



Global Alliance for Climate Smart Agriculture (GACSA) - Investment Action Group (IAG)

Inception Year Work Plan- 2015 to 2016

Purpose of IAG:

The IAG supports the work of GACSA members in their efforts to contribute to agreed vision and goals of GACSA, and its purpose *to improve the effectiveness, and ultimately to help increase the volume, of public and private investments that support the three pillars of climate-smart agriculture:*

- Achieve sustainable increases in the productivity of food systems in the face of climate change.
- Adapt people's livelihoods, especially women and smallholder farmers that are threatened by climate change.
- Reduce environmental impacts of agriculture, especially greenhouse gas emissions, and help stop deforestation as a result of agriculture.

Specific objectives of IAG:

- Developing metrics and increasing understanding of climate smart agriculture** -To help and support the development of metrics¹ on climate smart agriculture that can be used by: public and private investors; private companies (commodity groups, input suppliers, traders and processors); producer and farmers' organisations; and, civil society organisations.
- Sharing knowledge and lessons on the investment landscape** To help identify existing and new sources of financing for climate smart agriculture from domestic, private and public (multilateral and bilateral) sources; and,
- Transforming private and public investment in climate smart agriculture** - To help existing public and private investors in agriculture to review their investments with the three pillars of climate smart agriculture and undertake the necessary changes to increase their focus on climate smart agriculture.

During the first year of the Group (2015/16) the following **outputs** are expected:

- Agreement on Group's objectives and active engagement in the Group by GACSA members and observers;
- Mapping and sharing knowledge of current investments in climate smart agriculture;
- Identification of new private and public investment opportunities that could support climate smart agriculture; and,
- Set of draft metrics on climate smart agriculture that also capture gender and nutrition aspects that can be used to guide existing public and private investment strategies and frameworks.

Table 1 summarises actions to deliver these outputs with deadlines, and responsible focal points.

This is a living document and comments are welcome. Please send these to the Investment Action Group co-conveners [David Howlett](#) and [Richard Muyunqi](#) copied to the [Facilitation Unit](#).

¹ This will cover social, environmental and economic aspects. Synergies will be needed with wider work on investments e.g. Voluntary Guidelines on the Responsible Governance of Tenure of Land, Fisheries and Forests in the Context of National Food Security, and the Principles for Responsible Agricultural Investment (RAI), and the development of appropriate safeguards.

Table 1 Investment Action Group Work Plan 2015-2016

Challenge	Actions	Output	Start	Finish	Focal Point/Lead
Establishing the IAG					
Need for the Investment Action Group to have an active and dynamic membership to deliver actions that add value to the work of GACSA and its members.	<ul style="list-style-type: none"> • First meeting of the Investment Action Group • Regular virtual and physical meetings of IAG over the year. 	<ul style="list-style-type: none"> • Meeting report and identification of actions. • Revised ToR • Draft work plan • Minutes of meetings and actions agreed. 	5 May	31 May	Co-conveners
	<ul style="list-style-type: none"> • Circulation of revised ToR and draft work plan for comment and agreement 	<ul style="list-style-type: none"> • Agreed ToR • Agreed work plan 	31 May	30 Jun	Co-conveners
	<ul style="list-style-type: none"> • Sharing of information on the IAG and outreach with side events at key fora and meetings. 	<ul style="list-style-type: none"> • Regular comms from FU • Updated web page • Increased number of all types of stakeholder groups in IAG 	5 May	On-going	FU, co-conveners and all IAG members
IAG Objective: A. Developing metrics and increasing understanding of climate smart agriculture					
Understanding the risk and uncertainty for an investor to be involved with CSA, and of the risks value chains face and how they these can be reduced using CSA practices.	<ul style="list-style-type: none"> • Create a platform to share information and ideas on CSA and metrics. 	<ul style="list-style-type: none"> • Platform established, updated and used. 	May	On-going	FU through the web site
	<ul style="list-style-type: none"> • High level dialogue on building resilient value chains in September in London to help identify the actions that are needed. 	<ul style="list-style-type: none"> • Better understanding of the risks value chains face and the opportunities for all parts of the value chain. 	May	Sep	WB with other partners inc DFID
The need for a sophisticated yet simple set of consistent metrics for public and private investors and practitioners to use to monitor CSA progress, that also address gender and nutrition, and are part of relevant social and environment metrics and safeguards.	<ul style="list-style-type: none"> • Coordinate and joint meeting/workshop with KAG to review work they have already done on metrics and provide views on whether these would meet the needs of public and private investors. 	<ul style="list-style-type: none"> • Joint meeting/workshop with KAG and identification of • KAG will then develop outputs on metrics for CSA. 	May	Dec	Dhanush Dhinesh (CCAFS) and Federica Matteoli (FAO)
	<ul style="list-style-type: none"> • Develop guidance documents to share with national and international climate/CSA finance actors 	<ul style="list-style-type: none"> • Incorporate landscape strategies into design and planning of climate/CSA finance mechanisms. 			Sara Scherr and Seth Shames (EcoAg).

