, Department of Global Health, University of Washington Dietary transition and implications for agriculture investment</p> <p>Thomas A. Reardon, Professor, Michigan State University Crossfire: Is the growth of supermarkets in developing countries to the detriment of small-scale producers?</p> <p>Charlotte Dufour, AGN Mainstreaming nutrition into national agriculture investment plans : where are we at?</p>
10.45-11.00	Coffee Break - Lobby Bar Side event: ICT in Agriculture" Sourcebook - collaboration with the World Bank to improve development practices - Foyer
11.00-12.30	Sustainable Intensification of Smallholder Agricultural Production
Organizers	Charles Riemenschneider, TCI; Astrid Agostini, TCID; Herman Pfeiffer, TCIA; Jim Hancock, TCIN; Monica Romanelli, TCIN
Abstract	Agriculture needs to feed 9 billion people by 2050, and this must be accomplished with an increasingly scarce and degrading resource base. Agriculture itself is one of the primary users of natural resources such as land and water and must become more resource and energy efficient. It can be done - by reducing harmful and inefficient practices throughout the value chain, scaling up sustainable management approaches, and fostering innovation by capitalizing on traditional knowledge and diversity and the best of modern science. Sustainable intensification of agricultural production is key. This plenary session will present and discuss the options and strategies for sustainable intensification in crops, livestock production and aquaculture, highlighting commonalities and differences, and exploring options for better integration in pursuit of increased resource use efficiency and the reduction of waste.
Moderator	Garry Smith, TCID

Speakers	Shivaji Pandey, AGPM Save and Grow – A policymaker’s guide to the sustainable intensification of smallholder crop production Nathanael Hishamunda, FIRA Sustainable increase in productivity in small scale aquaculture: challenges and opportunities Henning Steinfeld, AGAL Sustainable Intensification in the livestock sector “Chat Show” Charles Riemenschneider, TCID, Ed Heinemann, IFAD, Shivaji Pandey, AGPM, Nathanael Hishamunda, FIRA, Henning Steinfeld, AGAL
12.30-13.30	Lunch with Charles Riemenschneider and Laurent Thomas Informal discussion - Restaurant
13.30-15.15	First slot of parallel sessions
Room	Session I: Improving investments in agriculture: issues emerging from the State of Food and Agriculture 2012 Campo Marzio
Organizers	Eugenia Serova, TCID; Jakob Skoet, ESAD
Abstract	The 2012 edition of the FAO flagship publication The State of Food and Agriculture (SOFA) seeks to help redefine FAO’s position on the issue of agricultural investments—but TCI input is essential! Private and domestically-financed agricultural investments form the bulk of the investments needed to promote agricultural development and poverty alleviation. The level and effectiveness of private investments depend critically on the overall policy and regulatory environment along with the necessary public investments in key public goods. The report will be finalized in early 2012. The session is an opportunity for TCI staff to provide feedback and inputs, as well as to discuss the main conclusions and key messages emerging from the report.
Moderator	Keith Wiebe, ESA
Speakers	Sarah Lowder, ESA Trends in agricultural investment Jakob Skoet, ESA Issues and messages from SOFA 2012 Tewodaj Mogues, IFPRI Public investment in agriculture
Room	Session II: Agricultural and rural development in the transitional context of North African countries. Ripa
Organizers	Rym Ben Zid, TCIA; Mohamed Manssouri, TCID; Guenther Feiler, TCSP
Abstract	Ongoing transformations in the region have strong rural roots. In many countries, past agricultural policies and investments have greatly contributed to the situation underway. Through the analysis of the rural roots of the Tunisian Revolution, participants will first discuss the lessons learned from past policies and interventions. They will then explore new ideas and options for policies and investments that would be more relevant and effective in the context of demographic, social, economic and political transition in these countries.
