Agriculture Finance for Sustaining Food Security in China

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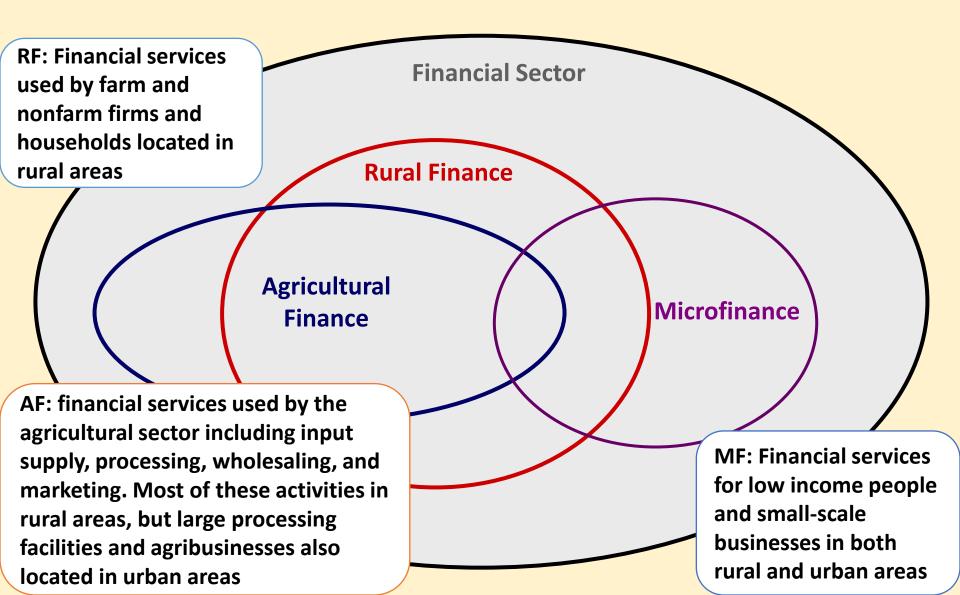
Outline

- Background
- Agri. Finance in China
- Major Policy Instruments in China

First Part

- Background
- Agri. Finance in China
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Financial Sector in Developing Countries



Developing-World-Wide Problem

 Providing sustainable financial services for rural areas and agriculture in developing countries has proven to be difficult

• Decision makers, ministers of food and agriculture, and farmers are dissatisfied with the results

A lender's willingness to lend

- Depends on having sufficient information to evaluate the borrower's:
 - reliability
 - capacity to repay
 - intention to use the borrowed money wisely
- Therefore, guarantees or collaterals are strictly needed by the RFIs

Overestimated Credit Demand

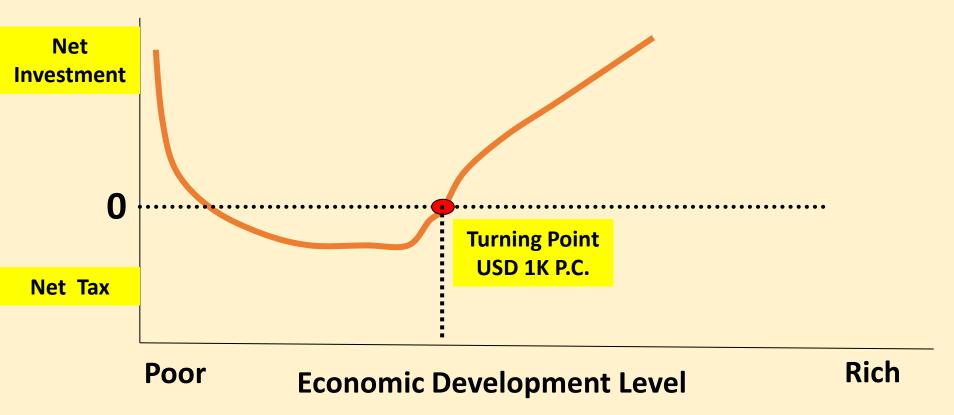
- The estimates need to be reduced for three reasons
 - Many people simply do not want micro-credits
 - some who might want loans are not considered creditworthy
 - People who want and qualify for loans do not necessarily borrow continuously

Policy Measures

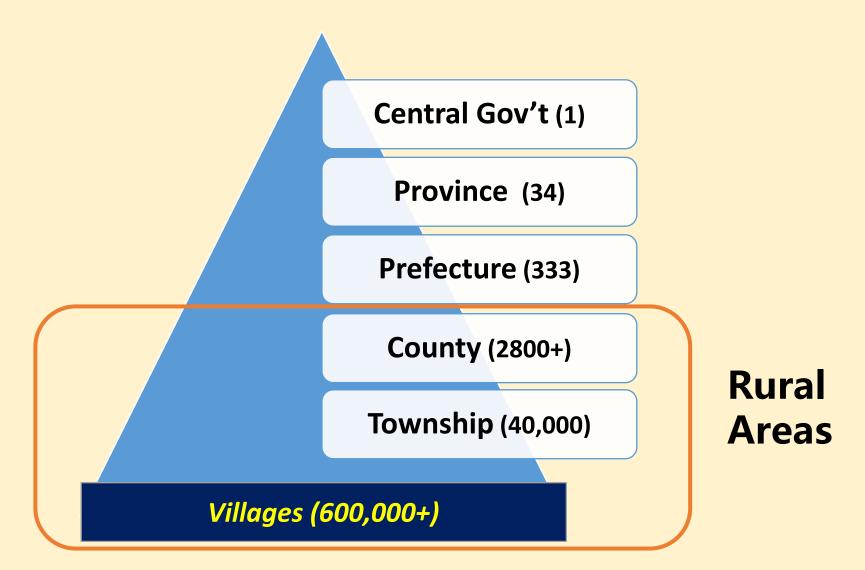
- Governments in some countries enacted monetary and fiscal measures to stimulate the credit going to the agricultural sectors, such as China
- Agriculture Finance
 - Using monetary and fiscal policy instruments to promote capital flowing into agriculture in the form of credit and equity
 - Achieving "loan is not difficult and not expensive"

International Experiences...

• At certain point, the nations that successfully achieve economic development will put a lot of fiscal and financial resources to agricultural and rural economy



Administrative System in China



Fact sh	eet (2014)	60.0	Contribution Shares to GDP
Population	1.368 billion	<mark>50.0</mark>	47.9 45.3 Secondary
GDP	USD 10.36 Trillion (growth rate 7.4%)	40.0 30.0	28.2 Tertiary 44.6
GDP per capita	USD 7,574	20.0 10.0	23.9 Primary
Water p .c.	25% of World Average	0.0	1978 1980 1982 1984 1986 1986 1986 1990 1992 1992 1993 1994 1995 1996 1997 1998 1998 1998 1998 1998 <t< td=""></t<>
Arable land Per capital	40% of World Average	80 70	70.5 Employment Share in Three Industries
Urbanization rate	54.8%	60 - 50 - 40 -	Primary 35.7
Farm HH.	240 Million	30 -	Tertiary 34.8
Land Per FF	1.2 Acre	20 - 10 -	Secondary
WTO accession	2001	0 -	12.2 3^{18} 3^{85} 3^{99} 3^{95} 2^{90} 2^{95} 2^{90} 2^{90} 2^{90} 2^{90} 2^{90} 2^{91}

