Dear Editor,

**The United Nations is highlighting how climate change is challenging the global drive to achieve Zero Hunger by 2030.**

**Young people – the Zero Hunger Generation - are being called to action through the World Food Day Poster and Video Contest.**

One of the biggest issues related to climate change is food security. The world’s poorest - many of whom are farmers, fishers and pastoralists - are being hit hardest by higher temperatures and an increasing frequency in weather-related disasters.

At the same time, the global population is growing steadily and is expected to reach 9.6 billion by 2050. To meet such a heavy demand, agriculture and food systems will need to adapt to the adverse effects of climate change and become more resilient, productive and sustainable. This is the only way that we can ensure the wellbeing of ecosystems and rural populations, and at the same time, reduce emissions.

This is why our global message for World Food Day 2016 is “Climate is changing. Food and agriculture must too.”

As the UN agency responsible for tackling hunger, our task at the Food and Agriculture Organization of the United Nations (FAO), is to build the Zero Hunger Generation, the first generation to eliminate hunger from the planet.

The Food and Agriculture Organization (FAO) is inviting children and young people to share their ideas on the threat of climate change to food security through the international World Food Day contest.

Children and teens aged 5 to 19 are encouraged to learn about the theme and use their imagination to digitally design, draw or paint a poster. For the first time this year, young people aged 13 to 19 can produce a 1-minute video, and upload it to YouTube with the hashtag #WFD2016VideoContest.

Contestants can view their posters in the gallery section of the [World Food Day poster contest website](http://www.fao.org/world-food-day/2016/contest/poster), and all videos entries will be available on a [playlist on the FAO YouTube channel](https://www.youtube.com/playlist?list=PLzp5NgJ2-dK4RDWyp37gmDbKPG2n9nK_R).

1. **World Food Day Poster Contest**

Entering is simple. Children or their teachers can go to:

<http://www.fao.org/world-food-day/2016/contest/poster>

and submit a poster on climate change, food and agriculture.

The deadline for entries is 30 September 2016.

1. **World Food Day Video Contest** **#WFD2016VideoContest**

Young people aged 13-19 can upload the video to their personal YouTube account, adding the hashtag #WFD2016VideoContest to the title.

Students or their guardians, will also need to submit the YouTube link through the video contest page on the World Food Day website <http://www.fao.org/world-food-day/2016/contest/video>.

Winners of the poster and video contest will be announced on the World Food Day website, on FAO social media and promoted by FAO offices all over the world. They will also be featured in an exhibition at FAO headquarters in Rome during World Food Week (10-14 October 2016) and receive a surprise gift bag and Certificate of Recognition signed by a United Nations official!

Please find attached a fact sheet for more information on the World Food Day contest including more information on how to participate.

We would be grateful if you could help us reach out to schools and young people by providing space for this information on your website or news outlet. If you have any questions, please don’t hesitate to contact us.

Yours sincerely,

**The World Food Day Team**

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