Moderator	Rym Ben Zid, TCIA; Mohamed Manssouri, TCID; Guenther Feiler, TCSP
Speakers	Alia Gana, Research Director, National Centre of Scientific Research (CNRS, France) and Professor of sociology, University of Paris-Ouest Ilyes Mkacher, Conseil National pour les Libertés en Tunisie

16 December 2011	
8.30-10.15	First slot of parallel sessions
Room	Session I: Matching grants in rural finance and agriculture project design Campo Marzio
Organizers	Michael Marx, TCIN; Frank Hollinger, TCIA
Abstract	Matching grants (MGs) have increasingly been used within the development context by multilateral and bilateral institutions, including IFAD, the WB, and others. Originating from social funds accompanying structural adjustment programs, their use has rapidly expanded into different fields of private sector and local economic development such as Community-Driven Development (CDD), value chain upgrading, technology dissemination and service provision (e.g. access to business development and extension services). Despite their widespread use, there is guidance available for project designers to decide whether MGs are the most appropriate instrument in a given context, and if so, how to make their use most effective and minimize associated risks. For this purpose, TCI has partnered with IFAD to develop a draft Technical Note on MGs which will be discussed during the session.
Moderator	Frank Hollinger, TCIA; Michael Marx, TCIN
Speakers	Frank Hollinger, TCIA; Michael Marx, TCIN; Anna Asfaw, Economist
Room	Session II: Sustainable Rural Market Information Systems Ripa
Organizers	Andriy Yarmak, TCIN; Inna Punda, TCIN
Abstract	“Marketing and innovation produce results; all the rest are costs” Peter F. Drucker. The importance of proper market information, success stories and think together how we tackle this issue in our regular project work. The session is particularly interesting for agricultural economists, marketing and agribusiness specialists working on investment operations design (in particular in middle-income countries).
Moderator	Inna Punda, TCIN
Speakers	Andriy Yarmak, Sustainable Market Information Systems in Agriculture Ruve Schank, Permanent Representative of the Republic of Estonia to FAO 15 years of Market Information Systems in Estonia Serhiy Havryshev, Director of fruit department of Svarog group, Ukraine Market Information Systems and practical experience from farmer's perspective
Room	Session III: CPF Policy and Practice Trevi
Organizers	Eugenia Serova, TCID; Vito Cistulli, TCSP
Abstract	A brief background of the evolution of NMTPF/CPF and illustrate the key milestones: External Evaluation of Decentralization (2003) UN Delivery as One Initiative, External Evaluation of Country Programming (2010), Programme Committee 2011.
Moderator	Vito Cistulli, TCSP



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Room	Session III: Cooperation between TCI and a decentralized offices: FAO country office in Kyrgyzstan
Organizers	Trevi Sarina Abdysheva, TCIN; Kunduz Masyllanova, TCIN; Dinara Rakhmanova, FAO Bishkek
Abstract	The main objective of the session is to discuss FAO investments activities through decentralized offices, with Kyrgyzstan as a case study, and needs and opportunities for increased FAO visibility at country levels and strengthened cooperation between TCI and decentralized offices.
Moderator	Sarina Abdysheva, TCIN
Speakers	Dinara Rakhmanova, FAO Bishkek
Room	Session IV: Mainstreaming of FAO technical expertise into agricultural investment programmes: Learning from the cooperation between TCI, NRL, RAP and the World Bank in the East Asia Pacific water sector
Organizers	Trastevere Jean-Marc Faurès, NRL; Jacob Burke, NRL; Klaus Urban, TCIO; Zhijun Chen, TCIO
Abstract	The objective of this session is to explore ways to enhance the mainstreaming of FAO technical expertise into agricultural investment programmes – based on the experiences developed in 2011 for the East Asia Pacific water sector. The session will give an account of the cooperation between TCIO, NRL, RAP, and the World Bank in the EAP water sector and use it as a basis for discussion on the relevance and feasibility of such an approach. The organizers wish to discuss with the audience (i) the objectives and experiences made so far, (ii) ways to further improve this cooperation, and (iii) to what extent this experience should be transferred to other technical areas and/or geographical regions. After a short presentation of the TCIO/NRL/RAP collaboration, the following questions will be discussed: 1. Is the approach presented the right way to go? 2. What are the constraints on both sides? 3. How can these constraints be overcome? 4. Should and how could this approach be transferred to other technical areas and regions?
