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## **FAO/EUFIC Workshop on Food-Based Dietary Guidelines May 18<sup>th</sup> – 20<sup>th</sup> FAO Regional Office, Budapest**

### **Objectives of the meeting**

- Exchanging information about FBDG situation (status, implementation, evaluation) in CEEC countries
- Discuss experiences and compare lessons learned in the development, implementation, communication, monitoring and evaluation of FBDG in participating countries
- Develop best-practice guidelines and provide the foundation for future national action plans in individual countries
- Develop a contact database of experts in nutrition in CEEC countries, for FAO.

### **Programme**

#### **Monday 18 May**

##### Morning

Registration of participants  
Briefing of Chairs, Rapporteurs

##### Afternoon

1.00pm – 1.15pm	Welcome participants, general introduction
1.15pm – 1.30pm	Introduction FAO
1.30pm – 1.40pm	Introduction EUFIC

##### Part 1: Overview of FBDG in CEEC

Objective: Share information on the current status of FBDG in CEEC with examples from Western Europe

1.40pm – 2.15pm	Keynote speaker - Relevance and formats of FBDG Prof. Juergen S Koenig Department of Nutritional Sciences, University of Vienna, Austria
2.15pm – 2.35pm	Summary of questionnaires concerning Part 1
2.35pm – 4.00pm	Activity (smaller groups) involving looking at the Posters, and extracting information and answers (includes coffee break)
4.00pm – 5.30pm	Report to plenary and general discussion eg what are the main similarities and differences, between countries

##### Evening

Welcome dinner



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## Tuesday 19 May

### Part 2: Implementation and communication of FBDG

Objective: Share best-practice examples of how to communicate FBDG (e.g. how were the FBDG developed, was there any consumer research, were different stakeholders involved in the development?) Best ways to disseminate the FBDG to citizens; how to use third party multipliers, how best to spread the word.

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|-------------------|--|
| 9.00am – 9.10am   | Introduction to the day  |
| 9.10am – 9.45am   | Keynote speaker - Implementation and communication experiences in Ireland<br>Dr Cliodhna Foley-Nolan, Director Human Health and Nutrition, Safefood<br>(Irish Food Safety Promotion Board), Ireland  |
| 9.45am – 10.05am  | Summary of questionnaire responses Part 2  |
| 10.05am – 11.30am | Activity (smaller groups) - Successes and challenges of implementation and communication of FBDG in CEEC. <ul style="list-style-type: none"><li>• What are the constraints and opportunities?</li><li>• What are the factors of successes? What are the lessons?</li><li>• Which are the messages to avoid failures?</li></ul> |
| 11.30am – 12.30am | Report to plenary and general discussion   |
| 12.30 – 1.30pm    | LUNCH  |

### Part 3: Monitoring and evaluation of FBDG

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| 1.30pm – 1.40pm | Introduction to the session. Objectives: Share best-practice examples on how to evaluate and monitor FBDG (e.g. what criteria are best to assess their effectiveness)  |
| 1.40pm – 2.15pm | Keynote speaker - Case-studies on evaluation and monitoring<br>Dr Cliodhna Foley-Nolan, Director Human Health and Nutrition, Safefood<br>(Irish Food Safety Promotion Board), Ireland<br>Keynote speaker – Evaluation and monitoring in the literature<br>Dr Monique Raats, Co-Director Food, Consumer Behaviour and Health<br>Research Centre, University of Surrey, UK |
| 2.15pm – 2.35pm | Summary of questionnaire responses Part 3  |
| 2.35pm – 4.00pm | Activity (smaller groups) - Successes and challenges of evaluation and monitoring of FBDG in CEEC <ul style="list-style-type: none"><li>• What are the key constraints and opportunities?</li><li>• What are the key factors of successes? What are the lessons?</li><li>• Which are the key messages to avoid failure?</li></ul>  |
| 4.00pm – 5.30pm | Report to plenary and general discussion   |



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## **Wednesday 20 May**

9.00am – 9.45am	Summary of each Activity Area
9.45am – 10.30am	General discussion
10.30am – 11.00am	Coffee
11.00am – 12.30pm	Conclusions (tips, best practice)