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Language barriers and understanding different country perspectives on what climate smart agriculture means in practice.	<ul style="list-style-type: none"> Map existing extension, support and adaptation tools, media to support extension services, and consult among users to identify farmer-centred needs for new knowledge products. 	<ul style="list-style-type: none"> Report on existing extension services. It will be the base for identification of common language on climate smart agriculture for extension. 	May	Dec	Federica Matteoli (FAO) and KAG
	<ul style="list-style-type: none"> Identify existing knowledge platforms that can be built up on and/or further developed. 	<ul style="list-style-type: none"> These will be the base for the creation of an extension system. 	May	Dec	Federica Matteoli (FAO) and KAG
IAG Objective: B. Sharing knowledge and lessons on the investment landscape					
Understanding where investment finance for CSA and sustainable land use (SLU) is flowing, which is most significant, and of the unintended consequences of subsidy regimes and other perverse incentives.	<ul style="list-style-type: none"> Analysis of fiscal instruments that shape SLU finance 	<ul style="list-style-type: none"> Report on fiscal instruments that shape SLU financing 		Dec	Iain Henderson, UNEP
	<ul style="list-style-type: none"> Share work undertaken by CIFOR for landscape fund. 	<ul style="list-style-type: none"> Report on landscape fund 			Andrew Wardle, CIFOR
	<ul style="list-style-type: none"> Review and analysis of investment finance flows relevant to CSA. 	<ul style="list-style-type: none"> Report on investment finance 	May 15	Jul 15	Angela Falconer (CPI)
	<ul style="list-style-type: none"> CSA investment proposals developed by FAO EPIC programme and Incorporating climate change considerations into agricultural investment programmes (FAO, 2012). 	<ul style="list-style-type: none"> Report on investment proposals 			FAO
	<ul style="list-style-type: none"> Identify existing examples of successful index-based insurance for scaling up 	<ul style="list-style-type: none"> Report on existing examples of successful index-based insurance for scaling up 	May	Dec	FAO
	<ul style="list-style-type: none"> Post information to GACSA platform 	<ul style="list-style-type: none"> Updated GACSA web site 		On-going	FU
	<ul style="list-style-type: none"> Commission short study to review these different reports and identify common lessons and opportunities. 	<ul style="list-style-type: none"> Lessons and opportunities for CSA investment. 	Aug	Nov	Co-conveners and FU
IAG Objective: C. Transforming private and public investment in climate smart agriculture (and landscapes) – NB The majority of these actions are long term for future years					
Transforming the way the corporate sector is viewing CSA from risk focused to opportunity focused, and making the	<ul style="list-style-type: none"> Sharing CSA Action Plan that WBCSD CSA Working Group is developing to 2020. 	<ul style="list-style-type: none"> Identification of CSA opportunities for the corporate sector and increase awareness across corporates. 	May 15	Oct 15	Jim Stephenson (PwC) and WBCSD

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transition from impact investments being funded mostly by the philanthropic and donors to the mainstream investment sector.	<ul style="list-style-type: none"> Impact investors demonstrate potential returns over longer time horizons from CSA to help stimulate “mainstream” investment. 	<ul style="list-style-type: none"> Increased investment in CSA 			Collective responsibility, time-frame next 1-5 years
	<ul style="list-style-type: none"> Developing tools for financial planning and support for integrated landscape management. 	<ul style="list-style-type: none"> Increased integration of (climate-smart) landscape initiatives in develop financing strategies. 			TerrAfrica/NEPAD/ Eco Ag
	<ul style="list-style-type: none"> Catalyse dialogue and deals between investors and integrated landscape initiatives. 	<ul style="list-style-type: none"> New investments into CSA and landscape approaches. 			Landscape for People, Food and Nature initiative
Transforming current and future public (ODA) investments in agriculture so that they are climate smart (and nutrition sensitive and empower women).	<ul style="list-style-type: none"> Mainstream climate (along with gender and nutrition) into bilateral and multilateral programmes e.g. GAFSP and share lessons from programmes such as IFAD’s ASAP. 	<ul style="list-style-type: none"> Realising the commitments by agencies to make their investments climate. 			Bilateral and multilateral agencies.
Lack of access by smallholder farmers to commercial lending and need to enable private-sector financing to work for climate smart agriculture.	<ul style="list-style-type: none"> Support the organization of smallholder farmers (e.g. through cooperatives), so they have a better bargaining position with traders, buyers and commercial banks. 	<ul style="list-style-type: none"> 			Public sector, with the help of technical support programmes (e.g. from IFAD)
	<ul style="list-style-type: none"> Train financial service providers on the benefits of investing in climate-smart agriculture 	<ul style="list-style-type: none"> 			GACSA members through new or ongoing programmes.
	<ul style="list-style-type: none"> Build the capacity and support landscape leaders to engage with targeted investors (public, private, and CSOs) 	<ul style="list-style-type: none"> 			Landscape for People, Food and Nature initiative partners
	<ul style="list-style-type: none"> Match financing needs of farmer-based organisations with financial service providers 	<ul style="list-style-type: none"> 			GACSA/FU as a brokerage platform