

About the Symposium

Extension throughout the world has evolved to include multiple partners and stakeholders in the delivery of educational programs and technical assistance. Often the end users, such as farmers and forest owners, are participants in both the research endeavour as well as the extension of research results. Communication strategies among all participants in Extension are more important than ever. This symposium will explore this subject through invited lectures, volunteered papers, posters, tours, discussions and deliberations with FAO officials.

Under the over all topic of communication strategies the presentations may refer to:

- Private forest owners and farmers;
- Agroforestry, forestry and small-scale forests;
- Smallholder technical access and management;
- Strengthening and promotion of private forest owners and farm forest organizations

Contributions from all persons and organizations involved in forestry or agroforestry extension, like extension professionals, development workers, researchers, officials and decision makers, both government and non government are welcome.



International Union of Forestry
Research Organizations



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Food and Agriculture Organization
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IUFRO 7th Extension Working Party
Symposium S6.06-03

Communication Strategies for Multiple Partner Involvement in Forestry Extension

September 27 – October 1
Orvieto - Rome, Italy



IBAF/CNR

PALAZZO DEI SETTE – Orvieto, corso Cavour, 87
FAO Headquarter – Roma, via delle Terme di Caracalla

PROGRAM

Monday, September 27

Morning	
07:00	Travel to Orvieto from Rome
10:00	Arrival in Orvieto, Hotel Check – in
10:30	Registration, Palazzo dei Sette, Orvieto
11:00	Opening session <ul style="list-style-type: none"> • H.E.Romualdo Bettini Italian Ambassador to the UN in Rome • Dr. Stefano Mocio Mayor of Orvieto • Dr. Loriana Stella, vice-president of Terni Province • Dr. Eva Muller Chief, Forestry Policy and Institutions Service, (FONP), Forestry Department. FAO Key note addresses: • Prof Giuseppe Scarascia Mugnozza, Director: Istituto di Biologia Agroambientale e Forestale (IBAF), Consiglio Nazionale delle Ricerche (CNR), Italy • Prof. James Johnson, Chair, International Union of Forest Research Organisations, Forest Extension working party. • Dr. Ester Zulberti; Chief, Extension, Education and Communication Service (SDRE), and Christine Holding Anyonge, Forestry Officer (Extension); Forestry Policy and Institutions Service, Forestry Department, FAO
13:00-14:00	Lunch
Afternoon	Learning processes and collective action in forestry extension
14:00	Strategic Relationships: Cooperation, Collaboration and Partnerships for Success
14:20	Puerto Rico's Extension Service Urban Forestry-Arbiculture
14:40	Communities of Interest: Working Across Stakeholder/Agency Boundaries to Develop Effective Forestry Education programs in the Southern United States
15:00	Transforming forest research and extension for rural and urban relevance in the Brazilian Amazon
15:20	Break
15:50	Communication for Development and Multi-stakeholder involvement in Natural Resources Management
16:10	A Collaborative Ecosystem Stewardship Approach to Private Lands Conservation
16:30	Extension Strategies in the Sloping Land Conversion Program in China: An Analysis of their Strengths and Limitations.
16:50	A new approach to Forest Extension in New Brunswick, Canada
17:10	Break
Early evening	Balancing public good and private interest in small scale forestry - (biodiversity, ecological and environment)
17:30	Biodiversity Integration to Forest Services in Finland: Policy Implications
17:50	Public Interest Litigation Helps Extend Scientific Harvesting To Forests Owned by Tribes in India: An Ecological, Equity and Legal Analysis
18:10	A Collaborative Approach to Wildfire Threat Reduction in Nevada
18:30	Bridging Science and Society to Conserve Ghana's Rain Forest
18:50	Close for the day
20:00	Group Dinner

