



## Third Conference of the World Banana Forum

*Working together for sustainable production and trade*

8 - 9 November 2017 | Side events on 7 and 10 November

### AGENDA

#### Tuesday 7 November (side event – upon invitation)

**09:00 – 16:00** Multi-stakeholder meeting on Gender Equity in the Banana Industry  
Genève room, Centre de Conférence de Varembe (CCV)

#### Wednesday 8 November

**Conference of the World Banana Forum (WBF)**  
Room 2, International Conference Centre (CICG)

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| <b>8:30</b> | <b>Registration of participants</b>   |
| <b>9:10</b> | <b>Inaugural speech by Renwick Rose, Chairperson, Executive Board of the World Banana Forum (WBF)</b>   |
| <b>9:15</b> | <b>Welcome speech by Dominique Kohli, Assistant Director, Federal Department of Economy, Training and Research, Federal Office of Agriculture of Switzerland (FOAG)</b> |
| <b>9:20</b> | <b>Opening remarks by Deborah Greenfield, Deputy Director-General for Policy, International Labour Organization (ILO)</b>   |
| <b>9:25</b> | <b>Opening Address by Carolyn Rodrigues Birkett, Office director, FAO Liaison Office to the United Nations Office in Geneva</b>   |
| <b>9:30</b> | <b>Conclusions of the multi-stakeholder strategy meeting on Gender Equity in the Banana Industry</b>  |

#### SESSION 1

**9:45** **Panel discussion: People at work**

**Opening remarks:** Alette van Leur, Director, Sectoral Policies Department, International Labour Organization - ILO

**Moderator:** Sue Longley, Secretary General, International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations – IUF (Switzerland)

**Panellists:**

- George Kporye, Corporate Affairs & Administration Manager, Golden Exotics LTD (Ghana)
- Minister Raul Clemente Ledesma Huerta, Minister of Labour, Ecuadorian Government (Ecuador)
- Alette van Leur, Director, Sectoral Policies Department, International Labour Organization - ILO

- Magne Svartbekk, CSR Director, Bama Gruppen AS (Norway)
- Adela Torres, General Secretary, National Trade Union of the Agricultural Industry - SINTRAINAGRO (Colombia)
- Guillaume Tossa, Coordinator of the IUF Regional African Banana Workers Network (Benin)
- Marco Tulio Calvo, Assistant to the Director General, Colombian Banana Producing Association - AUGURA (Colombia)

#### **Topics**

- Gender issues
- Labour rights and decent work
- Health and safety

**11:20 Break**

**11:30 Open discussion with all participants**

**12:00 Looking ahead: priorities and key opportunities for *People at work***

**12:15 Lunch break**

## **SESSION 2**

**13:15 Panel discussion: Sustainability: the global perspective and challenges in a changing climate**

**Opening remarks:** Inge van den Bergh, Scientist and ProMusa Coordinator, Bioversity International

**Moderator:** Jeroen Kroezen, Head of Sustainable Tea, Coffee, Cocoa & Fruit Department, Solidaridad (Netherlands)

#### **Panellists:**

- Inge van den Bergh, Scientist and ProMusa Coordinator, Bioversity International
- Gustavo Gandini, Director of Organic Agriculture, Biodiversity and Environment, Ecological Bananas Association of the Northwest Line- BANELINO (Dominican Republic)
- Jan 't Lam, Markets Transformation Global Fruit lead, The Rainforest Alliance (United States)
- Thierry Lescot, Agronomist Researcher, French Agricultural Research Centre for International Development - CIRAD (France)
- Alain Normand, Head of Agronomy, R&D, Compagnie Fruitière (France)
- Luis Pocasangre, Director of Research, Professor of Tropical Crops, Earth University (Costa Rica)
- Manfred Pülm, Quality Manager, Greenyard (Germany)

#### **Topics**

- Soil and land management
- Pesticide management and use
- Biodiversity conservation

**15:05 Break**

**15:15 Open discussion with all participants**

[www.fao.org/wbf](http://www.fao.org/wbf)

