



Communicating Knowledge:
From Good Practice to Systematic Change

Assisi, Italy - June 18-22.2007

Workshop Programme

Monday 18.06.2007

- 15:30 Opening of the workshop secretariat and registration desk at Domus Pacis Hotel and Conference Centre – Assisi/ Santa Maria degli Angeli
- 16:00 *optional:* sight seeing walk of the city of Assisi
- 18:00 Welcome cocktail – participants introductions and organisational announcements
- 20:00 Dinner
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Tuesday 19.06.2007

- 8:30 Session I Introduction to the workshop
- Welcome addresses by FAO and GTZ
 - Presentation of workshop objectives and programme
 - Administrative Announcements
 - Group photo
- 10:00 Session II **Setting the Frame – Issues and Challenges in Communication and Knowledge Management for Rural Development**
key note addresses;
- Issues in Communication for Development and Knowledge Management
 - Business orientation in Knowledge Management
 - Knowledge Management in Institutions and Organizations
 - Methodologies and Tools of Communication for Development
- 12:00 Lunch Break

Thursday 21.06.2007

- 8:30 Orientation on the day
- 9:00 Session V **Group work; Strategies to implement and interlink Success Factors in Communication for Development and Knowledge Management**
- New grouping of work groups
- 12:00 Lunch Break
- 13:00 Session V *continued*; Exchange of group results
- Groups feedback
- 15:45 Session VI **Open Space (peer assist)**
- Parallel discussions lead by participants
- 17:00 **Excursion** to the city of Perugia
- 20:00 Dinner Domus Pacis
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Friday 22.06.2007

- 8:30 Orientation on the day
- 9:00 Session V *group work continued*; **Strategies to implement and interlink Success Factors in Communication for Development and Knowledge Management**
- Presentation and discussion of group work results
- 12:30 Lunch Break
- 14:00 Session VII **Open Market on Cooperation**
- 15:00 Evaluation and closing of the Workshop
- 16:15 *optional*: Guided tour of St. Francis Basilica and of the city of Assisi
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