China's Major Achievements in Agriculture: 1978-2012

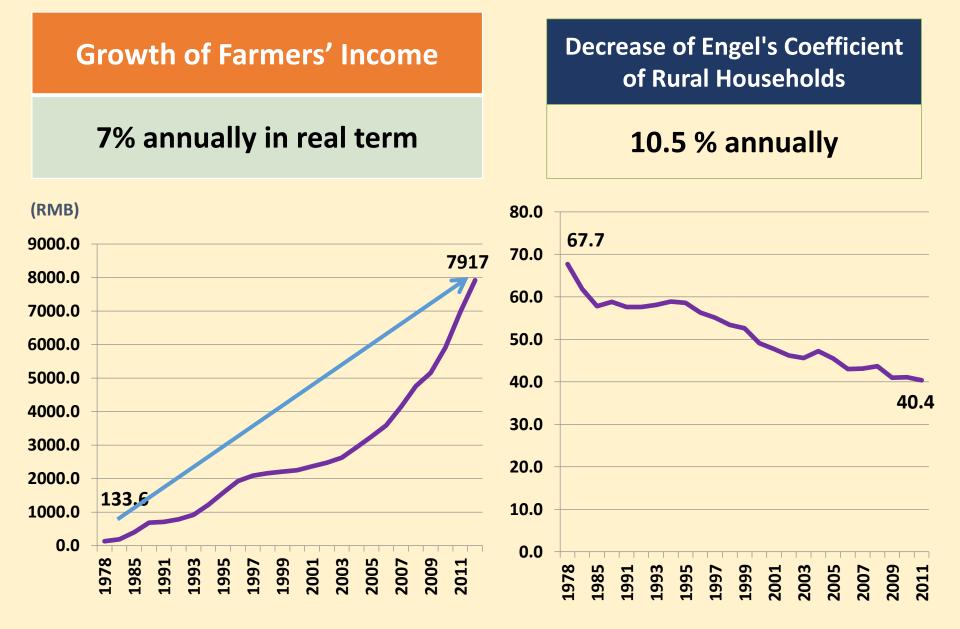
589.6

6.84

2010 2012

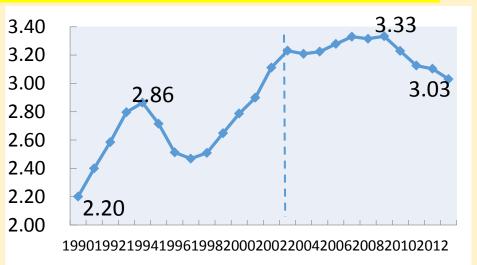
	700 Grain Production (100 Million Tons)
Ag. Production Growt	500
Grain 90%	400 300 200 304.8 100
Cotton 2-fold	$0 \\ 191^{9} 19^{95} 19^{91} 19^{93} 19^{95} 19^{91} 19^{99} 200^{1} 200^{3} 200^{1} 200^{9} 20^{1} \\ 100^{9} 20^{1} 100^{9} 20^{1} 100^{9} 20^{1} \\ 100^{9} 20^{1} 100^{9} 20^{1} \\ 100^{9} 20^{1} 100^{1} 20^{1} \\ 100^{1} 20^{1} 20^{1} \\ 100^{1} 20^{1} 20^{1} \\ 100^{1} 20^{1} \\ 100^{1} 20^{1} \\ 100^{1} 20^{1} \\ 100$
Oilseeds 5-fold	Cotton Production (100 Million 8 Tons) 7
Fruits 30-fold	
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China's Major Achievements in Agriculture: 1978-2012

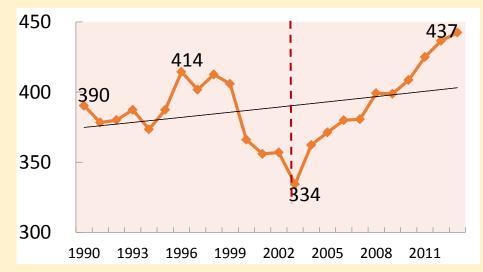


Alarming trends since 2003

- National food security indicators and urban-rural income disparities first worsened
- Falling Agricultural GDP growth rate
- Slowdown in yield and productivity growth
- Rapid conversion of agricultural land to urban use



Income Ratio of Urban to Rural

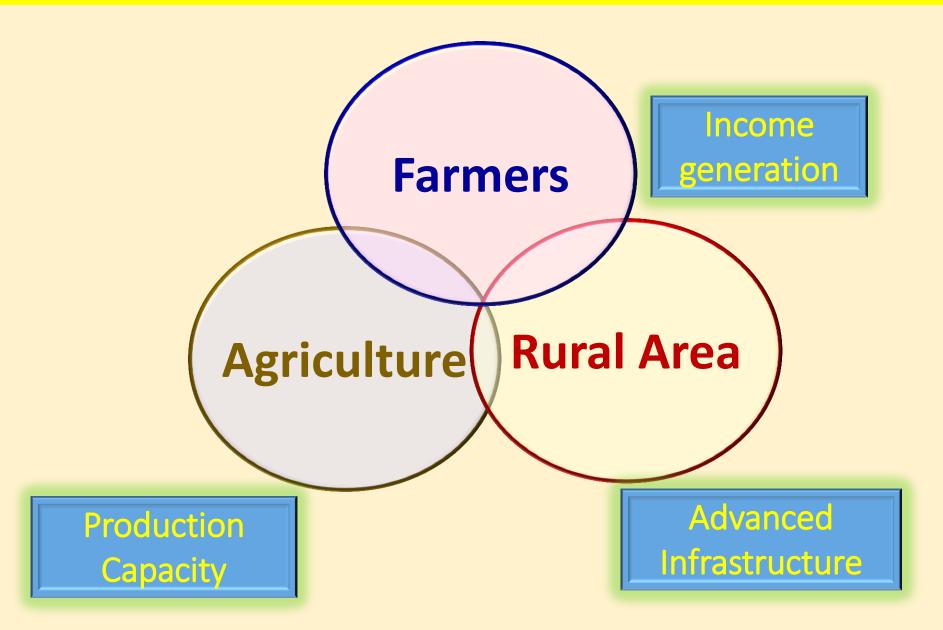


Per Capita Grain Production (kg)

Policy Response

- Chinese Central Government each and every year chooses one area to be addressed by the first policy document – dubbed " the No. 1 Document" - *Top of China's Agenda*
- In the past 11 consecutive years, the topics are all about agricultural and rural development with different focuses
- Carrying budget implications for the Central Government, and huge investment and subsidies go to agricultural and rural sector in China

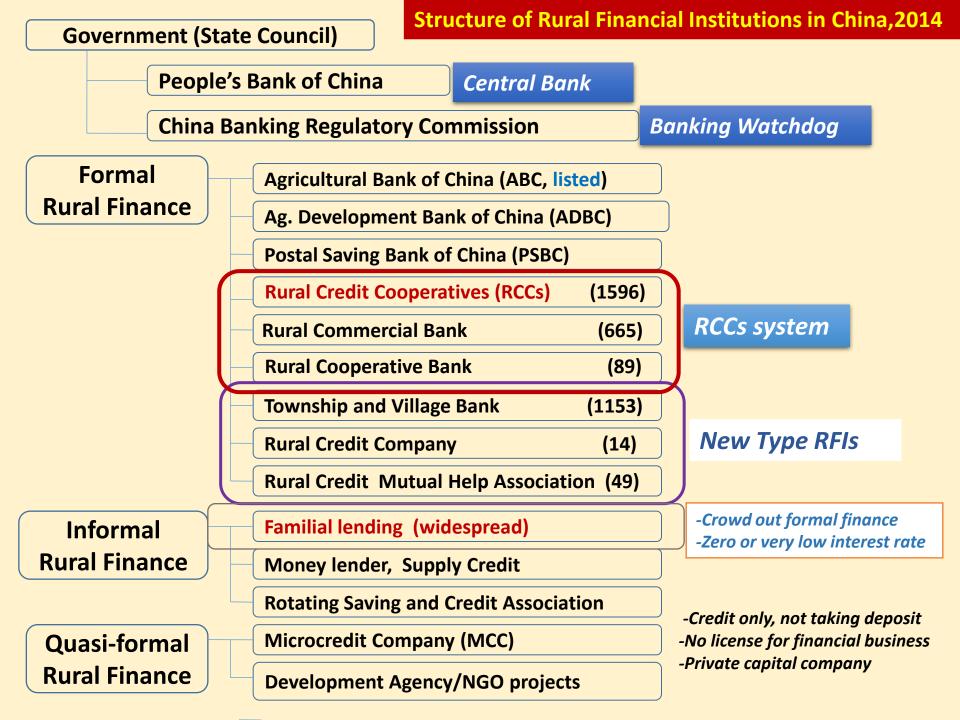
Three Pillars of Agricultural & Rural Policies



