



Food and Agriculture
Organization of the
United Nations



FAO Special Goodwill AMBASSADORS FOR #ZeroHunger

Achieving Zero Hunger by 2030

Although enough food is being produced to feed the world's population, there are still 815 million hungry people in the world. For the first time in history, we have the tools to end hunger, the commitment to achieve it and a definite target.

The Zero Hunger goal can only be reached if we unite the efforts of various actors, including governments, international organizations, the private sector, academia and farmers among others, and obtain the support of as many people as possible in the fight against hunger.

On 25 September 2015, the 193 Member States of the United Nations adopted the 17 Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development, global objectives expected to guide the actions of the international community over the next 15 years (2016-2030).

Achieving Zero Hunger by 2030 (Sustainable Development Goal 2) is at the heart of the Agenda 2030 and of FAO's work.

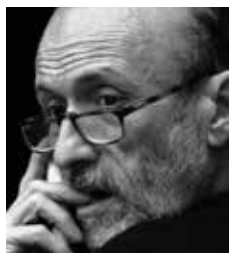
FAO counts on the support of its Special Goodwill Ambassadors for Zero Hunger to spread the word that our generation can become the Zero Hunger Generation, because our generation has a real chance to achieve this.: all we need is the political will, social awareness and a universal effort.

FAO Special Goodwill Ambassadors for Zero Hunger

Since the appointment of its first Special Goodwill Ambassador for Zero Hunger in 2016, FAO has been engaging personalities from the world of science, media, politics and royalty to become Ambassadors for Zero Hunger and inspired people to do their part and build the Zero Hunger Generation.

FAO counts on five Special Goodwill Ambassadors for Zero Hunger, each for a region where hunger and malnutrition is a global concern.

FAO Special Goodwill Ambassadors



Carlo Petrini - Europe

Carlo Petrini is the President of Slow Food, an organization working to prevent the disappearance of local food cultures and traditions, and to ensure everyone has access to good, clean and fair food.

Carlo Petrini's outstanding contributions to small-scale farming, biodiversity and sustainable development have also been recognized by the United Nations Environment Programme, which named him Co-Winner of the 2013 Champion of the Earth Award for "Inspiration and Action".

Through a 2013 agreement, FAO and Slow Food have been working together to promote inclusive food and agriculture systems and have participated in joint advocacy campaigns and global initiatives including the 2016 International Year of Pulses and the 2014 International Year of Family Farming.



Guadalupe Valdez - Latin America and the Caribbean

Guadalupe Valdez is an economist and former congresswoman for the Dominican Republic (2010-2016) who coordinated the Parliamentary Front Against Hunger in Latin America and the Caribbean, a voluntary association of legislators created in 2009 to build appropriate legislative frameworks for the eradication of hunger in the region. She also led the Parliamentary Front of the Chamber of Deputies of the Dominican Republic, where she promoted important initiatives in favour of the eradication of hunger, such as the Law on Food Sovereignty of the Dominican Republic. Throughout her life and career, Guadalupe Valdez has made key contributions to food security in the region, and created spaces for dialogue on this issue in civil society.



HRH, Princess Maha Chakri Sirindhorn of Thailand - Asia and the Pacific

Her Royal Highness, Princess Maha Chakri Sirindhorn, has long been a champion of projects to end hunger and improve nutrition in her own country, Thailand, but also in other countries of the Asia-Pacific region, including Bangladesh, Bhutan, Cambodia, Lao PDR and Timor Leste. In 1980, Her Royal Highness initiated the Agriculture for School Lunch Project, which has led to more than 30 years of development work on improving the health and nutrition of school children through school lunches.

Since then, Her Royal Highness has promoted good nutrition for children in addition to numerous other activities, such as interventions designed to control iodine and other micronutrient deficiencies, promote adequate child nutrition during Ramadan and improve nutrition for secondary school students.



Darine el Khatib - Near East

Darine is an accomplished Lebanese media professional, based in Dubai, United Arab Emirates. With over 8 years of media management experience, she has held various television and broadcasting positions. Darine is a dedicated advocate for Zero Hunger. She has launched a campaign against hunger on the highly-viewed Fatafeat TV channel, which is the first channel specialized in food and cooking in the Middle East. The campaign included field visits to distribute food aid in poor areas of the Middle East region, and raising awareness in schools and through social media. The campaign encouraged people to minimize food waste, donate for the needy or donate a meal per day. Through the campaign, the channel also promoted ways of preparing healthy meals at a low cost.



Kanayo F. Nwanze - Africa

Kanayo F. Nwanze was the President of the International Fund for Agricultural Development (IFAD) until March 2017. He has been a member of the World Economic Forum's Global Agenda Council on Food Security since 2010. He was previously Director-General of the Consultative Group on International Agricultural Research (CGIAR) Africa Rice Center for a decade. Nwanze was awarded the inaugural Africa Food Prize in September 2016 for his leadership of IFAD and his advocacy in putting Africa's smallholder farmers at the centre of the global agricultural agenda. He has also received honorary degrees from McGill University, Canada, and the University of Warwick, United Kingdom, as well as numerous honours and awards from governments, and national and international institutions. He has published extensively, is a member of several scientific associations and has served on various executive boards.