15:45	<b>Looking ahead: priorities and key opportunities for <i>Sustainability: the global perspective and challenges in a changing climate</i></b>
16:00	<p><b>Panel discussion: Compete and collaborate: Global collaboration in the WBF</b></p> <p><b>Opening remarks:</b> George Jaksch, Chair of the board, Biodiversity Partnership Mesoamerica - BPM (Costa Rica)</p> <p><b>Moderator:</b> Katie Knaggs, Head of Sustainability, International Procurement and Logistics – IPL (United Kingdom)</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• Michelle Bhattacharyya, Coordinator, Global Living Wage Coalition - GLWC (United States)</li> <li>• Andrew Biles, CEO, Chiquita Brands International (United States)</li> <li>• George Jaksch, Chair of the board, Biodiversity Partnership Mesoamerica - BPM (Costa Rica)</li> <li>• Alexandra Kessler, Project Coordinator, Action Alliance for Sustainable Bananas – ABNB/CSCP (Germany)</li> <li>• Xavier Roussel, Vice President Marketing and Sustainability, Dole Food Company (United States)</li> <li>• Adwoa Sakyi, Regional Coordinator for Africa, International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations - IUF (Ghana)</li> <li>• Luis Suarez, Executive Secretary , Fair trade National Coordination of Peru - CNCJ (Peru)</li> </ul> <p><b>Topics</b></p> <ul style="list-style-type: none"> <li>- Collaborative research</li> <li>- National collaboration with international platforms</li> <li>- Public-private collaboration</li> </ul>
17:45	<b>Open discussion with all participants</b>
18:15	<b>Looking ahead: priorities and key opportunities for <i>Compete and collaborate: Global collaboration in the WBF</i></b>
18:30	<p><b>Close</b></p> <p><b>Reception &amp; networking event offered by the Federal Office of Agriculture of Switzerland – FOAG</b></p>

## Thursday 9 November

**Conference of the World Banana Forum (WBF)**  
Room 2, International Conference Centre (CICG)

### SESSION 3

09:00	<p><b>Panel discussion: Future of bananas: Managing the risks of Fusarium wilt TR4</b></p> <p><b>Opening remarks:</b> Stewart Lindsay, Team Leader - Banana Production Systems, Department of Agriculture and Fisheries, Queensland (Australia)</p>
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**Moderator:** Luud Clercx, Coordinator, WBF Task Force on TR4 (Netherlands/AgroFair)

**Panellists:**

- Koronado Apuzen, Executive Director, Farmcoop (Philippines)
- Stewart Lindsay, Team Leader - Banana Production Systems, Department of Agriculture and Fisheries, Queensland (Australia)
- José Madriz, Market and Production Coordinator for bananas, fresh fruits and flowers, Latin American and Caribbean Network of Fair Trade Small Producers and Workers – CLAC (El Salvador)
- Enrique Uribe, Technical Expert, GLOBAL G.A.P. (Germany)
- Jorge Sandoval, Research Director, National Banana Corporation of Costa Rica - CORBANA (Costa Rica)
- Altus Viljoen, Chairperson of Fusarium research, Stellenbosch University (South Africa)
- Morag Webb, Head of Advocacy and Market Access, The Europe-Africa-Caribbean-Pacific Liaison Committee - COLEACP (Belgium)

**Topics**

- Status and impact of TR4
- Need for integrated management and prevention approaches
- Role of stakeholders and the WBF TR4 Task Force

**10:55 Break**

**11:05 FAO Global Programme on TR4** - Fazil Dusunceli, Agricultural Officer, Plant Production and Protection division, FAO

**11:15 Open discussion with all participants**

**11:45 Looking ahead: priorities and key opportunities for *Future of bananas: Managing the risks of Fusarium wilt TR4***

**12:15 Lunch break**

**SESSION 4**

**13:15 Panel discussion: How to achieve a fairer distribution of value?**

**Opening remarks:** Denis Loeillet, Agroeconomist, Market Analyst and Managing editor of the *FruiTrop* journal, Agricultural Research Centre for International Development, CIRAD/*FruiTrop* (France)

**Moderator:** Alistair Smith, International Coordinator, Banana Link (United Kingdom)

**Panellists:**

- Stephen Antig, Executive Director, Pilipino Banana Growers and Exporters Association – PBGEA (Philippines)
- Patrick Belser, Senior Economist at the International Labour Organization (ILO), ILO Global Wage Report
- Gilbert Bermudez, Sub-coordinator, Coordinating Body of Latin American Banana and Agro-industrial Unions - COLSIBA (Honduras)
- Fernando Bolaños, CEO, Agroamerica (Guatemala)
- Wilbert Flinterman, Senior Advisor on Workers' Rights and Trade Union Relations, Fairtrade International (Germany)

- Edgar Monge, Responsible Sourcing Manager – Americas, TESCO (United Kingdom)
- Kozel Peters, Coordinator, Windward Islands Farmers' Association - WINFA (Windward Islands)

#### **Topics**

- Living wages
- Sustainable costs of production
- Future of small farmers in the banana industry

<b>15:05</b>	<b>Break</b>
<b>15:15</b>	<b>Open discussion with all participants</b>
<b>15:45</b>	<b>Looking ahead: priorities and key opportunities for <i>How to achieve a fairer distribution of value?</i></b>
<b>16:00</b>	<b>Conclusions and next steps</b> <ul style="list-style-type: none"> <li>- WBF priorities, organization, future</li> <li>- Presentation and adoption of draft Communiqué / Final declaration</li> </ul>
<b>18:15</b>	<b>Closing address by Pascal Liu, Senior Economist, Coordinator of the World Banana Forum</b>

## **Friday 10 November (side event)**

<b>09:30 - 16.30</b>	<b>Engaging stakeholders in combatting Fusarium wilt TR4</b> Room 2, International Conference Centre (CICG)
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