The Key Phrases of the Policy Papers				
2004	Increasing the <u>farmers' income</u>			
2005	Improving the agricultural production capacity			
2006	Pushing forward the "new countryside" scheme that focuses on infrastructure and living environment			
2007	Developing the modern agriculture			
2008	Consolidating the foundation of agriculture			
2009	Improving the rural development & farmer's income			
2010	Balancing the urban and rural development			
2011	Enhancing the <u>rural irrigation system</u>			
2012	Encouraging the agricultural technology innovation			
2013	Innovating the agricultural production pattern			
2014	Pushing forward the agricultural modernization			

Second Part

- Background
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RCCs' Micro-lending (1)

Loan Size	RMB 30,000 (USD 4,400) ~ 300,000 (USD 44,000)
Loan Use	 Income generating activities (on-farm and off-farm) Consumption
Loan term	1 year - 3 years
Interest rate	Marketized interest rate policy Central Bank's Benchmark Rate 1-yr. deposit: 1.75%; 1-yr Ioan: 4.6%

RCCs' Micro-lending (2)

Working Team

 consisting of RCCs director, loans officers, village head and farmers' representatives

Paper Archive

 basic information: business/farming, income, assets, potential loan demand

Assessment and Rating

- verify information, evaluate repayment capability, rate the potential borrowers into 3 categories with different credit

Loan Certificate

 loan certificate holder could go to RCCs to apply for the loan up to the credit line

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Innest indicators at household level

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Rural financial markets in China

- Similar to other LDCs, the informal financial market in rural China has been supplementary to the services provided by formal services
- The poorer households and the households with women heads or with heads at older age are more likely to apply for informal loans
- Compared with loans from informal sources and MFIs, loans from RCCs are more likely to be used for productive uses

Agricultural Finance in Selected Countries

Country	Agriculture in GDP	Employment in agriculture / Total employment	Rural population	Agricultural credit /Total bank credit
Cambodia	33%	58%	78%	7%
Ghana	34%	56%	49%	6%
India	16%	52%	70%	6%
Indonesia	17%	38%	56%	5%
Kenya	22%	75%	78%	5%
Mali	45%	80%	64%	15%
Senegal	15%	78%	58%	3%
Tanzania	42%	80%	74%	10%
Thailand	10%	42%	66%	2%
Tunisia	11%	18%	33%	4%
Zambia	20%	85%	64%	19%

Sources: Central Banks, CIA factsheets; most data are for 2009. Agriculture includes forestry and fisheries.

The agriculture-related loans in China (2014)

Item	Amount	Ratio
Loans to agriculture	3.3 Trillion	14%
Loans to rural area	19.4 Trillion	82%
Loans to farmer households	5.4 Trillion	23%
Total (Remove duplicate calculation)	23.6 Trillion	28% (to all the loans from banking industry)

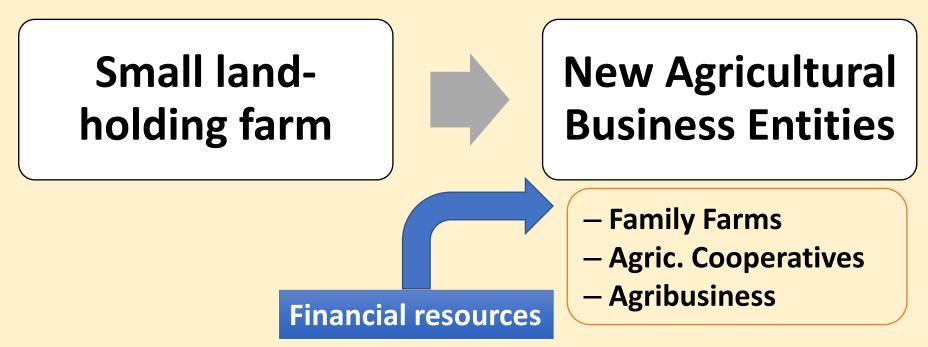
Agriculture-related Loans Disbursed by RFIs (2014)

		ount ion)		o Farmers illion)	NPLs
All Banks	23,600	100%	5,359	100%	
RCCs	3,451	14.6%	1,911	(35.7%)	7%
Rural Comm. B	3,224	13.7%	1,268	(23.7%)	2.1%
Rural Coop. B	394	1.7%	209	(3.9%)	2.7%
Subtotal	7,069	30%	3,388	(63.2%)	
ADB	2,830	12.0%			
Total	9,899	42%			

Second-round Agri. Reform in China

Reform Goal

Food Security Urbanization Modern Agriculture



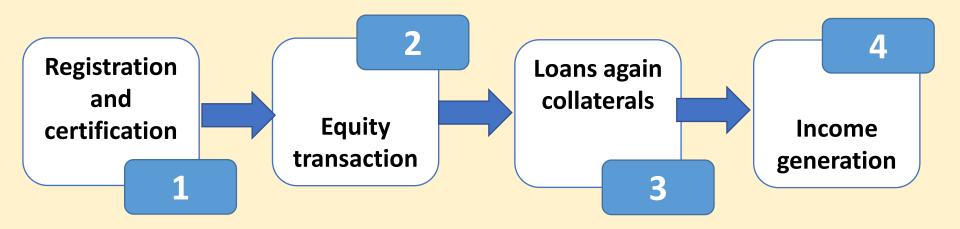
Changing Credit Demand in China

- Small farmer households hardly have credit demand to pay their seasonal harvest inputs, or invest in agricultural technology and expansion
- Modern agriculture requires large amounts of purchased inputs and investments in on-farm and off-farm activities (storage, refrigeration, processing, and transportation)

For the purpose of food security, the gov't started to pay attention to the new agricultural business entities

Monetary and fiscal policy tools have been employed to finance the agricultural sectors in China

Land use rights to be the collaterals



- The property rights are still difficult to be regarded as collaterals alone
- The practices
 - Credit + Rural property rights
 - Guarantee + Rural property rights
 - Collateral + Rural property rights
 - Others + Rural property rights

Third Part

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Existing Fiscal Policy Instruments (1)

Instruments	Contents	Purposes
Directed subsidies for new RFIs	2% of loan balance when meet the criterion	Reduce the operating costs
Bonus for incremental agricultural loan balance of countywide financial institutions	2% of the loan balance in excess of 15% more than those of previous year in 18 provinces	Motivate FIs at county level to disburse loans
Tax reduction and exemption	Interest income of microcredit Premium income of some agricultural insurance products	Motivate FIs at county level to disburse loans and insurance products

Existing Fiscal Policy Instruments (2)

Instruments	Contents	Purposes
Interest-subsidized loans for poverty alleviation	Farmer household loan (5%); Project loan (3%)	Poverty alleviation and income generation
Mutual fund in state- defined poverty- stricken villages	Poverty alleviation fund as the seed money, and the villagers voluntarily join, and the fund is managed by the members	Meet the credit demand, foster the creditworthiness
Subsidized premium of agricultural insurance	The governments at all level covers 75% - 80% of total premiums for 3 types and 15 varieties	Motivate the agricultural producers to purchase insurance

Existing Monetary Policy Instruments

Instruments	Purposes
Lower required reserve ratio (RRR) for RFIs	To have more capital to disburse
Targeted reduction of RRR for RFIs when their loans meet certain criterion	To optimize the credit structure
Low-interest-rate agriculture- oriented refinance for RFIs	To encourage the agricultural loan disbursement
Counter-cycle and structure- optimizing measures when adjust the money supply (M2)	To encourage the agricultural loan disbursement

Piloting Fiscal Policy Instruments

- Financial guarantee fund
- Credit risk compensation fund
- Interest- subsidized loan
- Financial leasing for agricultural machineries
- Agricultural investment funds
- Agribusiness going public
- Agricultural insurances
- Promote rural financial infrastructure

1. Establish financing guarantee funds or guarantee institutions at county level





- Market-orientated means and government intervention
- Guarantee for the mortgage of rural property rights and the loan of agricultural new business entities
- Expand the loan volumes for the agriculture, villages and farmers



Innovation

- Apply mortgage and hypothecated loans through agricultural product orders, insurance policies, warehouse receipts and large agricultural production facilities
- Establish regional re-guarantee agencies or Joint/mutual guarantee by regional guarantee platforms