Moderator	Klaus Urban, TCIO
Speakers	Jean-Marc Faurès, NRL; Jacob Burke, NRL; Klaus Urban, TCIO; Zhijun Chen, TCIO
15.15-15.45	Coffee break – Lobby Bar <i>Side event: Info Point for AGRONoticias Maria Polo, TCIO; David DiazMartin, TCIO - Foyer</i>
15.45-17.00	Second slot of parallel sessions
Room	Session V: Rural Invest Now and Future
Organizers	Campo Marzio Aidan Gulliver, TCIN, Dino Francescutti, TCIO, Takayuki Hagiwara, TCIO, Luis Dias Pereira, TCIO, Marc-Pierre Fantinet, TCIA
Abstract	RuralInvest comprises a multi-lingual methodology and tool-kit for the participatory identification, design and evaluation of small and medium rural investment projects. TCI has already introduced RuralInvest in nearly 20 countries and expects to expand into major areas of Europe and Asia over the next two years. This session will present examples of the work that has been done using RuralInvest and promote a discussion on the requirements and limitations of introducing RuralInvest in a new country.
Moderator	Takayuki Hagiwara, TCIO
Speakers	Dino Francescutti, TCIO Experiences with Participatory project formulation and financial evaluation

Speakers	Takayuki Hagiwara, TCIO Lessons learned from the application of RuralInvest in Kenya Aidan Gulliver, TCIN Inception to the use of the RuralInvest software
Room	Session VI: <i>Smallholder Inclusive business models: definition and the Ghana experience</i> Ripa
Organizers	Lisa Paglietti, TCIA; Roble Sabrie, TCIA
Abstract	Investments in agriculture do not automatically translate into development benefits for host countries and smallholders. This presentation would provide an insight on the commercialization of agriculture through collaborative business models (contract farming; out grower schemes; venture capital), providing an alternative to large-scale land acquisitions and opportunities for smallholder farmers. Case Studies Ghana.
Moderator	Lisa Paglietti, TCIA
Speakers	Lisa Paglietti, TCIA; Roble Sabrie, TCIA
Room	Session VII: <i>The issue of transparency and accountability in procurement of contracts: the role of TCI in the management of "High Risk Project" and the WSIP project.</i> Trevi
Organizers	Ylli Dedja, TCIN; Claudio Gregorio, TCIN;
Abstract	Many projects financed by the World Bank and other donors are facing difficulties in implementation for different reason, especially the lack of transparency and the intervention of politicians. A third party (like FAO) can set several measurements, which can protect the projects against bad governance and bring more accountability and transparency.
Moderator	Giovanni Muñoz, TCIN
Speakers	Ylli Dedja, TCIN; Masood Ahmad, World Bank
Room	Session VIII: <i>Enabling conditions for smallholder investments: does land tenure security matter?</i> Trastevere
Organizers	Pamela Pozarny, TCIA; Tommaso Alacevich, TCIN
Abstract	Some three-fourths of the world's poor live in rural areas and depend on access to land and other natural resources for their livelihoods. For most of them, insecure access to land is closely linked to poverty (ICARRD, 2006). The impact of weak governance of land and natural resources can have negative consequences particularly for vulnerable groups. This session will be a forum for discussion and sharing examples and lessons of how promoting land tenure security has enabled increased smallholder investments in a sustainable manner. Perspectives will be provided from other divisions, and external partners and further collaboration will be explored.
Moderator	Paul Mathieu, NRC
Speakers	Harold Liversage, IFAD Approach to land and natural resource tenure: examples from Africa Fabrice Edouard, TCIO Land tenure experiences in Latin America with World Bank Wadzanai Katsande, TCIA Lessons learned from IFAD Smallholders Irrigation Market Linkage Project (Zimbabwe) Paolo Groppo, NRLD Enabling conditions for smallholder investments: Field experiences from Angola and elsewhere