Tuesday, September 28

Morning	Small forest landowners (non industrial private owners) - information and organizational needs
08:30	Forestry Extension for Private Forest Owners in Lithuania
08:50	It is all about sharing interest
09:10	The Growing Spectrum of Interests Among Private Forest Owners as a Challenge for Extension Services Insights from a Survey on Private Forest Owners in Switzerland
09:30	Information Transfer During the Timber Transaction Process in West Virginia, USA
09:50	Extension Activities for Small-Scale Private Forest Owners in CEE Countries.
10:10	Break
10:40	Enhancing the Acceptance and Adoption of "new" Harvesting Technology through Multiple Partner Involvement. A Case Study from Bavaria, Germany,
11:00	Extension Education for Family-Forest Owners in an Urbanizing Environment
11:20	Participation and Communication in Forestry Training: The Case Study of Chestnut Fruit Filière in Southern Italy
11:40	Research and Extension Effort Targeting Underserved Forest Landowners in the South Central United States
12:00	The University of California Integrated Hardwood Range Management Program: Addressing Oak Woodland Conservation Through Research and Education
12:20	Lunch
Afternoon	Experiences in the application of techniques approaches, tools and methods extension communication
13:20	Communicating with Forest Owners: A Web-Based Distance Education Approach
13:40	Knowledge Transfer and Attitude Adjustment through Experimental Learning: The North Carolina Sustainable Forestry Teachers' Tour
14:00	Co-orientation as a Basis for Communication Strategies.
14:20	Transfer of Communication Skills from DFRF (Denmark) to LSFRI "Silava" (Latvia) and Involvement of New Partners from Baltic States into Nordic Forest Extension Network
14:40	<i>Waldwissen.net</i> : A joint internet-based information and communication platform on forest knowledge in the alpine region
15:00	Break
15:20	Analysis of different communication channels and its characteristics in forestry extension in Slovenia
15:40	Communication Strategies Adopted in the ITTO Demonstration Project of Sustainable Management of Tropical Forest in Hainan: an Evaluation of their Comparative Effectiveness
16:00	Increasing Fire Education for Youth and Adults: The BLM-PLT Fire Education Initiative in North Carolina
16:20	Collaboration Framework: Building and Sustaining Positive Change
16:40	Break
Early evening	Agroforestry: Extension and communication experiences (Italy)
17:00	Farmers' awareness of Silvorable Agroforestry systems: Perception and Interest in Italy
17:20	Agroforestry systems as an alternative to pure forest plantations for timber production on arable lands in Italy
17:40	The farmers' opportunities within the European Policy framework

18:00	Close of the day
20:00	Dinner: own choice

Wednesday, September 29

All day	Excursion (including dinner)
Morning	Chestnuts forest management for fruits and timber production
Afternoon	Monte Rufeno Regional Park: public forest for multipurpose aims

Thursday, September 30

Morning	
08:30	Feedback on field trip: Participant Rapporteur
	Agroforestry: Extension and communication experiences (International)
08:50	Accelerating Agroforestry Adoption: A Case of Mozambique
09:10	Research Activity and Spreading about Agroforestry in China
09:30	Participatory Monitoring of Agroecological Practices Implemented in the Buffer Zone of private Reserve Mata do Sossego in the Scope of the Doces Matas Project in Minas Gerais Brazil
09:50	Greening Afghanistan: Restoring Severely Degraded Natural Resources through Livelihoods
10:10	Break
10:30 – 12:30	Themed Group Discussions / Rotational Brainstorming Session Round 1, 2, 3
12:30 -13:30	Lunch
Afternoon	Themed Group Discussions / Rotational Brainstorming Session Round 4 and final round: market place
Early evening	End of session / Departure for Rome
20:00	Group Dinner in Rome

Friday, October 1st

Morning:	Iran Room, FAO Headquarters, Rome - Chair: Director FON
09:00	Introductory remarks: Mr Michael Martin, Director, Forestry Policy and Information Division FON, FAO
09:15	FAO and IUFRO collaboration: Oudara Souvannavong, Senior Forestry Officer (Research) Forestry Dept. FAO
09:30	Synthesis and perspectives of the meeting Host agency: Prof Giuseppe Scarascia Mugnozza, Director IBAF, CNR, Italy
10:10	Overview of IUFRO meeting: James Johnson, Chair IUFRO Working Party
10:30	Break
10:45	Introduction to theme presentations: Dr. Roland Beck, Deputy Chair, IUFRO Forest Extension Working Party and Christine Holding Anyonge, FAO
10:50	Learning processes and collective action in forestry extension
11:10	Small forest landowners (non-industrial private owners) – information and organizational needs
11:30	Experiences in the application of techniques approaches, tools and methods of extension communication Agroforestry: Extension and communication experiences
11:50	Balancing public good and private interest in small - scale forestry
12:10	Official closure
12:30	Lunch
14:00	Farewell: Flag Room