- Public interest
- Non-profit or low return
 - financial sustainability

financing guarantee platform at county level



 Cover the cost of subsidies and guaranteed by central and local finance

2. Establish financing risk compensation funds at county level

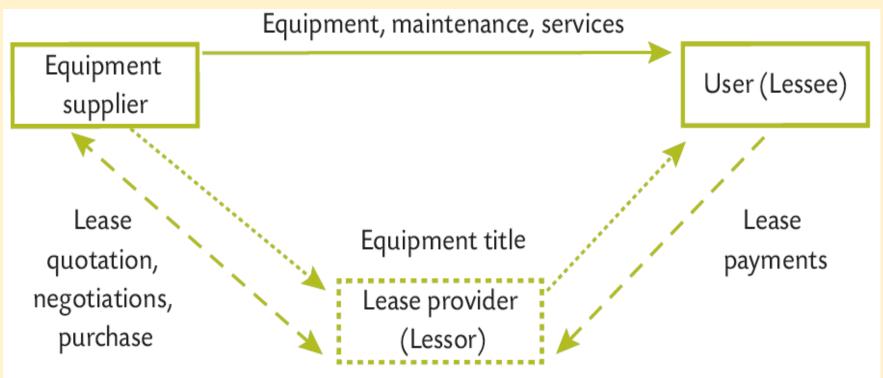
- Government alone or government, banks and enterprises combined invest to set up the financing risk compensation funds
- Generally require the financial leverage to let RFIs disburse more
- Risk compensation funds for the mortgage of rural property rights
 - Depose mortgage to repay the loans of the financial institutions through listed trading
 - Establish risk compensation funds for the acquisition and disposal of the net loss, and define the share ratio between the guarantee platforms or other designated agencies and financial institutions
- Risk compensation funds for the loan of agricultural new business entities
 - Apply to compensate the NPLs of the agricultural new business entities
 - Activated in the condition of the failure of all other measures(including lawsuit)

3. Provide discount loans for the new agricultural business entities

- Provide qualified agricultural business entities with discount loans, lowering the cost of mobilizing the capital
- Try to cover all agricultural business entities, industries and producing areas
- Focus on farming and animal-raising industries

4. Establish financial leasing company for agricultural facilities

- Commercial banks or social capital fund to establish financial leasing companies
- Subsidies for the leasing fee from gov't



5. Establish agricultural investment funds at county level

Commissioned party of the investment funds should take advantages of the professional financial management, adopt the marketing operation, and invest the funds into the agricultural production and industrial projects supported by government.

- Investment fund for agricultural industry
- Investment fund for agricultural private equity (PE)
- Investment fund for agricultural technological entrepreneurship

Attract all kinds of social capital investments into agricultural integration projects; promote the combination of direct financing and indirect financing; build up diversified rural investments and financing systems

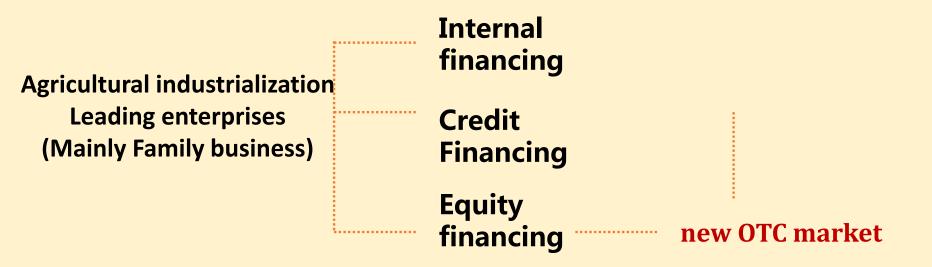
Goals

Advantages

Reference to the "China's Agricultural Industry Development Fund "of the Ministry of Finance

- + Credit Financing and Equity financing
- + Focus on modern agriculture practices
- + Exclude agricultural infrastructure

6. Encourage agricultural leading companies to go public in the new OTC market



New OTC market with relatively low barriers to entry provides agricultural leading enterprises with more possibility to attain direct financing

7. Stimulate agricultural insurance

- Agricultural insurance has the function of credit addition, promoting the financial institutions to increase supply for new agricultural business entities
- Conduct cooperation between insurance companies and banks, and share the loan risk at a negotiated proportion
- Encourage rural mutual-coordinating insurance , rural commercial insurance and insurance of primary agricultural products by public finance bonus

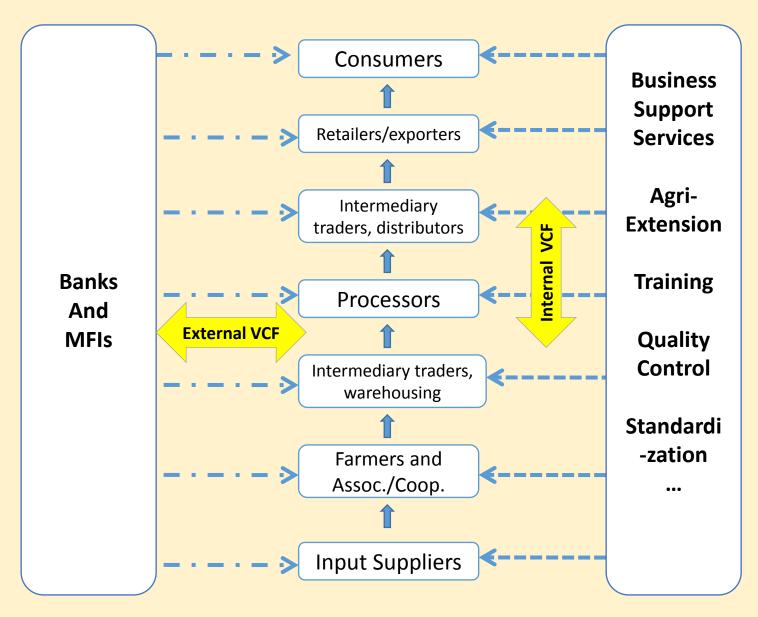
8. Promote rural financial infrastructure

Rural financial infrastructure(1

Including **financial facilities and mechanism design**: payment system, legal environment, corporate governance, accounting principles, credit environment Rural financial infrastructure(2

Allow rural financial institutions to access to domestic interbank payment system; offer bank card; set up mobile POS terminals to provide payment and money transfer service in the villages **Rural credit** system Identify the creditworthy farmers and villages; Establish credit information record and credit ranking systems

Next step: Value Chain Finance (VCF)

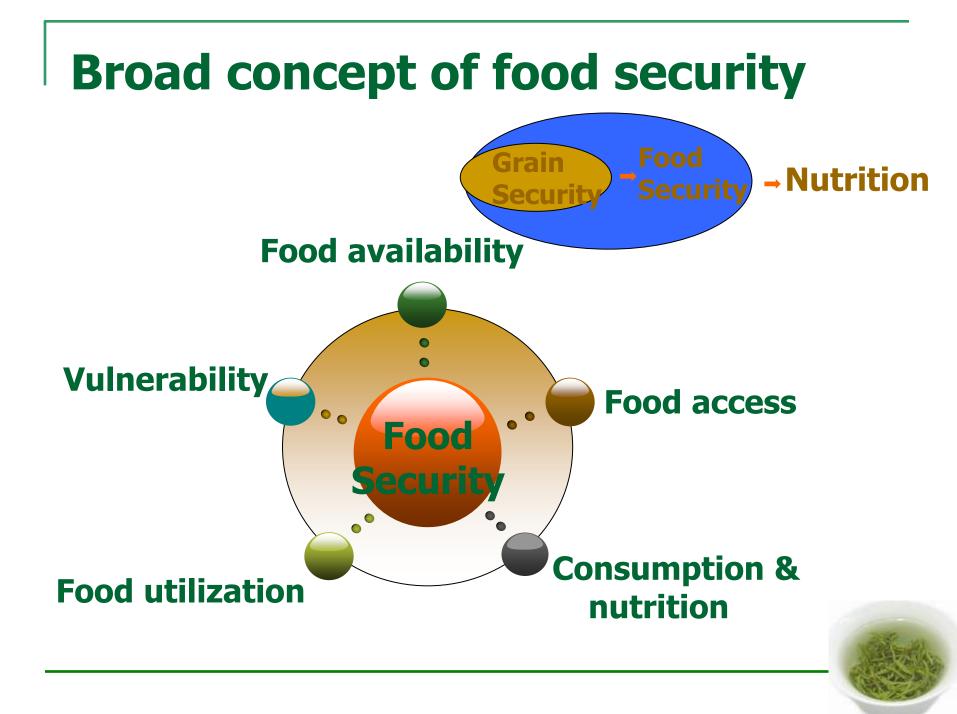




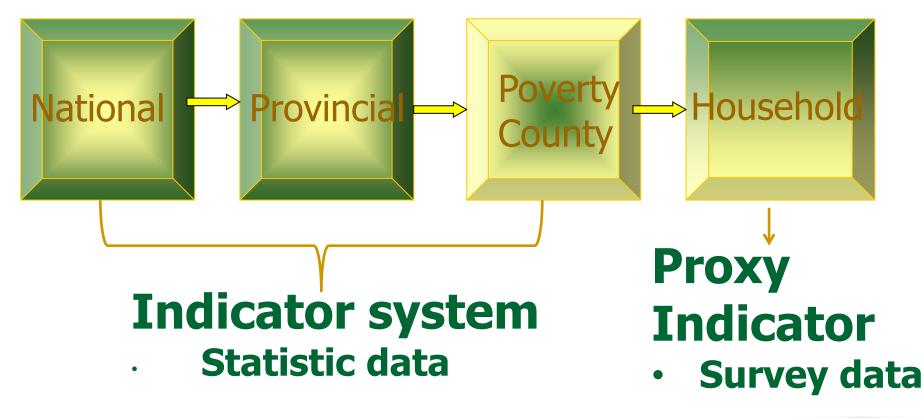
Food Security and Nutrition in Poor Areas of China

APEC Food Security Training and Workshop

Prof. Fengying Nie Agricultural Information Institute (AII) Chinese Academy of Agricultural Sciences (CAAS)



Various levels of Food Security





Food Security Indicator System

1. Availability

Total production Output per capita Imports & exports

2. Access

Rural incomes

Transportation & markets

3. Consumption & Nutrition

Nutritional intake Food intake diversity Malnutrition among children under five

4. Utilization

Health Water & Sanitation

Education

5. Vulnerability

Natural shocks Economic shocks









Methodology-Sampling

- Three-stage sampling approach
- 1st stage: Judgement Sampling from cluster analysis
- > 6 counties in 592 poor counties in rural China
- 2nd stage: Probability Proportional to Size (PPS)
- > 19 villages selected in each county
 - larger population villages have a greater chance of selection
- 3rd stage: Simple Random Sampling
- > 12 households selected randomly in each village
- 238HHs each county, totally 114 villages, 1368 households



Methodology- Field Survey









Methodology- Field SurveyFocus Group DiscussionHousehold Questionnaire







Methodology- Field Survey Household Questionnaire

- Demographics
- Housing and Facilities
- Productive and Household Assets, Remittances and Credit
- Agriculture
- Livelihoods
- Expenditure
- Food Sources and Consumption
- Shocks and Coping Strategy



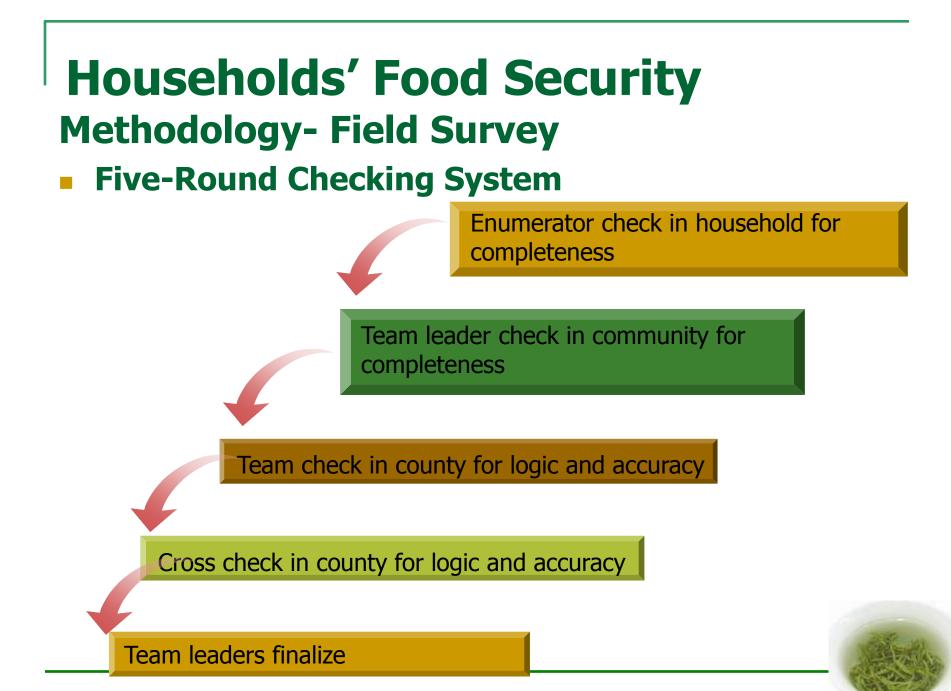
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	1.17 非过时家族也当家面书中最州代 (编码网 多波 (用小句波),由果会中面		的标志 化水果酸盐菜素物 萨尔西 包藏户口道也称人,如大学大明高	4.11	您用什么工具收割7 .,	A - 田芸供入表	(2009)最重要的3 振動 源的具体收入。包括自己消费。	收入来源. 7.1a.	稿米及制品。			- 2 = 打猎、捕鱼、采集 3 = 供来的。	b a		2. i	最雨洪波灾害。 17 章 ·		a		a
	1.160		北東軍, 使若草都已起来, 大方台			C- 現入送三項	線的具体収入,包括自己消费。 1收入来源古家庭单收入的百分比	(自己消费 7.16)。	大米及制品。	a		3 = 伯米的。 4 = 用我金购买。	а		4.	殿冻/黄史。			-	
	#845 B. B. B. I			4.12-1	目前您家 每年至少 有多少存稼?够几个月用?		A 去年他全家最需要的收入来说	「7.1C」 「天日」 「天日」	重米及制品。 小安及制品。			5 = 倍铣购买	a a			罕见的海温天气。				
	末白白白 - 月- 二月- 二月- 日月- 日				<i>a</i>	经济活动	4.7 按重要性等出物在前至他 (加入)((入本))(())	的来源。	法根关 (马铃薯,山	15. 42		6 = 以物换物。	a			风灾/平鹅风。 山体清坡/泥石流。				
		24.	令法计算单位的过去式和过去分词	4.12-3	10 年前大约有多少存被7 核几个月用7	5.1 <u>主要</u> 。			事等)及制品。 集英及制品。		1.1.	- 7 = 米威障与(包括象	如実績。酒序)。		8	严重的作物病虫害。				
		25.	1 日本の金属市村、田本市人大学会		.1	5.2 次要。			其他水产品 (虾、			8 = 政府食物提助。				严重的音赏疫病。		0		0
		· · ·	TR.R. (T. / 1972)	4.12-3	· 预计 2020 年,您家存被是增加运是成少7 ·	5.3 <u><u><u>s</u></u>.</u>			禽肉及刺品	a]	a		10.	読毛労力。			_	
						改入来課代码。		7.1i.	猪肉及制品。 羊肉(山羊, 偽羊)			_	а			八元(1) 农业投入成本过高(种子,肥料等等	8)			
	※加速点 一月、二月、二月、二月、1				·····································	01=种橙业。			羊肉(田羊, 助羊) 牛肉(各种牛肉)。	aa		-	a		13.				_	
调查员签押:				4.12-4	目前主要批評的是哪些機会?。	02 = 券担止。 03 = 務治止。			野味肉 (野生幼物)			-	a			家庭成员的收入减少。 家庭成员得病或者遭遇意外。				o
wasan .					-1 -3	04= 养鱼。 05= 除金以外的	的常体长的目	7.1m		a]	a.			K與軟具停病或者這這是20%。 有工作能力的家庭成员去世。				
				4.12-	· 包把粮食主要存放在那里? ·	06 = 行楽工·次 07 = 行楽工·北	(希.)	7.1n -	資料。						17. ;	其他家庭成员去世,		o		
						08=非泰节性;	工作-农活。	7.10	豆子、肉豆等豆科(豆腐)	980a <u>a</u> a		-				财物被盗。 家里养的育务被盗窃。			_	a
第1页共12页。		28.	信息信息有法条件1 /			09 = 修學节性:	2件-邮欢通。		绿叶葳蕤。			-	a		20.			0		0
I.		37.	は美化の有限さ、6000年のため			第6部分一支			其他戴菜(西红柿, 9	夏点等)		1	a		21.1	食品和微油价格上升。		a	-	a
		-	な異然な永远を行用たがななない	4.12	您主要使用什么肥料7 · /	10 0 10 77 - X	(西上十月 (30 天), 参家在院 在小师: 一番号 (30 天), 参家在院	7.15	食用菌类。			_	a			野生动物破坏				a
			入成年1月16、世界性古影和四次)		2-2-2-0-01 - 2-0-0		必少様7 如果商品是供来的、油 价格估计它值多少钱? (以零售)		常用框板把, 面括, 新鲜水果。	动物油		-				苏始,读说明 (主了这些事情时,我来来取了什么)				
	第3页共12页。					计第)。	218/01/2129/0101 1814981	7.1v.				-	a	0.4.	12.24	策略,选3个,检查要抽样中(编)	01- 月線成不力	太喜欢俱暴事便应的食物。	12 - shF	
						6.1 · · · · · · · · · · · · · · · · · · ·	及其制品。	7.1w							入右	(())代码):	02 - 借根叱, 第 03 - 借借亚的年	或求助亲明	13 - 70	少日常生活开支。 少在贵兽边发的双章。
		3.0.					汉英制品。	7.1x - 7.1y -	半药,奶制品。 通生 0		a	-	a		4		04 - 把种子当时 05 - 减少每顿日	被食吃了		少在旅游上的花费。
		960	●秋本要用由能行よ、以供重災飲た後後	4.14	您一會進一年用各少化肥:		·及英利品。		10000								06 - 減少每天:	吃饭的钥匙(如吃三餐改两餐	D.a 17 - 用	集合物。
					与10年前出, 化肥使用量, 不变 ; 增 统一审地一年用各少众家肥?;		汉英制品。	7.2	昨天 一天他家人吃几	145157 。 成年)	Cap di Li	成年人(文) 、	小孩(6个月-59 个月即5周岁以内)。				07 - 某些天极于 08 - 一些家庭#	成员需家所出。	19 - 23	少在农业投入上的花费。 接取吃掉家畜
		857	典12页。		当10年前出、カ家形住用書・不望 境	6.5. E7	· 肩王等王科作物 、						(个月即5周岁以内);(EX. LL.	09 - 把家里的- 10 - 把小磁运动	一些财物实掉。 到亲成家。	20-余5 21-泰5	排农具、种子或其他投入品。 前把这产品会组。
				4.15.	您使用化华杀虫剂或者除草剂吗? 。	010.1	い :共作物(土豆、红石、山野等)									**************************************	11 - 减少在医疗	到亲戚家。 作和教育上的花费。	22 - 倍4	钱。 他,请说明。
				4.16	您家房前屋后有种植一些作物吗? 。		(百红柿、食瓜、茄子、叶菜等)							8.5.	<u> </u>					
				第7页	关 12 页.,	6.9. 牛筋	/药制品。	T U							1	上一周7天星, 悠家里是否有不够吃 如果有, 悠家一般怎				1 = 有。 2 = 没有 <mark>> 检查问检L</mark> 。
				1			冰果(包括各种水果)。							8.6.		如果有,您家一般怎 \$P\$这不是很支撑信事得你的合款。	<u>本國府總存</u> 情(0.	7天中有几	L天发生过这些情况(0-7)。 。
							(花生、核桃等)。							8.7.		(他起动魔術各外道是说中的景称) 持续會吃,或求助亲朋。			1	
						6.12、 金、	好餐等水产品 。							8.8.		的复数的过去。				a
						第9页共12页								8.9.		制大人领量以确保孩子的食物。			<u> </u>	
															*	:果 8.9 发生了、家庭重是成年男性	這是成年女性感	沙他们自己的食物?。	l-	1 = 成年男性。2 = 成 年女性。3 = 1+2
														8.11	· 20	10年天吃饭的次数。 调研始来。表示感谢1				
														44		10 10 10 10 10 10 10 10 10 10 10 10 10 1				
								第11页	(共 12 页.)					# 12	页 秀 1	2页				

Households' Food Security Methodology- Field Survey

Enumerator Manual

1 I	NTRO	DUCTION
	1.1	Objectives of the Survey
	1.2	Geographic Coverage and Data Collection Approach
	1.3	Timeline
	1.4	Team Composition
2	тис	TEAM
2		
	2.1	The Team Leader's role and responsibilities
	2.2	The Enumerator's role and responsibilities
3	1.00	SISTICS
3	3.1	Roles and Responsibilities
	5.1	
4		RIVAL IN THE VILLAGE/COMMUNITY
-		Selection of Households
		Selection of respondents for the Community Questionnaire
	7.1.2	Celection of respondents for the Community Questionnune international
5	cor	NDUCTING THE HOUSEHOLD INTERVIEW
	5.1	Informed consent
	5.2	Do's and don't8
6	HOU	JSEHOLD ENUMERATORS TRAINING GUIDE
	6.1	The CFSVA Household Questionnaire
7	TEA	M LEADERS TRAINING GUIDE10
	7.1	Community Questionnaire
	7.2	The CFSVA Community Questionnaire



Methodology-Data Process and Analyze

Data Process

- Epidata for data entry
- STATA for data cleaning
- Designed data cleaning rules
- Analyze

Food consumption score

Accumulate food score of food items multiple the consumption frequency Poor food security: 0-21 Borderline food security: 21.5-35 Acceptable food security : >35

Nutrients intake

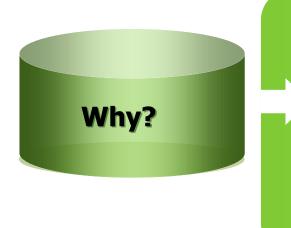
Energy Protein Fat





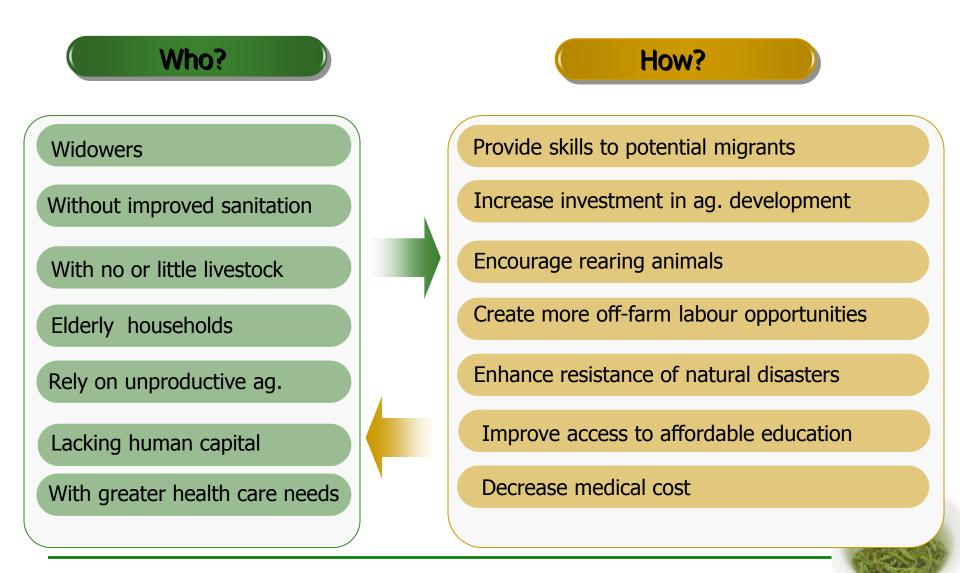


- 24.2% Energy insufficient
- 41.9% Protein insufficient
- 11.5% Fat insufficient

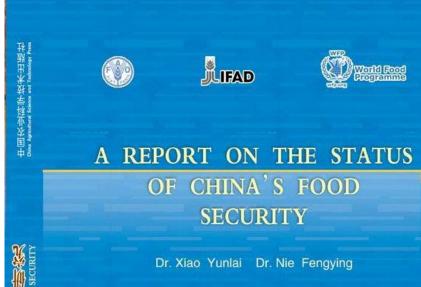


- Poverty
- Lack of human capital
- Limited Investment on rural infrastructure
- Vulnerability to weather shocks and market risks
- Limited investment in medical service and illness



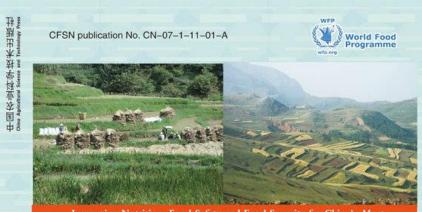


Reporting and Publication



中国贫困县食财安全户괣聪为代礼 MALYES ON FOOD SECURITY AND VILVERABILITY BAY COUNTERS IN RINKING CONTRES IN RINKING COUNT

A



Improving Nutrition, Food Safety and Food Security for China's Most Vulnerable Women and Children

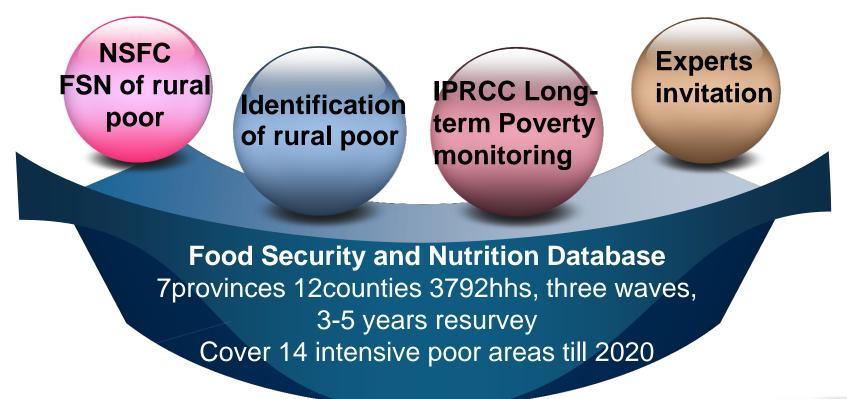
ANALYSIS ON FOOD SECURITY AND VULNERABILITY IN SIX COUNTIES IN RURAL CHINA

Nie Fengying Amit Wadhwa Wang Weijing et al.

China Agricultural Science and Technology Press



Resource for sharing





Thank you



18





"The futures of agriculture, food and rural development: what is next for young professionals?"

APEC Food Security Training and Workshop September 7th-9th 2015, Beijing China

by Dr. Ir. Robin Bourgeois, Senior Foresight Advisor, GFAR Secretariat





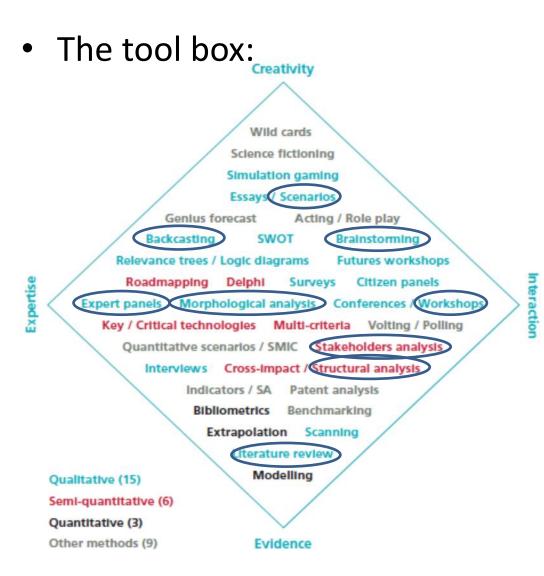
• *Preamble* - Forward thinking: beyond the toolbox

• Setting the stage - Scenarios for food, agriculture and rural developement

• *Group work* – Our futures



Beyond the toolbox



• The philosophy:

Using the future, to change the present, to change the future

Future: The time yet to come.

Futures Studies: Any kind of study, or field of studies, focusing on a methodical exploration of what the future might be like.



Beyond the toolbox

Attitude	Before change	During change	Strategies
Passive	None	Accept	Submit
Reactive	None	Adapt	Wait and see
Pre-active	Predict	Adjust	Get ready
Pro-active	Explore	Intervene	Influence

"Every today was a tomorrow" "The future has been created to be changed"



Defining concepts

Forecast/Forecasting: A statement about something that is likely to happen in the future, often based on current knowledge and trends.

Extrapolation: Application of a method or conclusion to a new situation by assuming that existing trends will continue or similar methods will be applicable.

Predictability: The degree of confidence in a forecasting system based on either laws derived from observations and experience or from scientific reasoning and structural modeling.

Simulation: Assessment of system behaviour by building and using models that are designed to behave in a manner analogous to a real system.

Trend/Megatrend: General tendency, direction or movement over time. A megatrend is a major trend, at global or large scale.

Foresight: A systematic, participatory and multidisciplinary approach to explore mid- to long-term futures and drivers of change.

Exploration: An anticipatory inquiry that investigates a wide range of possible future developments, considered from a variety of perspectives.

Plausibility: Judged to be reasonable/conceivable because of its underlying assumptions, internal consistency and logical connection to reality (e.g. the world today, similar past developments).

Scenario: a description of how the future may unfold, based on an explicit, coherent and internally consistent set of assumptions about key relationships and driving forces.

Breaks, Ruptures, Disruptions, Discontinuities: Abrupt, major changes in the nature or direction of a trend.

II. Setting the stage: Seven Rural transformations: what futures for rural areas?



Drivers, trends and disruptions

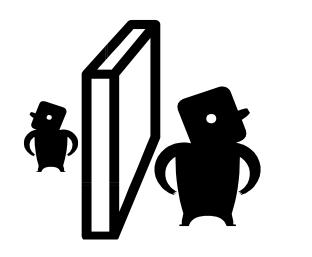
- Globalization
- Connectivity
- Consumption patterns
- Resources
- Population dynamics
- Urbanization
- Technology development
- Prosperity

Globalization and localization

Cross border flows of money, goods, ideas and people, but also pandemia. Better protection against local hazards but also more sensitive.

More local and regional conflicts and interests competing for resources.





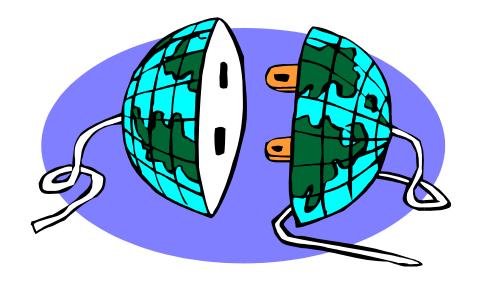
When remoteness combines with low investment, rural areas fall into the margins of globalization.

A new nexus based on local complementarities between former rural areas and former urban areas can emerge.

Connectivity

Connection is cheaper and easier alltime, everywhere, for all.

Connectivity divide in quality and intensity according to the wealth of the connected users





Rural areas benefit or suffer from the digital connectivity through either an increasingly connected system or a growing digital divide

Consumption patterns

We live beyond the means of the planet and will further do.

Threat on consumption trigger changes towards more sustainable consumption patterns.





Mass consumption of standardized cheap product empties the countryside

A diversified demand may sustain the development of rural areas.

Resources

Declining biodiversity, quality of water and soils, cost and access to energy, and stronger more frequent climatic hazards.

More environment conscious behaviors support initiatives for a more sustainable use of resources.





Poor rural populations depending on natural resources most affected.

Urban poor increasingly affected. Massive reverse migration to rural areas.

Population Dynamics

More people on earth. Older people will live in developed countries. Countries with cohort of young population are less able to support them leading to cross country migrations.





Density and population pressure in rural areas are widely diverse influencing employment opportunities in farming and nonfarm sectors.

Urbanization

Cities offer employment, entertainment, services and social life. Mega cities expand, medium cities grow, unclear boundaries between urban and rural.

Re-ruralisation, people prefer the countryside.





Conversion of agricultural land Further migrations to cities

Re-vitalisation of rural areas by new inhabitants.

Technology development

Producing more with less. Climate change drive technological change. Technologies focus on productivity, a few crops and products.

Resilience responds to climate change and proposes alternative technologies.





Local adaptation of technologies determine the viability of farms Disparate situations depending on resources, infrastructure, investment capacity, access to knowledge.

Prosperity

Poverty declines, inequalities rise.

Disparities between urban and rural areas. Few winners, many losers.





Urban poverty prevails over rural poverty leading to further policies for cities and discriminating rural areas.



Rural transformations

- Rural stations
- Rural ghettos
- Rural niches
- Rural poles
- Farming cities
- (peri)- Urban farming
- Rural Continuums



Rural stations



Rural stations are gigantic agro-industries employ a limited number of workers living in the agro-industrial complex. Most work is robotized, unless local poverty makes human labour cheaper. These complexes are highly specialized, spatially isolated

but hyper-connected to markets through roads, railways, air and maritime freight, and ICT. The key drivers of this transformation are consumers' preferences driven by a low-income urban middle class that puts food price above food quality and safety; the prevalence of globalization of food trade leading to the concentration and vertical integration of food chains; the robotisation of production; and, the availability of land. Given present conditions, this scenario could for example take place in parts of South America, Canada and USA, in Eastern Europe and the Caucasus, Russia, Australia and mainland China, particularly in rural areas made more viable for these drivers in consequence of global warming



Rural ghettos



Rural ghettos are abandoned rural areas where a marginalized population survive through selfsubsistence. Its members would seek employment either in the gigantic agro-industries (rural stations) around

which they will settle in rural slums, or through migration of family members to urban areas or abroad. Key drivers are the fulfilment of prophecies predicting the abandonment of rural areas and diverting public and private investment to cities; natural, social, economic, and health disasters; the remoteness of deeply rural areas; and, the misery of urban life for the jobless. Rural ghettos will be found in deeply rural areas of Africa, remote islands, mountainous areas such as the Peruvian Andes and in the vicinity of rural stations, as well as where land concentration will deprive people for the possibility to properly settle.



Rural niches



In **Rural niches** people would find livelihood opportunities exploiting a comparative advantage offered by the localisation of the niche in and outside agriculture. Rural niches attract private and public investment targeting specific market segments producing high quality, high added-value products. Key drivers are consumers'

preferences for specialized high value products, particularly those of high- income classes; speciality products grown in specific areas and protected through certification and quality control for local specialities (such as wine, cheese, olive oil, salt); ethic values of consumers (Fair Trade coffee or cocoa); increased connectivity or proximity between specialized producers and specific consumers (communitysupported agriculture in the USA and like-minded forms of local and solidaritybased partnerships between producers and consumers in Europe, Canada and Japan; but also supply of local urban market in Malawi); and, investment policies. Rural niches will develop in the best rural areas where local resources make the production of high quality specialized products possible.



Rural poles



Rural poles would see large-scale core industries transforming a limited number of key products (tree crops, grains, meat, but also non-food products) and limiting production risks by contracting production to a plasma or clusters of smaller farms or households

supplying the core industry. Key drivers will be partial globalization with limited free flow of products due to geopolitics; standardization of consumers' preferences; risk sharing strategies of agro-food chains; and, selective public investment in rural infrastructure where immediate returns can be yielded. Rural poles will be found in the hinterlands between cities and deeper rural areas, where land is available and population density not too high. Examples may include the oil palm plantation in Indonesia, but also the agricultural technopoles in the South of France or the concept of agricultural growth corridors.



Farming cities



In **Farming cities**, high-tech agriculture would develop in highly controlled environments. City agri-buildings provide a diversity of products. Farmers are graduated technicians, employed by municipalities or city-farm companies. Key

drivers are the mutually re-enforcing preference of populations for urban life and public investment in urban areas, technological breakthroughs by private companies from developed countries and high tech connectivity. Farming cities could develop in densely populated areas of more developed countries in Western Europe, Scandinavia, and as part of all mega-cities everywhere (Tokyo, Hong Kong, Mexico, Jakarta, etc.). The first 'plantscraper' is being built in Linköping, Sweden.



(peri) Urban faming



Urban and peri-urban farming will see farmers growing a diversity of crops close to urban consumption centres. This includes using available interstitial urban spaces (wasteland, walls, roofs, balconies, terraces, etc.). Farmers are connected to urban markets through local segmented chains serving specific types of consumers. Key drivers are urbanization and preferences for urban lifestyles; the demand for diversified food products by higher income classes and middle class consumers; the failure of globalization in providing outsourced products; local culinary preferences; and, lack of public investment in deeply rural areas. Urban and peri-urban farming would develop within and around the mega-cities particularly in highly populated emerging and developing countries. High tech urban farming in developed countries is already a reality as witnessed by the first world's rooftop commercial farm created in 2011 in Montreal, Canada.



Rural continuums



Rural continuums will challenge our current perception of what is rural and what is urban. There, food production and transformation, but also many non-farm activities, would take place in smaller diversified enterprises that are highly connected to local markets and

operate in an environment providing connectivity and employment opportunities. "Farmers" will have several jobs and will be directly connected to markets and consumers through appropriate ICTs. Quality of life will not be significantly lower than in urban areas. Key drivers are a consumer preference shift towards locally sourced products; new technological breakthroughs for more resilient yet profitable farming system; public and private investment in rural areas in and outside agriculture; the failure of globalisation to satisfy a diversified demand; direct connectivity of producers and consumers; and, individual aspirations and worldviews. The "ruralpolitan" movement in the USA is an example of a value-driven re-ruralisation process. In Southern Europe, several governments (Portugal, Italy) provide incentives to encourage urbanites to settle and work in the countryside. In France, the largest increase of population takes place in the rural "life basins". 23

Crossing the future links between consumption and production and development policies

Rural poles

Fewer large agro-industrial systems of activity linked to global markets of standardised products







Abandonment of rural areas

Revitalisation of rural areas





Smaller numerous multifunctional systems of activity linked to local markets of diversified products

-





Objectives: Engage young profesionals in forward thinking about their future in agricultural research and innovation systems (ARIS)

Methods: Working groups, scenario-based brainstorming, visualisation

Outputs : Panorama of future roles for young profesional in ARIS; identification of spaces of freedom

Outcomes: More pro-active young professionals



Work sequence

- Organize participants in sixworking groups around tables, with a facilitator and a note-keeper; each group selects a different scenario (10minutes)
- 2. Engage each group in reflecting on the following questions:
 - a) The pre-active role -If this scenario happened what would be the role of profesionals in ARIS?.
 - b) The pro-active role What could you do to make this scneario happening (if desirable) or not happening (if not desirable)?
 (30 minutes)



Work sequence

- 3. Wrap up the results on a large poster (maximum size: two flipcharts, drawings and art are welcome) and put them on a wall (10 minutes)
- 4. Walking knowledge (10mns)
- 5. Plenary discussion and wrap-up (25 mns)

Source of images:

Rural poles: Courtesy of East of ENgland Broadband Network (E2BN); retrieved from <u>http://gallery.nen.gov.uk/asset56707_501-.html</u>

Rural continuums: Courtesy of Antoine Berger (<u>http://www.antoine-berger.com</u>); retrieved from <u>http://www.chambery-metropole.fr/3612-schema-agricole.htm</u> **Rural Niches**: Curtin, Philip View of Fields and the High Atlas near $A \cap t$ Benhaddou. Africa Focus; retrieved from

http://search.library.wisc.edu/catalog/DSB5MNMBXUVEU8C

Peri- and Urban farming: <u>http://ourworld.unu.edu/en/farming-in-the-concrete-jungle_Retrieved from http://i.unu.edu/media/ourworld.unu.edu-</u>

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Rural Ghettos: Courtesy of Mercopress; retrieved from

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